

THC Business Report Dashboard

Category: Reporting and dashboards

Problem: Business reports existed but lacked a unified executive entry point.

What I Built: Designed a structured HTML dashboard organizing finance, performance, and operations into a centralized reporting hub.

Tools Used: HTML, CSS

Output: Executive dashboard cover page linking to core reports

THC Business Report Dashboard

Custom HTML/CSS Executive Reporting Hub

Short Back Story

THC had multiple reports across finance, performance, and operations. While the data existed, there was no single, visual entry point where leadership could see everything in one structured layout.

So I designed and built a centralized dashboard cover page using HTML and CSS to act as the business command center.

The Problem

Reports were scattered across spreadsheets and tools.

Leadership needed:

- A clean overview of business areas
- Quick access to core reports
- A structured way to navigate financial, performance, and operational data
- A more professional reporting interface beyond raw spreadsheets

Without a dashboard layer, reports felt fragmented and harder to navigate.

The System I Built

I built a custom HTML/CSS dashboard interface that organizes the business into three core pillars:

1. Finance

- Staff Payroll
- Revenue Report
- Aged Debtor
- Monthly Business Scorecard

This section focuses on cash flow, revenue health, and financial stability.

2. Performance

- Staff Performance
- Net Promoter Score
- Staff Profitability
- Staff Efficiency

This area connects team output with business results and client satisfaction.

3. Operations

- Referral Summary
- Client Bookings
- Appointment Tracking

This section monitors service delivery and client movement through the system.

Each tile functions as a structured entry point to its corresponding automated report or data view. The layout is intentionally simple and color-coded by business function to improve clarity and usability.

The Tools Used

- HTML
- CSS
- Structured layout design principles
- Consistent branding and color system

The goal was to create a lightweight but professional interface that feels intentional, not like a collection of links.

The Measurable Result

Before:

- Users had to remember where reports were stored
- Navigation relied on spreadsheet tabs
- No unified visual structure

After:

- All core business areas accessible from one screen
- Faster navigation to critical reports
- Clear separation of finance, performance, and operations
- Improved usability for leadership and team members

The dashboard became the front door to the entire reporting ecosystem.