

# JANUAR MAKSUM

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## Skills

- HTML | CSS | JavaScript | TypeScript | React | React Native | Next.js | Redux | AngularJS | jQuery | Git.
- TailwindCSS | Bootstrap | SASS | Wordpress | Responsive Web Design | Ionic | Expo.

## Education

Bachelor of Information Systems  
Diploma of Informatics Management

Mercu Buana University  
Bina Sarana Informatika

GPA: 3.28  
GPA: 3.20

2015 - 2019  
2011 - 2014

## Experience

### Frontend Developer

Entrust Digital - Bank BRI

Jakarta, INA 11/2024 - present

- Optimized API integration by implementing efficient data-fetching strategies (SSR) in **Nextjs**, reducing page load time.
- Improved frontend performance by applying caching and lazy loading on API-driven data enhancing user experience on high-traffic banking applications.

### Frontend Developer

RS Harapan Kita

Jakarta, INA 10/2023 - 10/2024

- Led frontend development projects, planning, design, coding, testing for Clinic Health using **React**.
- Designed, built and maintain internal SIMRS web application using **AngularJS**, **jQuery**.

### Frontend Engineer

Pintarnya

Jakarta, INA 10/2022 - 08/2023

- Contributed successful launch mobile-responsive for dashboard employer, increase mobile traffic and user experience **up to 50%** using **React**, **Nextjs**, **TypeScript**, **TailwindCSS**.
- Collaborated with product managers and designers to create a user interface style guide, resulting in a 30% reduction in development time for new features and components.

### Senior Frontend Developer

Alodokter

Jakarta, INA 06/2019 - 10/2022

- Implemented A/B testing and user tracking to optimize UI and user flows, resulting in a 30% increase in conversion rates.
- **Reported directly to Head of Engineering:** Improving web performance based on PageSpeed Insight and loading speeds up to 20%.
- Contributed success revamp the UI/UX for the booking doctor process, resulting in a 40% increase in user engagement.

### Senior Frontend Developer

IndonetWORK

Jakarta, INA 06/2017 - 06/2019

- Contributed to the successful launch of mobile apps for members to easily manage products using **Vue 2**, **Quasar Framework**.
- Build landing pages and email templates for digital marketing campaigns, contributing to a 25% increase in lead generation.
- Collaborate with marketing teams to optimize website content for SEO and better user engagement.

### Senior Frontend Developer

Indotrading

Jakarta, INA 11/2015 - 06/2017

- Build and ensure the website is SEO-friendly base practice and has a good structure, layout and **W3C standards**.
- Developed a responsive website UI using **HTML**, **CSS**, **Bootstrap** and **jQuery** achieving an improved user experience for customers.

### Web Designer

Indotrading

Jakarta, INA 11/2014 - 11/2015

- Working with clients to understand their needs and requirements, then create mock-ups using **Photoshop**, **Adobe XD**.

## Freelance

- **Bank Syariah Indonesia:** Built Dashboard Risk Integration Management System with React and Next.js, implementing interactive data visualization (tables, charts) for thousands of users, improving risk assessment using **Nextjs** (07/2023 - 09/2023)
- **iSafe Sumatra:** Developed cross-platform mobile app using **Ionic React**, deployed to Google Play [PlayStore](#) (07/2024 - 08/2024)
- **Indotrading - B2B Marketplace:** Delivered mobile-first redesign with Bootstrap and JavaScript, improving load performance and cross-device usability, contributing to traffic growth. (07/2024 - 08/2024)
- **IzinMudah.com:** Designed SEO-optimized WordPress platform, improving organic visibility and reducing bounce rate using **Wordpress** (2020)
- **safetyfirstapparel.id:** Built e-commerce catalog with WhatsApp order integration, enabling direct conversion funnel and boosting sales for B2B distribution using **Wordpress**. (2023)
- **aprdi.or.id:** APRDI(Asosiasi Pengelola Reksa Dana Indonesia) Delivered corporate website for APRDI facilitating industry-wide communication and content publishing, Built using **Wordpress** (2019)