

	HW2-part 2 January Shen
	AUSING CONTRACTOR OF THE STATE
p4b.	Let Su = U, Vij = Useri Userill Userill
(cont.)	11 User 7 11 User 7 11
	R.RT = matrix of useri userj = M.
	Let Ci = ith row of R., Mij = Ci·Cj
	Since P is a diagonal matrix, $P_i^{-\frac{1}{2}} = \frac{1}{\sqrt{p_i}}$, let $P_i = ith row of P$
	⇒ user similarity matrix Su = P-z. R. R. P. ×
P4C.	
	Let Γ_{I} = the recommendation matrix for item-item case.
	Γ - P Φ ² P · P ²
	$\Gamma_1 = R \cdot Q^{\frac{1}{2}} \cdot R^{\frac{1}{2}} \cdot R \cdot Q^{\frac{1}{2}}$
	cosine similarity
	of items, where the ith column means every other item's similarity to item - i
	Let \(\Gamma\) k = k-th row of \(\Gamma\).
	Tzk means that k-user's preference of each item.
	TIK = RK. cosine similarity of items. Ly R's Kth row
	This kethrow of item = based on ill materiorio in D
	Tij = Useri's score of item j based on i's preference in R.
	Similarly, Let Γ_{v} = the recommendation matrix for user-user case.
	$\Gamma_{\nu} = P^{-\frac{1}{2}} \cdot R \cdot R^{\frac{1}{2}} \cdot P^{\frac{1}{2}} \cdot R$, $\Gamma_{\nu ij} = \text{score of item}_{j} \text{ based on}$
	cosine similarity everyother user's rating on j and
	user 1's prefercence compared in
	other users.

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