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Presenter name: Max Geuder / Raju Vaidya

Room name: Knowledge Theatre 1

Presentation title: Implementation of Teamcenter

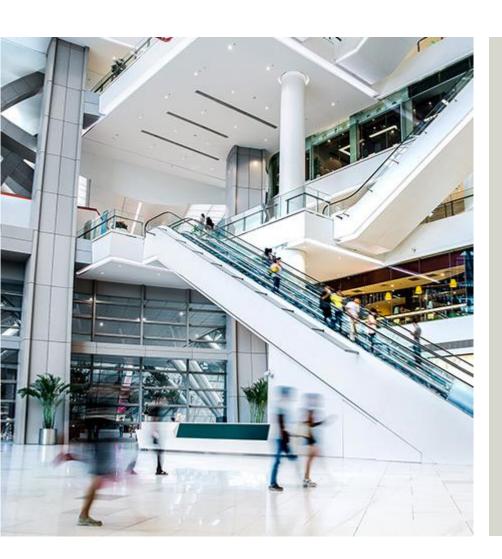
Technical Publishing at Siemens PG

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Benefits of an integrated CMS solution Reasons to implement a CMS solution - Examples



Motivation



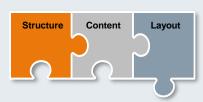
From independent documents to well structured <u>re-usable</u> content



From complex and time-consuming workflows to lean and transparent approval processes







From desktop publishing to layout independent authoring of content with a common look and feel

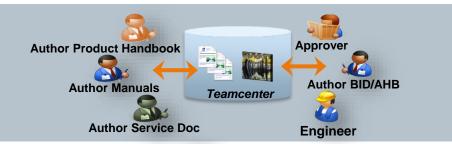
Solution



Benefits of an integrated CMS solution Technical documentation becomes part of PLM



Improve collaboration
 Let technical authors join the product lifecycle management platform!



Improve cross-discipline communications
 An integrated product definition that all related organization can use

Creates the document structure and topics





Contributes to existing topics

 Reduce risk of inconsistent or out of date technical documentation and shortening the length and complexity of the publication cycle thru an holistic environment Product development Completion

Planning Development

Time

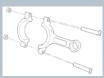
Translation

Saving time by reuse and parallelization

Improve quality
 by accessing content that is <u>authored directly from engineering</u>
 Uniform Layout
 by using Stylesheets to meet company standards







Equal layouts in publications



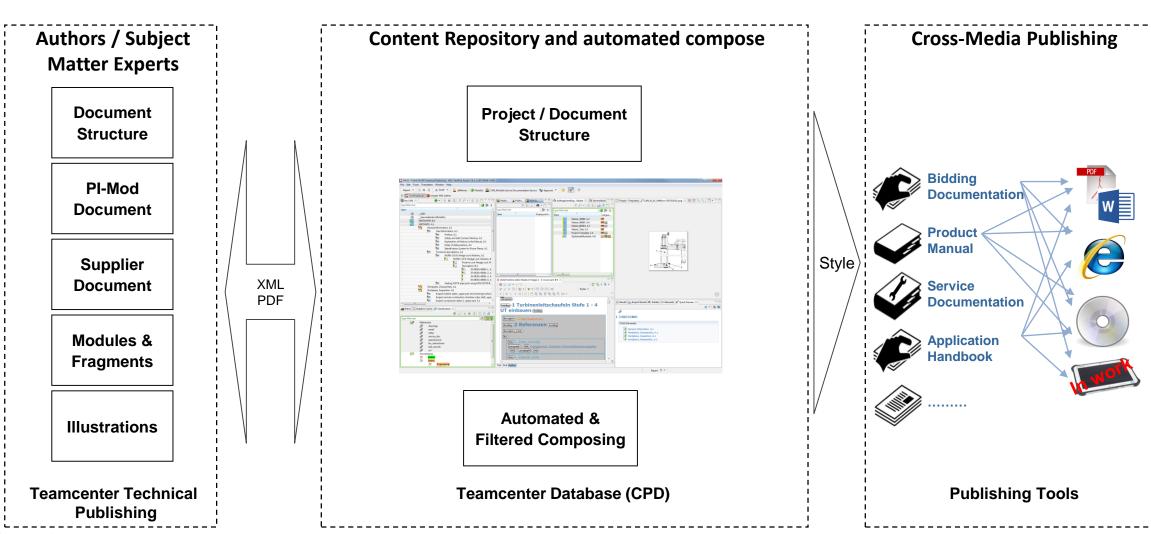
Norms and directives
Warnings and Safety
advises
Logos and images ...

 Reduce costs and complexity of the IT application landscape by using the in-house PLM backbone



Benefits of an integrated CMS solution From authoring to publishing HQ documentation

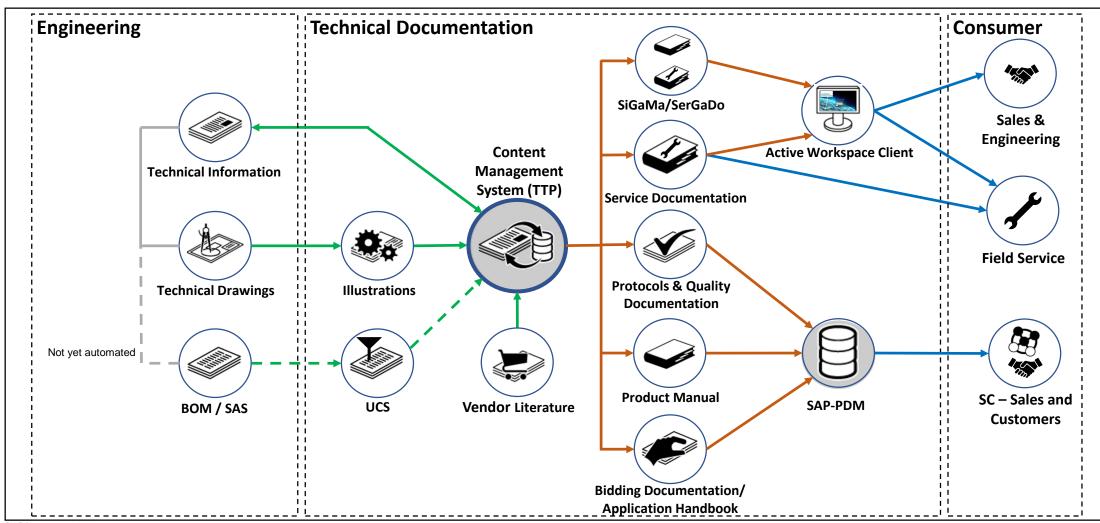




Benefits of an integrated CMS solution TTP within the Siemens Technical Documentation



Ingenuity for life



Challenges

Ensuring full benefit of CMS



- Business
 - Modular XML-based authoring instead of traditional way
 - New processes
 - Stylesheets instead of manual formatting
- IT
 - Integrate TTP into an existing PLM landscape
 - Multiple groups with different requirements
 - Stylesheet implementation
 - Service: TTP Support

ExperiencesBusiness Feedback



"The modularization and classification of content has made it possible to publish the increasingly complex documentation for different target groups."

Klaus-Dieter Hust (Business Tool Owner)
PS PG
Siemens AG

"Modularization and classification of content forms also the basis for complex text configurations in bidding documents, e.g. regarding selection of scope of supply." Thomas Korinek (Business Lead) PG SC EMEA Siemens AG

"By working in the PLM system, the technical editing department can centrally author their documentations, use it across divisions and integrate the engineering into the approval process."

Klaus-Dieter Hust (Business Tool Owner) PS PG Siemens AG

Efficiency

"Active Workspace enable us to serve the latest and greatest information to all users – even if they haven't TC Rich Client access" Alfred Rott (Business Lead) PG PR MGT Siemens AG "Variables in documents, whose values are comfortably managed in an Excel spreadsheet, allows re-use of standardized documents for different documentation projects."

Thomas Korinek (Business Lead) PG SC EMEA Siemens AG

Outlook



What are the next steps



- Completely embed Technical Documentation into the Product Lifecycle Management process!
 - Direct reuse of engineering 3D and 2D data in technical documentations (Cortona 3D)
- Improve quality of content and collaboration
 - Implementation of Acrolinx for improve content/syntax of the documentation
 - Extend collaboration of Regions
- Digitalization of Technical Documentation to be prepared for future trends
 - Finalize HTML5 publication in addition to PDF and Word
 - Interactive service documentation (AR)

TTP Extensions & Optimization

To match business process, ease of use and for optimal use of CMS concept

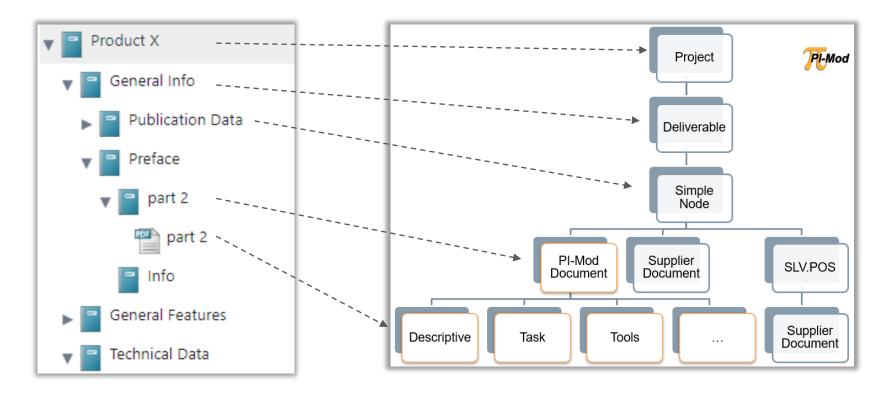


- XML Data Model
- Pi-Mod
- Structure Management
 - Derive Master Structure into Product specific Structure
 - Supplier Document Management
 - Replace by Copy
 - Content Review: Document Validity
 - Graphic Management
- Release Management
 - Content, Structure release
 - Find Non-released objects in Structure
 - Structure update
 - Minor Edit
- Translation Management
 - New process to connect directly to Siemens Global Translation Service
 - Get Translation Status
- Publish Management
 - PDF, Word, (HTML) Stylesheet
 - Stylesheet Module
 - Variable Module
 - Option Handling
- Admin Configuration
 - Project Setting: Managing requirements / features / access for different user groups

XML Data Model PI-Mod

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- Designed to meet the requirements of the industrial machine and plant production
- Product and Information Classification



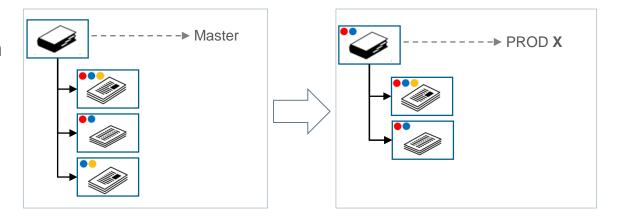
Structure Management

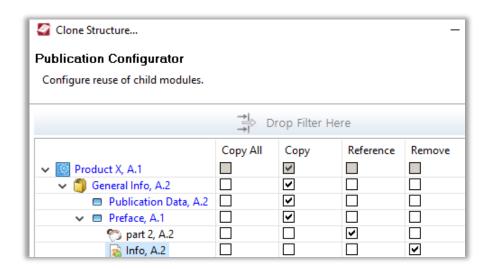
Master & Product Specific Structure

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Master Structure: 150%

- Contains information for complete product line with metadata and classifications
 - Restricted Access, Warning on check-out
- Several ways to create Product Specific Structure
 - Publication Clone / Configurator
 - Customized Project Management
 - including completeness check of the Product Specific Structure



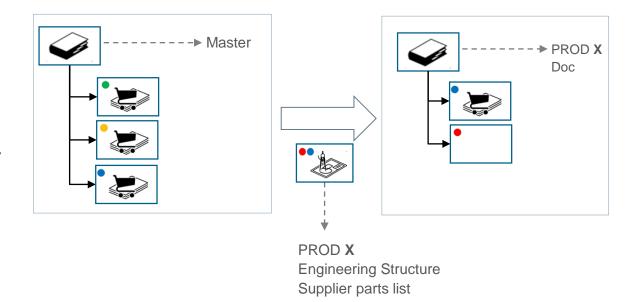


Supplier Document Management



To manage documentations for supplier parts

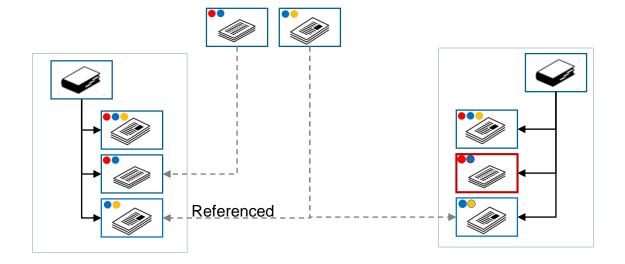
- Master Structure contains all Supplier Parts documents
- List of Supplier Parts in a product structure
- Get necessary supplier documents from Master Structure
- List missing documents

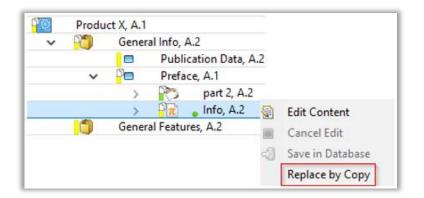


Replace Reference by Copy

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- An object can be referenced in more than one place. If the content is updated, it changes in all places
- The feature is to simplify multiple steps into one single step



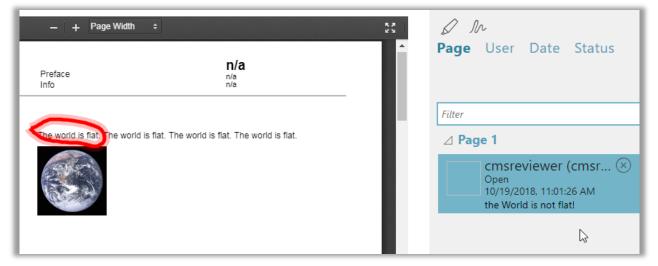


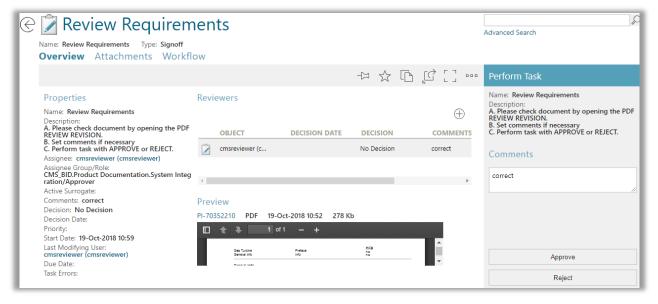
Content Review

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- Review based on PDF Markups
 - Responsible
 - Reviewers
 - Validity
- Use Active Workspace Client to review and Markup creation (user without Rich Client)

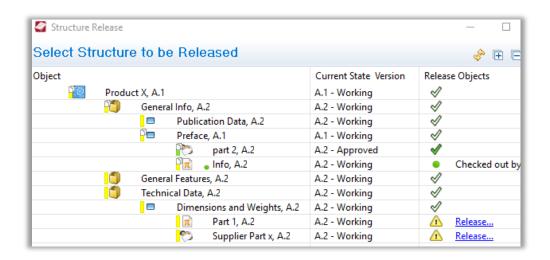


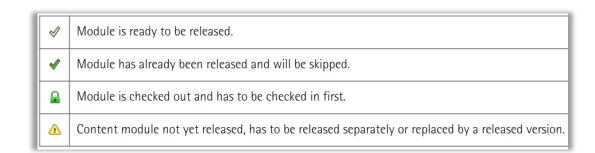


Release Process



- Two-stage Release Process
 - Structure can be released only after the content is released
 - Objects are released bottom-up
- Control on who can release what
 - Author: can release content modules
 - Approver: can release upper level content
 - Manager: can release complete structure
- Find Non-released objects
- Fixed link: Structure Update
- Minor Edit
 - Content and Metadata





Publish Management

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- Outputs: PDF, Word and HTML
- Single and multiple document publication
- Publish configuration (Stylesheet Module)
 - Coversheet
 - Header, Footer

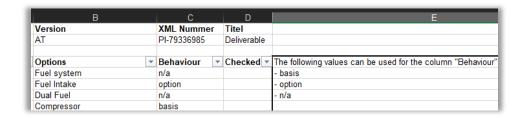




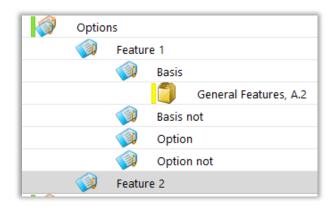
Publish Management

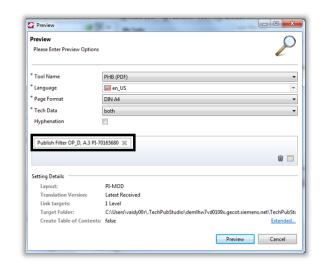
Option Handling

- Objects are classified appropriately
 - Option, basis, n/a
- A list in a structure specifies parts options of a product
- Filter is created automatically to be used in a publication











Thank You!

Contact





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