

****Questions and Answers using Bloom's Taxonomy****
****1. Knowledge**** * What is the full name of BMW? * ****Answer:**** Bayerische Motoren Werke AG
****2. Comprehension**** * What industry does BMW specialize in? * ****Answer:**** Luxury vehicles and motorcycles
****3. Application**** * Describe BMW's role during the Second World War. * ****Answer:**** Manufacturer of aircraft engines used in the war
****4. Analysis**** * Identify the three brands under which BMW markets its products. * ****Answer:**** BMW, Mini, Rolls-Royce
****5. Evaluation**** * What factors contributed to BMW's financial success in recent years? * ****Answer:**** High-quality products, global production network, and significant motor-sport history
****6. Synthesis**** * Design a new model of BMW motorcycle that combines both classic and modern elements. * ****Answer:**** (Open-ended question requiring creativity)
****7. Knowledge**** * When was BMW founded? * ****Answer:**** 1916
****8. Comprehension**** * What is the German pronunciation of BMW? * ****Answer:**** [be-m-ve]
****9. Application**** * List the top three countries where BMW produces motor vehicles. * ****Answer:**** Germany, China, Brazil
****10. Evaluation**** * Do you think BMW's focus on luxury vehicles is a wise marketing strategy? Explain your reasoning. * ****Answer:**** (Opinion-based question requiring analysis and justification)