

*Boutique To Box*

AI POWERED FASHION  
STUDIO

**BY TECHTITANS**



FAST FASHION  
IS WASTEFUL,  
AND CUSTOM  
CLOTHING IS  
EXPENSIVE

## PROBLEM:

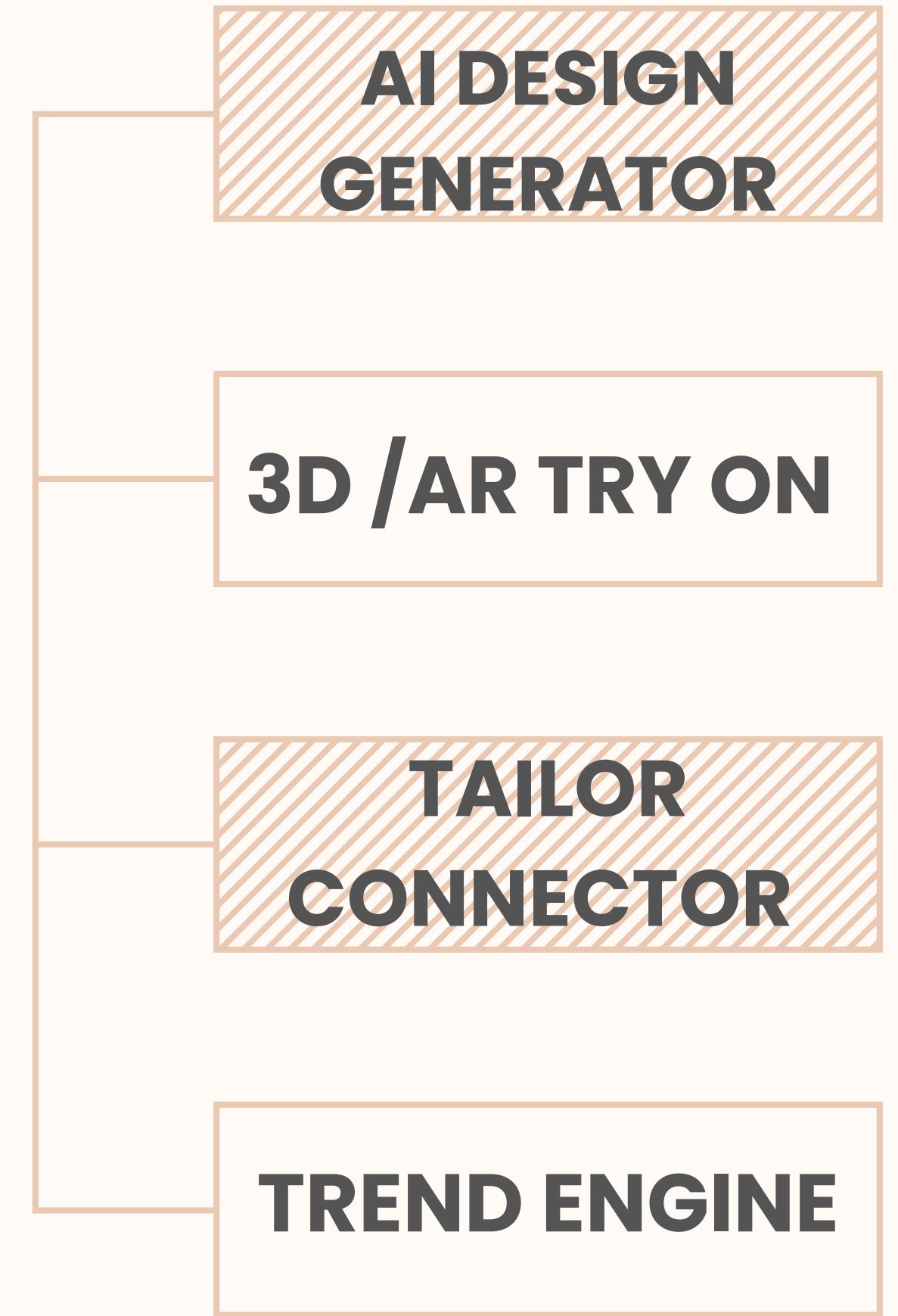
## STATS:

- "73% of clothes end up in landfills within a year" (Ellen MacArthur Foundation)
- "42% of online returns are due to poor fit" (Narvar Survey)
- "Avg. household wastes \$1,800/yr on unworn clothes" (McKinsey)

# OUR SOLUTION:

## WORKFLOW

1. USER UPLOADS SELFIE → 2. AI GENERATES PUNK JACKET → 3. 3D TRY-ON -> 4. TAILOR MATCH MAP



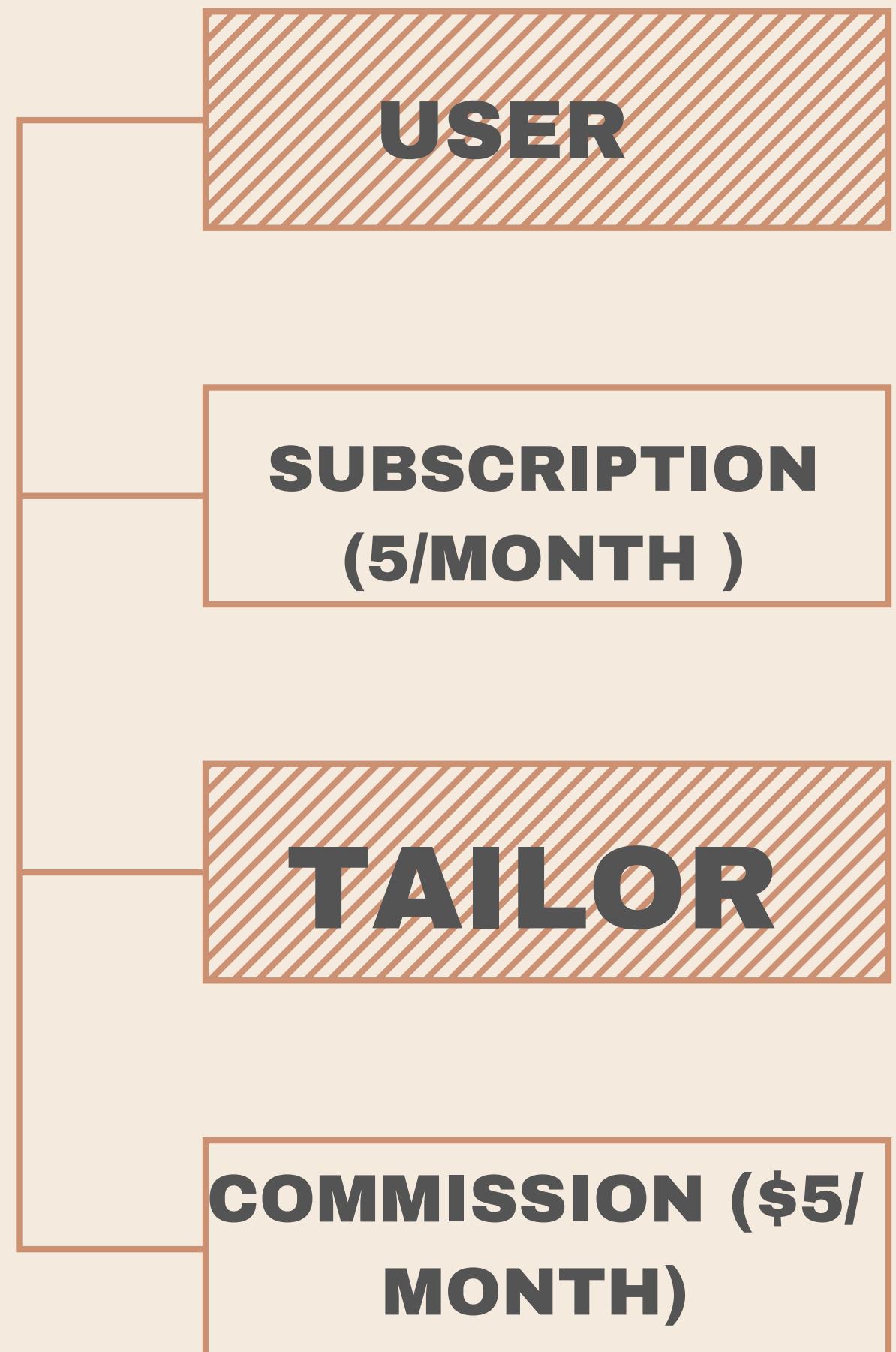
# BUSINESS MODEL



**Democratizing Fashion  
Profitability**

**REVENUE STREAM :**

- 1. CONSUMER : PREMIUM DESIGNS  
(\$5/MONTHS)**
- 2. MARKETPLACE: TAILOR  
COMMISSIONS**



# TECH STACK

**POWERED BY CUTTING-EDGE AI**

**Frontend** – React, Three.js, Model Viewer

**Backend** – Node.js, Appwrite, Supabase

**AI/ML** – StyleGAN2, GPT-4, AWS Recognition

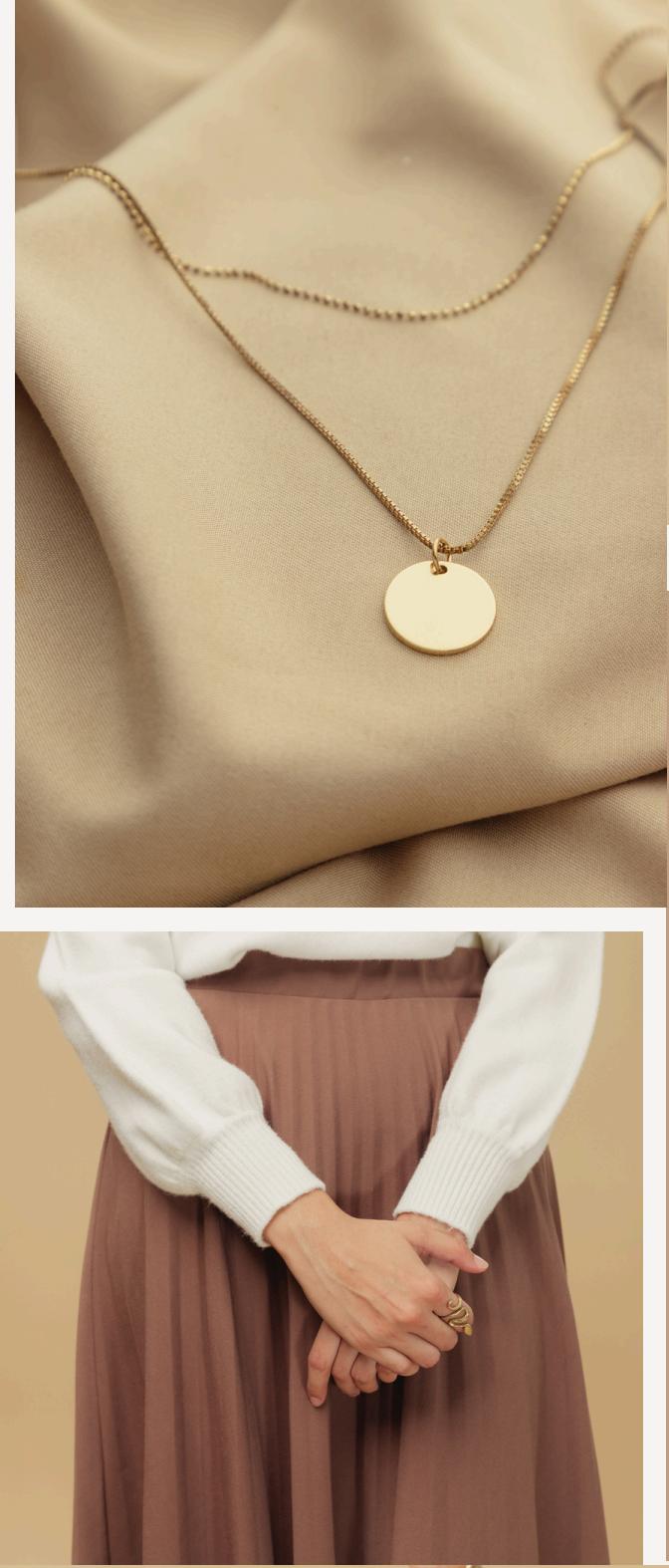
**Partner APIs** – Mapbox, Printful, Google Trends



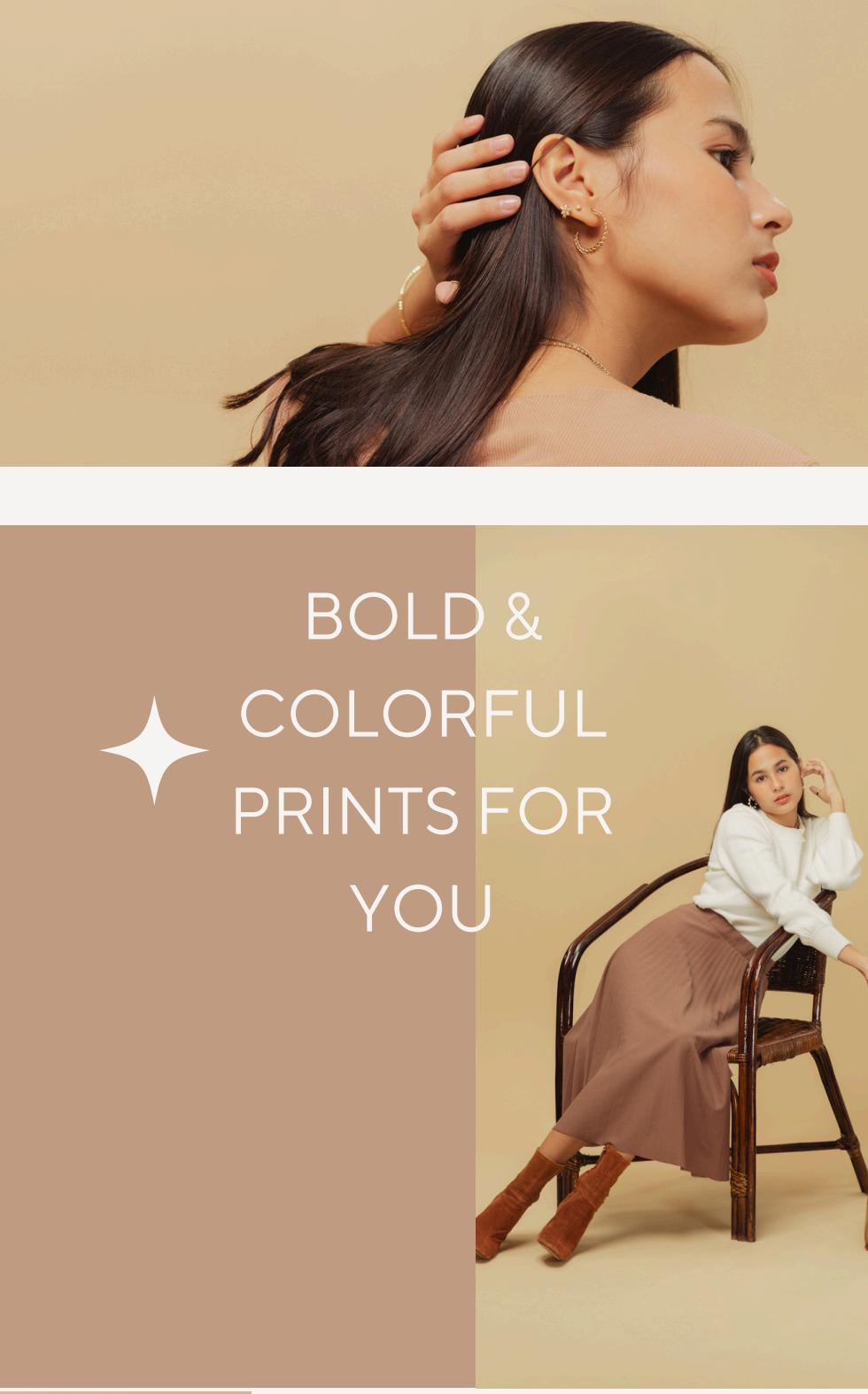
BOUTIQUE TO BOX

# Target Audience

1. LIFESTYLE AND SUBSCRIPTION
2. BOUTIQUE OWNER AND RETAILERS
3. CONTENT CREATORS AND INFLUENCERS



Keep it  
modern



BOLD &  
COLORFUL  
PRINTS FOR  
YOU



# WHY US?

## COMPARISON WITH OUR COMPETITORS

(COMPETITIVE EDGE)

- SUSTAINABILITY (DESIGN USES 40% LESS WATER )
- BODY POSITIVE (BODY FIT ACCORDING TO USER )
- COMMUNITY FIRST (30% PROFIT GOES TO TAILOR UPSKILLING)

# FUTURE ENHANCEMENT

- Scalability Improvements
- Performance Optimization
- Enhanced User Experience (UX/UI)
- AI/ML Integration
- Cross- platform compatibility
- Security Enhancements

