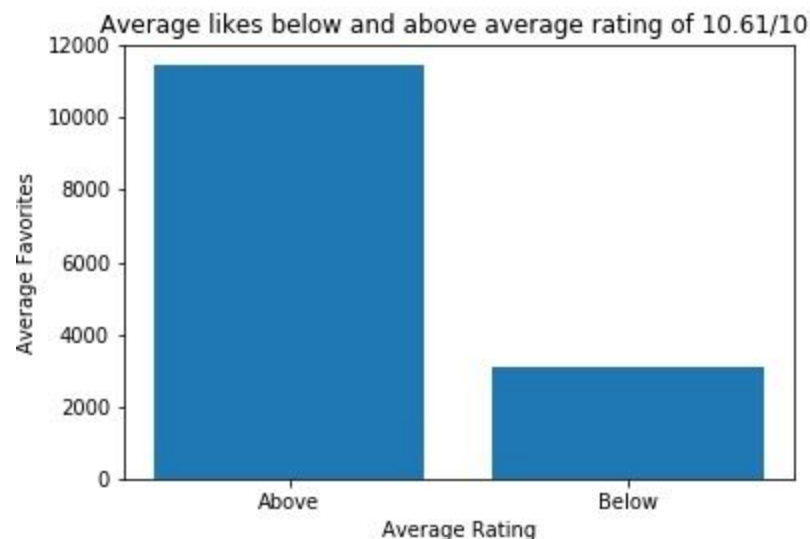# Insight Report: They are cute, they are lovely and never underrated!
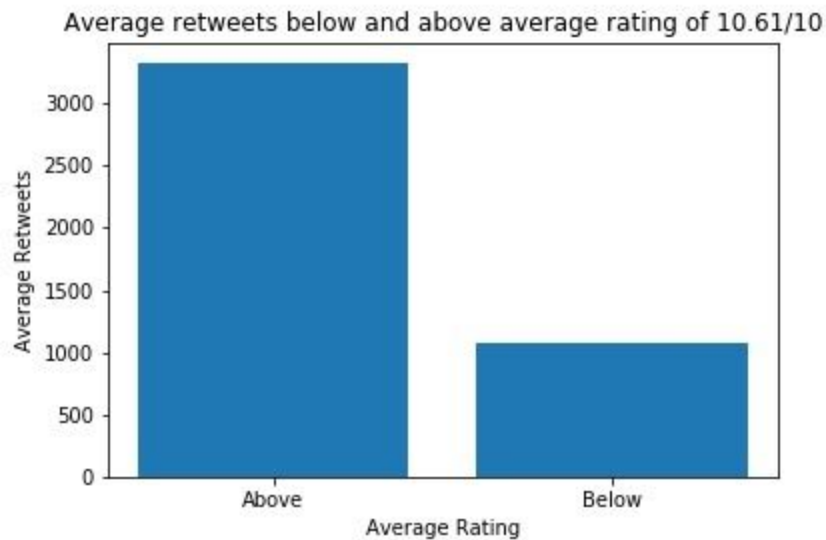
How the Twitter Account WeRateDogs treats his dog tweets

The Twitter account WeRateDogs rates the dogs of dog owners in a humorous way. What's special about WeRateDogs is that each tweet usually has a denominator of 10, but the average nominator is significantly higher than this number. Ratings like 12/10 or 14/10 are not uncommon. The reason for this is obvious. Every dog is a good dog.
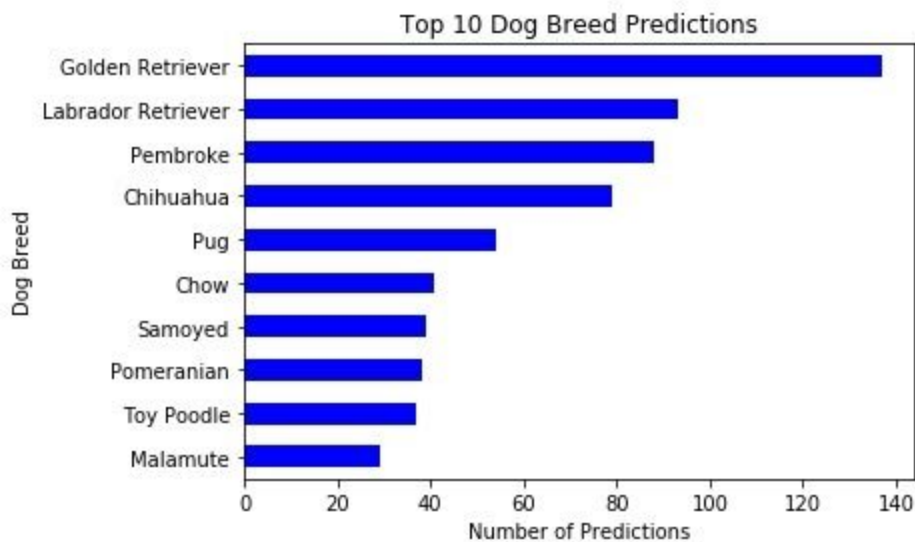
And WeRateDogs remains true to this line. On average, the Twitter account awards 10.61 points per post. This is honored by the Twitter users. On average, each tweet receives 8051 likes and 2408 retweets. But despite the fun rating system, not every tweet performs equally well.

Tweets with an above-average rating (i.e., a rating higher than 10.61) receive an average of over 11,453 likes and 3325 retweets. Tweets with a below-average rating, on the other hand, receive 3093 likes and 1073 retweets. WeRateDogs proves with its ratings that it understands the tastes of its users: Above-average ratings achieve 3.7 times more Likes and 3 times more Retweets on average.

Average retweets below and above average rating of 10.61/10

But all numbers aside: Which dog breed was posted by WeRateDogs most often? With the help of a neural network, the top 10 most frequently posted dog breeds on WeRateDogs could be determined. When the software recognized a dog in a picture, it was able to assign the correct dog breed with 60% confidence.

Top 10 Dog Breed Predictions

And the result seems to be in favor of the software: Number one is the very popular Golden Retriever. On place 2 and 3 follow the also popular Labrador Retriever and Pembroke. And of course, Chihuahua and Pugs must not be missing from the list.