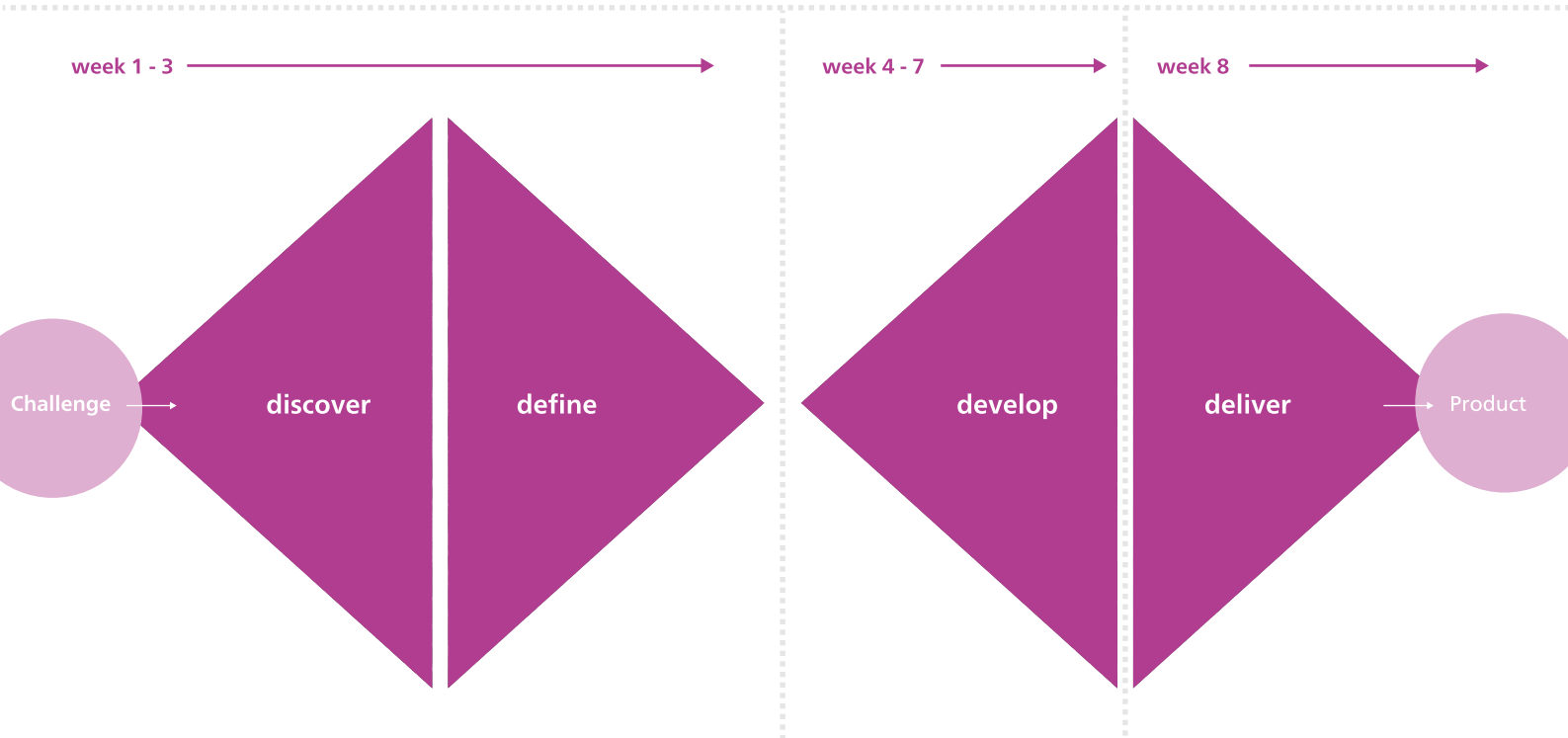


### The Double Diamond (framework for innovation) by Design Council



### From research to result start with brainstorming and end with deliverables for Design Essentials

**Step 1:** pick one or more UX research method(s) (listed below are examples):

**Step 2:** collect results from step 1 and use your deliverables as input for your pitch.

**Step 3:** iterate and validate your UX design solutions with user feedback.

**Step 4:** finalize your UX design for your front-end hand in and final presentation.

