

Spam & Free Speech Issues	User Engagement & Marketing	Costs, Challenges, and Leadership	Business Model Ideas	Platform Features & Tech Stack
<div>Increase bot detection algorithms.</div> <div>Tania Charles</div>	<div>Marketing could emphasize freedom and fairness</div> <div>JaNyah Gurley</div>	<div>High cost of entry for developing platforms</div> <div>JaNyah Gurley</div>	<div>Offer subscription-based content moderation.</div> <div>Tania Charles</div>	<div>User-controlled algorithm preferences.</div> <div>Tania Charles</div>
<div>Offer customizable filters for users.</div> <div>Tania Charles</div>	<div>Coupons for early users</div> <div>JaNyah Gurley</div>	<div>Investors may be hesitate due to social media competition</div> <div>JaNyah Gurley</div>	<div>Sponsorship and branded content partnerships.</div> <div>Tania Charles</div>	<div>Anonymous posting option.</div> <div>Tania Charles</div>
<div>Create an anti-spam user task force.</div> <div>Tania Charles</div>	<div>Focus on niche communities</div> <div>JaNyah Gurley</div>	<div>Leadership structure: focus on decentralized decision making</div> <div>JaNyah Gurley</div>	<div>Make it an ad-free platform supported by paid memberships.</div> <div>Tania Charles</div>	<div>Live polling and real time feedback features</div> <div>JaNyah Gurley</div>
<div>Create clear, transparent guidelines for speech moderation that are made public, so users know what is allowed and what isn't.</div> <div>Tania Charles</div>	<div>Leverage influencer partnerships</div> <div>JaNyah Gurley</div>	<div>Need for long term community moderation support</div> <div>JaNyah Gurley</div>	<div>Referral programs.</div> <div>Tania Charles</div>	<div>Community based content categorization</div> <div>JaNyah Gurley</div>