Spam & Free Speech Issues	User Engagement & Marketing	Costs, Challenges, and Leadership	Business Model Ideas	Platform Features & Tech Stack
Increase bot	Marketing could	High cost of entry	Offer subscription-	User-controlled
detection	emphasize freedom	for developing	based content	algorithm
algorithms.	and fairness	platforms	moderation.	preferences.
Tania Charles	JaNyah Gurley	JaNyah Gurley	Tania Charles	Tania Charles
Offer customizable	Coupons for early	Investors may be	Changarahin and	Ananymaua
	Coupons for early	Investors may be	Sponsorship and	Anonymous
filters for users.	users	hesitate due to	branded content	posting option.
		social media	partnerships.	
Tania Charles	JaNyah Gurley	competition	Tania Charles	Tania Charles
		JaNyah Gurley		raina criai too
		3		
Create an anti-	Focus on niche			
spam user task	communities	Leadership	Make it an ad-free	Live polling and
force.		structure: focus on	platform supported by	real time feedback
		decentralized	paid memberships.	features
Tania Charles		decision making		
	JaNyah Gurley			
		JaNyah Gurley	Tania Charles	JaNyah Gurley
Create clear,				
transparent	Leverage influencer			
guidelines for	partnerships	Need for long term	Referral programs.	Community based
speech moderation		community	, 0	content
that are made		moderation support		categorization
public, so users	JaNyah Gurley			
know what is	Janyan dartey			
allowed and what			Tania Charles	JaNyah Gurley
isn't.		JaNyah Gurley		
Tania Charles				
Tarria Oriai (65				