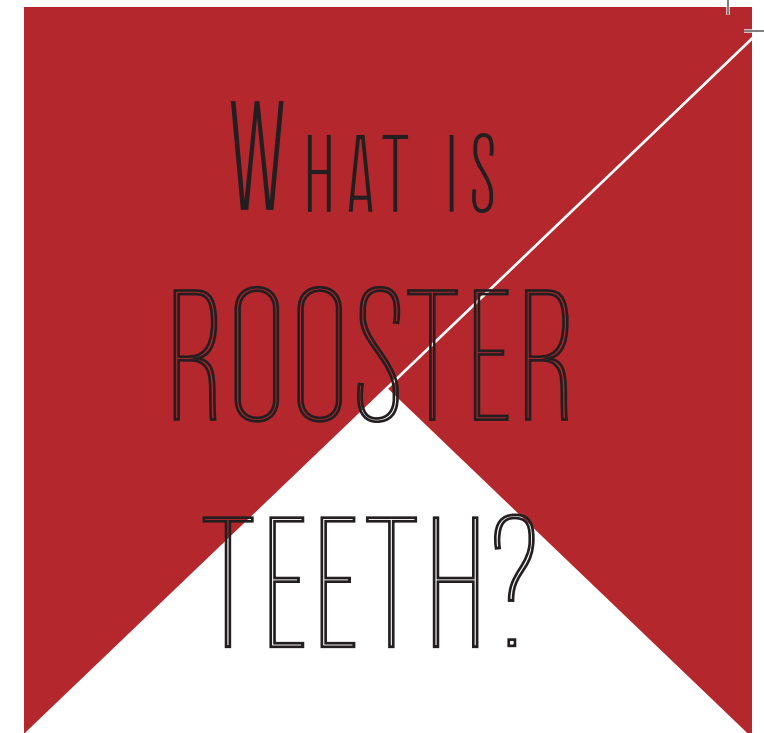
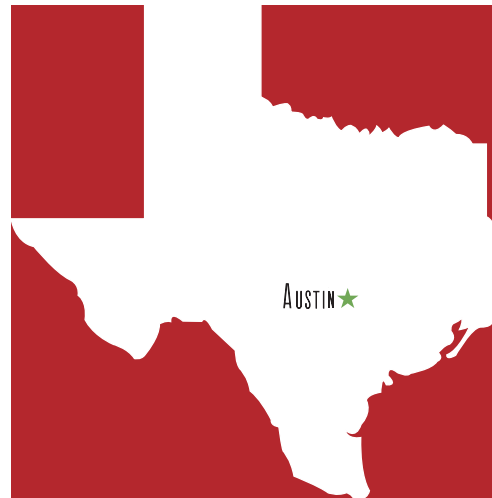


LIVEEVENTS



IN THE WORDS OF ROOSTER TEETH RTX IS "THE INTERNET. FOR REAL. IN AUSTIN, RTX IS A CONVENTION HOSTED BY ROOSTER TEETH, WHERE WE CELEBRATE INTERNET CULTURE AND GAMING. THERE ARE EXHIBITORS, LIVE EVENTS ON OUR GAMING CENTER STAGE, PANELS, ACTIVITIES, AND MORE." THERE IS A LOT TO DO AT RTX. YOU CAN WATCH PANELS, MEET INTERNET PERSONALITIES, PLAY GAMES, SEE DIFFERENT EXHIBITORS. RTX STARTED AS A SMALL COMMUNITY IN 2011 AND BY NOW OVER 60,000 PEOPLE ATTEND RTX EVENTS IN AUSTIN, TEXAS, SYDNEY AUSTRALIA, OR LONDON, ENGLAND. RTX HAS GAINED ATTENTION FOR ITS "CELEBRATION OF THAT CONVERGENCE OF GAMING AND INTERNET CULTURE." RTX CAN BE FOR EVERYONE AND ANYONE.



LET'S PLAY LIVE IS A TOURING LET'S PLAY SHOW FEATURING VIDEO GAMES AND INTERNET PERSONALITIES. ACHIEVEMENT HUNTER WERE THE FIRST IN THE LET'S PLAY FAMILY TO PERFORM THIS EVENT. THE ORIGINAL 6 FROM ACHIEVEMENT HUNTER, GEOFF RAMSEY, JACK PATTILLO, GAVIN FREE, MICHAEL JONES, RYAN HAYWOOD, AND (FORMER EMPLOYEE) RAY NARVAEZ, JR. DID THE FIRST SHOW IN AUSTIN, TEXAS AT THE MOODY THEATER ON FEBRUARY 20TH, 2015. AS GEOFF WOULD PUT IT LET'S PLAY LIVE IS, "THE NEW-MEDIA EQUIVALENT OF A CONCERT OR SPORTING EVENT." LET'S PLAY LIVE RE-CREATES WEB VIDEOS HIS COMPANY IS BEST KNOWN FOR, PLAYING VIDEO GAMES IN A HUMOROUS MANNER TO A LIVE AUDIENCE. THERE HAS BEEN SHOWS IN NEW YORK, CHICAGO, LOS ANGELES, BALTIMORE, NEWARK, ORLANDO, TAMPA, AND RECENTLY THREE CITIES IN AUSTRALIA.

WHERE TO FIND US:

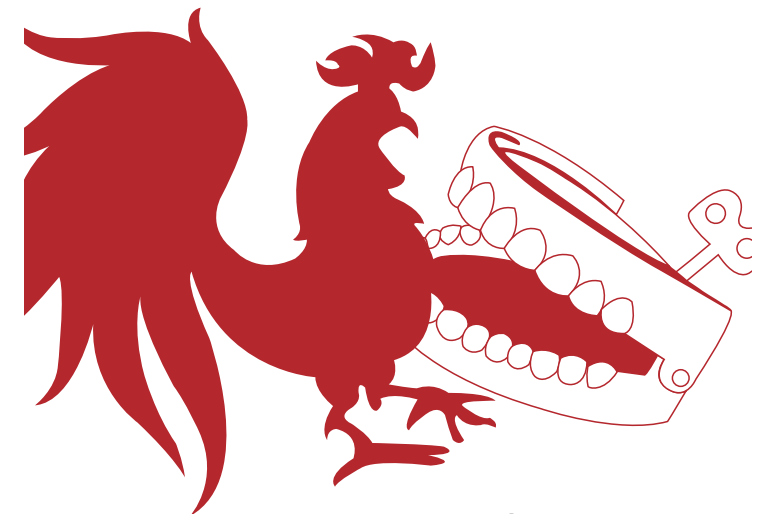
ROOSTERTEETH.COM

TWITTER: @ROOSTERTEETH

INSTAGRAM: @ROOSTERTEETH

WHERE TO FIND MERCH:

STORE.ROOSTERTEETH.COM



CHECK US OUT



Janyce

ROOSTER TEETH

ROOSTER TEETH PRODUCTIONS IS AN AMERICAN MEDIA AND ENTERTAINMENT COMPANY. IT IS LOCATED IN AUSTIN, TEXAS AND WAS FOUNDED BY BURNIE BURNS, MATT HULLUM, GEOFF RAMSEY, JASON SALDANA, GUS SOROLA, AND JOEL HEYMAN. THE PRODUCTION OF THEIR WEB SERIES, RED VS BLUE, IS WHAT STARTED ROOSTER TEETH ON APRIL 1ST, 2003. MATT, BURNIE, AND JOEL WORKED TOGETHER ON AN INDEPENDENT THAT ALLOWED MATT AND JOEL TO WORK IN LA. BURNIE ENDED UP MEETING GEOFF, GUS, JASON, AND DAN GODWIN. THEY FORMED DRUNKGAMERS.COM WHICH THEY WOULD REVIEW GAMES WHILE DRUNK. AS TIME WENT ON, THEY TRIED TO RECEIVE FREE GAMES AND SPONSORS, BUT WITH THE WORD "DRUNK" THEY WERE SEEN AS UNPROFESSIONAL AND THEY WANTED TO SHOW THAT THEY COULD DO MORE AND MAKE MORE AND DIFFERENT CONTENT. SO THEY CHANGED THEIR

NAME TO ROOSTER TEETH. IT IS A EUPHEMISM FOR A TERM IN RED VS BLUE. AS TIME WENT ON, THEY CONTINUED GROWING AS A COMPANY, MORE PROJECTS AND CONTENT WERE MADE. TO BRANCH OUT, A NEW OFFICE WAS OPEN IN LA IN 2015 THEY HOUSED A NEW DIVISION,

BURNS STATED, "WE ONLY MAKE CONTENT THAT WE WOULD WANT TO SEE... IT COMES FROM A VERY GENUINE SPACE. I THINK THAT OUR AUDIENCE APPRECIATES THAT VOICE".

FUNHAUS. THEY ALSO CAME OUT WITH THEIR FIRST FEATURE FILM, LAZER TEAM. ONE CHARITY EVENT ROOSTER TEETH ALWAYS PARTICIPATES IS EXTRA LIFE, A GAMING-THEMED FUNDRAISER. THEY RAISED \$1.2 MILLION IN 2017 AND \$1.4 MILLION IN 2018. THEY MAKE DIFFERENT TYPES OF PRODUCTIONS, ANIMATED AND LIVE-ACTION. VIDEO GAME DEVELOPMENT IS ANOTHER SECTION CON CONTENT THEY MAKE. LASTLY, ROOSTER TEETH HAVE LIVE EVENTS SUCH AS RTX AND LET'S PLAY LIVE. OVER THE YEARS, ROOSTER TEETH HAVE HAD GREAT SUCCESS AND FAILURES THAT MAKE THE COMPANY GROW.

FUN FACT:
EMPLOYEES AT ROOSTER TEETH DO NOT CELEBRATE APRIL FOOLS DAY. TO AVOID ANY CONFUSION WITH ANNOUNCEMENTS.

"GUYS... LIFE... IT'S PRETTY AWESOME, JUST KEEP AT IT. AND I'LL KEEP GOING TOO."
- MONTY OUM

ANIMATION

ROOSTER TEETH HAS MANY ANIMATED SHOWS LIKE RED VS BLUE, RWBY, ROOSTER TEETH ANIMATED ADVENTURES.

RED VS BLUE

RED VS BLUE IS THE SHOW THAT ROSE ROOSTER TEETH TO FAME. BASED OFF THE GAME HALO, IT FOLLOWS TWO OPPOSING TEAMS OF SOLDIERS FIGHTING IN OSTENSIBLE CIVIL WAR IN THE MIDDLE OF BLOOD GULCH. ORIGINALLY THE SHOW WAS TO BE 6 TO 8 EPISODES LONG AND BECAME THE LONGEST RUNNING EPISODIC WEB SERIES AND SECOND LONGEST RUNNING WEB SERIES OF ALL TIME.

RWBY

RWBY WAS CREATED IN 2013 BY MONTY OUM. HE DREAMED ABOUT THE CONCEPT OF THE SHOW AND WAS DETERMINED TO CREATE IT. IT IS ABOUT 4 GIRLS GOING TO SCHOOL TO BECOME HUNTRESSES TO SAVE THE WORLD FROM GRIMM, CREATURES OF DARKNESS. MONTY PASSED AWAY IN 2015 SO TO CONTINUE HIS DREAM AND HONOR HIM ROOSTER TEETH CONTINUE TO MAKE RWBY AND DEVELOP THE SHOW. IT HAS BECOME A BIG PART OF THE ROOSTER TEETH CULTURE.

RTAA

ROOSTER TEETH ANIMATED ADVENTURES PREMIERED ON NOVEMBER 1ST, 2011. IT IS A BUNCH OF CLIPS TAKEN FROM THE VIDEOS THEY UPLOAD AND MADE INTO LITTLE ANIMATED VIDEOS. THE CLIPS CAN COME FROM PODCASTS, GAMING VIDEOS, OR PRETTY MUCH ANY CONTENT THEY RELEASE TO THE PUBLIC. THE STYLE OF USING JUST A SINGLE COLOR HAS CHANGED AND THEY ADDED EXTRA COLORS OVER THE YEARS AND AS THE AMOUNT OF ANIMATORS GREW.

GAMING

GAMING HAS A BIG INFLUENCE ON MOST OF THE CONTENT ROOSTER TEETH CREATES. RED VS BLUE IS A GREAT EXAMPLE AS IT IS BASED OFF THE GAME HALO. LET'S PLAY ARE VIDEOS WHERE A PERSON OR A GROUP OF PEOPLE PLAY GAMES, TYPICALLY VIDEO GAMES. ACHIEVEMENT HUNTER IS THE OLDEST GAMING GROUP AT ROOSTER TEETH. IT WAS FOUNDED ON JULY 6TH, 2008 BY GEOFF RAMSEY AND JACK PATTILLO. THIS NAME WAS BASED OFF THE MECHANIC OF COLLECTING ACHIEVEMENTS IN GAMES ON XBOX AND PLAYSTATION. THEY CREATE VIDEO GAME WALK-THROUGHS, LET'S PLAYS, THINGS TO DO IN GAMES, ACHIEVEMENT GUIDES, AND EVEN LIVE EVENTS. A FEW YEARS AGO IN 2015 THE FUNHAUS CHANNEL DEBUTED. THEN TO CONNECT ALL OF THE DIFFERENT GAMING GROUPS TOGETHER, THEY MADE THE LET'S PLAY CHANNEL TO MAKE IT MORE GENERAL WHEN POSTING CONTENT.

PODCASTS

ANOTHER FORM OF CONTENT THAT ROOSTER TEETH MAKES ARE PODCASTS. THE ROOSTER TEETH PODCAST, ORIGINALLY CALLED THE DRUNK TANK, STARTED ON DECEMBER 9TH, 2008. IT BECAME A WEEKLY PODCAST IN 2010 AND A VIDEO PODCAST ON THE 100TH EPISODE IN 2011. GUS SOROLA IS THE HOST OF THE RT PODCAST AND THE PODCAST REGULARS ARE BARBARA DUNKLEMAN, BURNIE BURNS, AND GAVIN FREE. OFF TOPIC IS THE ACHIEVEMENT HUNTER PODCAST. MEMBERS OF AH ARE TYPICALLY ON THIS SHOW. THE PATCH WAS CREATED AFTER THE RT PODCAST BECAME LESS GAME ORIENTED AND MORE COMEDY BASED. IT'S ALL ABOUT VIDEO GAMES AND VIDEO GAME NEWS OF ALL KINDS. THEY REBOOTED THE SHOW AS GLITCH PLEASE. LASTLY SPORTSBALL WAS A FAILED PODCAST. IT WAS A SPORT PODCAST AND THE HOST TYLER COE WANTED TO TAKE A CHANCE BUT IT DIDN'T WORK OUT. THEY TRIED TO REBOOT THE SHOW 2 TIMES BUT NEVER GOT THE VIEWS IT NEEDED TO CONTINUE AS A PODCAST.

RT
POD
CAST