

janzheng.com

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## Services

Content Strategy  
Information Architecture  
Interaction Design  
Rapid Prototyping  
Service Design  
User Experience Strategy  
Usability Testing  
User Research  
Web Design  
Wireframes

## Web Tech

HTML5 & SCSS  
Responsive Design  
Bootstrap, Foundation  
Node, Angular, Meteor  
WordPress

## Design Tools

Axure, Sketch  
Adobe Creative Suite  
Pen & Paper!

## Other

Fluent in Swedish & Mandarin  
Dual citizen (U.S. & Sweden)  
Willing to relocate

## Experience designer

I design and build **functional**, **useful**, and **meaningful** experiences.

### Ubiquiti Networks

**User Experience Architect / Designer / Developer** Atlanta, GA 2014 – 2016

- » Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, and Instagram.
- » Business logic, requirements, wireframes, prototypes, and developed a custom SASS-based responsive front-end framework and built features with angular.js.

### nurun

**Senior User Experience Architect** Atlanta, GA 2012 – 2014

- » Led and defined the user experience process across all digital projects: guided requirements and content strategy, created user flows, wireframes, interactive prototypes, and worked with developers and designers to bring our vision to life. I also developed a responsive prototyping framework for presenting creative comps and interactive prototypes.
- » **Clients:** Nespresso, Auto Trader, Assurant, Beazer Homes, Gas South, Manheim, The Home Depot, GE Energy, Disney, Peak10, and Tenzing

### Moxie

**User Experience Architect** Atlanta, GA 2010 – 2012

- » Designed and developed mobile and web apps, including the Verizon Wireless web and mobile store checkout flow, Cartoon Network mobile, Coca-Cola Live Positively, and Garnierusa.com. I also supported campaign strategy, business pitches, and discovery endeavors and information architecture work.
- » **Clients:** Cartoon Network, Coca-Cola, Verizon Wireless, Pennington Seed, BBC America's Dr. Who launch, L'Oreal & Garnier, Autotrader, AMDRO, Nестea

### Carnegie Mellon University

**Masters in Human-Computer Interaction** Pittsburgh, PA 2009 – 2010

#### General Dynamics Viz

**Technical Lead, Interface Designer, User Researcher** Pittsburgh, PA

- » First Responder Capstone Project. Researched and prototyped a real-time, unified, collaboration tool for organizing and planning emergency response personnel. Ethnographic user research to understand Pittsburgh emergency response culture and workflow and developed web service and interface for prototype web app.

#### Pittsburgh Post-Gazette

**Service Design** Pittsburgh, PA

- » A service design project aimed at engaging readers and increasing readership for the Pittsburgh Post-Gazette. My team developed ethnographic user research tools and performed contextual research to explore and understand how and why locals consume news. We prototyped a portal that connected readers to local reporters for hyper-local news, community engagement, local government, and activism.

### Microsoft

**Program Manager Intern | Visual Studio Team Foundation Server** Raleigh, NC 2008

- » Managed and produced an intern-developed shell extension feature for the Visual Studio Team Foundation Server team to provide features similar to those found in Tortoise SVN.

### University of Maryland, Baltimore County

B.S. in **Computer Science & Game Development, Psychology** minor 2008 – 2009

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