

jan zheng

janzheng.com

hello@janzheng.com

» @janistanian

» linkedin.com/in/janzh

Services

Content Strategy

Information Architecture

Interaction Design

Rapid Prototyping

Service Design

User Experience Strategy

Usability Testing

User Research

Web Design

Wireframes

Web Tech

HTML5 & SCSS

Responsive Design

Bootstrap, Foundation

Node, Angular, Meteor

WordPress

Design Tools

Axure, Sketch

Adobe Creative Suite

Pen & Paper!

Other

Fluent in Swedish & Mandarin

Dual citizen (U.S. & Sweden)

Willing to relocate

Experience designer

I design and build **functional**, **useful**, and **meaningful** experiences.

Freelance

UX, Design, Full-Stack Atlanta, GA 2014 – 2016

- » **Diamax Korea:** Designed and built a product store and content managements system (CMS) from scratch, with React and Meteor in two months.
- » **Double the Donation:** Helped double the number of paid membership signups by designing a highly targeted, guided conversion funnel.
- » **GigaGen:** Created information architecture and wireframes for software that helps researchers to quickly compare RNA repertoire sequencing results.

Ubiquiti Networks

User Experience Architect, Designer, Developer Atlanta, GA 2014 – 2016

- » Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, and Instagram.
- » Business logic, requirements, wireframes, prototypes, and developed a custom SASS-based responsive front-end framework and built features with angular.js.

nurun

Senior User Experience Architect Atlanta, GA 2012 – 2014

- » Led and defined the user experience process across all digital projects: guided requirements and content strategy, created user flows, wireframes, interactive prototypes, and so on. Clients include Nespresso, Auto Trader, Assurant, Beazer Homes, Gas South, Mannheim, The Home Depot, GE Energy, Disney, Peak10, and Tenzing

Moxie

User Experience Architect Atlanta, GA 2010 – 2012

- » Designed and developed mobile and web apps, including the Verizon Wireless web and mobile store checkout flow, Cartoon Network mobile, Coca-Cola Live Positively, and Garnierusa.com. Clients include Cartoon Network, Coca-Cola, Verizon Wireless, Pennington Seed, BBC America's Dr. Who, L'Oreal & Garnier, Autotrader, AMDRO, Nestea

Carnegie Mellon University

Masters in Human-Computer Interaction Pittsburgh, PA 2009 – 2010

General Dynamics Viz

Technical Lead, Interface Designer, User Researcher Pittsburgh, PA

- » First Responder Capstone Project. Researched and prototyped a real-time, unified, collaboration tool for organizing and planning emergency response personnel. Ethnographic user research to understand Pittsburgh emergency response culture and workflow and developed web service and interface for prototype web app.

Pittsburgh Post-Gazette

Service Design Pittsburgh, PA

- » A service design project aimed at engaging readers and increasing readership for the Pittsburgh Post-Gazette. My team developed ethnographic user research tools and performed contextual research to explore and understand how and why locals consume news. We prototyped a portal that connected readers to local reporters for hyper-local news, community engagement, local government, and activism.

Microsoft

Program Manager Intern | Visual Studio Team Foundation Server Raleigh, NC 2008

- » Managed and produced an intern-developed shell extension feature for the Visual Studio Team Foundation Server team to provide features similar to those found in Tortoise SVN.

University of Maryland, Baltimore County

B.S. in **Computer Science & Game Development**, **Psychology** minor 2008 – 2009

Find out more at janzheng.com