jan zheng

I'm Jan, a product designer who combines code, user research, and lean startup methods to solve really hard problems in the world.

janzheng.com

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🐦 @yawnxyz

in linkedin.com/in/janzh

Design

Card Sorting
Content Strategy
Ethnographic Research
Information Architecture
Interaction Design
Rapid Prototyping
Service Design
User Experience Strategy
Usability Testing
User Research
Wireframing

Code

HTML
SCSS
Responsive Design
Design systems
Static site development
Meteor.js
Vue.js
React.js
Node.js
GraphQL / Apollo
PHP
Shopify
WordPress
Python 2/3

Design Tools

Axure
Airtable
Sketch
Adobe Creative Suite
Pen & Paper!

Other

Fluent in Swedish & Mandarin
Dual citizen (U.S. & Sweden)

Startups & Select Freelance Projects read more at janzheng.com

Product Design, Business Strategy, Full-Stack Development—2014 +

Phage Directory: community and tools for phage researchers (co-founder). phage.directory

Alpha Guide: a learning tool for those getting into investing (co-founder). alpha.guide

ANDP: using python and data science to track nonprofit housing impact. andpi.org

LifeLine Animal Project: redesigning how new animals are added/shown. lifelineanimal.org

Ellen Thomas Events: website for a local wedding planner. Wordpress. ellenthomasevents.com

Decatur Smiles: a simple, fun landing page for a dental clinic. Middleman. decatursmilesga.com

ATLX: an event registration system for swing dancing. React+Meteor. atlantalindyexchange.com

Diamax Korea: a light-weight and highly customizable product and CMS for product managent and event show display. React+Meteor. diamakorea.com

Double the Donation: Helped more than double subscriptions by designing & copywriting a highly targeted and guided conversion funnel. Wordpress. doublethedonation.com

GigaGen: Created the information architecture and wireframes for software that helps researchers understand and compare sequencing results from RNA centrifuges.

Ubiquiti Networks

Lead User Experience Architect, UX Design, Front-End Dev—Atlanta, GA—2014–2016

Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, Quora, Instagram and others. Created business logic, requirements, wireframes, prototypes, and a modular, SCSS-based responsive framework. Also built front-end features using AngularJS.

nurun

Senior User Experience Architect—Atlanta, GA—2012-2014

Guided campaign requirements and strategy; created user flows, wireframes, and interactive protototypes for clients like Nespresso, Assurant, Gas South, and The Home Depot.

Moxie

User Experience Architect—Atlanta, GA—2010–2012

Focused on web and mobile experiences, information architecture, and conversion funnels, for clients like Verizon Wireless, Cartoon Network, Coca-Cola, Garnier, and BBC America.

Microsoft

Program Manager Intern Visual Studio Team Foundation Server—Raleigh, NC—2008

Carnegie Mellon University

Masters in Human-Computer Interaction—Pittsburgh, PA—2009–2010

General Dynamics Viz

Technical Lead, Interface Designer, User Researcher

Researched and built a real-time, unified, online collaboration tool for organizing and planning emergency response personnel.

Pittsburgh Post-Gazette

Service Design

A service design project to engage readers and increase readership for the Pittsburgh Post-Gazette. Performed ethnographic user research and prototyped solutions.

University of Maryland, Baltimore County

B.S. in **Computer Science** & **Game Development**, and **Psychology**—Catonsville, MD—2009

Find out more at janzheng.com