jan zheng

Product & Experience Designer

I design and develop digital products for people.

janzheng.com

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🐦 @janistanian

in linkedin.com/in/janzh

Skills & Services

Content Strategy
Ethnographic Research
Information Architecture
Interaction Design
Rapid Prototyping
Service Design
User Experience Strategy
Usability Testing
User Research
Web Design
Wireframing

Web Development

HTML5 & SCSS
Mobile Design
Responsive Design

Bootstrap, Foundation
NodeJS, AngularJS,
ReactJS, MeteorJS
WordPress & PHP

Design Tools

Axure, Sketch
Adobe Creative Suite
Pen & Paper!

Other

Fluent in Swedish & Mandarin
Dual citizen (U.S. & Sweden)
Willing to relocate

Independent & Freelance Projects

UX Design, Web Design, Full-Stack Web Development Atlanta, GA 2015+

» **Novel Monkey**: a speed-writing app for quirky novelists. http://novelmonkey.com
» **ATLX**: a React+Meteor-built dancer registration system. https://atlantalindyexchange.com
» **Diamax Korea**: a light-weight and highly customizable product and content management system for Diamax Korea to display their products at trade shows and other events.
» **Double the Donation**: Helped more than double the number of yearly subscriptions by designing and writing a highly targeted and guided conversion funnel.
» **GigaGen**: Created the information architecture and wireframes for software that helps researchers understand and compare sequencing results from RNA centrifuges.

Ubiquiti Networks

Lead User Experience Architect & UX Design; Front-End Dev Atlanta, GA 2014 – 2016

» Designed and built a support-centric community social network for Ubiquiti's users, inspired by community forums, StackExchange, Quora, Instagram and others. Created business logic, requirements, wireframes, prototypes, and a modular, SASS-based responsive framework. Also built front-end features using AngularJS.

nurun

Senior User Experience Architect Atlanta, GA 2012 – 2014

» Designed and guided campaign requirements and strategy; created user flows, wireframes, and interactive protototypes for clients like Nespresso, Assurant, and The Home Depot.

Moxie

User Experience Architect Atlanta, GA 2010 – 2012

» Designed web and mobile experiences, information architecture, and conversion funnels, for clients like Verizon Wireless, Cartoon Network, Coca-Cola, Garnier, and BBC America.

Carnegie Mellon University

Masters in Human–Computer Interaction Pittsburgh, PA 2009 – 2010

General Dynamics Viz

Technical Lead, Interface Designer, User Researcher Pittsburgh, PA

» Researched and built a real-time, unified, online collaboration tool for organizing and planning emergency response personnel.

Pittsburgh Post-Gazette

Service Design Pittsburgh, PA

» A service design project to engage readers and increase readership for the Pittsburgh Post-Gazette. Performed ethnographic user research and prototyped solutions.

Microsoft

Program Manager Intern | Visual Studio Team Foundation Server Raleigh, NC 2008

University of Maryland, Baltimore County

B.S. in Computer Science & Game Development, Psychology minor 2008 – 2009`

Find out more at **jan**zheng.com