

Jan Zuiderveld

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I am a researcher, engineer and artist with an academic background counting degrees in Physics, Electrical Engineering, Neuropsychology, Artificial Intelligence and ArtScience. My professional history includes leading a machine learning team specializing in speech-to-intent systems and extended hands-on experience as both a researcher and an engineer in the field of generative AI.

SELECTED EXPERIENCE

Independent Artist & Researcher

November 2019 – Present

Warana

Amsterdam, NL

- In my artistic endeavors I explore the intersection of technology and life, creating interactive installations that invite reflection on the essence of being. My projects often endow things with a spark of life, challenging perceptions of existence. My approach is characterized by playful engagement with artificial intelligence, seeking to emulate the behaviors of living beings in a way that resonates with and surprises both myself and my audience, blurring the lines between the animate and the inanimate.
- I conduct and openly publish independent research in the field of generative AI, e.g. "[Style-Content Disentanglement in Language-Image Pretraining Representations for Zero-Shot Sketch-to-Image Synthesis](#)".

Guest Lecturer

September 2023 – December 2023

Royal Conservatoire & Royal Academy of Art

The Hague, NL

- As a guest lecturer at the ArtScience Interfaculty, I was invited to share my expertise in the field of large language models (LLMs) for the course "Introduction to Large Language Models" part of "Bootstrapping Computational Arts". My role involved delivering engaging and informative lectures to students, focusing on the fundamentals, applications, and implications of LLMs in various domains.

Head of Machine Learning

February 2019 – July 2022

QV Technologies

Amsterdam, NL

- Nominated for the Horecava Innovation Award 2020.
- Participated in the Demonstrator Lab Incubation program at Vrije Universiteit Amsterdam.

Machine Learning Researcher

January 2021 – September 2021

Amsterdam Machine Learning Lab (AMLab)

Amsterdam, NL

- Amsterdam Machine Learning Lab (AMLab) conducts research in the area of large scale modelling of complex data sources, directed by M. Welling.

Teaching Assistant

November 2020 – January 2021

University of Amsterdam

Amsterdam, NL

- For the Deep Learning course within the UvA's MSc Artificial Intelligence program, I facilitated students' learning and comprehension of advanced deep learning concepts and techniques through seminars.

SELECTED EDUCATION

MMus - Master of Music, ArtScience

September 2021 – July 2023

Royal Conservatoire The Hague & Royal Academy of Art

- Thesis: [Unraveling Artificial Creativity - Exploring the Creative Potential of Large Language Models](#)

MSc - Master of Science, Artificial Intelligence

September 2018 – July 2021

University of Amsterdam (Cum Laude)

- Thesis: [Representing Audio in a Distribution of Continuous Functions](#)
- Prestigious Research Master with a strong focus on the theoretical aspects of machine learning and information theory. Ranked 1st in the Netherlands and top 10 in Europe among Artificial Intelligence departments by QS.

SELECTED AWARDS

[Prix Ars Electronica, Interactive Art +, Honorary Mention](#) (2024)

[iii Research Residency Award](#) (2023)

[Oral Presentation at NeurIPS, Deep Generative Models and Downstream Applications](#) (2021)

SELECTED EXHIBITIONS

Coffee Machine <i>Digital is Forever</i> KUMU Art Museum (Tallinn, EE)	2026
Copy Machine <i>Artificial vs. Intelligence</i> The Media Majlis at Northwestern University in Qatar (Doha, QA)	2025
Coffee Machine <i>Flux Festival</i> Audrey Irmas Pavilion (Los Angeles, US)	2024
Camera + Theatre <i>Respirare</i> SIGN (Groningen, NL)	2024
Conversations Beyond the Ordinary (Coffee Machine, Copy Machine & Microwave) <i>Prix Ars Electronica Exhibition</i> Lentos Museum (Linz, AT)	2024
Coffee Machine <i>Dutch, More or Less. Contemporary Architecture, Design and Digital Culture</i> Het Nieuwe Instituut (Rotterdam, NL)	2024-2026
Coffee Machine <i>Beyond the Black Box</i> De Brakke Grond (Amsterdam, NL)	2024
Coffee Machine & Copy Machine <i>Het Einde</i> De School (Amsterdam, NL)	2024

SELECTED PRESENTATIONS / COURSES

Guest Lecture for Jesse Damiani's class <i>Art in Postreality</i> USC Cinematic Arts (Los Angeles, US)	2024
Artificial Physical Intelligence Ars Electronica (Linz, AT)	2024
Interview on Current Practice Bits of Freedom Podcast	2024
Seminar on Neural Network Composability UNIVERSE STUDIO (Amsterdam, NL)	2024
Jan Zuiderveld, Coffee Machine and Microwave Mini Documentary for iii's Research Residency Award	2023
Interview on Current Practice Cross Pollination Podcast	2023
Introduction to Large Language Models, Course for ArtScience Interfaculty Royal Academy of Art & Royal Conservatoire (The Hague, NL)	2023
Artificial Intelligence - Beyond the Doomsday Scenarios, Back to Reality Dutch Design Week for Waag Futurelab (Eindhoven, NL)	2023
Towards Lightweight Controllable Audio Synthesis NeurIPS (Vancouver, CA)	2021

SELECTED PUBLICATIONS

[Style-Content Disentanglement in Language-Image Pretraining Representations for Zero-Shot Sketch-to-Image Synthesis.](#)
J. Zuiderveld

[Towards Lightweight Controllable Audio Synthesis using Conditional Implicit Neural Representations.](#)
J. Zuiderveld, M. Federici, E. J. Bekkers