

# Sherly Jao

## Web Designer & Developer

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### Education

**Bachelor of Science in Computer Science**, *University of San Carlos* ✕

2021 – present

- DOST Scholarship Recipient

Cebu, Philippines

**Science and Technology Education Center** ✕

2019 – 2021

- Graduated with Honors

LLC, Philippines

**University of Cebu - Lapu-Lapu and Mandaue** ✕

2015 – 2019

- Graduated with Honors

Cebu, Philippines

### Professional Experience

**Website Development, SEO, and Digital Marketing Intern**,

2024 Oct – 2024 Nov

*Remote WorkX Consulting*

Quezon City

- Designed and maintained websites using WordPress, enhancing performance and user experience.
- Optimized SEO through keyword research, meta-tags, and backlinks.
- Supported digital marketing campaigns to boost brand visibility.

### Projects

**Kampilan**, *Offline Learning Mobile Game Application*

2020 – 2021

- Created pixel art backgrounds and sprites; collaborated on game design for user-friendly interfaces.

**JIP**, *Cebu Jeepney Navigation Mobile App Prototype* ✕

2023 Feb

- Designed Figma prototypes for intuitive, accessible navigation layouts.

**Wakey Wakey**, *Web App for Wake-Up Time-Based Chat Matching* ✕

2023 Dec

- Developed a responsive front-end; integrated real-time chat features with back-end teams.

**Pan**, *Point-of-Sale (POS) Web Application* ✕

2022 Dec

- Designed and tested Figma prototypes; refined UI based on feedback.

### Skills

#### UI/UX Design

Figma, Wireframing, Prototyping

#### Game Design

Pixel Art, Background and Sprite Animation

#### Web Development

HTML, CSS, JavaScript, React JS, WordPress, SEO

#### Collaboration

Cross-Functional Teamwork, Integration of Front-End and Back-End