PROJECT HARMONY

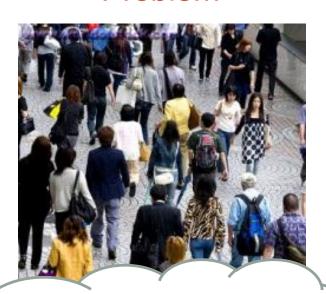
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Overview

- Problem & Solution
- Contextual Inquiry
- Task Analysis
- Tasks
- Design Sketches
- Summary
- Questions

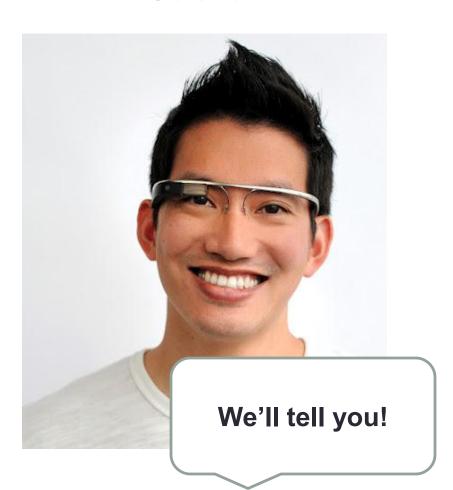
Problem & Solution

Problem



I wish I can figure out how to approach someone!

Solution



Contextual Inquiry: Customer Background

- Tom
 - Faithful Father
- Philip
 - Awkward Transplant
- Anna
 - Boeing Engineer
- International students and researchers





Contextual Inquiry: Questions as the Apprentice

- Can you show us how you decide whom to ask directions from this group of people?
- Can you describe how you perceive yourself socially?
- Can you show us how you would reflect on that interaction?



Contextual Inquiry: Observations

- Large range of ability to determine moods of others
- Self-consciousness is coupled with lack of confidence
- Easily described scenarios, but hard to put into practice
- Many want to learn how to improve their social skills



Task Analysis: Customers

- Those who want to improve social skills
- Those unfamiliar with locals' mannerisms

Those nervous in social& public situations



Task Analysis: Existing Tasks

Determine someone's mood

Decide whom to talk to



 Review interactions to learn from them

Task Analysis: Desired Task

 How can we improve ourselves?

 Take notes in real time on interactions to review later



Simple Task

Before

 Decide whom to sit next to on the bus



After

 Find the friendliest person to approach



Moderate Task

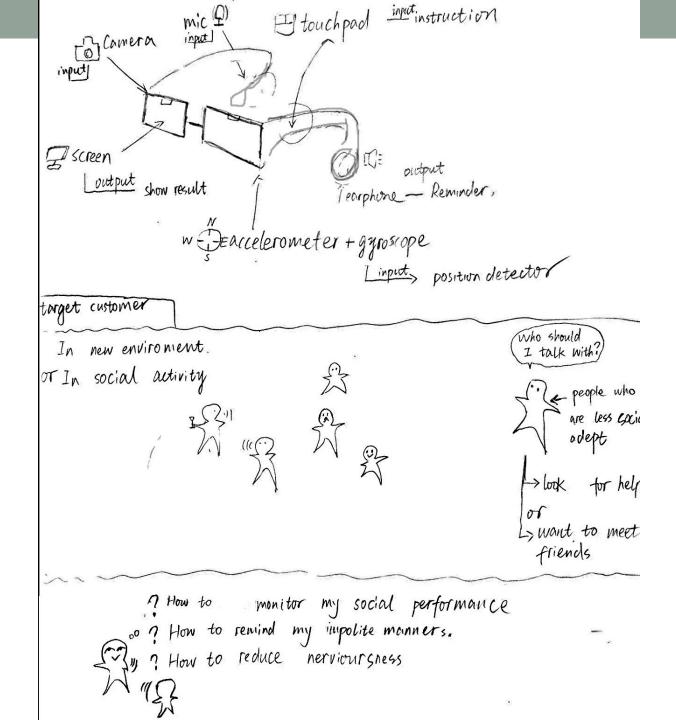
Identify general feelings of another to oneself

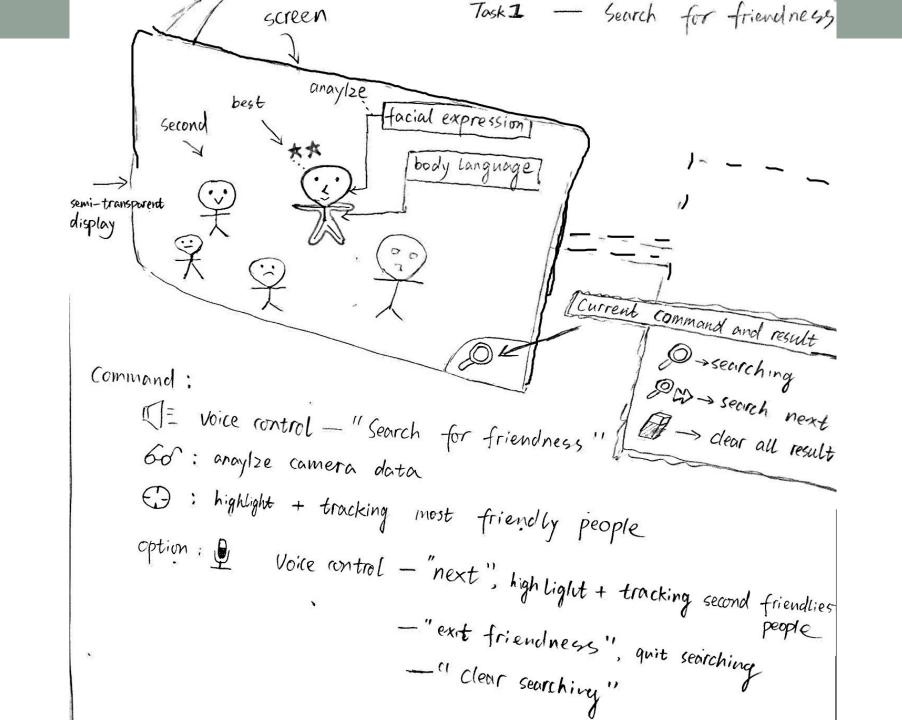


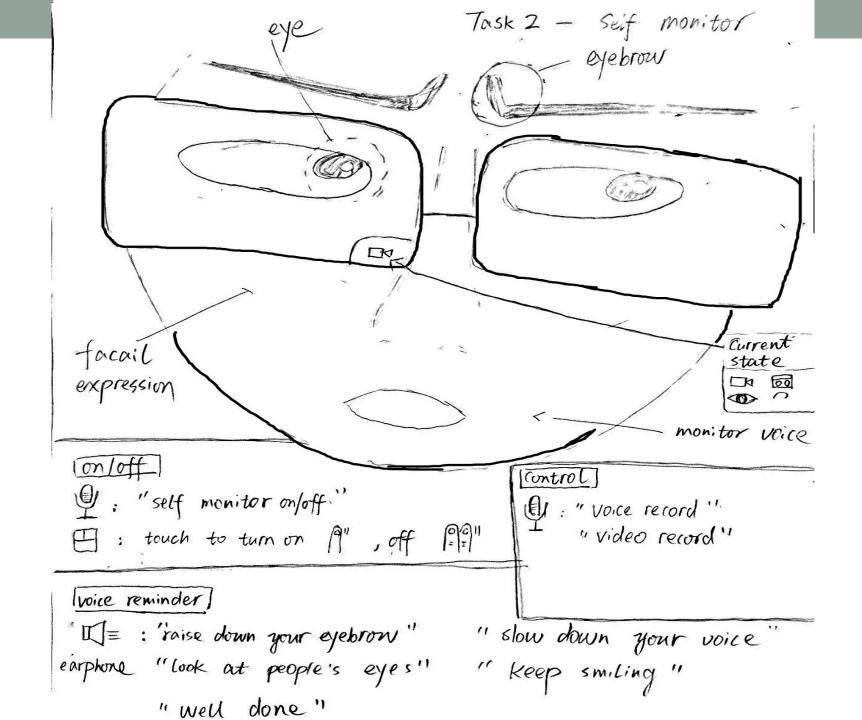
Difficult Task

 Teach someone how to react in social situations in real time

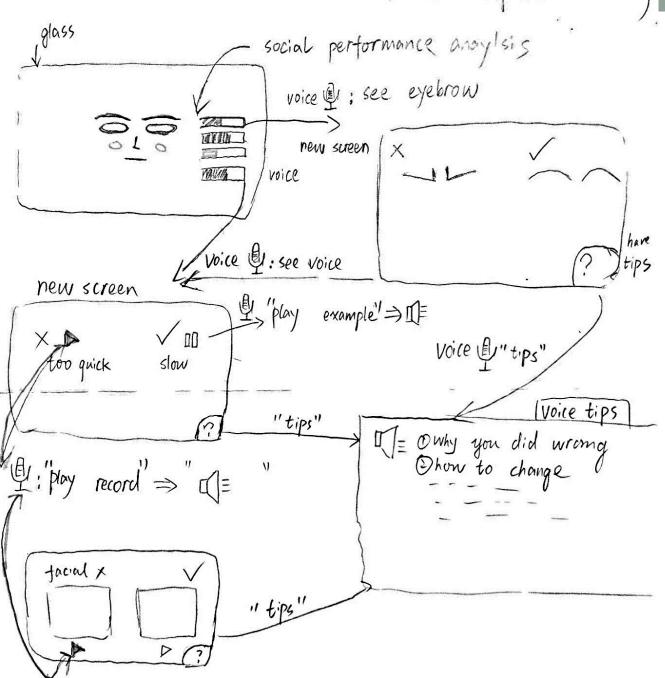








Task3 - self monitor history



Summary

- Determining how to appropriately interact with others can be difficult
- Contextual Inquiry: Customers rely only on their inherent skills for social interactions
- Task Analysis: Everyday interactions could be impacted by giving customers access to this extra information
- Project Harmony will help customers gain confidence while learning to interact with others

Questions?