

## JUSTIN APPLEFIELD

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>College of Engineering</b> Bachelor of Science in Engineering, December 2022 <ul style="list-style-type: none"><li>• Major: Computer Science Engineering; Minor: Chinese Language and Culture, Mathematics</li><li>• Participated in Exchange at Hong Kong University of Science and Technology (Summer 2019)</li><li>• Relevant Coursework: Data Structures &amp; Algorithms, Web Systems</li><li>• GPA 3.99/4.00</li></ul> <b>Stephen M. Ross School of Business</b> Bachelor of Business Administration, December 2022 <ul style="list-style-type: none"><li>• Relevant Coursework: Big Data in Finance, Corporate Strategy in China, Business Chinese</li></ul>	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b>	<b>RED MAPLE COFFEE</b> <b>Co-Founder</b> <ul style="list-style-type: none"><li>• Co-founder of a premium small-batch cold brew brand aiming to produce the best tasting bottled coffee using sustainably sourced ingredients and an original recipe</li></ul>	<b>Ann Arbor, MI</b>
<b>2020</b>	<b>RANDOM FOREST VC</b> <b>Deal Flow/Business Intelligence Analyst</b> <ul style="list-style-type: none"><li>• Evaluated incoming startups to determine disruptive potential, competitiveness, and data value to help machine learning-focused, early-stage, boutique venture capital fund optimize portfolio and validate investment model</li></ul>	<b>Tel Aviv, Israel</b>
<b>2019-Present</b>	<b>UNIVERSITY OF MICHIGAN, DEPARTMENT OF EECS</b> <b>Private Tutor</b> <ul style="list-style-type: none"><li>• Provided 1-on-1 instruction to more than 15 students for Computer Science courses up to Data Structures &amp; Algorithms, improving students' understanding of fundamental concepts and enabling them to improve performance on projects and exams</li></ul>	<b>Ann Arbor, MI</b>
<b>2018-Present</b>	<b>TAMID GROUP</b> <b>Vice President of Operations, 2020-Present</b> <ul style="list-style-type: none"><li>• Devised contingency plan for organization's pivot to a remote operation model the same day of announcement of university's COVID-19-related school closing to ensure members could complete projects effectively and maximize value</li><li>• Manage \$15k annual budget for organization with 100+ members to maximize professional development and community building opportunities</li></ul> <b>Director of Marketing, 2019</b> <ul style="list-style-type: none"><li>• Improved designs to enhance readability of monthly newsletters to highlight chapter accomplishments and major upcoming events and increase readership by 200%</li><li>• Designed marketing materials to promote speaker event featuring hedge fund manager Bill Ackman, filled the event venue and improved organization's brand and reputation on campus</li></ul> <b>Analyst, 2018-Present</b> <ul style="list-style-type: none"><li>• Conducted market research for API Security startup looking to expand customer base through online marketplaces, recommendation to list on Microsoft Azure was accepted by firm's CBO</li><li>• Performed market research as an analyst for student-run fund managing over \$13,000 to produce market updates and stock pitches in technology and energy/natural resources sectors</li><li>• Delivered stock pitches for Nvidia (NASDAQ: NVDA) and Cheniere Energy (NYSE: LNG), successfully explaining the semiconductor and liquified natural gas industries</li></ul>	<b>Ann Arbor, MI</b>
<b>2018</b>	<b>CRANBROOK KINGSWOOD HIGH SCHOOL</b> <b>Internet of Things Lab Instructor through Partnership with MIT</b> <ul style="list-style-type: none"><li>• Partnered with MIT faculty to design a curriculum for 9th grade physics students to promote experimentation with the Internet of Things and IoT enabled devices</li><li>• Guided 150 students through design, pitch, development, and presentation of IoT enabled devices in a science-fair-like innovation challenge to foster entrepreneurial drive</li></ul>	<b>Bloomfield Hills, MI</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Working proficiency in Mandarin Chinese</li><li>• Proficient in C/C++, Swift, and Python</li><li>• Filmed, produced, and published vlogs in 12 countries</li><li>• Music Director and Arranger for Jewish A Cappella Group</li></ul>	