

JUSTIN APPLEFIELD

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EDUCATION	UNIVERSITY OF MICHIGAN College of Engineering Bachelor of Science in Engineering, May 2022 <ul style="list-style-type: none">• Major: Computer Science Engineering; Minor: Chinese Language and Culture, Mathematics• Participated in Exchange at Hong Kong University of Science and Technology (Summer 2019)• GPA 3.99/4.00 Stephen M. Ross School of Business Bachelor of Business Administration, May 2022	Ann Arbor, MI
EXPERIENCE	RANDOM FOREST VC Deal Flow/Business Intelligence Analyst <ul style="list-style-type: none">• Evaluated incoming startups to determine disruptive potential, competitiveness, and data value to help machine learning-focused, early-stage, boutique venture capital fund optimize portfolio and validate investment model	Tel Aviv, Israel
2020-Present Summer		
2019-Present	UNIVERSITY OF MICHIGAN, DEPARTMENT OF EECS Private Tutor <ul style="list-style-type: none">• Provided 1-on-1 instruction to more than 15 students for Computer Science courses up to Data Structures & Algorithms, improving students' understanding of fundamental concepts and enabling them to improve performance on projects and exams	Ann Arbor, MI
2018-Present	TAMID GROUP Vice President of Operations, 2020-Present <ul style="list-style-type: none">• Devised contingency plan for organization's pivot to a remote operation model the same day of announcement of university's COVID-19-related school closing to ensure members could complete projects effectively and maximize value• Manage \$15k annual budget for organization with 100+ members to maximize professional development and community building opportunities Analyst, 2018-Present <ul style="list-style-type: none">• Conducted market research for API Security startup looking to expand customer base through online marketplaces, recommendation to list on Microsoft Azure was accepted by firm's CBO• Performed market research as an analyst for student-run fund managing over \$13,000 to produce market updates and stock pitches in technology and energy/natural resources sectors• Delivered stock pitches for Nvidia (NASDAQ: NVDA) and Cheniere Energy (NYSE: LNG), successfully explaining the semiconductor and liquified natural gas industries Director of Marketing, 2019 <ul style="list-style-type: none">• Improved designs to enhance readability of monthly newsletters to highlight chapter accomplishments and major upcoming events and increase readership by 200%• Designed marketing materials to promote speaker event featuring hedge fund manager Bill Ackman, filled the event venue and improved organization's brand and reputation on campus	Ann Arbor, MI
2018-Present	KOL HAKAVOD Music Director <ul style="list-style-type: none">• Brought music arranging in-house and created thirteen original arrangements of popular English and Hebrew songs, boosting concert attendance by approximately 80%• Led group to National Collegiate Jewish A Cappella Championship in 2020 (4th-6th place)	Ann Arbor, MI
2018 Spring	CRANBROOK KINGSWOOD HIGH SCHOOL Internet of Things Lab Instructor through Partnership with MIT <ul style="list-style-type: none">• Partnered with MIT faculty to design a curriculum for 9th grade physics students to promote experimentation with the Internet of Things and IoT enabled devices• Guided 150 students through design, pitch, development, and presentation of IoT enabled devices in a science-fair-like innovation challenge to foster entrepreneurial drive	Bloomfield Hills, MI
ADDITIONAL	<ul style="list-style-type: none">• Working proficiency in Mandarin Chinese• Proficient in C/C++, Swift, and Python• Filmed, produced, and published vlogs in 12 countries	