

# *The Official Beverage of* **yogamonth**



**Milwaukee, WI (August 8, 2011)** – Rishi Tea is proud to announce a new partnership with National Yoga Month. As part of this partnership, Rishi Tea has been named Official Beverage of Yoga Month, which is every September. Additionally, Rishi Tea will be donating a portion of its sales from Organic Unity Herbal Tea to the National Yoga Month organization.

Todd Wickstrom, Chief Operating Officer, Rishi Tea, said, “we’re thrilled to be a part of National Yoga Month. Yoga and tea seem to pair up perfectly, as both can help people pursue healthier, more enriching lifestyles.”

Yoga is an important part of the culture at Rishi Tea. In fact, the employees participate in a weekly yoga class every Friday afternoon. Held at the Rishi offices, the class gives everyone an opportunity to wind down after the busy week and gives them a chance to center themselves before heading into the weekend.

When the class is over, many of Rishi Tea’s staffers enjoy a cup of Unity Herbal Tea. This blend is a great fusion of herbs and roots that enliven the senses while helping to maintain a relaxed state of being. Spicy ginger, soothing licorice root and zesty lemongrass provides refreshing energy, perfect for pre or post yoga teatime.

During Yoga Month, Rishi Tea will donate 25% of all online sales and 10% of all wholesale sales of Organic & Fair Trade Unity Herbal Tea to the National Yoga Month organization. The donation will help this important organization promote yoga and healthy living across the country. Rishi wishes all tea drinkers and yoga practitioners a healthy, well-balanced September. For more information on Rishi Tea please visit [www.rishi-tea.com](http://www.rishi-tea.com) or like Rishi Tea on Facebook.

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