

Exclusive Holiday Blend:
ORGANIC CINNAMON PLUM
25% of profits to benefit Clean Water Fund



rishi
tea



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Tea will only be as good as the water used to prepare it. Rishi Tea recognizes the fundamental importance of clean water, not only for tea, but for our health and the well-being of our environment. Join us in our efforts to improve water quality. **With every purchase of Organic Cinnamon Plum, Rishi Tea will donate 25% of the profits to Clean Water Fund**, a grass-roots organization working to protect and restore America's waters.

Organic Cinnamon Plum is rich with currants, succulent hibiscus, hints of plum, and accented with notes of cinnamon and naturally sweet licorice root. Warm and soothing, Organic Cinnamon Plum is deliciously fruity and full-bodied with a deep red infusion. Perfect served hot, iced or brewed as mulled cider.

For more information on Clean Water Fund, visit www.cleanwaterfund.org.

Available October 17 through Whole Foods Markets nationally and other specialty food retailers, as well as direct at www.rishi-tea.com.

MSRP \$7.99 | UPC 7-41391-08240-3 | Available in retail tins at 3.7 oz and bulk.

This blend is a limited holiday offering; request your sample today!