



2009 worldtea CHAMPION

RISHI TEA DOMINATES THE FIELD AT 2009 WORLD TEA CHAMPIONSHIP

Las Vegas, NV – Competing among 41 different companies who submitted nearly 300 teas, Rishi Tea took home an unprecedented 28 awards, including a stunning victory of 11 First Place winners at the recent World Tea Championship! The World Tea Championship, organized by the World Tea Expo, is an independent competition judged by professional cuppers and buyers to distinguish the highest quality and best tasting teas available in North America.

For the second year in a row, Rishi Tea took home more than double the awards received by their closest competitors. These consecutive accomplishments have established Rishi Tea as a leader of the industry and provided a strong validation of their passion for quality.

“It was a tremendous honor to have so many of our teas selected as World Champions. We work passionately every year to source what are, in our opinion, some of the finest teas in the world. It means a lot to have a group of our peers within the tea industry validate our efforts,” says Joshua Kaiser, founder and tea buyer for Rishi Tea.

Spending nearly half of each year traveling through Asia, Joshua has developed a meticulous, hands-on approach of working directly with the growers. Hand blending and hand packaging tea in Milwaukee, Wisconsin, and maintaining direct contact with customers guarantees quality at every step.

This year's First Place winners:

- Best Breakfast Blend—**China Breakfast** (Organic/Fair Trade)
- Best Chai—**Masala Chai** (Organic/Fair Trade)
- Best Dragonwell—**Dragonwell Qingming**
- Best Jasmine—**Jasmine Green Tea** (Organic/Fair Trade)
- Best Matcha—**Matcha**
- Best Blended/Flavored Green—**Sencha Yuzu**
- Best Blended/Flavored Herbal—**Cinnamon Plum** (Organic)
- Best Blended/Flavored White—**Silver Needle Jasmine** (Organic)
- Best White Tea—**Silver Needle** (Organic)
- Best Flavored Black Iced Tea—**Summer Lemon** (Organic/Fair Trade)
- Best Flavored Herbal Iced Tea—**Tropical Crimson** (Organic/Fair Trade)



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