

of espresso machines, grinders and a complete line of accessories and spare parts. The new website offers downloadable brochures and images of Astoria espresso coffee equipment, an events section complete with upcoming trade shows and technical training classes, a news section for Astoria press and social media links.

■ **Three Roasters Shine in Portland Taste-Off**—Water Avenue Coffee (WAC), a new Portland, Ore.-based coffee roasting company, was named the overall winner, or “Best Bean,” in the YWCA Sip Coffee for a Cause taste-off fundraiser, held in Portland in October 2010. WAC is owned by Bruce Millette, president and founder of Bellissimo Coffee InfoGroup and The American Barista & Coffee School (ABC); Matt Millette, director of ABC; and Brandon Smyth, the company’s head roaster. The event, a fundraiser for the Portland YWCA, featured 15 local Portland roasters in a friendly competition where the public decided whose bean was best. Other winners were Kivu Coffee in the “Big Bean” category, which includes roasters with more than one retail location, and Portland’s Trailhead Coffee Roasters in the “Little Bean” category, for roasters with one retail location. Winners were selected by more than 1,500 attendees.

■ **Italian Coffee Machine Maker Opens Heritage Museum**—Rancilio has opened the first museum showcasing an Italian coffee machine company. “Officina Rancilio 1926” is a cultural project designed to introduce people to the company’s historical heritage,

the collection of machinery and the archives of the Rancilio brand from Parabiago. The museum is housed in a renovated building formerly used by Rancilio, and the exhibition tells the story of the company from 1926 to the present day. “Officina Rancilio 1926” intends to safeguard and cultivate the company’s historical heritage and archives. This heritage currently comprises thousands of documents including photographs, papers and a nearly complete collection of coffee machines made by the Rancilio factory from 1927 to the present day.

■ **Rishi Tea Expands Lineup with Chai Blends**—Rishi Tea has introduced five new loose-leaf chai blends into its expanding retail tin line. Each chai is an organic, fair-trade-certified blend of fresh spices and herbs from around the world, hand blended with either bold tea or antioxidant-rich rooibos. The chai retail tins feature a new label design and format. Rishi’s chai teas are available in five varieties: Masala chai, chocolate chai, green tea chai, vanilla mint chai and the caffeine-free West Cape chai.

■ **Healthy Kids Concepts Promotes Healthy Eating, Exercise**—The nonprofit Healthy Kids Concepts (HKC) was established in 2010 to provide programs and tools to educate and motivate children to adopt healthy eating and exercise habits. After collaboration with nutritionists, scientists, educators and community leaders, the organization has developed its first set of fun, hands-on educational

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“Complex layers of flavor in the small cup, including sweet lemon, nut, cocoa and flowers. A sweet concentrated fruit note lingers deeply into the finish.”
- Coffee Review

ESPRESSO

“EXCELLENT SINGLE ORIGIN ESPRESSO”

93

CoffeeReview.com

Produced on the Selva Negra Estate in Nicaragua, Hand Roasted to Perfection by San Rafael Coffee Company and Critiqued by CoffeeReview.com; receiving a score of 93: This succulent espresso sets a new standard for Single Origin Espresso.