

SOY TO THE WORLD ▶

SoyGo, a soy creamer product manufactured by **Saving Opus One**, recently made its way to market. The product is sold in single-serving packets, appealing to customers on the go. Each serving contains one gram each of fiber and protein. It's lactose-free, diabetic-friendly and gluten-free. The wholesale price for a package of 30 packets is \$3.60. savingopusone.com



IAC SNAGS COFFEE SOLUTIONS

Houston-based importer **InterAmerican Coffee** acquired **Coffee Solutions**, a Boston-based coffee consulting and training company. Coffee Solutions' president Rob Stephen—a past president of the SCAA and former board president of Coffee Kids—will remain at the company as general manager. "We are very happy to welcome Rob to our team," says InterAmerican president Guy Burdett. "We look forward to utilizing his extensive experience in the coffee industry to develop our green coffee sales business on the East Coast." Coffee Solutions will continue to offer its third-party laboratory services, Probat roaster training, Q Grader certification and the SCAA Cupping Judge course. iaccoffee.com



◀ ESPRESSO WITH ENTERTAINMENT

The **Rancilio Group** introduced its latest line of super-automatic espresso equipment. The **Egro One** features a 5.7-inch color touchscreen user interface with six customizable pages for up to 48 drink selections. Shop owners can use the technology to display promotional videos or images while drinks are being poured (the device features a USB port so media can be uploaded to it). "The One becomes its own dynamic promotional billboard by playing your custom images as a screensaver while it's idle," the company states in a release. rancilio.com

BIG MONTH FOR BIGGBY

Michigan-based **Biggy Coffee** celebrated its 15th year of business last month by offering a free large drink to all visitors on the 15th of March. To receive the free drink, customers needed to be "E-ward" members, which they could enroll in for free at Biggy's Web site. In addition to the free drink, E-ward participants will receive free gifts or coupons on the 15th of every month throughout the year. Biggy, owned by partners Bob Fish, Mary Roszel, Michael McFall and

Sandy Green, began as a single location in East Lansing in 1995. It has since grown to 107 franchises in five states. "We couldn't have done it without our amazing franchisee family," says Fish. biggy.com

CHANGES VIA CHAI ▶

Rishi Tea has unveiled the **Masala Chai Concentrate** in support of Jane Goodall's Roots & Shoots Program. The chai drink is organic and fair-trade certified, and it's made with real spices and a single-origin, wild-grown black tea. Proceeds from each sale of Masala Chai Concentrate are donated to Roots & Shoots, a youth-driven, global network of more than 8,000 groups that aims to improve the world through various initiatives. rishi-tea.com



CUPPA TOFFEE ▶

Café Essentials, a specialty beverage line made by **Dr. Smoothie Brands**, has launched a fresh flavor: **Whole Lotta**

Toffee. The product combines Skor toffee bits with a creamy dairy base and contains a touch of Colombian coffee. It's free of trans fats and hydrogenated oils. Other Café Essentials flavors include Chai, Mocha and Vanilla. drsmoothiebrands.com



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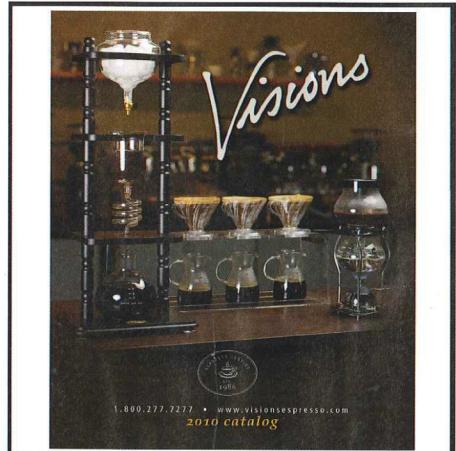
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