

HELPING HAITI THROUGH COFFEE SALES ▶

While sipping exotic coffee last month, **Barnie's Coffee & Tea** customers helped raise money for Haitian earthquake relief efforts. Barnie's donated all proceeds from its Haitian Bleu Coffee to World Vision International to provide assistance during the country's crisis. The Haitian 2009 crop was severely damaged by hurricanes in 2008 and resulted in a very limited supply to Barnie's in 2009. Once the limited supply is gone, Barnie's will not be able to source any more Haitian Bleu until the coffee plants recuperate from the hurricane damage. "We have worked with coffee growers in Haiti for 13 years—actually teaching them how to grow and sell these rich, gourmet beans," said Barnie's president and founder Phil Jones. "Now is a time when our partners desperately need help, and we're proud to offer our support." barniescoffee.com

In addition, **Caffe Umbria** has launched a limited-run **Haiti Hope**

Coffee Blend, now available via the company's Web site and two cafés (one in Portland, Ore., and one in Seattle). For each bag sold, \$5 will go directly to Mercy Corps, a leader in the Haitian relief efforts. Umbria's goal is to sell 1,000 12-ounce bags in the coming weeks and make a donation of \$5,000 to the cause. caffeuumbria.com



MARBLE ROLLS TO SWEETENER MAKER

Wisdom Natural Brands, manufacturer of **SweetLeaf Stevia Sweetener**, named **Chuck Marble** chief operating officer. In this capacity, Marble will be responsible for driving all operational aspects for Wisdom Natural Brands, including revenue growth, customer and vendor engagement, product roadmap and corporate development. He will report directly to Wisdom Natural Brands CEO James May. "Chuck is a proven leader with a wealth of relevant experience and a record of tremendous achievement," May says. "We believe he is the ideal person to assume this key position within our growing company." Marble was most recently executive North American vice president of Barbara's Bakery, a division of Weetabix. sweetleaf.com



◀ POUR TEA, THINK OF THE MOON

Rishi Tea recently added another teapot to its wares line. The product is called **Tsuki**, which means "moon" in Japanese (the company says the name is inspired by its round shape and "iridescent" quality). The teapot's cream color reveals brown specks that naturally form during the firing process. Inspired by master Tokoname artist Yamadera-san, this lightweight product, made of clay and natural ash glaze, is functional with all teas. A stainless-steel mesh screen covers the inside wall of the teapot, filtering out very small tea leaves and herb particles, while the specially molded spout makes for easy pouring. rishi-tea.com