



Rishi's Natural Tealeaf Powders: *100% Natural Tea on the Go*

Milwaukee, WI—Rishi Tea, winner of seven First Place Awards at the 2008 World Tea Championship, proudly introduces Natural Tealeaf Powders™, an innovative way to drink tea on the go.

Natural Tealeaf Powders are available in 4 authentic flavors: **Sencha**, **Genmai**, **Oolong** and **Matcha**, and come conveniently packaged in pre-portioned sticks to preserve the tea's freshness, flavor and naturally vibrant color. They are ideal for travelers, busy parents, college students, outdoor enthusiasts, tea aficionados and those with on-the-go lifestyles.

Natural Tealeaf Powders combine the great flavor and health benefits of real tea with the ease and convenience of instant tea. Unlike instant tea extracts, Rishi's tealeaf powder is made from 100% pure tealeaves that are cold milled into a fine powder. There are no added colorants, synthetic sweeteners, sugars or flavors—just the antioxidant, vitamin and mineral richness of real tea.

Unique to Rishi's Natural Tealeaf Powders are the nutritional benefits they conveniently deliver. Tealeaf powders impart 100% of the nutritional elements found in tea because the entire tealeaf is consumed. The powerful antioxidants found in tea are believed to help prevent cancer, strengthen the immune system, lower cholesterol and promote weight loss. The natural abundance of L-theanine found in pure tea helps increase energy, focus and creativity.

For thousands of years, tea has been the source for sustained energy, mental clarity and a growing list of health benefits; these benefits are now available on the go with Rishi's Natural Tealeaf Powders.



Pure tea for sustained energy and health.

About Rishi Tea

Tea is our passion. It's what we do best. Each season we're privileged to travel to the world's finest tea gardens and work with skilled artisans who harvest socially responsible and sustainable teas. We've spent many years working hands on, learning from farmers whose families have been producing tea for generations. As a leading importer of Organic and Fair Trade Certified tea, and winner of seven First Place Awards at the 2008 World Tea Championship, we are proud to offer you authentic tea, direct from origin and fresh each season.

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