

# GD USA

GRAPHIC DESIGN USA



## AMERICAN PACKAGE DESIGN AWARDS

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NYPL LION LOGO ROARS

SPRING PAPER PROMOTIONS

STOCK SITES CELEBRATE WOMEN

MARCH 2010

THE MONTHLY NEWS MAGAZINE  
FOR CREATIVE PROFESSIONALS



Design Firm: Pepsi Design Group, Purchase NY Title: Brisk Iced Tea 24oz. Can  
- Artist Series Art Director: Mike Gottschalk for Pepsi Agency: Safari Sundays  
NY, NY Brand Manager: Jamal Henderson of Pepsi/Lipton Partnership



Design Firm: Peter Hill Design, Minneapolis MN Client: Newman's Own  
Organics - Second Generation Title: Dried Fruit Packaging  
Art Director: Peter Hill Designer: Megan Junius



Design Firm: Planet Propaganda, Madison WI Client: Rishi Tea Title: Taste of  
Origin Gift Set Creative Director: Dana Lytle Designers: David Taylor, Lindsey  
Selden Photographers: Sean O'Leary, Jenny Kim Copywriter: Andy Brawner



Design Firm: Parmak Inc., Austin TX Client: Full Throttle Energy Drink  
Title: Full Throttle Package Design Art Director: JR Crosby  
Designers: Annie Mayfield, Zach Ferguson, JR Crosby Illustrator: Luke Miller