



185 S 33rd Court Milwaukee, WI 53208
www.rishi-tea.com

Department: Marketing
Status: Full time, FLSA Exempt
Reports To: Brand Marketing Manager
Travel: up to 50%

Summary:

The Trainer plays a dynamic, collaborative role on Rishi's marketing team. The Trainer leads tea knowledge and skills development internally for sales and marketing personnel, and supports wholesale customers with intensive tea training. This role is especially engaged with café and foodservice market accounts. The position demands flexibility to travel, sometimes on short notice.

Essential Job Duties:

- Develop training curriculum in collaboration with Rishi tasters, buyers, and product development team to serve three audiences:
 - Rishi staff
 - Rishi wholesale partners
 - Public, end-consumers
- Create educational materials with support from marketing and graphic design team
- Conduct frequent tastings for internal Rishi staff
- Run training classes for qualifying wholesale partners, at Rishi and onsite at customer locations throughout North America
- Curate and coordinate use of the Training Lab at Rishi's Milwaukee HQ
- Provide tea training during the onboarding of all new Rishi hires

Requirements:

- Four-year bachelor's degree
- Minimum 3 years experience in sales, marketing, education, or training in the specialty food industry
- Outgoing; gregarious; high energy; self-motivated character
- Enjoys public speaking and readily captivates an audience
- Passion for tea, coffee, wine, or other specialty food or beverage
- Culinary arts background a plus
- Eager and willing to learn about tea