



introducing
twelve **new** retail tins
for 2011

10
new
herbal
teas



2
new
green
teas

Award-winning loose leaf tea.

Organic & Fair Trade Certified™.

Direct from origin, fresh each season.

www.rishi-tea.com



Bergamot
Sage



Chamomile
Medley



Cinnamon
Plum



Hibiscus
Berry



Mystic
Mint



Serene
Dream



Tangerine
Ginger



Turmeric
Ginger



Unity



White
Ginseng
Detox



Genmai
Matcha



Matcha
Super
Green

Ten new herbal teas and two new Japanese green teas with environmentally sensitive packaging join Rishi Tea's expanding retail collection. Ten naturally caffeine-free, organic herbal blends comprise the new **Herbal Retail Line**, each a unique combination of natural botanicals, spices and fruits blended for flavor and effect.

"Our new Herbal Line is inspired by ancient herbal beverages and our constant travel and study of food cultures around the world. We've fused traditional remedies with epicurean creativity, premium ingredients and original blending techniques to offer distinctive flavors not available elsewhere," says Joshua Kaiser, Rishi Tea founder and tea buyer.

Genmai Matcha and award-winning Matcha Super Green are the newest additions to Rishi's **Green Tea Line**. Both teas are blended with Matcha, a powdered green tea known to promote creativity, focus and energy.

Learn more at www.rishi-tea.com

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