



Organic Iced Teas featuring Sustainable Packaging by Rishi Tea

Available in eight varieties including naturally caffeine-free antioxidant rich blends

Milwaukee, WI—Rishi Tea's Organic Iced Teas are made with premium teas and herbs, hand-blended in small batches to impart deep, complex flavor and freshness. The Organic Fair Trade Certified line exemplifies Rishi's commitment to direct trade with farmers at origin, guaranteeing fair prices in exchange for goods, safe labor conditions, and investment in community development and environmental stewardship.

The line also features eco-friendly sustainable packaging. Founder Joshua Kaiser explains, "In our continuing efforts to minimize our environmental footprint, we use paper manufactured with 100% renewable wind energy and 80% post consumer waste that is elemental chlorine free, acid free and 100% recyclable." The packaging is also Forest Stewardship Certified (FSC) and printed with soy ink.

The eight varieties of refreshing organic iced tea include naturally caffeine-free antioxidant rich blends like [Peach Rooibos](#), [Mint Rooibos](#), [Blueberry Red](#) and [Tropical Crimson](#). Caffeinated iced teas include [Summer Lemon](#), [Classic Citrus](#) and the two World Tea Expo award-winners [Citron Green](#) and [Pure](#).

Iced tea boxes include 5 all-natural quart pouches. Each pouch makes 32 ounces of iced tea, or 1 quart. Available direct at www.rishi-tea.com or through specialty retailers nationwide including Whole Foods Markets. MSRP: \$6.99

About Rishi Tea

Tea is our passion. It's what we do best. Each season we're privileged to travel to the world's finest tea gardens and work with skilled artisans who harvest socially responsible and sustainable teas. We've spent many years working hands on, learning from farmers whose families have been producing tea for generations. As a leading importer of Organic and Fair Trade Certified tea, and winner of seven First Place Awards at the 2008 World Tea Championship, we are proud to offer you authentic tea, direct from origin and fresh each season.

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