



CLIENTS

Proenza Schouler

ILLUMINATIONPR

7.AM
Bakery



ciao pappy®

The Spring



CONTACT

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EDUCATION

Communication Design BFA
Creative Entrepreneurship BBA

Parsons School of Design

2022-2026

SKILLS

Digital Software

Adobe Suite

Illustrator, Photoshop, AfterEffects, InDesign, Premiere Pro

Figma

Procreate

Canva

Programming Languages

HTML

CSS

JavaScript

LANGUAGES

English

Bahasa Indonesia

EXPERIENCES

Graphic Design & Production Intern

Jan 2025-May 2025

Proenza Schouler
New York, United States

I assist with graphic design projects including image retouches, partner website image uploads, web page design, and competitive research projects. I am also a production intern on all e-commerce photoshoots. Help with art direction, general photoshoot management, and assist stylist on set for the sales team.

Graphic Design Intern

Jan 2025-May 2025

Illumination PR
New York, United States

I design press graphics for social media, ensuring alignment with client branding. I also collaborate with the team to develop creative and consistent branding materials such as presentations, menus, and social calendars.

Graphic Designer

Nov 2023-Feb 2024

Ciao Pappy
Los Angeles, United States

As the lead Graphic Designer for Ciao Pappy, I work closely with the founder to rebrand the company's brand identity, including their brand guidelines and a cohesive system for the packaging design and social media kit.

Graphic Design Intern

2023 Summer

Ichi Group
Jakarta, Indonesia

I collaborated with their head designer to create window displays for Hermes Indonesia, actively contributing to both the Fall and Winter 2023 displays. I also helped shape the branding of 7 a.m. Cafe Jakarta through menu design.

President & Head Designer

Sept 2016-May 2022

The Spring NGO
Jakarta, Indonesia

As President, I ensured the teams were on track in meeting weekly goals. As the Head Designer who handles engagement, promotion, and outreach of the non-profit, I monitor the Instagram account, branding, marketing, and fundraising campaigns. Currently, I work as a senior advisor who oversees and supports the current team.