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Master's Degree in Executive Neuromarketing

Universidad Latina de Costa Rica, 2023
- Bachelor's Degree in Communication and Marketing

Summa Cum Laude

Universidad Americana (UAM), 2021
- Bachelor's Degree in Advertising

Universidad Americana (UAM), 2019

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Media & Graphics Design Senior Analyst

Accenture - Dec 2023 - Present

- Lead design projects for high-profile clients, ensuring delivery meets high quality standards.
  - Conduct quality checks and provide feedback to design teams, enhancing project outcomes.
  - Developed and implemented training programs to elevate team skills and performance.
- Media & Graphics Design Analyst - UI/UX Emphasis

Accenture - Apr 2022 - Dec 2023

- Designed user interfaces and user experiences for major clients, following strict brand guidelines.
  - Managed multiple design projects, ensuring efficient production and adherence to tight deadlines.
  - Facilitated kick-off meetings, effectively communicating project scopes and objectives to teams.
- Internal Communication & Knowledge Manager

DXC Technology - Microsoft Account - Jan 2021 - 2022

- Led the design and implementation of communication strategies, improving project delivery and team collaboration.
  - Delivering email communication to +3000 employees around the world with technical updates and SOP communication.
  - Front-end developer for the Automation Team applications and Reporting team deliverables.
- Product Designer


Amazon Media Group - Aug 2016 - Feb 2018

- Innovated and developed tools for improving design workflow and efficiency across global teams.
  - Managed digital advertising deliverables, ensuring compliance with industry standards and client branding specifications.


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Skills

- Advance Knowledge in Adobe Creative Suite, Figma, and Sketch
  - Proficient in UI design and understanding UX processes
  - Experienced in managing design projects
  - Skilled in conducting production work with tight turnarounds
  - Adept at leading design teams and conducting quality assurance on project deliverables


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Courses




LinkedIn

PM for Creative Projects




Google

Ads Fundamentals




Google

HTML Coding




Google

CSS Coding




Microsoft

Digital Advertising Fundamentals




Microsoft

Marketing with purpose

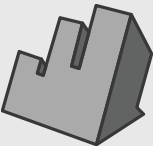


Skillsoft

Finetuning your ChatGPT Prompts
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Effie de Oro

Effie College Costa Rica

Cerveza Imperial, 2021
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Effie de Plata

Effie College Costa Rica

Gollo, 2019