

# Millie Poli



UX Designer - Design Researcher  
Sydney, NSW

## About Me

I'm a User Experience Designer with a strong background in Health and Nutrition. I'm a natural problem solver and passionate about Human-Centered Designs, and I strongly believe that communication is key for building strong relationships with stakeholders and, as a result, coming up with better solutions.

## Work Experience

### IAG/Firemark

#### Product Designer - APR 2022 - APR 2022

End-to-end Design Process.

- Exploring the viability and desirability of Parametric Insurance (Quickcover)

Within 3 weeks, we delivered a Hi-Fidelity Prototype website for a new Insurance policy for Firemark.

In a team of 4, we implemented the Design Thinking Process (Double Diamond) to explore behaviour and motivations behind Insurance customers, to bring the Human-element to their new product with Human-centered Design approach.

### Guardian Childcare & Education

#### Chef/Nutritionist - JAN 2020 - JAN 2022

- Responsible for developing cooking classes and immersive cooking experiences ;
  - Built relationships with parents and children creating a safe environment and a fun experience for the children;
- Utilising empathy research I guided kids and parents through a healthier life style.

## Industry Skills

### Professional Skills

- **Discover: UX Research**
- **Define: Synthesis**
- Surveys
- Competitive & Comparative Analysis
- Contextual Inquiry
- User Interviews
- Field Studies
- User observation
- Market analysis
- Affinity Mapping
- User scenarios
- Journey Mapping
- Personas & archetype
- User flows
- Information Architecture

## Contact

- ☎ 0426 020 087
- ✉ [kamille\\_poli@hotmail.com](mailto:kamille_poli@hotmail.com)
- 🌐 <https://milliepoli.com/>
- 🌐 <https://www.linkedin.co/in/kamille-poli/>

## Education History

### General Assembly - Sydney, NSW

#### UX Design Immersive

**Jan 2022 -  
April 2022**

Full-time UX immersive course with 500+ hours of professional workshops. Developed in-class projects practising the design thinking process and utilising design tools

### Estacio de Sa University - Brazil

#### Bachelor Degree in Nutrition

**Jan 2010-  
JUL 2014** Nutrition and dietetics skills, patient interviews, psychology and storytelling.

## Achievements

3 times winner "Guardian Gstar"  
Employee of the month at  
Guardian Childcare & Education

## Design Tools

FIGMA                      MIRO  
SKETCH                    Trello

### Ideation: Solution & Iteration

- Problem Solving
- Design Studio
- Sketching
- Wireframe & Wireflows
- Usability Testing and A/B testing
- Prototyping

### Deliver: Communicating with Client

- Presenting project
- Storytelling
- Feedback loops
- Product Analytics
- Working with a team