

# 'Plan your app' responses

## **1- Give your project a descriptive title:**

Combination of clothes according to colors.

## **2- Write your app's name and tagline:**

"LovingWardrobe" - Color combinations easily and quickly for your clothes.

## **3- Write a short paragraph describing your app. Make sure to mention what the app does and what problem it solves.**

Get suggestions of combinations of clothes for your closet according to the colors.

## **4- Describe four specific functions that your app will do. List these ideas in order of importance, with the first idea being the most important**

1. Suggestion of combining clothes of users's closet according to colors;
2. Favorite cloth combination suggestions;
3. Suggestion of items to buy that match with the user's clothes;
4. Users can take a photo of themselves using the suggestion of clothes (positioning the camera in a place to get the full bod and using front camera and 10 seconds timer function) and add to their personal gallery or share on social medias.

**5- List 4 potential roles that are a part of your initial user target group. Then, expand on one of the roles with a detailed profile description of one of these potential users.**

Initial user target group:

1. People who want to be well dressed (fashionista);
2. People who have a lot of clothes but end up not wearing them all because they forget (functional);
3. People who not have time to choose the combinations of clothes in their daily routine. (busy/workaholics);
4. People who want to buy pieces of clothes that match their existing clothes (consumerist).

Profile description of busy people:

Julienne is from New York and she has 24 years old.

She is a single mother and she has to work a lot in order to support her 4 children. In her mornings she is always very busy with her kids and need to prepare herself very quickly for working.

**6- Come up with 4 client/designer goals for your app design. You don't have to assign these to a category (political, social, etc). List your goals in order of importance, with the first goal being the most important.**

1. Provide an useful app;
2. Help people be confident with their appearance;
3. Help people be organized;
4. Make some money.

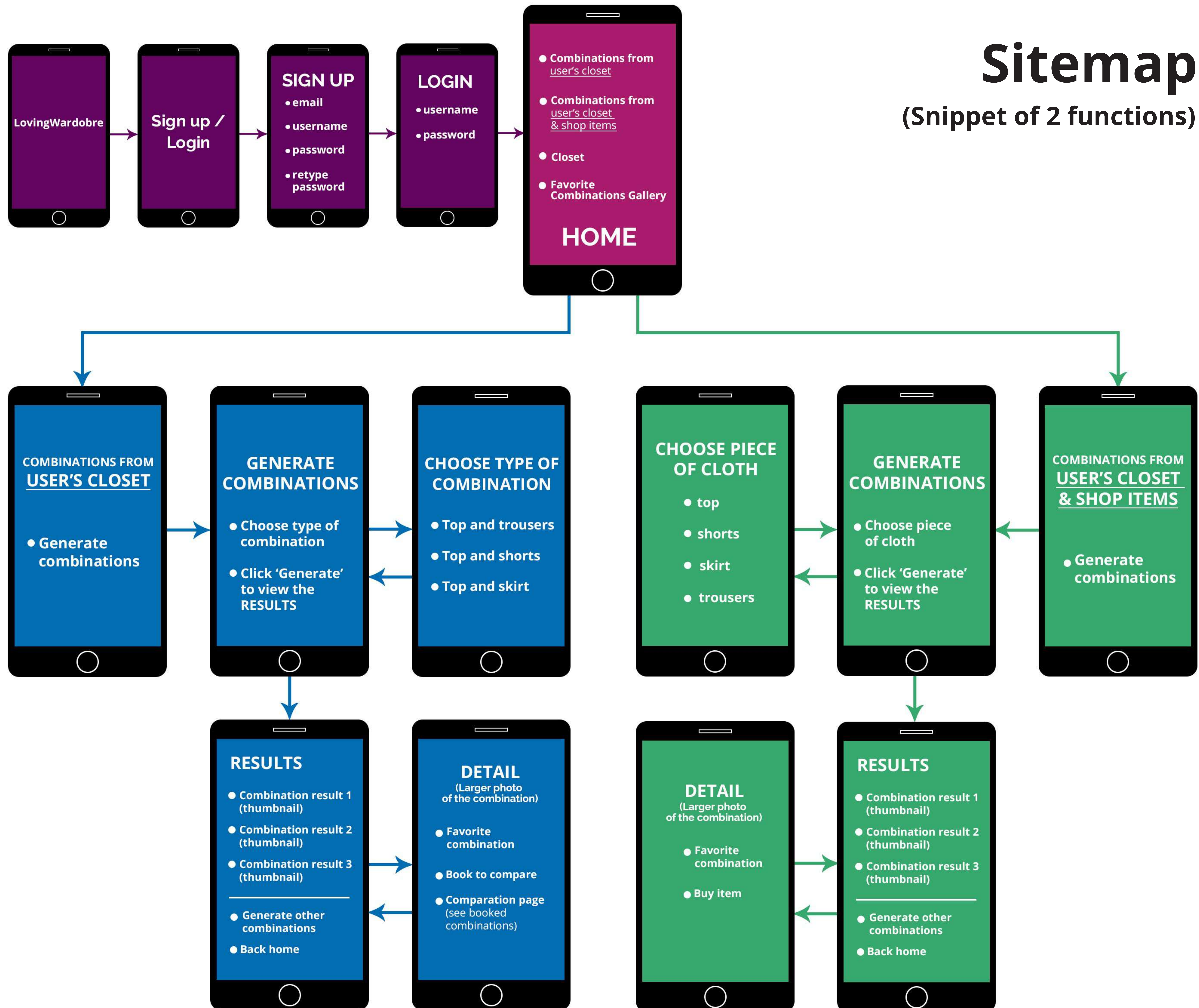
**7- Name and briefly describe 3 existing apps that are similar to your app idea.**

1. **Haute**: It suggests new look combinations according to the color that you capture from your cell phone camera. It uses mannequin drawing to demonstrate the looks;
2. **Colore**: As Haute, it captures color from the cell phone camera and also demonstrate the look combinations using a mannequin drawing;
3. **MixDress**: It makes automatically combination for your existing clothes but It doesn't do that according to colors.



# Sitemap

(Snippet of 2 functions)





# Wireframes



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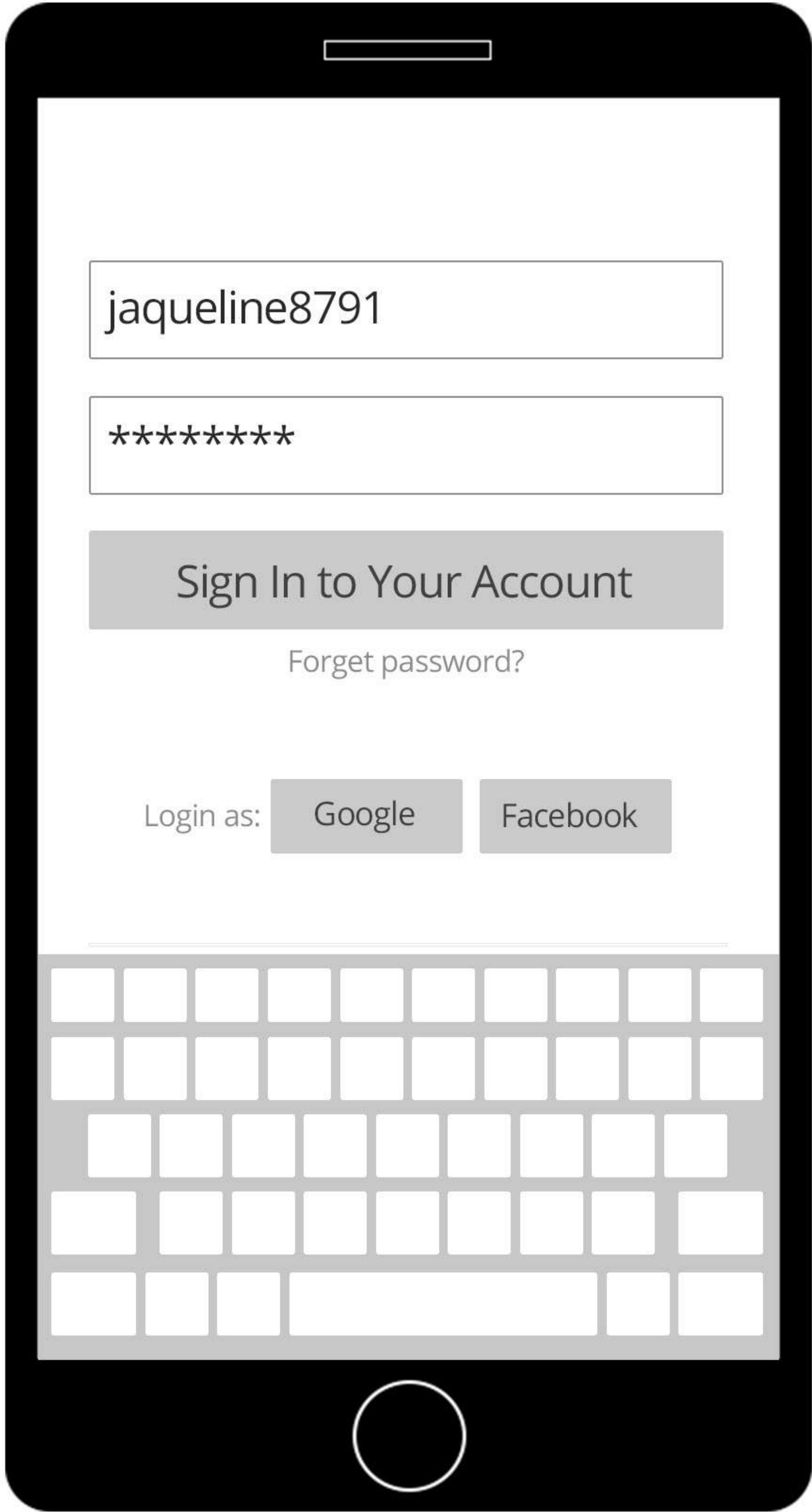
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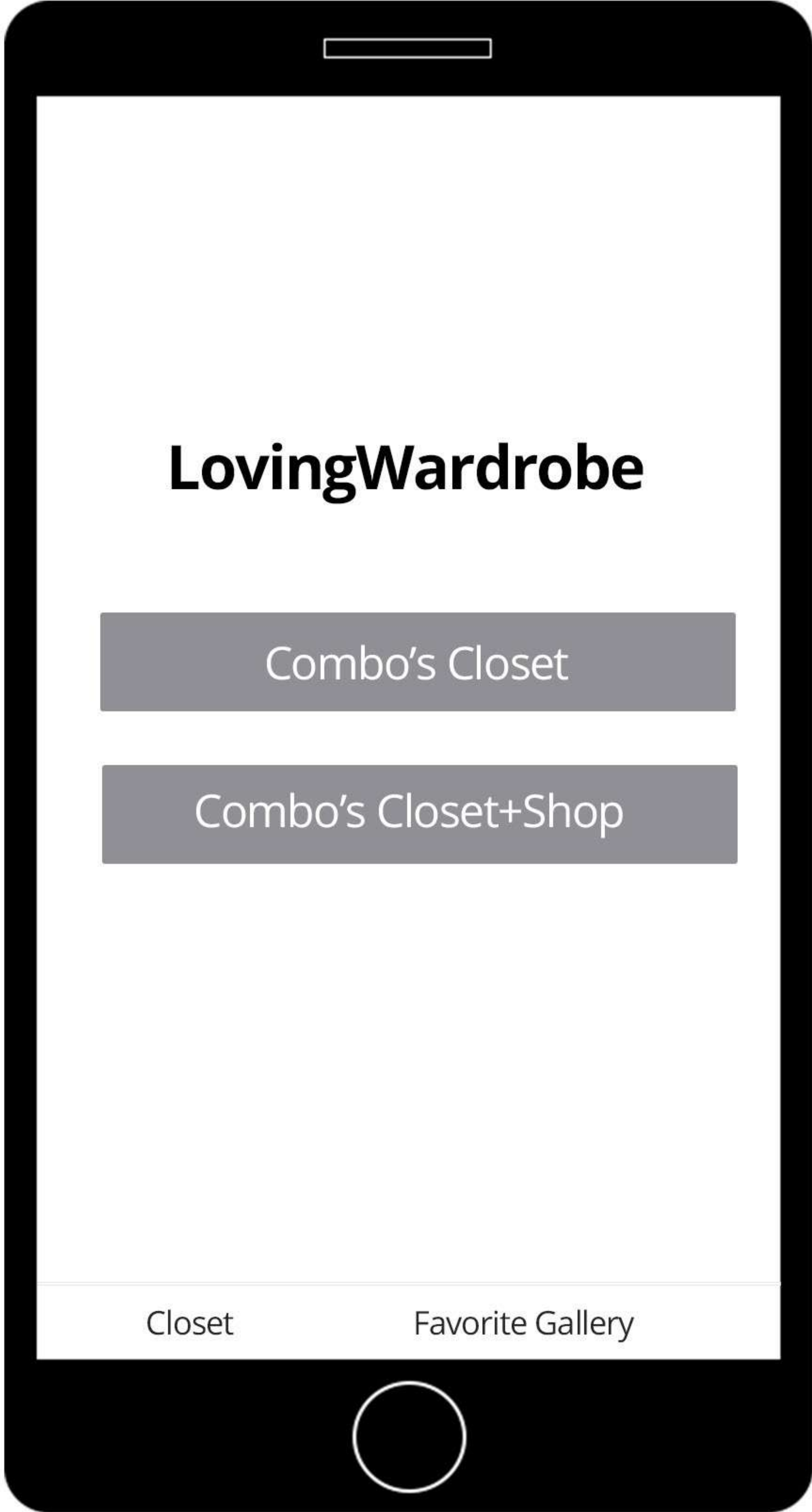
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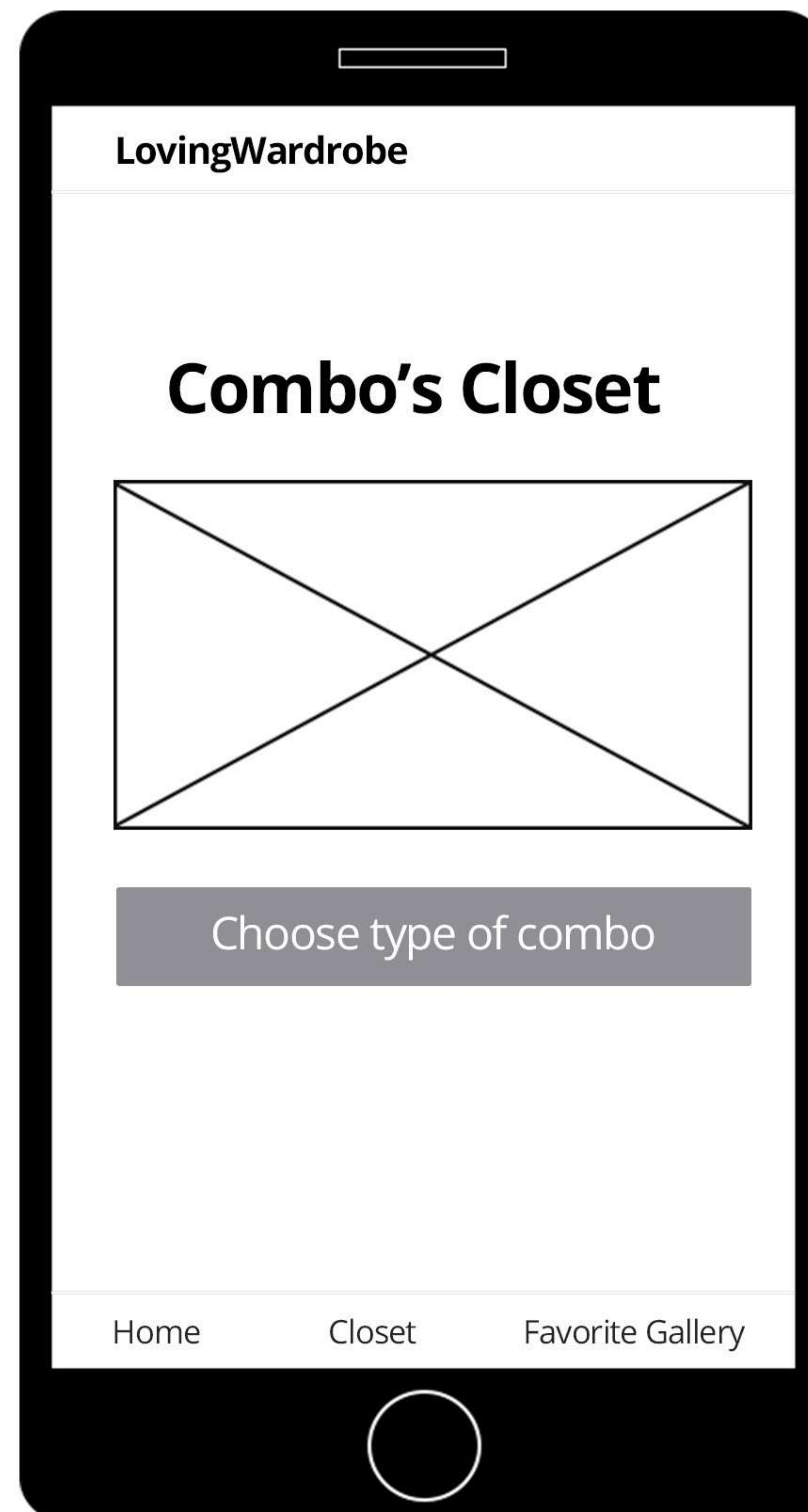
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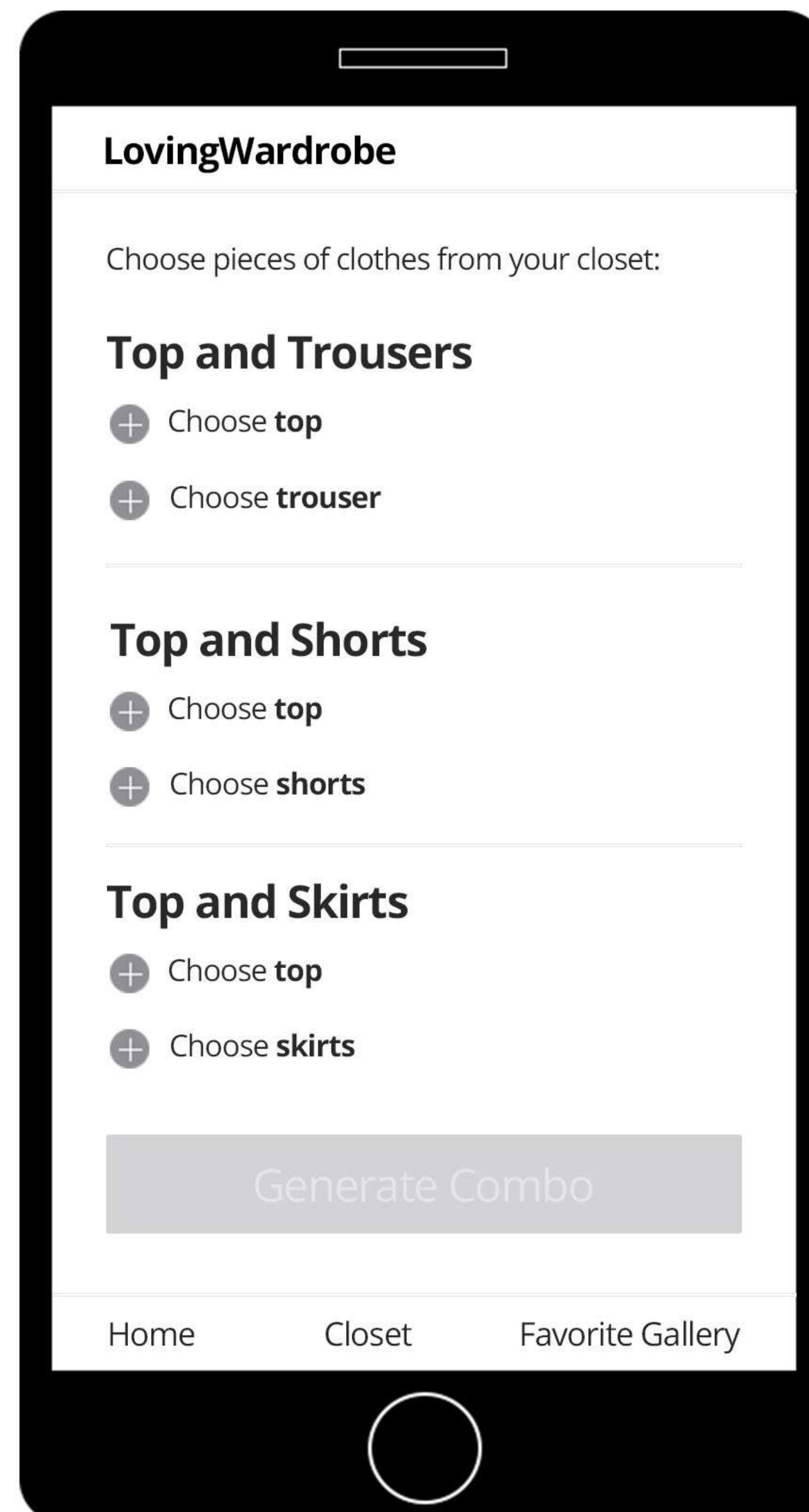
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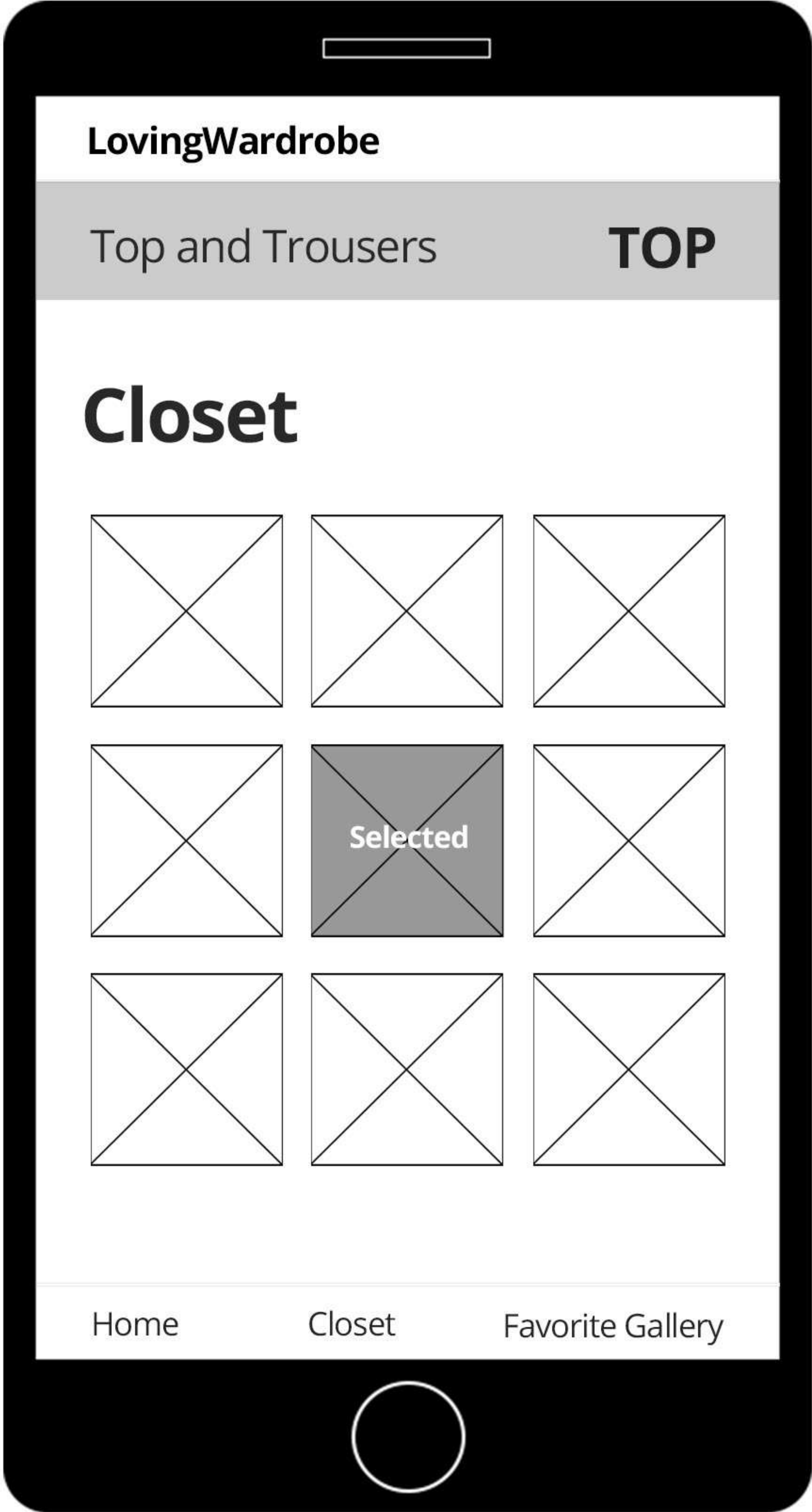


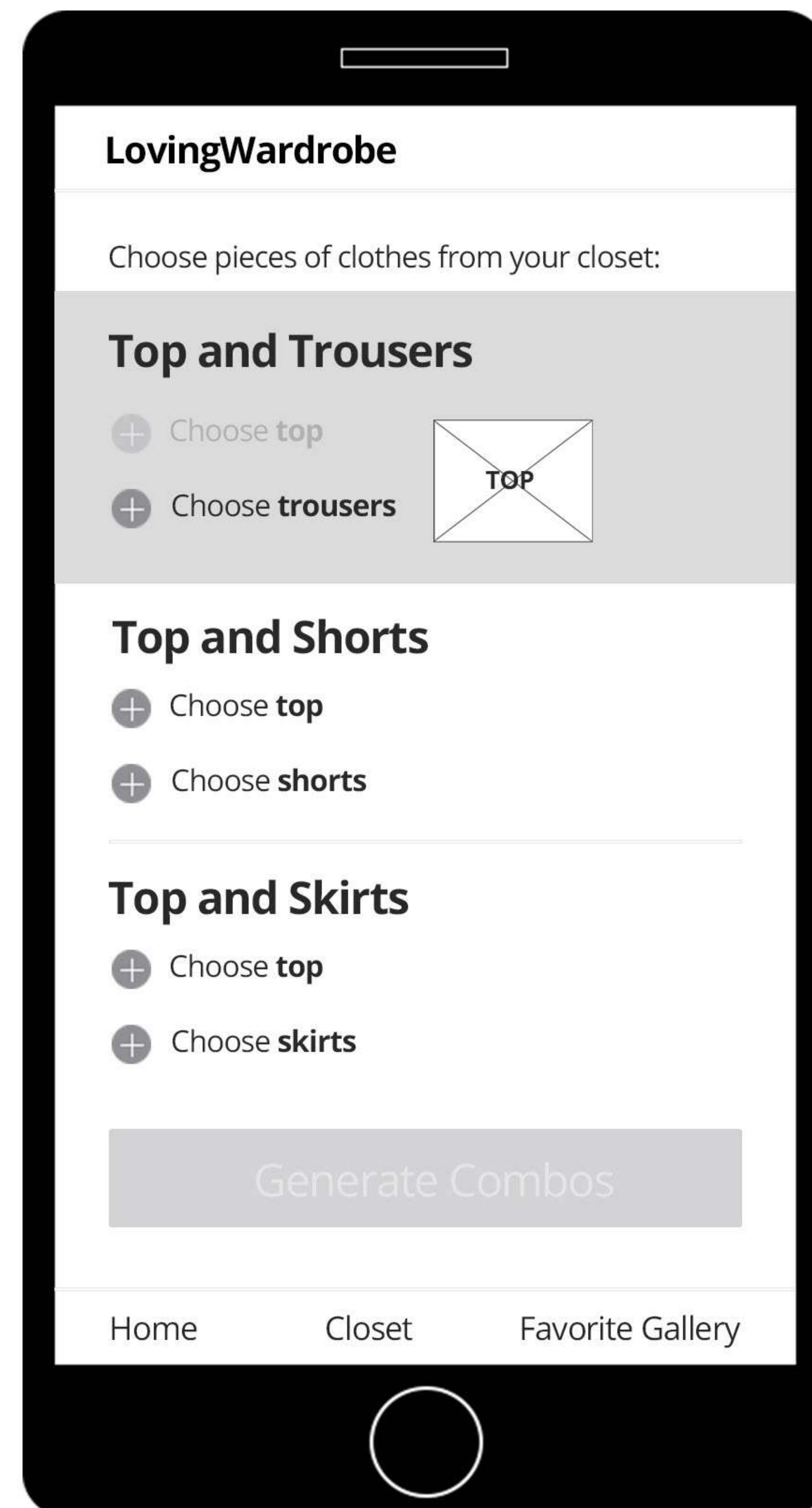




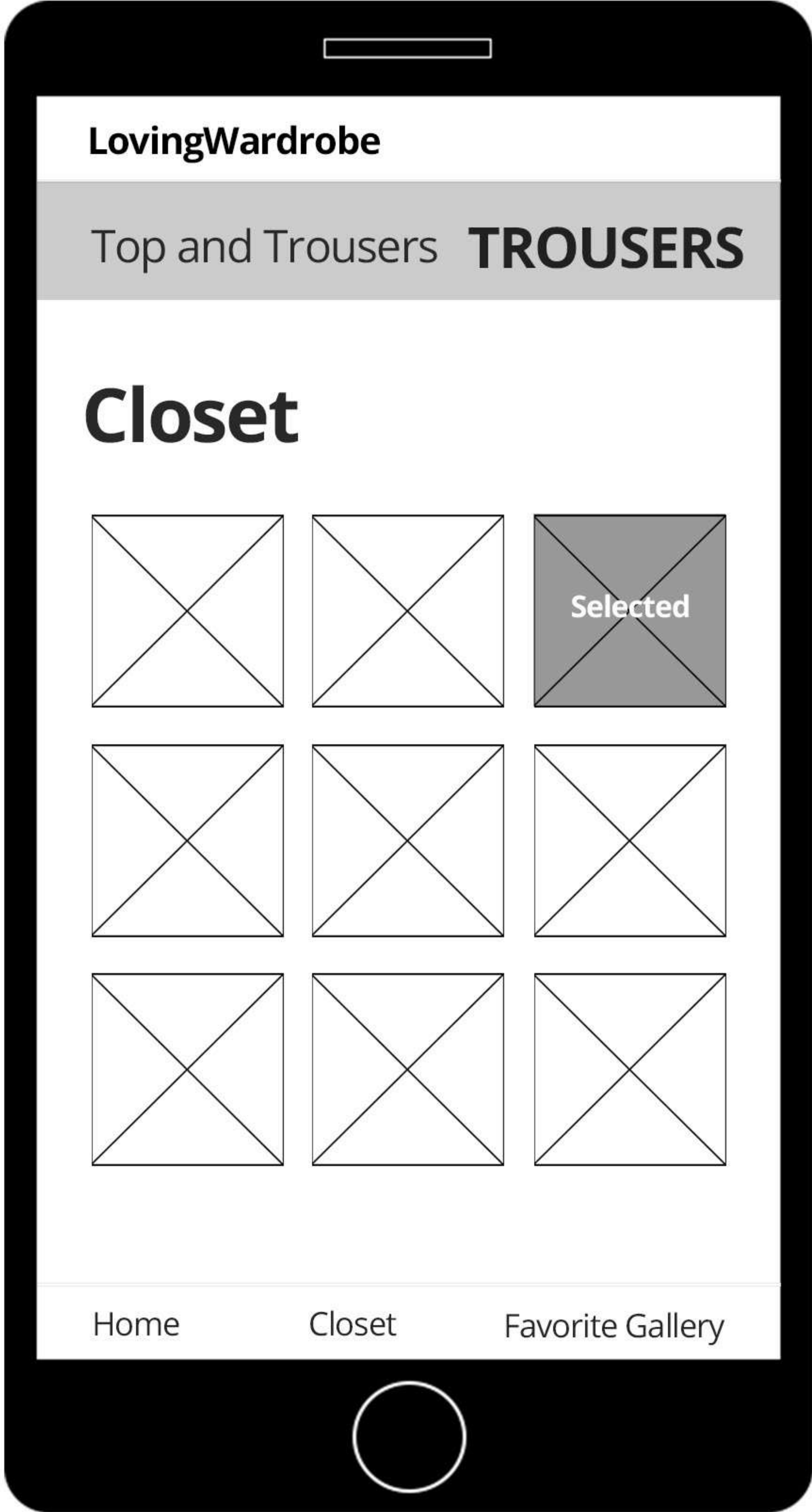


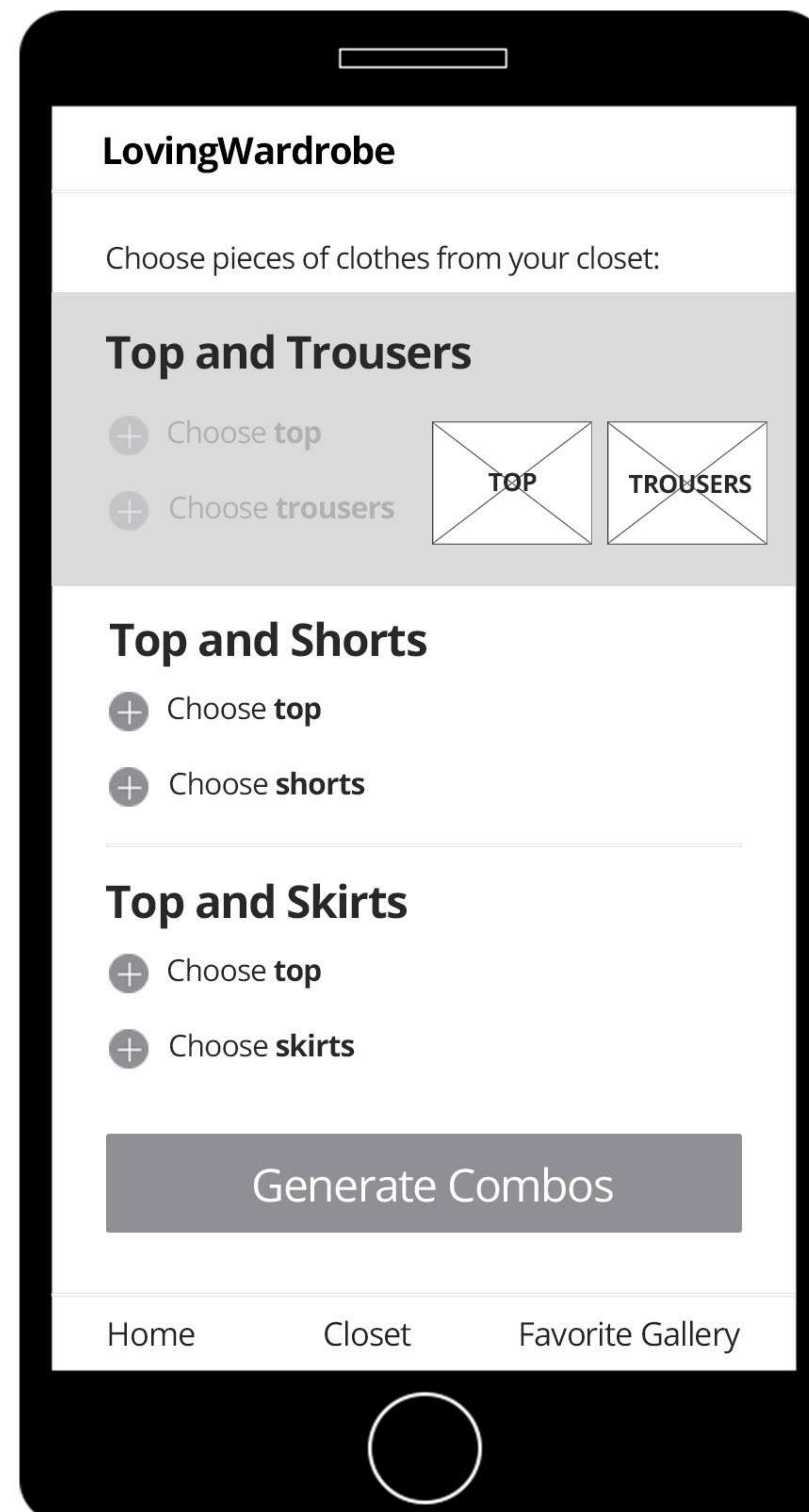








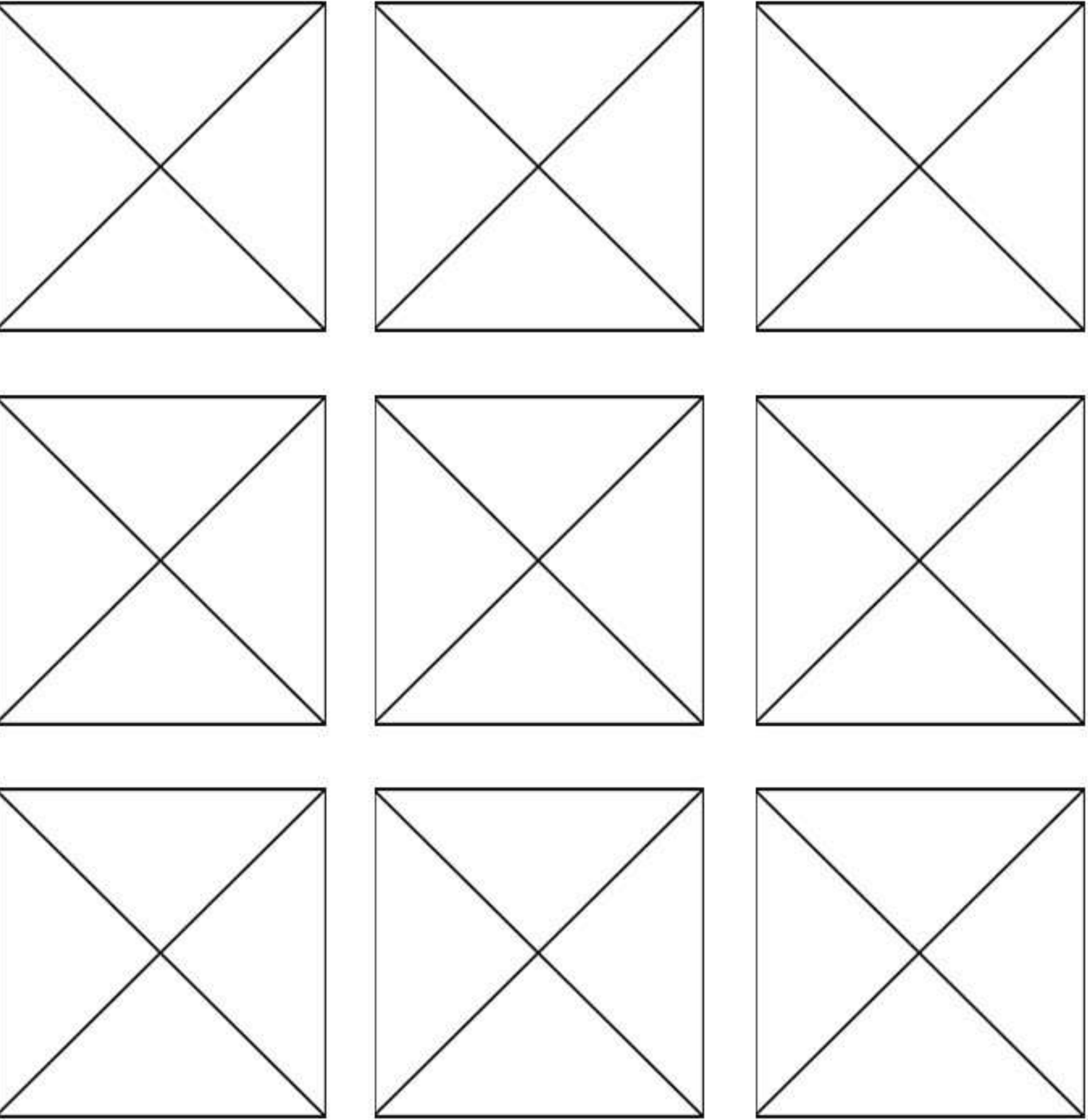






Results

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