

# JAQUELINE BIANCO

## JUNIOR SOFTWARE DEVELOPER

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## SUMMARY

Brazilian based in Portugal. I'm graduated in Marketing and Advertising since 2019. I have six years of experience in digital marketing, specifically in SEO and Data Analytics. I've worked in several multidisciplinary teams and projects of major brands in Brazilian market such as Volvo, O Boticário, Porto Seguro and Arezzo.

I'm currently on a career transition to development area. My goal is to become a Software Developer.

LANGUAGES	SOFT SKILLS	TECHNICAL SKILLS
Portuguese ●●●●● English ●●●●○ Spanish ●●●●○	Organisation Time management Team work Flexibility	JavaScript ●○○○○ CSS/HTML ●●○○○ Scrum Agile ●●●●● Version Control ●○○○○

## EDUCATION

**Bachelor's degree, Marketing and Advertising** ..... 2016 – 2019  
Universidade Tuiuti do Paraná, Curitiba, Brazil

## SHORT COURSES

**Developer Training Path – Rockseat** ..... In progress  
**Front-end Certification – Alura** ..... In progress  
**Programming Logic – Alura** ..... Complete

I'm also learning from Youtube videos, personal projects and bootcamps. I share my projects on my [Github](#)!

## WORK EXPERIENCE

**Data Analyst** ..... Apr, 2021 – Jan, 2022

Mirum Agency Brazil – Curitiba, Paraná, Brazil.

- Audit of measurement tools to identify tracking improvements for data-driven decision making.
- Follow up with the API development for media platforms next to the DataOps team.
- Dashboard development in DataStudio, connecting data sources such as GA and BigQuery

**SEO Analyst** ..... Apr, 2018 – Feb, 2021

- Set SEO best practices for e-commerce and institutional websites.
- Track technical improvements such as indexability, pagespeed metrics and accessibility features.
- Keyword research and market analysis.

**SEO Intern** ..... Jun, 2017 – Apr, 2018

Bluefoot Agency – Curitiba, Paraná, Brazil.

- Set organic acquisition strategies for Latin American e-commerce.
- Track and report organic performance to stakeholders