

"Volvemos juntos a los bares"

BRIEF

IDEATION

PRODUCTION

DELIVERY

BRIEF

03

CLIENT



Dynamic waiting list system



Controls the amount of people
that can attend a cocktail bar
properly.

Venues that activate the
waiting list enable customers to
subscribe to the list.

Client Objectives

1

Promote business specialising in quality drinks and improve customer experience

2

Regain liquidity and clients at reopening

3

Boost the hospitality industry

05



Ilapajita

WILD
CODE
SCHOOL

No more waiting

Controls the amount of people that can attend a cocktail bar properly.

Given the current Covid-19 situation it is of vital importance to control the capacity of the bars.

Target Market Overview

06

Consumers that...

- prefer taste or visual quality.
- drink socially in the afternoon and early night.
- like craftsmanship and DIY products, that give added value or enhance social position.
- are women 25-50 years old who enjoy quality and a variety of beverages.



Generate traffic in de-escalation, confidence and security to use again

07



Opportunities

and identified pain points....



Drinking quality over quantity

Saturated and highly competitive hospitality sector

Consumer experiences in qualitative beverages and differentiating businesses

Project Objectives

1

Develop frontend view and logic to handle the functionality

2

Develop backend logic and communication interface with frontend

PRODUCTION

09

SCRUM

TECHNOLOGY
USED

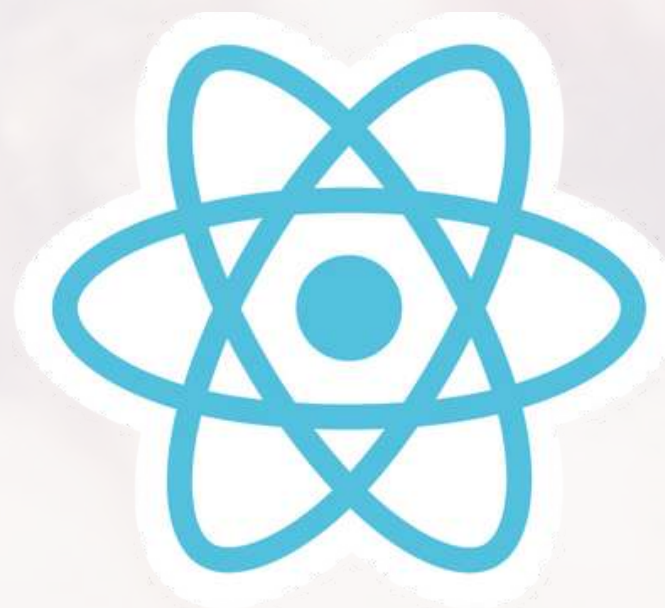
IMPLEMENTATIONS



PRODUCTION

10

TECHNOLOGY
USED

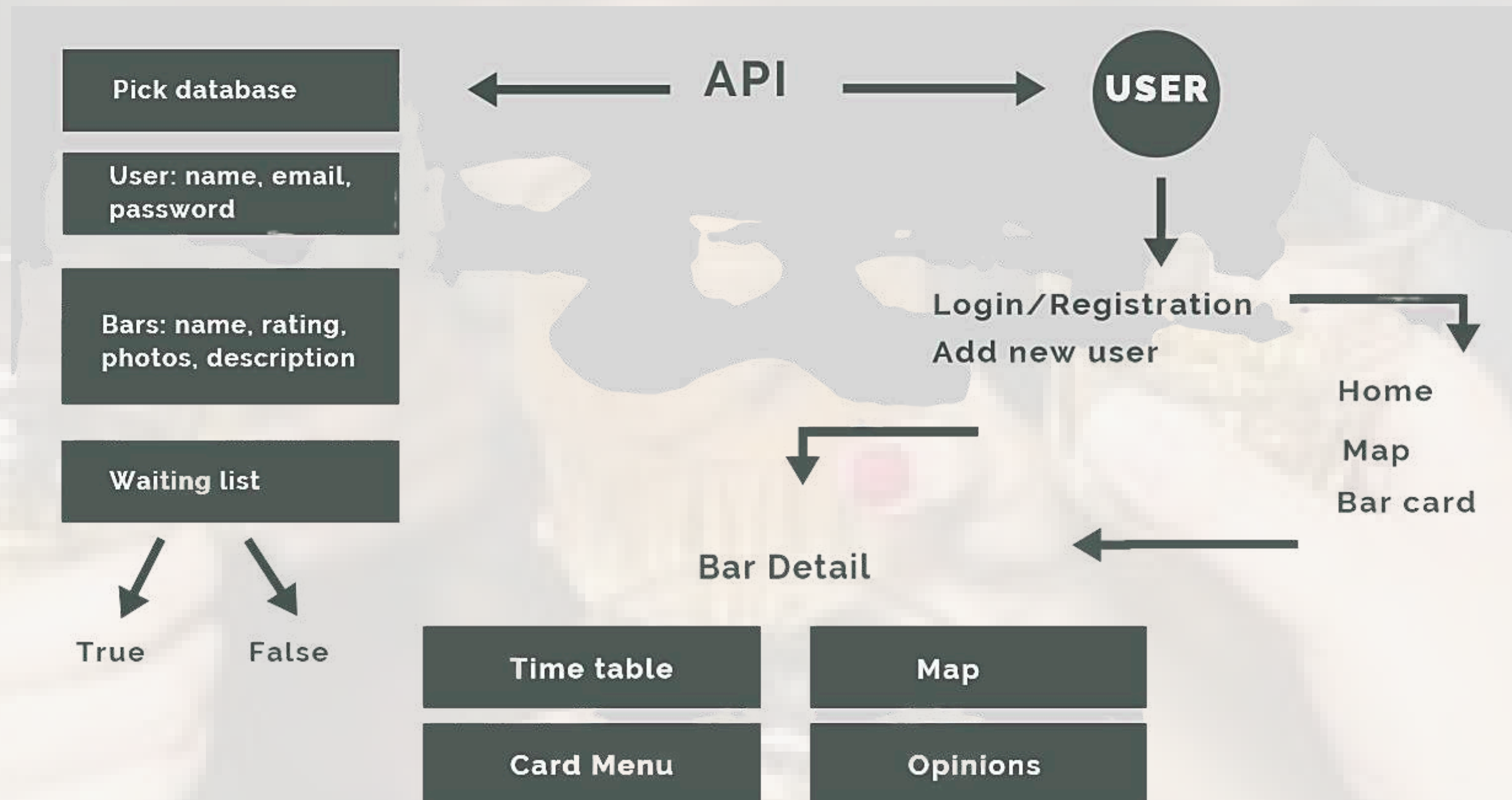


Express

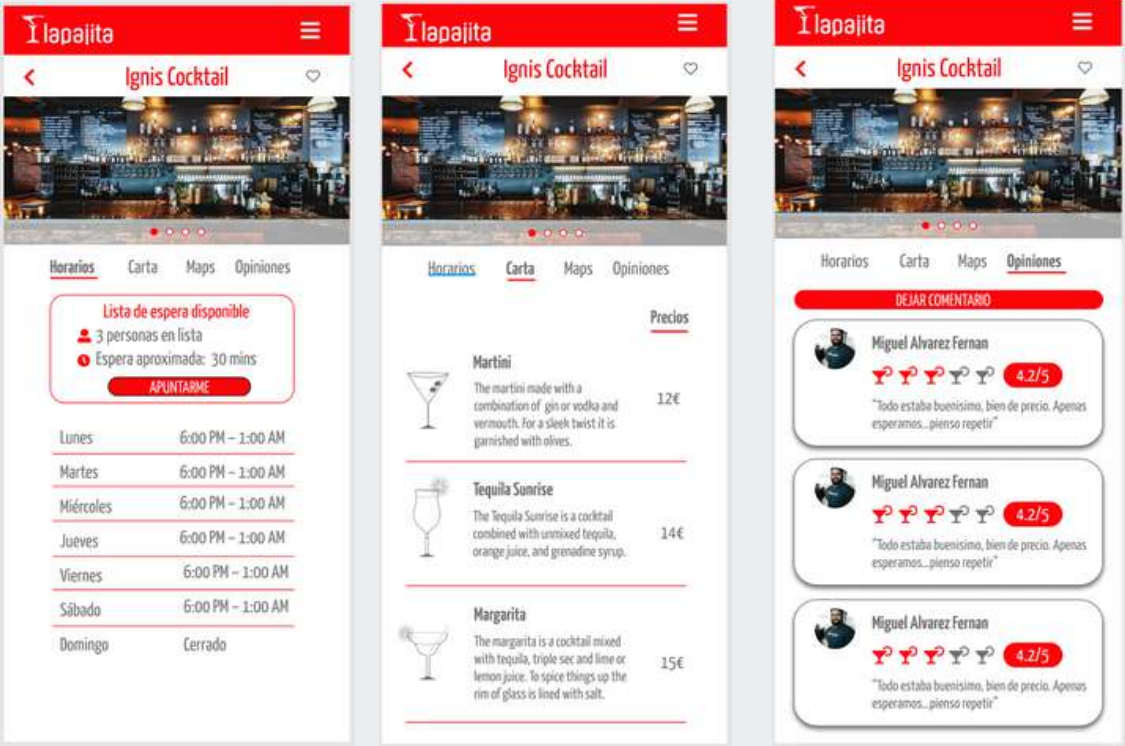
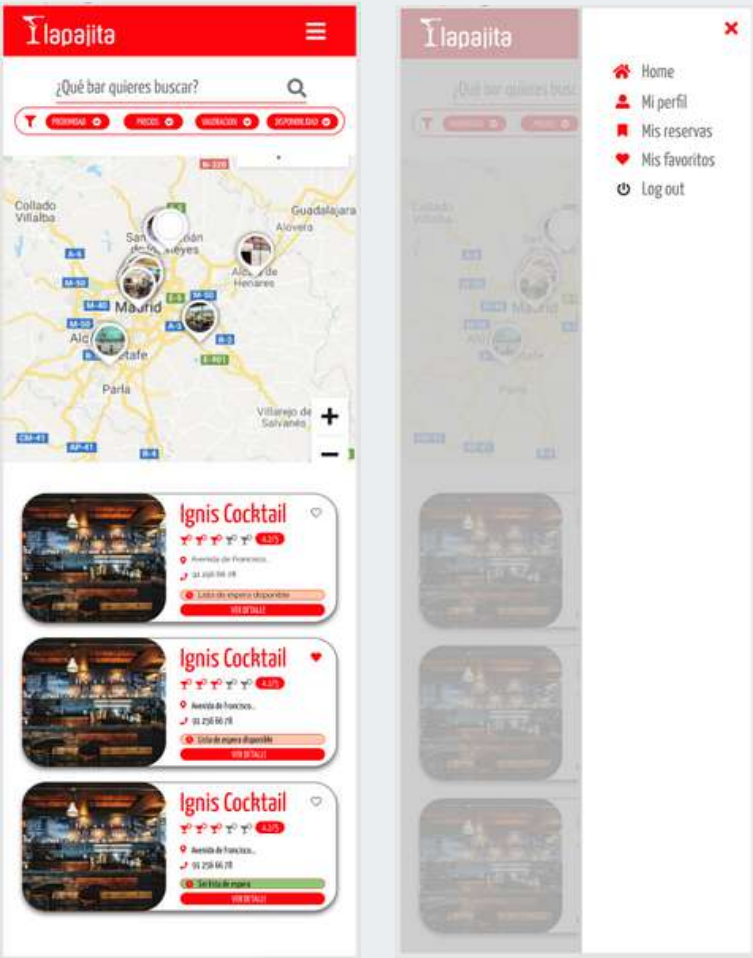
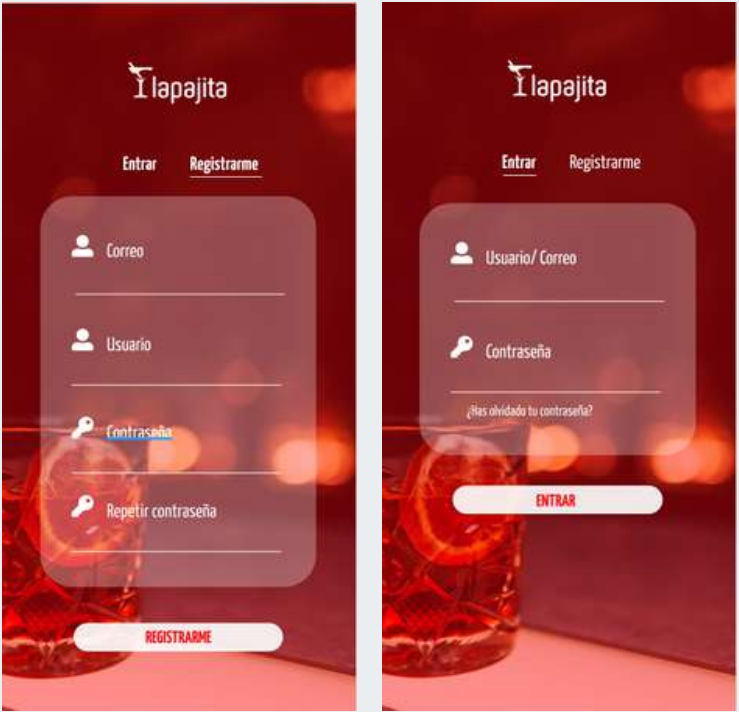


git

FLOW DIAGRAM



PRODUCTION



High-fidelity wireframes

12

Typography

Aa

Raleway
Regular

Aa

Yanone Kaffeesatz
Regular
Bold

Color Palette



HEX #707070



HEX #FF030B

Lorem ipsum

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sed do eiusmod tempor incididunt ut
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DELIVERY

MOCK UPS

13

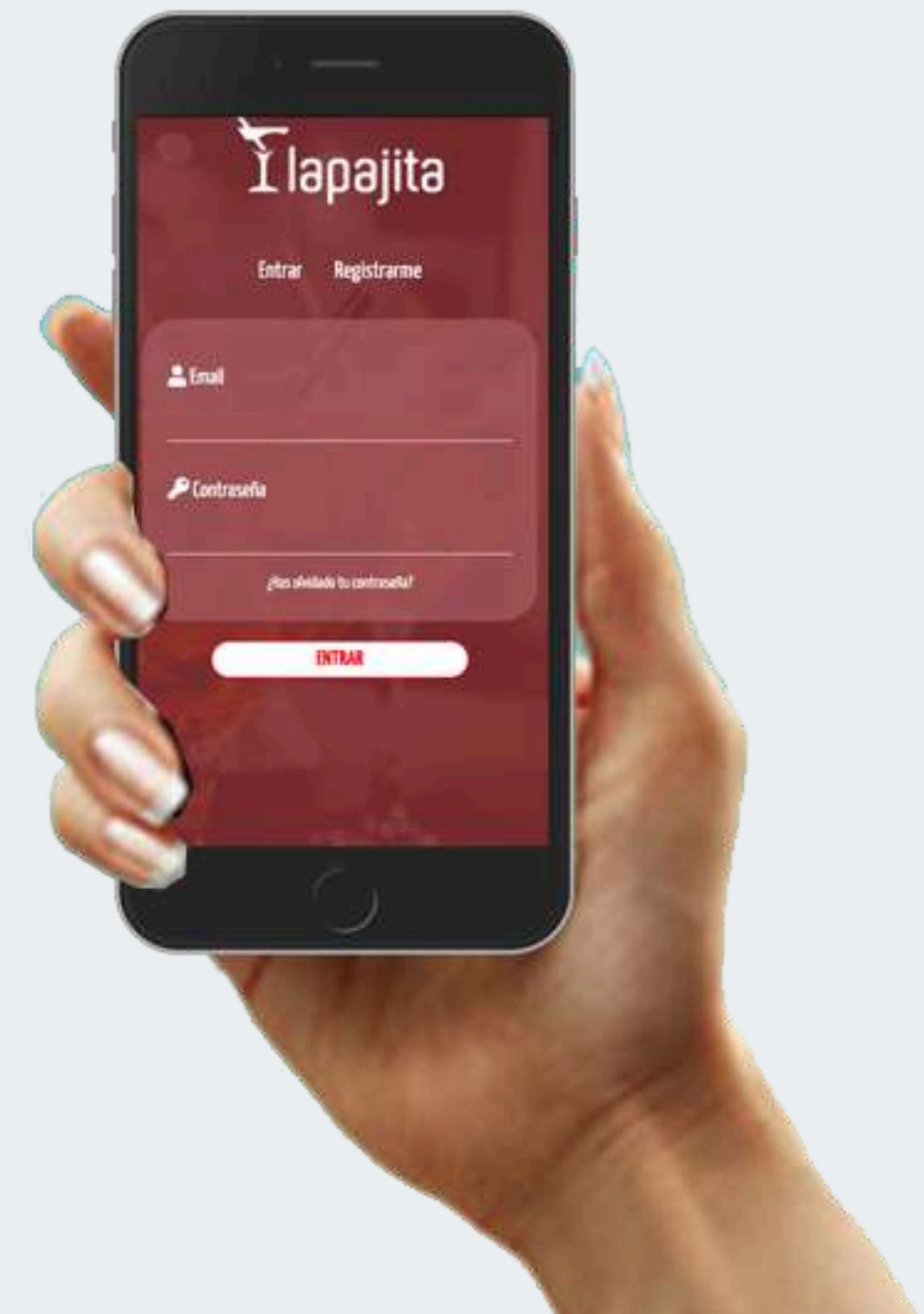




DELIVERY

MOCK UPS

14



PRODUCTION

Current functionalities

Waiting list

IMPLEMENTATIONS

2. The user can register
3. Can search the closest cocktail bar
4. Availability and sign up on the waiting list
5. Add to favorites
6. Post an opinion

PRODUCTION

Prospect functionalities

Pay drinks and reserve upfront

IMPLEMENTATIONS

2. Communication via socket with each client so they know she/he is the next one on the list
3. Chat with the clients
4. Waiting list rating
5. All the system reservation (what is not linked to the map) could be embeded in any website as a widget

DEMO

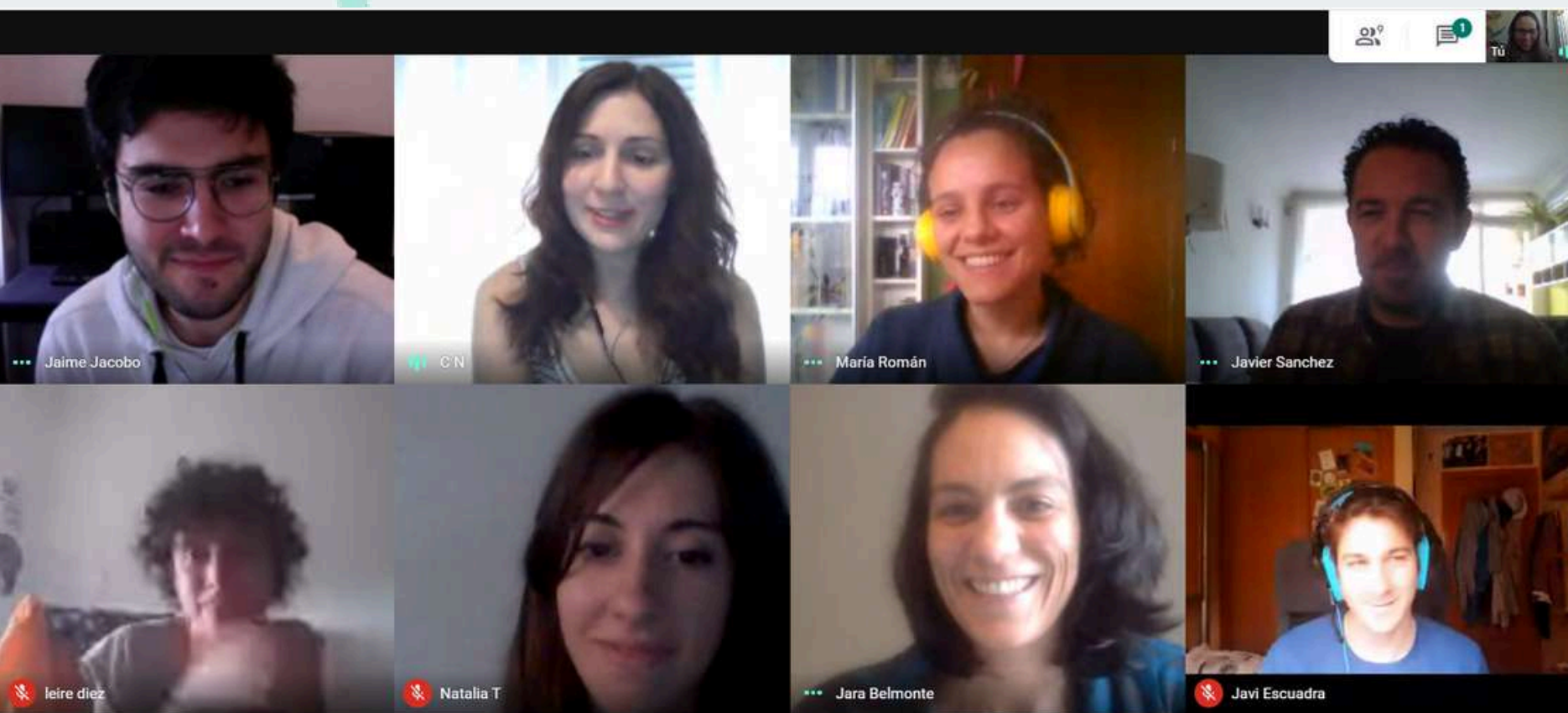
18



19

TEAM

Wow!



BEFORE THE HACKATON



AFTER THE HACKATON