# **BRIEF**

**Apropos Jobs** uses a sophisticated matching algorithm that considers multiple factors including skills, industry experience, and personality fit. Our current match visualization shows overall match percentages and category indicators, but user feedback suggests the meaning and significance of these matches could be clearer.

Your **challenge** is to improve the match visualization component to help users better understand:

- 1. What contributes to a good match
- 2. Where the strongest alignment points are
- 3. What actions they should take based on the match quality

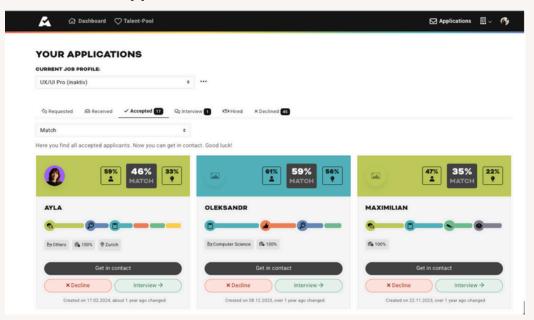
Focus on either the job seeker view **OR** the company view (your choice), but consider how your solution would extend to both user types.

#### **Deliverables:**

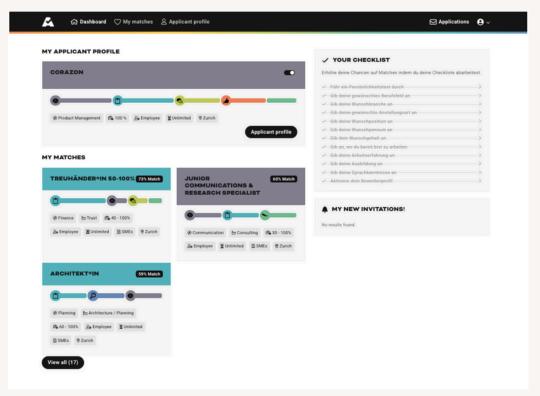
We estimate the time it needs to take for the following deliverables. Please include this in a simple presentation. For the code, you can share it from your own repo.

- 1. Brief analysis of the current interface strengths and weaknesses (30 min)
- 2. Wireframes and visual redesign of the match card component (1.5 hours)
- 3. Implementation of your design in HTML/CSS/JS (1.5 hours)
- 4. **Brief** explanation of your **improvements** and rationale **(30 min)**Note: You are free to use AI or any tool you prefer. What we want to see is your thought process in it. AI can get you somewhere, but we believe that you are still the main decisive factor in the outcome of your work.

#### Screenshot of applicant view:



### Screenshot of company view:



#### Sample matching data (applicant):

```
{ "match": 73,
"percents": {
"industry": 0,
"occupationalField": 0.
"employmentType": 100,
"jobPosition": 100,
"pensum": 100,
"salary": 100,
"language": 100,
"educationType": 100,
"experience": 0,
"personality": 79
"details": {
"languages": {
"1": true,
"2": true
"experiences": [].
"hardskillAverage": 67
```

## Sample matching data (company):

```
{ "data": [ { "id": 3412, "applicant_profile_id": 1893, "job_offer_id":
                      "interview",
                                                          "2025-01-
         "status":
                                       "created at":
08T10:52:51.000000Z",
                                  "updated at":
                                                          "2025-04-
29T10:56:35.000000Z", "match": { "match": 36, "percents": {
"industry": 0, "occupationalField": 0, "employmentType": 0,
"jobPosition": 0, "pensum": 100, "salary": 100, "language": 100,
"educationType": 0, "experience": 0, "personality": 39 }, "details": {
"languages": [ true ], "experiences": [], "hardskillAverage": 33 } },
"applicant_profile": { "id": 1893, "user": { "id": 1674, "firstname":
"Max", "lastname": null, "fullName": "Max ", "email": null, "phone": null,
"department": null, "description": null, "type": null, "avatar": null
```