

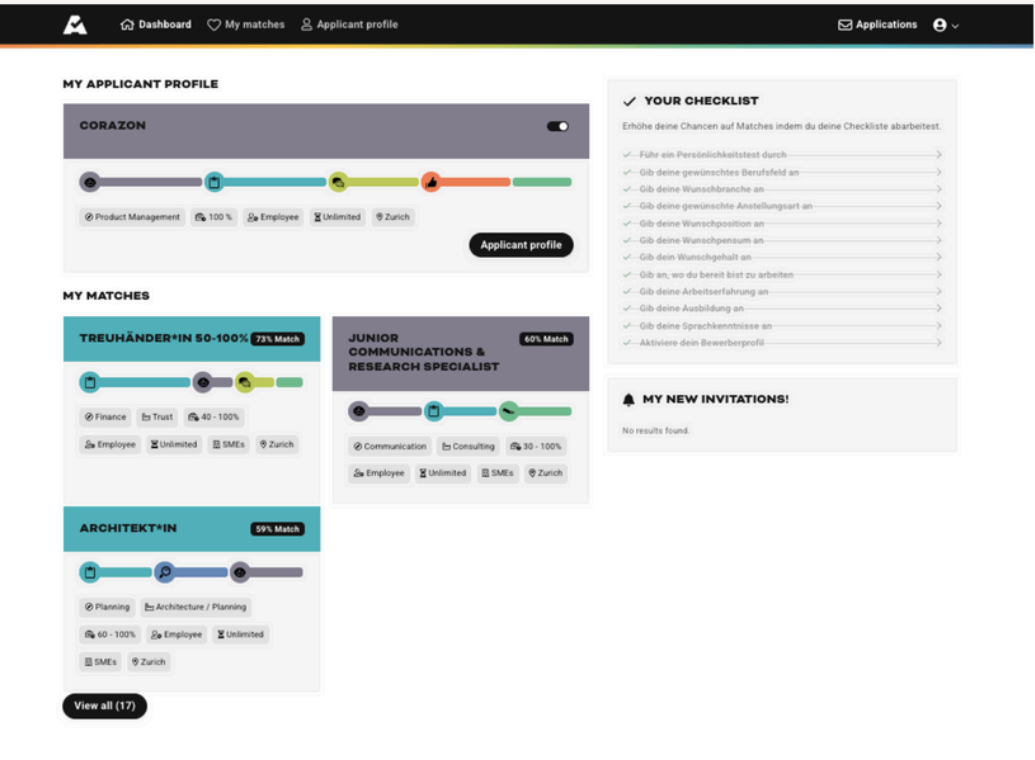
# BRIEF

Apropos Jobs uses a sophisticated matching algorithm that considers multiple factors including skills, industry experience, and personality fit. Our current match visualization shows overall match percentages and category indicators, but user feedback suggests the meaning and significance of these matches could be clearer.

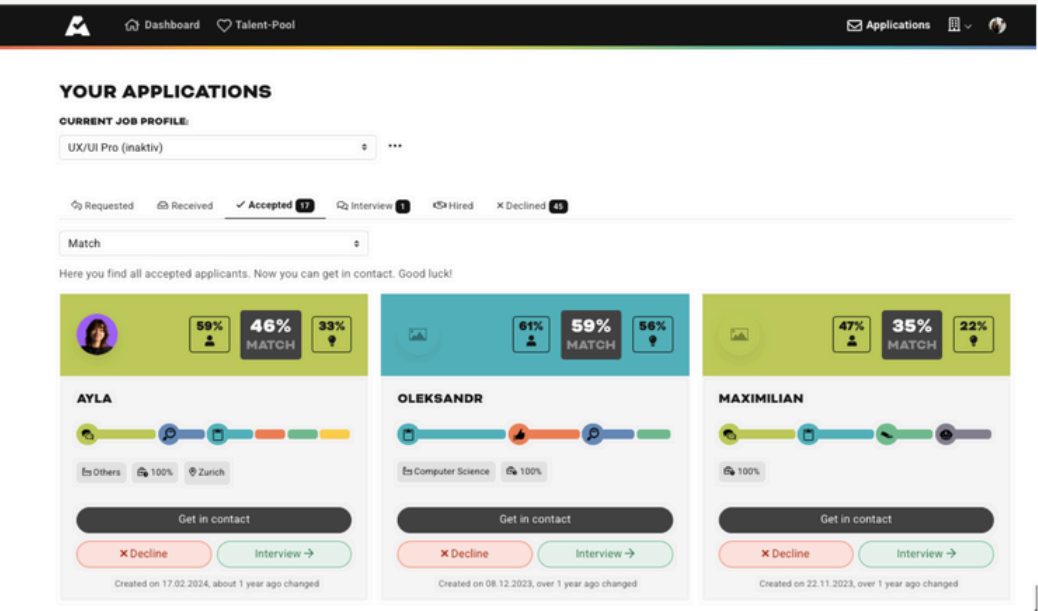
Your challenge is to improve the match visualization component to help users better understand:

- What contributes to a good match
- Where the strongest alignment points are
- What actions they should take based on the match quality
- Focus on either the job seeker view OR the company view (your choice), but consider how your solution would extend to both user types.

Screenshot of company view:



Screenshot of applicant view:



Deliverables:

- We estimate the time it needs to take for the following deliverables. Please include this in a simple presentation. For the code, you can share it from your own repo.
- Brief analysis of the current interface strengths and weaknesses (30 min)
- Wireframes and visual redesign of the match card component (1.5 hours)
- Implementation of your design in HTML/CSS/JS (1.5 hours)
- Brief explanation of your improvements and rationale (30 min)

Sample matching data (applicant):

```
{
  "match": 73,
  "percents": {
    "industry": 0,
    "occupationalField": 0,
    "employmentType": 100,
    "jobPosition": 100,
    "pensum": 100,
    "salary": 100,
    "language": 100,
    "educationType": 100,
    "experience": 0,
    "personality": 79
  },
```

```
  "details": {
    "languages": {
      "1": true,
      "2": true
    },
```

```
    "experiences": [],
    "hardskillAverage": 67
  }
}
```

Sample matching data (company):

```
{ "data": [ { "id": 3412, "applicant_profile_id": 1893, "job_offer_id": 46, "status": "interview", "created_at": "2025-01-08T10:52:51.000000Z", "updated_at": "2025-04-29T10:56:35.000000Z", "match": { "match": 36, "percents": { "industry": 0, "occupationalField": 0, "employmentType": 0, "jobPosition": 0, "pensum": 100, "salary": 100, "language": 100, "educationType": 0, "experience": 0, "personality": 39 }, "details": { "languages": [ true ], "experiences": [], "hardskillAverage": 33 } }, "applicant_profile": { "id": 1893, "user": { "id": 1674, "firstname": "Max", "lastname": null, "fullName": "Max ", "email": null, "phone": null, "department": null, "description": null, "type": null, "avatar": null
```