

 Says

Thinks 

EMPATHY MAP

Online
Retail
Store

Who Are
Their
Customers?

There Are
Inventory
Track And
Sales

To Whom
Does It
More
Beneficiency?

Is It Hard To
Maintain
Reports ?

Helps In Making
Informed
Decisions In
Their
Business

FASHION HAVEN
R.RAJA RAM
S.GANAPATHY
M.RAJA MOHAMMED
M.VALLARASU

Various
Lifestyle
Products At
WHolesale &
Retail

Helps In
Making
Informed
Decisions In
Their
Business

Reconcile
Bank
Transactions

Retailing Between A
Wide Range Of
Customers
Various Lifestyle
Products At
WHolesale &
Retail

Generate
Invoices
&
Manage
Customer
Payments

process
Supplier

 Does

Feels 