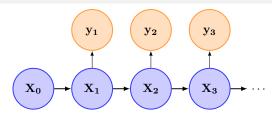
Hierarchical modeling and data fusion

Jarad Niemi and Nicholas Michaud

Iowa State University

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State-space model



Let

- X_t represent the latent state of the outbreak at time t, e.g. the proportion of people with ILI
- y_t represent the observed data at time t

The arrows describe the

evolution equation: $x_t \sim p(x_t|x_{t-1}, \theta)$ observation equation: $y_t \sim p(y_t|x_t, \phi)$.

Evolution equation

Deterministic models, e.g.

$$x_t = f(t; \theta) = \theta_4 + e^{\theta_3} \phi \left(\frac{t - e^{\theta_1}}{e^{\theta_2}} \right)$$

Stochastic models

$$x_{t} = (s_{t}, i_{t}, r_{t})$$

$$s_{t} = s_{t-1} - \overrightarrow{si}_{t}$$

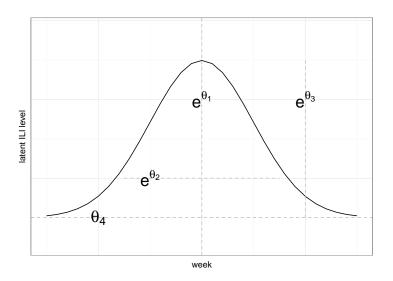
$$i_{t} = i_{t-1} + \overrightarrow{si}_{t} - \overrightarrow{ir}_{t}$$

$$r_{t} = r_{t-1} + \overrightarrow{ir}_{t}$$

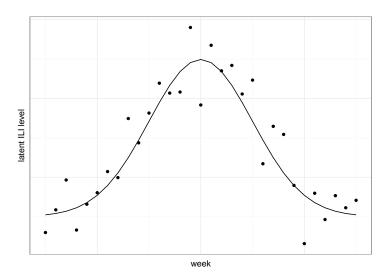
$$\overrightarrow{si}_{t} \sim Po(\theta_{1}s_{t}i_{t})$$

$$\overrightarrow{ir}_{t} \sim Po(\theta_{2}i_{t})$$

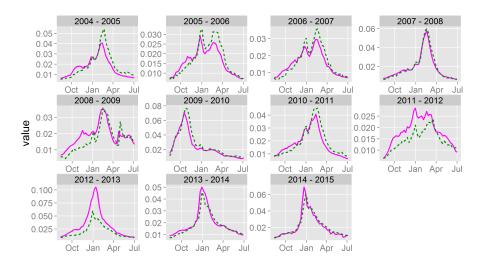
Example evolution



Example evolution



ILI-Net and Google Flu Trends



Observation models

CDC ILI Net data (I_t is logit of proportion):

$$I_t = x_t + e_t, \quad e_t \stackrel{ind}{\sim} N(0, \sigma_I^2)$$

Data fusion:

- Google Flu Trends
- Twitter symptom tweeting
- Wikipedia editing

Biased data (generically B_t) model:

$$B_t = \beta_t + x_t + w_t, \quad w_t \stackrel{ind}{\sim} N(0, \sigma_B^2)$$

Possible models for bias:

$$\beta_t = \rho \beta_{t-1} + v_t, \qquad v_t \stackrel{ind}{\sim} N(0, \tau^2)$$

$$\beta_t = \rho [I_{t-1} - x_{t-1}] + v_t, \quad v_t \stackrel{ind}{\sim} N(0, \tau^2)$$

Hierarchical model

Each season has its own parameters, but we want to borrow information across seasons.

Season-specific model:

$$y_{s,t} = \begin{bmatrix} I_{s,t} \\ B_{s,t} \end{bmatrix} \stackrel{ind}{\sim} N \begin{pmatrix} \begin{bmatrix} x_{s,t} \\ \beta_{s,t} + x_{s,t} \end{bmatrix}, \begin{bmatrix} \sigma_{s,l}^2 & 0 \\ 0 & \sigma_{s,B}^2 \end{bmatrix} \end{pmatrix}$$

$$\beta_{s,t} \stackrel{ind}{\sim} N(\rho_s \beta_{s,t-1}, \tau_s^2)$$

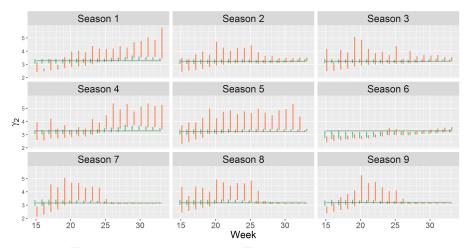
$$x_{s,t} = \theta_{s,4} + e^{\theta_{s,3}} \phi \left(\frac{t - e^{\theta_{s,1}}}{e^{\theta_{s,2}}} \right)$$

Hierarchical model:

$$\sigma_{s,.}^2 \stackrel{ind}{\sim} LN(\alpha_{.}, \beta_{.})$$
 $\theta_s \stackrel{ind}{\sim} N(\mu, \Sigma)$

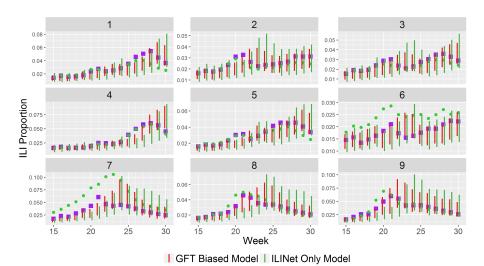
The hierarchical model provides a data-based way to borrow information across seasons.

Estimating (log of) peak week



ILINet and GFT Multi-Season Model | ILINet and GFT Single-Season Model

One- (three-) week forecasts



R packages and apps

```
# This presentation
browseURL("https://github.com/jarad/CDC2016")
                                                              # Code
browseURL("http://www.jarad.me/research/presentations.html") # Presentation
# NIMBLE
browseURL("http://r-nimble.org/")
# Convert back and forth from MMWR weeks
install.packages("MMWRweek")
library(MMWRweek)
MMWRweek(as.Date(Sys.time()))
# Visualize CDC data
shiny::runGitHub('NLMichaud/WeeklyCDCPlot')
browseURL("https://gallery.shinyapps.io/CDCPlot/") # data not updated
```