#### I01 - Statistics

STAT 587 (Engineering) Iowa State University

March 30, 2021

#### **Statistics**

The field of statistics is the study of the collection, analysis, interpretation, presentation, and organization of data.

https://en.wikipedia.org/wiki/Statistics

There are two different phases of statistics:

- descriptive statistics
  - statistics
  - graphical statistics
- inferential statistics
  - uses a sample to make statements about a population.

# Convenience sample

The population consists of all units of interest. Any numerical characteristic of a population is a parameter. The sample consists of observed units collected from the population. Any function of a sample is called a statistic.

Population: in-use routers by graduate students at Iowa State University.

Parameter: proportion of those routers that have Gigabit speed.

Sample: students in STAT 587-2

Statistics: proportion of those students that have Gigabit routers.

# Simple random sampling

A simple random sample is a sample from the population where all subsets of the same size are equally likely to be sampled. Random samples ensure that statistical conclusions will be valid.

Population: in-use routers by graduate students at Iowa State University.

Parameter: proportion of those routers that have Gigabit speed.

Sample: a pseudo-random number generator gives each graduate student a Unif(0,1) number and the lowest 100 are contacted

Statistics: proportion that have Gigabit routers.

# Sampling and non-sampling errors

Sampling errors are caused by the mere fact that only a sample, a portion of a population, is observed. Fortunately,

error  $\downarrow$  as sample size  $(n) \uparrow$ 

Non-sampling errors are caused by inappropriate sampling schemes and wrong statistical techniques. Often, no statistical technique can rescue a poorly collected sample of data.

Sample: students in STAT 587-2

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#### Statistics and estimators

A statistic is any function of the data.

#### Descriptive statistics:

- Sample mean, median, mode
- Sample quantiles
- Sample variance, standard deviation

When a statistic is meant to estimate a corresponding population parameter, we call that statistic an estimator.

# Sample mean

Let  $X_1, \ldots, X_n$  be a random sample from a distribution with

$$E[X_i] = \mu$$
 and  $Var[X_i] = \sigma^2$ 

where we assume independence between the  $X_i$ .

The sample mean is

$$\hat{\mu} = \overline{X} = \frac{1}{n} \sum_{i=1}^{n} X_i$$

and estimates the population mean  $\mu$ .

#### Sample variance

Let  $X_1, \ldots, X_n$  be a random sample from a distribution with

$$E[X_i] = \mu$$
 and  $Var[X_i] = \sigma^2$ 

where we assume independence between the  $X_i$ .

The sample variance is

$$\hat{\sigma}^2 = S^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \overline{X})^2 = \frac{\sum_{i=1}^n X_i^2 - n\overline{X}^2}{n-1}$$

and estimates the population variance  $\sigma^2$ .

The sample standard deviation is  $\hat{\sigma} = \sqrt{\hat{\sigma}^2}$  and estimates the population standard deviation.

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#### Quantiles

A p-quantile of a population is a number x that solves

$$P(X < x) \le p$$
 and  $P(X > x) \le 1 - p$ .

A sample p-quantile is any number that exceeds at most 100p% of the sample, and is exceeded by at most 100(1-p)% of the sample. A 100p-percentile is a p-quantile. First, second, and third quartiles are the 25th, 50th, and 75th percentiles. They split a population or a sample into four equal parts. A median is a 0.5-quantile, 50th percentile, and 2nd quartile.

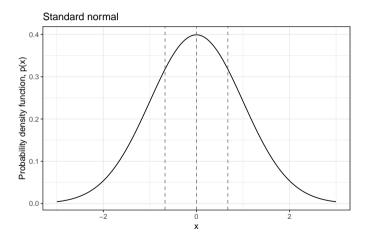
The interquartile range is the third quartile minus the first quartile, i.e.

$$IQR = Q_3 - Q_1$$

and the sample interquartile range is the third sample quartile minus the first sample quartile, i.e.

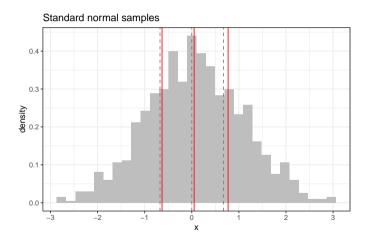
$$\widehat{IQR} = \hat{Q}_3 - \hat{Q}_1$$

# Standard normal quartiles



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# Sample quartiles from a standard normal



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#### Properties of statistics and estimators

Statistics can have properties, e.g.

standard error

Estimators can have properties, e.g.

- unbiased
- consistent

#### Standard error

The standard error of a statistic  $\hat{\theta}$  is the standard deviation of that statistic (when the data are considered random).

If  $X_i$  are independent and have  $Var[X_i] = \sigma^2$ , then

$$Var\left[\overline{X}\right] = Var\left[\frac{1}{n}\sum_{i=1}^{n}X_{i}\right]$$
$$= \frac{1}{n^{2}}\sum_{i=1}^{n}Var[X_{i}] = \frac{1}{n^{2}}\sum_{i=1}^{n}\sigma^{2} = \frac{\sigma^{2}}{n}$$

and thus

$$SD\left[\,\overline{X}\,\right] = \sqrt{Var\left[\,\overline{X}\,\right]} = \sigma/\sqrt{n}.$$

Thus the standard error of the sample mean is  $\sigma/\sqrt{n}$ .

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#### Unbiased

An estimator  $\hat{\theta}$  is unbiased for a parameter  $\theta$  if its expectation (when the data are considered random) equals the parameter, i.e.

$$E[\hat{\theta}] = \theta.$$

The sample mean is unbiased for the population mean  $\mu$  since

$$E\left[\overline{X}\right] = E\left[\frac{1}{n}\sum_{i=1}^{n}X_{i}\right] = \frac{1}{n}\sum_{i=1}^{n}E[X_{i}] = \mu.$$

and the sample variance is unbiased for the population variance  $\sigma^2$ .

#### Consistent

An estimator  $\hat{\theta}$ , or  $\hat{\theta}_n(x)$ , is consistent for a parameter  $\theta$  if the probability of its sampling error of any magnitude converges to 0 as the sample size n increases to infinity, i.e.

$$P\left(\left|\hat{\theta}_n(X) - \theta\right| > \epsilon\right) o 0 \text{ as } n o \infty$$

for any  $\epsilon > 0$ .

The sample mean is consistent for  $\mu$  since

$$Var\left[\,\overline{X}\,
ight] = \sigma^2/n$$
 and

$$P(|\overline{X} - \mu| > \epsilon) \le \frac{Var[\overline{X}]}{\epsilon^2} = \frac{\sigma^2/n}{\epsilon^2} \to 0$$

where the inequality is from Chebyshev's inequality.

# Binomial example

Suppose  $Y \sim Bin(n, \theta)$  where  $\theta$  is the probability of success. The statistic  $\hat{\theta} = Y/n$  is an estimator of  $\theta$ .

Since

$$E\left[\hat{\theta}\right] = E\left[\frac{Y}{n}\right] = \frac{1}{n}E[Y] = \frac{1}{n}n\theta = \theta$$

the estimator is unbiased.

# Binomial example

Suppose  $Y \sim Bin(n,\theta)$  where  $\theta$  is the probability of success. The statistic  $\hat{\theta} = Y/n$  is an estimator of  $\theta$ .

The variance of the estimator is

$$Var\left[\hat{\theta}\right] = Var\left[\frac{Y}{n}\right] = \frac{1}{n^2}Var[Y] = \frac{1}{n^2}n\theta(1-\theta) = \frac{\theta(1-\theta)}{n}.$$

Thus the standard error is

$$SE(\hat{\theta}) = \sqrt{Var[\hat{\theta}]} = \sqrt{\frac{\theta(1-\theta)}{n}}.$$

By Chebychev's inequality, this estimator is consistent for  $\theta$ .

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#### Summary

- Statistics are functions of data.
- Statistics have some properties:
  - Standard error
- Estimators are statistics that estimate population parameters.
- Estimators may have properties:
  - Unbiased
  - Consistent

Look at it!

# Before you do anything with a data set, LOOK AT IT!

# Why should you look at your data?

- 1. Find errors
  - Do variables have the correct range, e.g. positive?
  - How are Not Available encoded?
  - Are there outliers?
- 2. Do known or suspected relationships exist?
  - Is X linearly associated with Y?
  - Is X quadratically associated with Y?
- 3. Are there new relationships?
  - What is associated with Y and how?
- 4. Do variables adhere to distributional assumptions?
  - Does Y have an approximately normal distribution?
  - Right/left skew
  - Heavy tails

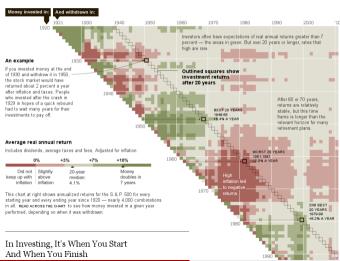
# Principles of professional statistical graphics

https://moz.com/blog/data-visualization-principles-lessons-from-tufte

- Show the data
  - Avoid distorting the data, e.g. pie charts, 3d pie charts, exploding wedge 3d pie charts, bar charts that do not start at zero
- Plots should be self-explanatory
  - Use informative caption, legend
  - Use normative colors, shapes, etc
- Have a high information to ink ratio
  - Avoid bar charts
- Encourage eyes to compare
  - Use size, shape, and color to highlight differences

#### Stock market return

 ${\tt http://www.nytimes.com/interactive/2011/01/02/business/20110102-metrics-graphic.html?\_r=0}$ 



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