

Parameter estimation

Dr. Jarad Niemi

STAT 544 - Iowa State University

January 23, 2024

Outline

- Parameter estimation
 - Beta-binomial example
 - Point estimation
 - Interval estimation
 - Simulation from the posterior
- Priors
 - Subjective
 - Conjugate
 - Default
 - Improper

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Definition

The **kernel** of a probability density (mass) function is the form of the pdf (pmf) with any terms not involving the random variable omitted.

For example, $\theta^{a-1}(1-\theta)^{b-1}$ is the kernel of a beta distribution.

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These interpretations may aid in construction of this prior for a given application.

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Thus, the posterior mean is a weighted average of the prior mean $a/(a+b)$ and the MLE y/n with weights equal to the prior sample size $(a+b)$ and the data sample size (n) .

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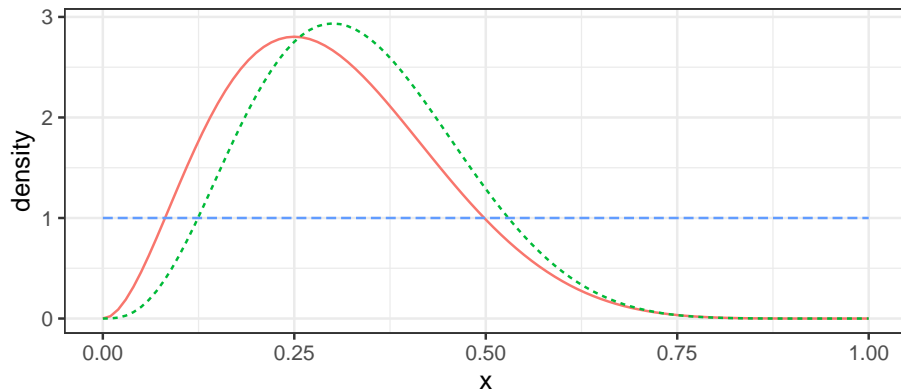
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Posterior distribution



Distribution — normalized likelihood — posterior - - prior

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- Mean: $\hat{\theta}_{Bayes} = E[\theta|y]$ minimizes $L(\theta, \hat{\theta}) = (\theta - \hat{\theta})^2$

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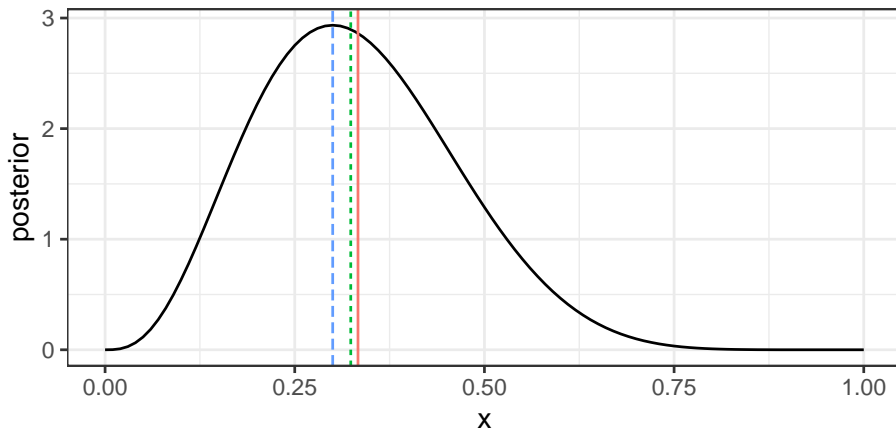
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So $\hat{\theta} = E[\theta | y]$ minimizes expected squared-error loss. □

Point estimation



estimator | mean | median | mode

Interval estimation

Definition

A $100(1 - a)\%$ **credible interval** is any interval (L, U) such that

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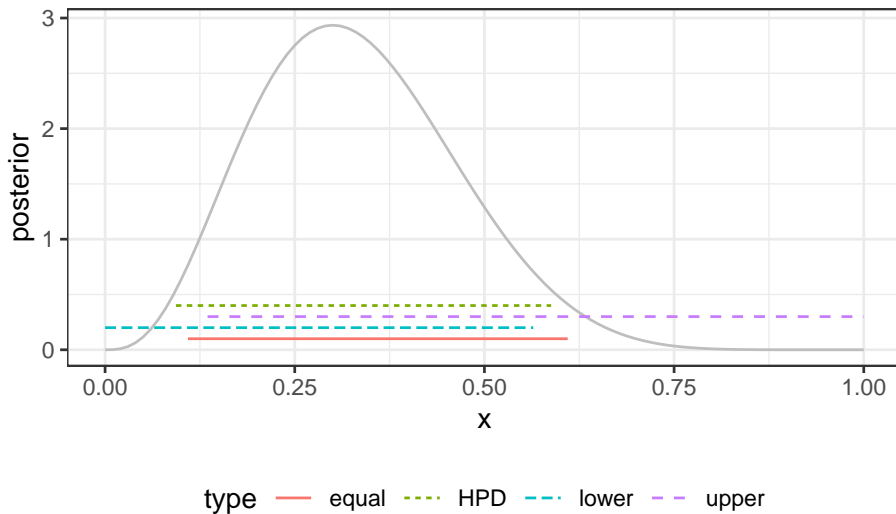
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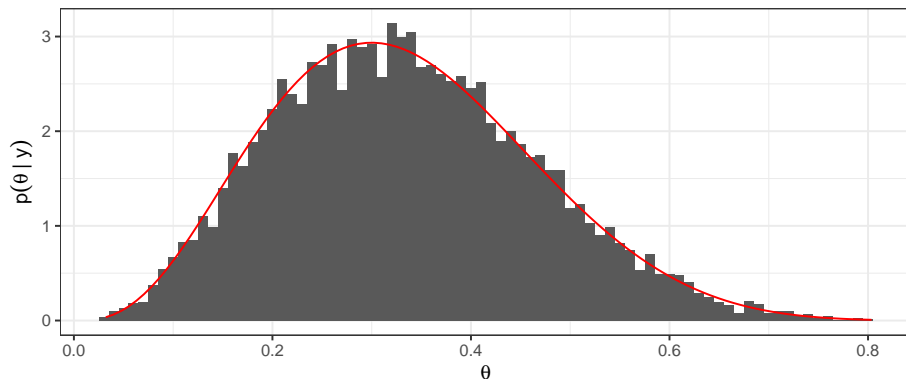
Interval estimation



Simulation from the posterior

An estimate of the full posterior can be obtained via simulation, i.e.

```
sim = data.frame(x = rbeta(10000, shape1 = a + y, shape2 = b + n - y))
```



Estimates via simulation

We can also obtain point and interval estimates using these simulations

```
round(c(mean = mean(sim$x), median = median(sim$x)),2)
```

```
mean median
0.34    0.33
```

```
round(quantile(sim$x, c(.025,.975)),2) # Equal-tail
```

```
2.5% 97.5%
0.11  0.61
```

```
round(c(quantile(sim$x, .05),1),2) # Upper
```

```
5%
0.13 1.00
```

```
round(c(0,quantile(sim$x, .95)),2) # Lower
```

```
95%
0.00 0.57
```

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What do you think the probability is?

- A 6-sided die lands on 1.

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- Kansas City Chiefs win 2023 Super Bowl.

What are priors?

Definition

A **prior probability distribution**, often called simply the **prior**, of an uncertain quantity θ is the probability distribution that would express one's uncertainty about θ before the “data” is taken into account.

http://en.wikipedia.org/wiki/Prior_distribution

Priors

Definition

A prior $p(\theta)$ is **conjugate** if for $p(\theta) \in \mathcal{P}$ and $p(y|\theta) \in \mathcal{F}$, $p(\theta|y) \in \mathcal{P}$ where \mathcal{F} and \mathcal{P} are families of distributions.

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For example, the beta distribution is a natural conjugate prior since

$$p(\theta) \propto \theta^{a-1}(1-\theta)^{b-1} \quad \text{and} \quad L(\theta) \propto \theta^y(1-\theta)^{n-y}.$$

Discrete priors are conjugate

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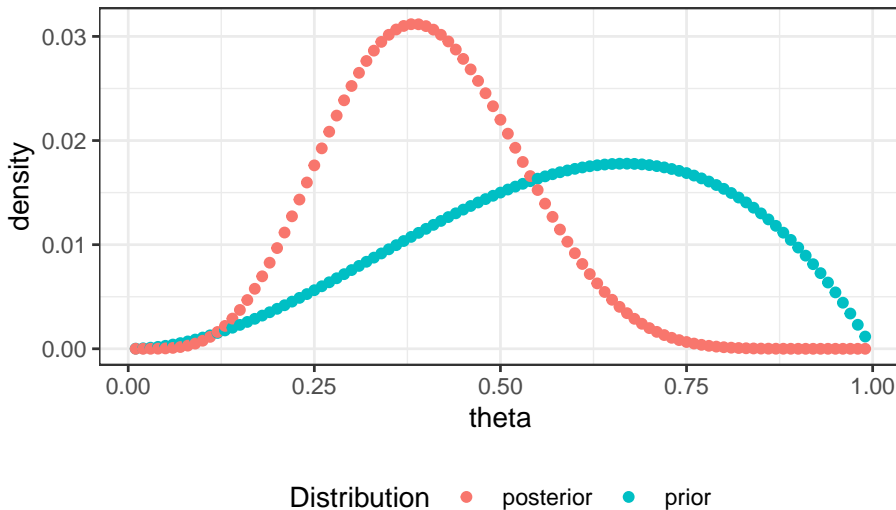
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$$p'_i = \frac{p_i p(y|\theta_i)}{\sum_{j=1}^I p_j p(y|\theta_j)} \propto p_i p(y|\theta_i).$$

Discrete prior



Discrete mixtures of conjugate priors are conjugate

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where $p_i(\theta|y) = p(y|\theta)p_i(\theta)/p_i(y)$.

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$$\begin{aligned} p(y) &= \int p(y|\theta)p(\theta)d\theta = \int \binom{n}{y} \theta^y (1-\theta)^{n-y} \frac{\theta^{a-1}(1-\theta)^{b-1}}{\text{Beta}(a,b)} \\ &= \binom{n}{y} \frac{1}{\text{Beta}(a,b)} \int \theta^{a+y-1} (1-\theta)^{b+n-y-1} d\theta \\ &= \binom{n}{y} \frac{\text{Beta}(a+y, b+n-y)}{\text{Beta}(a,b)} \quad y = 0, \dots, n \end{aligned}$$

which is called the beta-binomial distribution with parameters $a + y$ and $b + n - y$.

If $Y \sim \text{Bin}(n, \theta)$ and

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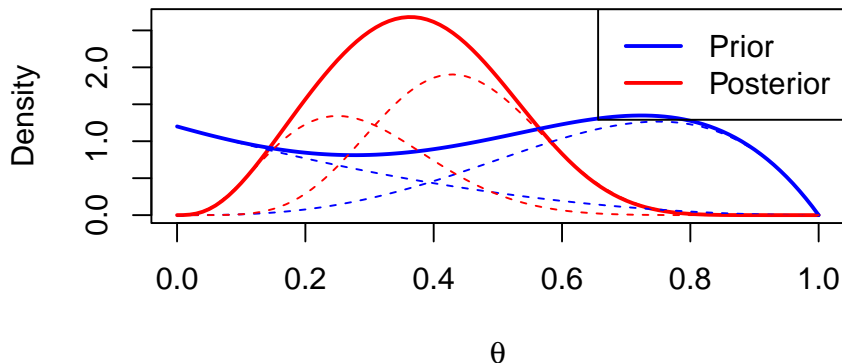
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Mixture priors

Binomial, mixture of betas



Default priors

Definition

A **default** prior is used when a data analyst is unable or unwilling to specify an informative prior distribution.

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a $\text{Be}(0,0)$, if that were a proper distribution, and is different from setting $p(\theta) \propto 1$ which results in the $\text{Be}(1,1)$ prior. Thus, the constant prior is not invariant to the parameterization used.

Fisher information background

Definition

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If $\theta = (\theta_1, \dots, \theta_n)$, then the Fisher information is the expectation of the Hessian matrix, which has the i th row and j th column that is the partial derivative with respect to θ_i followed by the partial derivative with respect to θ_j , of the log-likelihood.

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Theorem

The Fisher information for $Y \sim \text{Bin}(n, \theta)$ is $\mathcal{I}(\theta) = \frac{n}{\theta(1-\theta)}$.

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Since the binomial is an exponential family,

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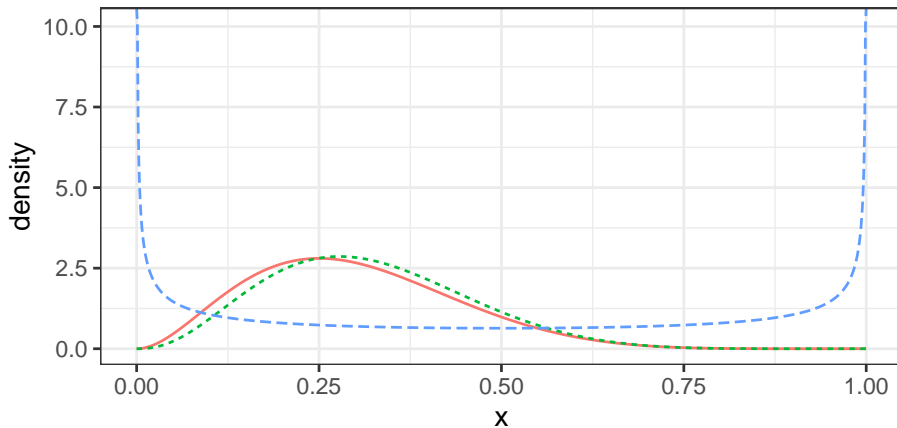
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Non-conjugate priors

If $Y \sim \text{Bin}(n, \theta)$ and $p(\theta) = e^\theta / (e - 1)$, then

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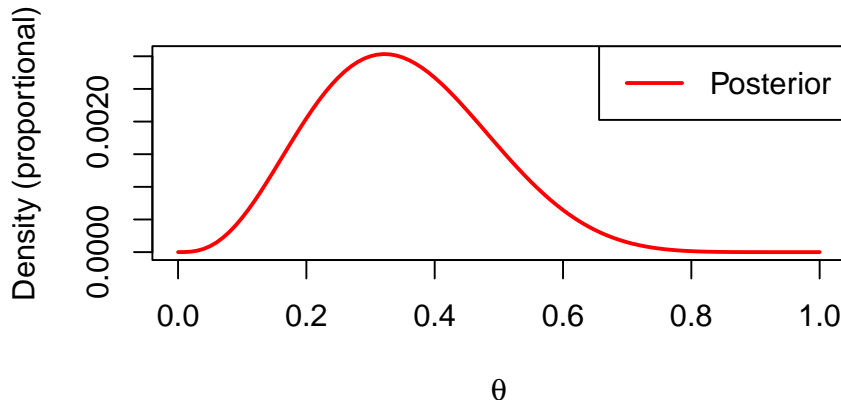
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Options

- Plot $f(\theta)$ (possibly multiplying by a constant).
- Find $i = \int f(\theta) d\theta$, so that $p(\theta|y) = f(\theta)/i$.
- Evaluate $f(\theta)$ on a grid and normalize by the grid spacing.

Plot of $f(\theta)$

Binomial, nonconjugate prior



Numerical integration

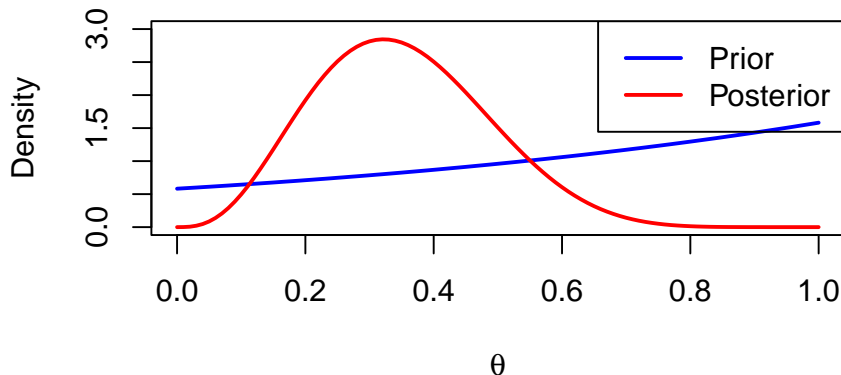
Find $i = \int f(\theta)d\theta$, so that $p(\theta|y) = f(\theta)/i$.

```
(i = integrate(f, 0, 1))
```

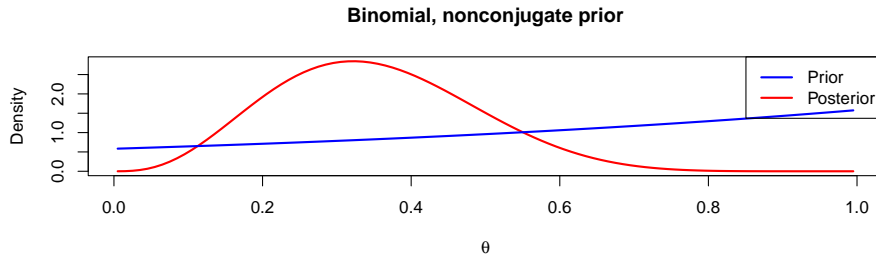
```
0.001066499 with absolute error < 1.2e-17
```


Nonconjugate prior, numerical integration

Binomial, nonconjugate prior



Nonconjugate prior, evaluated on a grid



```
theta[c(which(cumsum(d)*w>0.025)[1]-1, which(cumsum(d)*w>0.975)[1])] # 95% CI
```

```
[1] 0.105 0.625
```

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The posterior, $\theta|y \sim \text{Be}(y, n - y)$, is proper if $0 < y < n$.