

OVERVIEW

Applying leadership and 21st century skills, participants design, fabricate, and use Computer Integrated Manufacturing (CIM) to create a product that addresses the annual theme found on the TSA website under Competitions/Themes and Problems. The product may use additive and/or subtractive manufacturing of any traditional, Computer Numerical Control (CNC), 3D printing, or laser technology available. A documentation portfolio, one (1) completed sample, and one (1) set of manufactured parts are checked in and evaluated. Semifinalist teams participate in an on-site challenge to demonstrate their product and give a promotional "sales pitch" to the judges.

ELIGIBILITY

One (1) team per chapter may participate.

TIME LIMITS

Up to two (2) minutes for the semifinal promotional sales pitch.

ATTIRE

TSA competition attire is required for this event.

PROCEDURE

PRELIMINARY ROUND

- A. Participants report to the time and place stated in the conference program with:
 - 1. the documentation portfolio
 - 2. the product
 - 3. the manufactured pieces of their entry
- B. Judges independently assess the entries.
- C. A list of twelve (12) semifinalists (in random order) is posted.

SEMIFINAL ROUND

- A. Semifinalist teams report at the time and place stated in the conference program.
- B. Each team makes a sales pitch about their product to "potential buyers" (judges) in the room and respond to questions.
- C. The sales pitch begins on the timekeeper's signal.
- D. Judges evaluate the presentations.
- E. The top ten (10) finalists are announced at the awards ceremony.

REGULATIONS AND REQUIREMENTS

Students will work to develop their leadership and 21st century skills in the process of preparing for and participating in this TSA competitive event. The development and application of those skills must be evident in their submission, demonstration, and/or communication pertaining to the entry.

PRELIMINARY ROUND

- A. Documentation Portfolio:
 - Documentation materials (comprising "a portfolio") are required and should be secured in a clear front report cover with the following single-sided, 8½" x 11" pages, in this order:
 - Title page with the event title, the conference city and state, and the year; one (1) page
 - b. Table of contents; one (1) page
 - An isometric assembly drawing showing the promotional product and all its parts; the paper size is 11" x 17", folded, with the drawing facing out and placed in the portfolio; one (1) page
 - d. Detail drawings of each part manufactured labeled to match the items in the parts list (from the working drawing). The paper size is 8½" x 11"; pages as needed (to show all machined parts)



- e. Photographic images (actual photographs, not renderings) of designs tested, with a descriptive caption per image of what was improved or proved by the testing of the design; two (2) pages maximum
- f. Plan of Work log (see Forms Appendix); pages as needed
- g. Bill of materials

B. Materials:

- The sample work pieces contain the subtractive and additive (CNC/3D printing) machined parts of the promotional product.
- 2. The assembled product must be accurate and within tolerances + or .0625 or 1/16" of the dimensions provided in the documentation drawings and in the fabricated parts.
- 3. Fabricated parts:
 - a. The finished product must not exceed the dimensions $7" \times 7" \times 7"$.
 - Five (5) major parts are required; major parts are those with drawings that have been manufactured.
 - c. Plastic, wood, or metal may be used for any of the parts for the promotional product.
 - d. Machined parts submitted for judging must be removed from the waste stock.
 - e. Parts may be finished (i.e., painted or sanded), if necessary.
- 4. Stock fasteners may be used and may include, but are not limited to:
 - a. Nuts
 - b. Washers
 - c. Screws
 - d. Wing nuts
 - e. Other fasteners that can be attached with the tools in the tool box

SEMIFINAL ROUND

A. Sales pitch:

- Using leadership and/or 21st century skills, participants present a two (2)-minute "sales pitch" about their promotional product.
- Participants explain the production cost per unit, the materials used to make the product, and price breaks of units based on purchase.
- 3. No electronic devices may be used in the sales pitch.
- 4. A promotional flyer or brochure may be given to judges as part of the sales pitch; the brochure size is limited to one double-sided page on 8½" x 11" paper.
- B. Failure to meet the guidelines:
 - 1. A 20% deduction of the total possible points is made for failure to meet one (1) qualification.
 - 2. If an entry fails to meet two (2) qualification regulations, it is removed from competition.
 - 3. The coordinator may stop a demonstration if a safety issue becomes evident.

EVALUATION

PRELIMINARY ROUND

- A. The documentation portfolio
- B. The component analysis

SEMIFINAL ROUND

A. The sales pitch/demonstration

Refer to the official rating form for more information.

STEM INTEGRATION

This event aligns with the STEM (Science, Technology, Engineering, and Mathematics) educational standards.



LEADERSHIP AND 21ST CENTURY SKILL DEVELOPMENT

This event provides opportunity for students to build and develop leadership and 21st century skills including but not limited to:

- Communication
- Collaboration/Social Skills
- Initiative
- Problem Solving/Risk Taking
- Critical Thinking
- · Perseverance/Grit
- · Creativity
- Relationship Building/Teamwork
- Dependability/Integrity
- · Flexibility/Adaptability

CAREERS RELATED TO THIS EVENT

This competition has connections to one (1) or more of the careers below:

- · Commercial and industrial designer
- Engineer
- Mechanical engineer
- CNC programmer or operator



2021 & 2022 OFFICIAL RATING FORM HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

Sample product is present
Manufactured parts are present
Documentation portfolio is present
ENTRY NOT EVALUATED

CDITEDIA	Minimal performance	Adequate performance	Exemplary performance 9-10 points	
CRITERIA	1-4 points	5-8 points		
Portfolio Components (X1)	The portfolio is unorganized and three (3) or more components or sections are missing.	The portfolio is generally well organized and may be missing only one or two (1-2) components or sections.	The portfolio is exceptionally well organized and contains all required components or sections.	
Bill of Materials (X1)	Bill of Materials is included, but more than one (1) material is missing.	A Bill of Materials is included, with one (1) material missing; Bill of Materials is generally organized.	All components of the Bill of Materials is included and highly organized.	
Isometric Assembly Drawing (X1)	The isometric assembly drawing is not complete, with many of the required elements missing.	The isometric assembly drawing is present, but it is missing several required key elements.	The isometric assembly drawing is complete and correct, with all required elements included.	
Detail Drawings (X2)	The detail drawings are not complete, with many of the required elements missing.	The detail drawings are present but may be missing several required key elements.	The detail drawings are complete and correct, with all required elements included.	
Design Photographs (X1)	Only one (1) photograph of designs tested is included.	Two (2) photographs of designs tested are included.	More than two (2) photographs of designs tested are included.	
Descriptions/ Product Testing (X2)	There is little description of the design testing process and analysis.	One description of design testing and analysis is included.	Several descriptions of design testing and analysis are included.	
Plan of Work Log (X1)	The Plan of Work log is not complete.	The Plan of Work log is included and mostly complete.	The Plan of Work log is complete and fully documents project work.	
Theme (X1)	The effort is basic, with only a loose association to the product theme.	The effort adequately addresses the product theme.	The effort to address the product theme exceeds expectations.	

Subtractive Manufactured Product (X3) inches greater or less than the size specified on the layout drawing. inches greater or less than the size specified on the layout drawing. inches greater or less than the size specified on the layout drawing. layout drawing. correct size, as specified on the layout drawing.	COMPONENT ANA	ALYSIS (40 points)		
Additive or Subtractive Manufactured Product (X3) 1-4 points 5-8 points 9-10 points The overall dimensions are .25(¼) inches greater or less than the size specified on the layout drawing. The overall dimensions are .125(⅓) inches greater or less than the size specified on the layout drawing. The overall dimensions are the correct size, as specified on the layout drawing. In overall dimensions are the correct size, as specified on the layout drawing. In overall dimensions are the correct size, as specified on the layout drawing.	CDITEDIA	Minimal performance	Adequate performance	Exemplary performance
Subtractive Manufactured Product (X3) inches greater or less than the size specified on the layout drawing. inches greater or less than the size specified on the layout drawing. inches greater or less than the size specified on the layout drawing. layout drawing. correct size, as specified on the layout drawing.	CRITERIA	1-4 points	5-8 points	9-10 points
Product Cost Sheet The product cost sheet has few The product cost sheet has most The product cost sheet has each	Subtractive Manufactured Product	inches greater or less than the size	inches greater or less than the size	The overall dimensions are the correct size, as specified on the layout drawing.
	Product Cost Sheet (X1)	·	'	

in the column spaces below.

COMPONENT ANALYSIS SUBTOTAL (40 points)

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.

Indicate the rule violated: _____

PRELIMINARY SUBTOTAL (140 points)

SEMIFINAL QUALIFICATION REGULATIONS

Place an x in the noncompliant or compliant box, as appropriate for each regulation. If one regulation is noncompliant, a deduction of 20% of the total possible points will apply (see rules violations box).

Regulation	Noncompliant	Compliant
Team of Two	Only one (1) team member is present.	At least two (2) team members are present.

SEMIFINAL SALES	PITCH (50 points)		
CRITERIA	Minimal performance	Adequate performance	Exemplary performance
CRITERIA	1-4 points	5-8 points	9-10 points
Organization (X1)	Participants seem unorganized and unprepared for the sales pitch/demonstration; illogical explanation of the project is presented.	Participants are generally prepared for the sales pitch/demonstration; explanation of the project is communicated and generally organized.	The sales pitch/demonstration is logical, well organized, and easy to follow; the project concept is communicated in a concise manner.
Knowledge (X1)	Participants seem to have little understanding of the concepts in their project; answers to questions may be vague.	Participants exhibit a general understanding of the concepts in their project.	Participants show clear evidence of a thorough understanding of the concepts in their project.

the column baces below.

EMIIFINAL SALE	S PITCH (50 points) – continued		
rticulation (1)	Communication of the project is unclear, unorganized, and or illogical; leadership and/or 21 st century skills are not evident.	Communication of the project is somewhat logical and clear; leadership and/or 21 st century skills are somewhat evident.	Communication of the project is clear, concise, and logical; leadership and/or 21st century skills are clearly evident.
pelivery (1)	The sales pitch is full of illogical thoughts that lack clarity, and/or there is insufficient information provided describing the project.	The sales pitch is somewhat logical, easy-to-follow, and/or there is sufficient information provided describing the project.	The sales pitch is clear, concise, and there is ample information provided describing the project.
eam Participation	The majority of the delivery is made by one (1) member of the team; the partners may be disengaged from the sales pitch.	Team members are generally engaged in the process, though one member may take on more responsibility than the others.	Team members are actively involved in the sales pitch and responses to interview questions; there is shared responsibility on the part of team members.
		SEMIFINAL SAL	ES PITCH SUBTOTAL (50 points)
ulos violations (a do	duction of 20% of the total possible poi	ints for the above sections) must be in	itialed by the judge coordinator and
	duction of 20% of the total possible point. Record the deduction in the space to		maled by the judge, coordinator, and
dicate the rule viola	ted:		
		5	EMIFINAL SUBTOTAL (50 points)
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COMPUTER INTEGRATED MANUFACTURING (CIM) EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator
- B. Judges:
 - 1. Preliminary round, two (2) or more
 - 2. Semifinal round, two (2) or more
- C. Timekeeper, one (1)
- D. Assistants at check-in, two (2) or more

MATERIALS

- A. Coordinator's packet, containing
 - 1. Event guidelines, one (1) copy for the coordinator and for each judge
 - 2. TSA Event Coordinator Report
 - 3. List of judges/assistants
 - 4. Stick-on labels for entries, as needed
 - 5. Results envelope
 - 6. Stopwatch
- B. Tables and chairs for check-in assistants, the timer, judges, and the event coordinator
- C. Tables for display of entries; chairs for each team member

RESPONSIBILITIES

AT THE CONFERENCE

- A. Attend the mandatory coordinator's meeting at the designated time and location.
- B. Report to the CRC room and check the contents of the coordinator's packet.
- C. Review the event guidelines and check to see that enough personnel have been scheduled.
- D. Inspect the area(s) in which the event is to be held for appropriate set-up, including room size, tables, chairs, etc. Notify the event manager of any potential problems.

E. At least one (1) hour before the event is to begin, meet with judges and assistants to review time limits, procedures, regulations, evaluation, and all other details related to the event. If questions arise that cannot be answered, speak to the event manager before the event begins.

EVENT CHECK-IN

- A. Check in the entries at the time and place stated in the conference program.
- B. Late entries are considered on a case-by-case basis and only when the lateness is caused by events beyond the participant's control.
- C. In order to compete, participants must be on the entry list or must have CRC approval.
- D. Requirements for attire do NOT apply during check-in, only on the first day of the conference.
- E. Each entry must include the team's identification number in the upper right-hand corner of the entry.
- F. Instruct participants to position the entries for viewing.
- G. Secure the entries in the designated area.

PRELIMINARY ROUND

- A. Judges independently assess the entries.
- B. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - 1. To deduct twenty percent (20%) of the total possible points in this round or
 - 2. To disqualify the entry

The event coordinator, judges and CRC manager must initial either of these actions on the rating form

- C. Judges determine the twelve (12) semifinalists.
- D. Submit the semifinalist results and all related forms in the results envelope to the CRC room.
- E. Create semifinalist sign-up sheet for the sales pitch presentations.



SEMIFINAL ROUND

- A. Participants report at the time and place stated in the conference program to sign-up for a sales pitch presentations.
- B. Participants report at the assigned time and place for the presentation.
- C. Manage the sales pitch presentation sessions.
- D. Discuss rule violations (e.g. 20% deduction, disqualification) and have all relevant parties initial the rating form.
- E. Judges determine the ten (10) finalists and discuss and break any ties.
- F. Submit the finalist results and all related forms in the results envelope to the CRC room.
- G. If necessary, manage security and the removal of materials from the event area.

