

ON DEMAND VIDEO



OVERVIEW

Applying leadership and 21st century skills, participants showcase video skills, tools, and processes to communicate, entertain, inform, analyze and/or illustrate a topic, idea, subject, or concept through a film produced on-site at the National TSA Conference. Required criteria, such as props and a line of dialogue, make the competition more challenging and will be revealed at the event orientation meeting.

ELIGIBILITY

One (1) team per chapter may participate.

TIME LIMITS

- A. The video must be no longer than sixty (60) seconds in length. A deduction of five (5) points will be incurred for exceeding the time limit.
- B. Participants have thirty-six (36) hours, beginning at the event orientation meeting, to complete the entire production.

ATTIRE

TSA competition attire is required for this event.

PROCEDURE

ON-SITE CHALLENGE

- A. Participants report to the event area at the time and place stated in the conference program to receive the on-site challenge information.
- B. The event coordinator distributes the materials, information, directions, and deadlines to each team.
- C. Each team supplies its own video production and editing equipment to complete its entry.
- D. Teams are responsible for submitting a HYPERLINK of their video solution, and the Student Copyright Checklist to the designated submission form at conference.
- E. Entries are reviewed by judges with neither students nor advisors are present at this time.
 1. This event is judged in heats with two (2) judges per every forty (40) entries.
 2. Judges review the top ten (10) scores from each heat to determine the top ten (10) finalists.
- F. The top ten (10) finalists are announced at the awards ceremony.

REGULATIONS AND REQUIREMENTS

Students will work to develop their leadership and 21st century skills in the process of preparing for and participating in this TSA competitive event. The development and application of those skills must be evident in their submission, demonstration, and/or communication pertaining to the entry.

- A. Participants produce a video while observing the following:
 1. Participants film their footage, which must be appropriate for the TSA community, only at officially sanctioned conference locations, as described by the event coordinator.
 - a. Teams are not allowed to film in sleeping rooms, restrooms, restaurants, or elevators/escalators.
 - b. Participants may not disturb any event in progress, enter a restricted evaluation area, interrupt a conference function, or participate in behavior unbecoming of a conference participant.
 - c. At the event meeting, the event coordinator explains any further filming restrictions on the specific property.
 - d. Failure to follow these instructions will result in disqualification.
 2. All entries become the property of TSA and will not be returned after judging.
 3. Teams may use no more than one (1) video camera for the video production.
 4. Teams must edit their projects on a nonlinear editing system or their camera. Teams are responsible for providing their own editing equipment.
 5. All video footage must be the original work of the team and must have been completed during the event timeline.

6. Where applicable, all ideas, test images and sound from other sources must be cited. Copyrighted materials may NOT be used. NOTE: Failure to follow this procedure results in disqualification.

B. On-site Submission Information:

1. Participants may choose any video hosting site (such as an UNLISTED YouTube URL), or a shareable link in cloud storage, as long as the video is located online and accessible for evaluation.
2. The URL must point directly to the participant's entry. Entries that require a software download or a request that access be granted will not be judged.
3. Entries received, or changes made to submitted entries after the deadline will not be judged.
4. Participants must complete the Student Copyright Checklist (see Forms Appendix) and save it as a multi-page PDF to be submitted electronically with the entry online. Failure to include the Student Copyright Checklist will result in disqualification.
5. The submission form will have a separate link for the documentation portfolios.
6. If the entry contains images of people, proof of consent must be provided for each person in the video.
7. Minors require parental consent. Use the Photo/Film/Video Consent and Release form (see Forms Appendix) for any individuals included in the video footage.
8. National TSA will NOT provide wireless Internet.

EVALUATION

- A. The completed video production.

Refer to the official rating form for more information.

STEM INTEGRATION

This event aligns with the STEM (Science, Technology, Engineering, and Mathematics) educational standards.

LEADERSHIP AND 21ST CENTURY SKILLS DEVELOPMENT

This event provides opportunity for students to build and develop leadership and 21st century skills including but not limited to:

- Communication
- Collaboration/Social Skills
- Initiative
- Problem Solving/Risk Taking
- Critical Thinking
- Perseverance/Grit
- Creativity
- Relationship Building/Teamwork
- Dependability/Integrity
- Flexibility/Adaptability

CAREERS RELATED TO THIS EVENT

This competition has connections to one (1) or more of the careers below:

- Actor
- Audio/video operator or technician
- Cinematographer
- Film/video editor
- Screen editor
- Script writer

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2021 & 2022 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- ☐ The video is submitted and accessible
- ☐ A PDF of the Student Copyright Checklist is uploaded
- ☐ ENTRY NOT EVALUATED

PRODUCTION (100 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Camera Handling (X1)	Serious problems with focus, steadiness, and framing are evident.	Most shots are focused and framed, with adequate close-ups included.	Steady and creative shots that enhance the video are utilized, and excellent close-ups are included.	
Lighting (X1)	Numerous shots are improperly lit; bleaching, shadows, or unbalanced conditions may be evident in some shots; there is no evidence of an attempt to correct problems.	Most shots are properly lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	All shots are well lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	
Audio (X1)	Audio may be unclear, distorted, or washed out from poor signal-to-noise ratio; there is evidence of the use of a built-in camera microphone that detracts from the message.	The audio is clear, with consideration given to a good signal-to-noise ratio; background or ambient noise may occasionally be a distraction.	The audio is clear and recorded with good signal-to-noise ratio, displaying skillful microphone choice, placement, and technique.	
Continuity and Pacing (X2)	The story sequencing is confusing; shots are too long or "clipped," with edit points appearing "glitchy."	The pace and timing are well structured; clips move along and tell the story, with moderate use of transitions.	Shots logically pace the story along in an interesting way, with an excellent and purposeful use of transitions.	
Video Effectiveness (X2)	The video does not meet project goals, presents an unclear message, and/or is sloppy overall; leadership and/or 21 st century skills are not evident.	The video topic is presented with insights; the video adequately meets the objective; leadership and/or 21 st century skills are somewhat evident.	The video is clearly focused, with a rich variety of supporting material; leadership and/or 21 st century skills are clearly evident.	
Aesthetics and Artisanry (X1)	The work is unorganized and sloppy.	The work provides an organized and logical presentation of essential issues.	The work provides an exemplary use of layout and design principles to logically communicate important data.	
Use of Required Props (X1)	Props incorporated in the video appear as an afterthought.	Props incorporated in the video add some artistic value and tend to further the plot.	Props are integral to the production's plot and artistic value.	
Use of Required Dialogue (X1)	The line of dialogue is not well incorporated in the production, and/or the dialogue is not in sync with the plot.	The line of dialogue is adequately incorporated and somewhat essential to the production's plot.	The line of dialogue is communicated effectively and is integral to the production's plot.	

PRODUCTION SUBTOTAL (100 points)		
A time violation (a deduction of five [5] points) will be incurred for exceeding the sixty (60)-second time limit for the length of the video. Record the deduction in the space to the right.		
Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.		
Indicate the rule violated: _____		
To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary.		TOTAL (100 points)

Comments:

I certify these results to be true and accurate to the best of my knowledge.

JUDGE

Printed name: _____ Signature: _____

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EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator
- B. Judges, two (2) or more

MATERIALS

- A. Coordinator's packet, containing:
 - 1. Event guidelines, one (1) copy for the coordinator and for each judge
 - 2. TSA Event Coordinator Report
 - 3. List of judges/assistants
 - 4. One (1) stopwatch per group of judges
 - 5. Marking pens, three (3)
 - 6. Results envelope
- B. Tables and chairs for judges
- C. Computer installed with VLC Media Player software and capable of viewing PDF files is needed for each judge team in addition to the rubric/scoring computer
- D. Extension cords (25' minimum length), as needed

RESPONSIBILITIES

AT THE CONFERENCE

- A. Attend the mandatory coordinator's meeting at the designated time and location.
- B. Report to the CRC room and check the contents of the coordinator's packet.
- C. Review the event guidelines and check to see that enough personnel have been scheduled.
- D. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
- E. At least one (1) hour before the event is to begin, meet with judges and assistants to review time limits, procedures, regulations, evaluation, and all other details related to the event. If questions arise that cannot be answered, speak to the event manager before the event begins.

EVENT CHECK-IN

- A. Prior to the event meeting, the coordinator should tour the conference facilities and develop a list of restricted areas and/or specific restrictions for the event. This list should be shared with the event manager prior to the event meeting. The coordinator should mention at the event meeting that teams must be courteous to all guests in common areas or designated filming areas.
- B. Meet with all participants at the designated time and place to deliver the specific criteria, including required props and dialogue.
 - 1. Ensure that all participants understand regulations regarding equipment allowed, behavior, deadlines, and submission requirements.
 - 2. Share the online submission link with the participants.
 - 3. Late entries are considered on a case-by-case basis and only when the delay is caused by events beyond participant control.
 - 4. In order to compete, participants must be on the entry list, or must have approval of the CRC.

SCORING

- A. Close the online submission link.
- B. Determine the heat procedures and communicate the requirements to the judges.
- C. Ensure the judges have access to the entries.
- D. Judges independently evaluate the entries.
- E. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - 1. To deduct 20% of the total possible points or
 - 2. To disqualify the entry
 The event coordinator, judges, and CRC manager must initial either of these actions on the rating form.
- F. Each group of evaluators averages the scores to determine the top ten (10) entries from that group. The number of evaluator groups depends on the number of entries with two (2) or more evaluators for every forty (40) entries.

- G. Judges determine the ten (10) finalists and discuss and break any ties.
- H. Submit the finalist results and all related forms in the results envelope to the CRC room.
- I. If necessary, manage security and the removal of materials from the area.