

Marketing Strategy Presentation and Creative Prototype Development

In our college presentation skills class, my teammate and I developed and delivered a comprehensive marketing strategy. To complement the presentation, I designed a unique origami shoe prototype that humorously contrasted the original perfect shoe concept.

Additionally, I created the brand name and tagline, demonstrating creativity and strategic thinking in branding. I even sent the poster in the middle of the presentation to create an awe effect from the fellow students.

