

# FROM MVP TO PRODUCT READY

4 Steps to Transition Your MVP into a  
Market-Ready Product.

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# **Step 1: Market Research**

Understand your audience by identifying potential users, analyzing competitors, and recognizing market trends.

# **Step 2: Define Core Features**

Pinpoint essential features that solve the core problem, focusing on value and efficiency.

# **Step 3: Build and Test**

Design, code, and rigorously test your MVP to ensure reliability and functionality.

# Step 4: Iterate and Scale

Collect feedback, refine your product, and align it with user expectations.  
Comment 'GROWTH' to discuss further.