

# FROM MVP TO PRODUCT READY

4 Steps to Transition Your MVP into a  
Market-Ready Product.

01

# Step 1: Market Research

Understand your audience by identifying potential users, analyzing competitors, and recognizing market trends.

02

# Step 2: Define Core Features

Pinpoint essential features that solve the core problem, focusing on value and efficiency.

03

# Step 3: Build and Test

Design, code, and rigorously test your MVP to ensure reliability and functionality.

04

# **Step 4: Iterate and Scale**

Collect feedback, refine your product, and align it with user expectations.

Comment 'GROWTH' to discuss further.