4 STEPS FROM MVP TO PRODUCT READY

Transform your MVP into a market-ready product with these essential steps.

01

Step

1: Define the MVP with a PRD

Outline the problem, identify your target audience, and list the minimum features needed.

Step

2: Organize the MVP's Information Architecture

Structure the information flow for a seamless user experience using tools like wireframing.
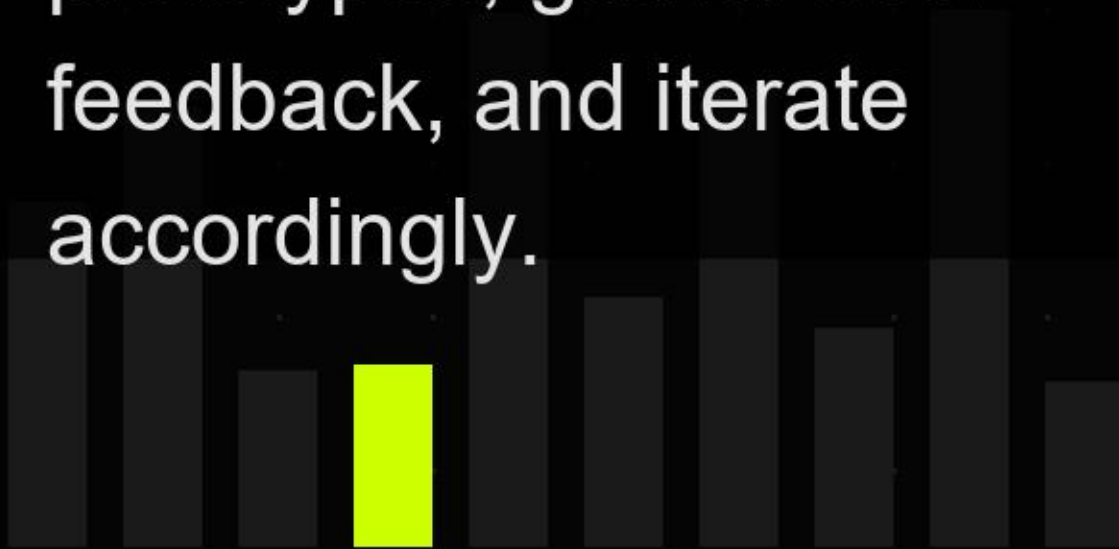
03

Step

3: Create and Test Prototypes

Develop low-fidelity prototypes, gather user feedback, and iterate accordingly.

04

Step

4: Build the MVP and Launch

Develop and deploy the MVP to collect data and refine your product for market readiness.

05