

# 4 STEPS FROM MVP TO PRODUCT READY

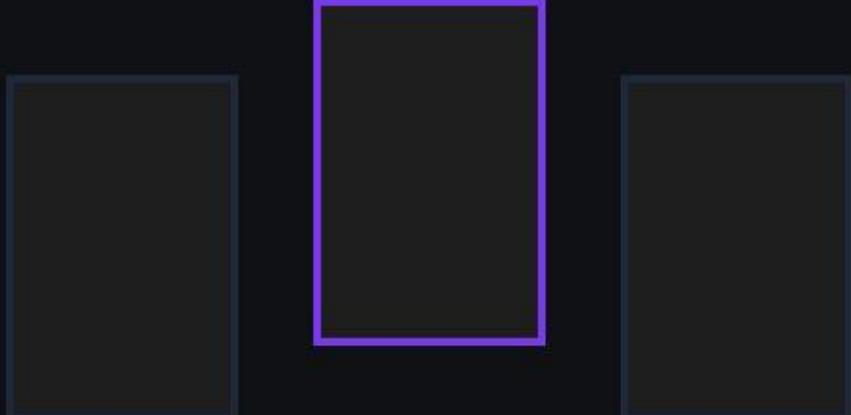
Transform your MVP into a market-ready product with these essential steps.

01

# Step

## 1: Define the MVP with a PRD

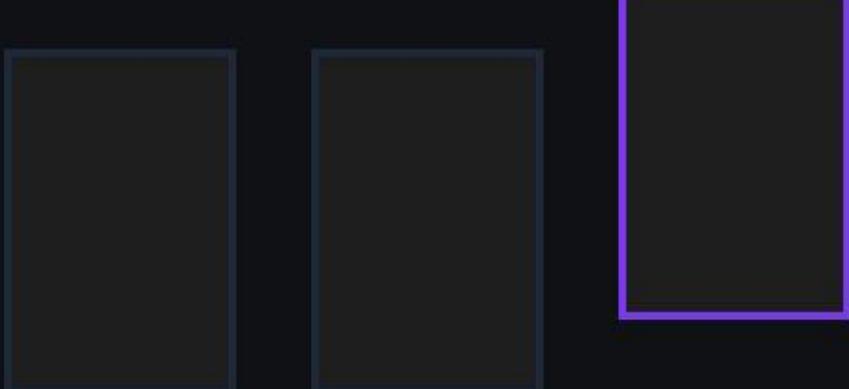
Outline the problem, identify  
your target audience, and list  
the minimum features needed.



02

# Step 2: Organize the MVP's Information

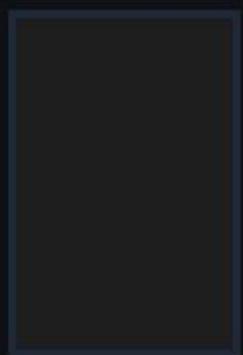
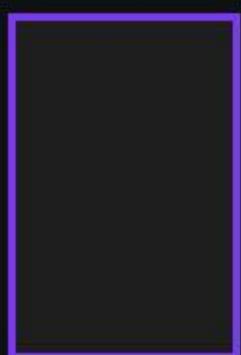
Structure the information flow  
**Architecture**  
for a seamless user experience  
using tools like wireframing.



03

# Step 3: Create and Test Prototypes

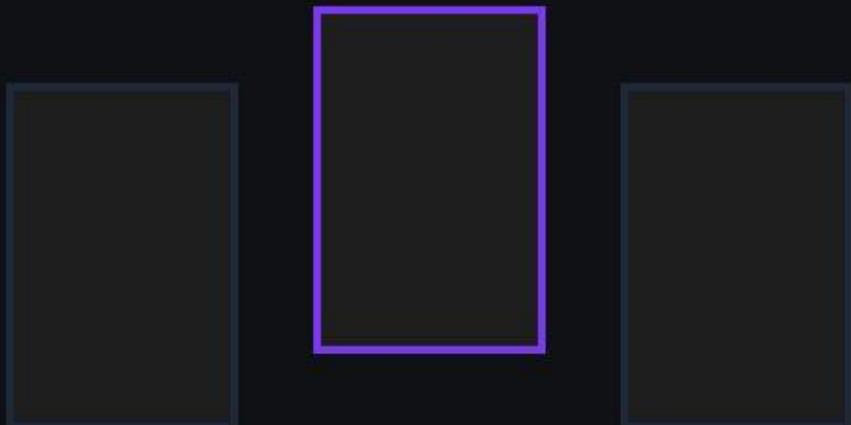
Develop low-fidelity prototypes, gather user feedback, and iterate accordingly.



04

# **Step 4: Build the MVP and Launch**

Develop and deploy the MVP to collect data and refine your product for market readiness.



**05**