

# 4 STEPS FROM MVP TO PRODUCT READY

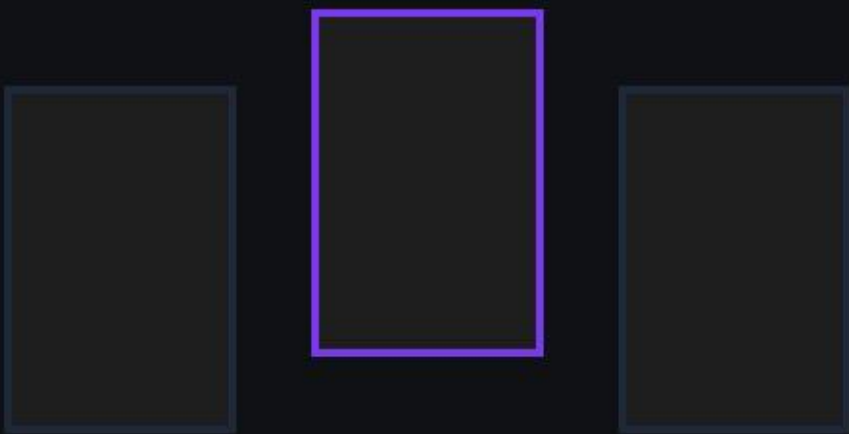
Transform your MVP into a market-ready product with these essential steps.

01

# Step

## 1: Define the MVP with a PRD

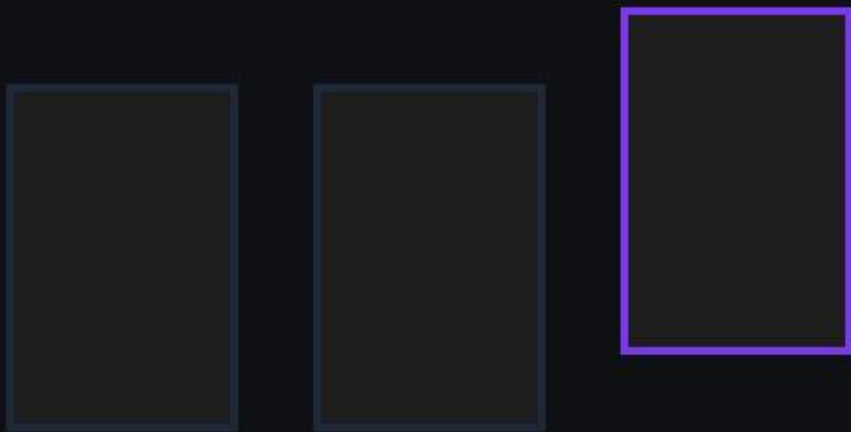
Outline the problem, identify your target audience, and list the minimum features needed.



# Step

## 2: Organize the MVP's Information

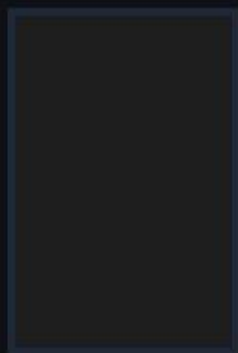
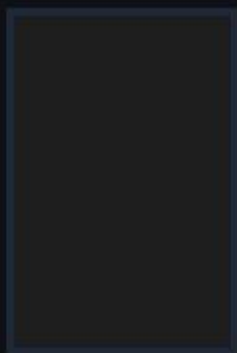
Structure the information flow  
for a seamless user experience  
using tools like wireframing.



# Step

## 3: Create and Test Prototypes

Develop low-fidelity prototypes, gather user feedback, and iterate accordingly.





# Step

## 4: Build the MVP and Launch

Develop and deploy the MVP to collect data and refine your product for market readiness.

