```
import pandas as pd
In [2]:
        import numpy
In [3]:
        from pathlib import Path
In [4]:
        %matplotlib inline
In [5]:
       csv_file = Path("tb_product_202410181030.csv")
In [6]:
In [7]: df = pd.read_csv(csv_file,
                header=0,
                index_col= ["id"],
                low_memory = False,
                usecols=["id","id_trademark","id_measurement_unit","id_record_status","id_c
                 sep = ',')
In [8]:
        print (df)
```

```
id_trademark id_measurement_unit id_record_status \
id
678876
              8277.0
                                        NaN
                                                             1
458570
              2947.0
                                     5382.0
                                                             1
176386
               292.0
                                     683.0
                                                             1
458571
              3405.0
                                    5382.0
                                                             1
589884
              7336.0
                                        NaN
                                                             1
. . .
                  . . .
                                        . . .
                                                           . . .
604469
              7341.0
                                        NaN
                                                             1
579329
                 NaN
                                        NaN
                                                             1
               290.0
172391
                                      683.0
                                                             1
656432
              8153.0
                                        NaN
                                                             1
391878
                                     2202.0
                                                             1
                 NaN
        id company variation id product category
                                                        code \
id
678876
                          893
                                              38885
                                                       10487
458570
                          572
                                              23337
                                                        1801
                           97
                                               6082 162278
176386
458571
                          572
                                              23394
                                                        1802
589884
                                                      18310
                          846
                                              42386
                          . . .
604469
                          846
                                              36887
                                                      31592
579329
                          799
                                                  0
                                                        4474
172391
                           97
                                               1390 158283
656432
                          900
                                              41732
                                                        2956
391878
                          246
                                               7981
                                                         770
                                                        name registration_date \
id
678876
                                           CAB ALTA 121 121
                                                                     2020-04-09
458570
        Rodamientos Concha Biela A 010 Jeep Liberty 20...
                                                                    2018-09-14
        Steering Tie Rod End Front Right Outer Mevotec...
176386
                                                                    2017-10-24
458571
                           Guardapolvo Dodge Caliber Rh Sp
                                                                    2018-09-14
589884
                                         STOP CORSA 3P DER
                                                                    2020-01-17
. . .
                                                                            . . .
604469
                               VARILLA MED ACEITE RODEOV6
                                                                     2020-01-17
579329
       filtro aire dodge neon 96-99 lebaron terrano 3660
                                                                    2019-12-18
172391 A/C Accumulator with Hose Assembly-w/Hose Asse...
                                                                     2017-10-24
656432
                                            F.A/A GOLF 2006
                                                                    2020-04-09
391878
                 Transmision Lav. Asiatica Jn-102-a 35-30
                                                                    2018-06-26
                                                description
                                                                     model \
id
678876
                                           CAB ALTA 121 121
                                                                121, 1997
        RODAMIENTOS CONCHA BIELA 3.7\n\nTIPO DE CONCHA...
                                                             6-4840A-010
458570
176386
                                                                      NaN
458571
        GUARDAPOLVO DE EXCELENTE CALIDAD\n\nDODGE CALI...
                                                                DG11053AR
589884
                                         STOP CORSA 3P DER
                                                                    CORSA
                               VARILLA MED ACEITE RODEOV6
                                                                    RODEO
604469
579329
                                                         NaN
                                                                      NaN
172391
                                                         NaN
                                                                      NaN
                                            F.A/A GOLF 2006
                                                                     GOLF
656432
391878
                                                         NaN
```

keyword id_subscription \

In [11]:

print(df_na)

manufacturer

```
id
        678876
                         MAZDA
                                                               701.0
                                               NaN
        458570
                 DIAMOND POWER
                                 CONCHA BIELA 3.7
                                                               165.0
        176386
                            NaN
                                               NaN
                                                               105.0
                     LION TUOH
                                   GUARDAPOLVO RH
        458571
                                                               165.0
        589884
                     CHEVROLET
                                               NaN
                                                               701.0
         . . .
                                                                  . . .
                            . . .
                                               . . .
                     CHEVROLET
                                                               701.0
        604469
                                               NaN
        579329
                                                               654.0
                            NaN
                                               NaN
        172391
                            NaN
                                               NaN
                                                               105.0
        656432
                    VOLKSWAGEN
                                               NaN
                                                               701.0
        391878
                            NaN
                                               NaN
                                                                 NaN
                 id_product_category_l1
                                                            sku
        id
        678876
                                 38420.0
                                                B3C7-18-140B**
        458570
                                 23244.0
                                                     6-4840-010
        176386
                                  6001.0
                                                    ME:MS30617
        458571
                                 23244.0
                                                     DG11053AR
        589884
                                 42385.0
                                           000000000093232514=
        604469
                                 36872.0
                                            000000008971486972
        579329
                                     0.0
                                                06036048124001
        172391
                                  1319.0
                                                       MI:YL209
        656432
                                 41727.0
                                                     1H0819644B
        391878
                                     NaN
                                                            NaN
        [555935 rows x 15 columns]
 In [9]:
          df.dtypes
 Out[9]: id_trademark
                                      float64
          id_measurement_unit
                                      float64
          id_record_status
                                        int64
          id_company_variation
                                        int64
          id_product_category
                                        int64
          code
                                        int64
          name
                                       object
          registration_date
                                       object
          description
                                       object
          model
                                       object
          manufacturer
                                       object
          keyword
                                       object
          id_subscription
                                      float64
          {\tt id\_product\_category\_l1}
                                      float64
                                       object
          dtype: object
In [10]:
          df_na = df.dropna()
```

```
id_trademark id_measurement_unit id_record_status \
id
              2947.0
458570
                                    5382.0
                                                            1
458571
              3405.0
                                    5382.0
                                                            1
622187
              2263.0
                                    5592.0
                                                            1
562683
              3331.0
                                    6568.0
                                                            1
458597
              2913.0
                                    5382.0
                                                            1
. . .
                 . . .
                                       . . .
                                                          . . .
740649
               111.0
                                     199.0
                                                            1
                                    5592.0
488623
              2261.0
                                                            1
740646
               111.0
                                     199.0
                                                            1
740647
               111.0
                                    199.0
                                                            1
478472
              2383.0
                                    5592.0
        id company variation id product category code
id
458570
                         572
                                             23337
                                                    1801
458571
                         572
                                             23394 1802
622187
                         587
                                             24472 1456
562683
                         683
                                             29013
                                                     349
                                             23298 1828
458597
                         572
                                                     . . .
                          . . .
                                               . . .
740649
                          13
                                               447 2532
488623
                         587
                                             24500
                                                    866
740646
                          13
                                               446 2529
740647
                          13
                                               451 2530
                                                     707
478472
                          587
                                             24437
                                                       name registration_date \
id
458570
        Rodamientos Concha Biela A 010 Jeep Liberty 20...
                                                                   2018-09-14
458571
                          Guardapolvo Dodge Caliber Rh Sp
                                                                   2018-09-14
622187
       Gomas Valvula Explorer 4.6 Fx4 Triton F150 F25...
                                                                   2020-03-11
562683
           Correa Tiempo Gates Mitsubishi Outlander 3.0L
                                                                   2019-11-21
458597
       Muñon Inferior Dodge Neon 00 AL 06 Chrysler Pt...
                                                                   2018-09-14
. . .
                                                        . . .
                                                                          . . .
740649
                                                Bomba agua
                                                                   2020-07-22
488623
       Liga Freno DOT 4 LV Motorcraft Original 473 ML...
                                                                   2018-11-22
740646
                                                                   2020-07-22
                                                   Anillos
740647
                                      Estopera tapa cadena
                                                                   2020-07-22
478472 Kit Reparaciones Bomba Freno Ford F100 F150 Br...
                                                                   2018-10-19
                                               description \
id
458570 RODAMIENTOS CONCHA BIELA 3.7\n\nTIPO DE CONCHA...
458571 GUARDAPOLVO DE EXCELENTE CALIDAD\n\nDODGE CALI...
622187 FORD GOMAS DE VALVULA \n\nAPLICA PARA: EXPLORE...
562683 SOMOS DISTRIBUIDORES AUTORIZADOS GATES\nLament...
458597 MUÑÓN INFERIOR DE EXCELENTE CALIDAD\n\nPARA LO...
                  APLICA a 2da VERSION MOTOR 1GRFE TOYOTA
740649
         MOTORCRAFT Liga Freno \n\nNumero de parte: PM20
488623
740646
                                 1.5 \times 1.5 \times 2.5 mm / 102 mm
740647
478472 MISAKAMI Kit Reparaciones Bomba Freno \n\nApli...
```

```
model
                                                   manufacturer \
        id
        458570
                           6-4840A-010
                                                  DIAMOND POWER
        458571
                             DG11053AR
                                                      LION TUOH
        622187
                 EXPLORER 4.6 FX4 5.4
                                                          Ford
                                                          Gates
        562683
                                   T339
        458597
                              TVA-K7147
                                                            TVA
        . . .
                                                             . . .
                                    . . .
                                         DNJ ENGINE COMPONENTS
        740649
        488623
                                   FORD
                                                          Ford
        740646
                                         DNJ ENGINE COMPONENTS
        740647
                                         DNJ ENGINE COMPONENTS
        478472
                     F100 F150 Bronco
                                                          Ford
                                              id subscription id_product_category_l1 \
        id
        458570
                           CONCHA BIELA 3.7
                                                         165.0
                                                                                 23244.0
        458571
                              GUARDAPOLVO RH
                                                                                 23244.0
                                                         165.0
        622187
                           GOMAS DE VALVULA
                                                         165.0
                                                                                 24406.0
        562683
                 Correa De Tiempo Outlander
                                                         549.0
                                                                                 29011.0
                       MUÑÓN INFERIOR 00-06
        458597
                                                         165.0
                                                                                 23244.0
        740649
                                  Bomba agua
                                                         105.0
                                                                                   444.0
        488623
                                                                                24499.0
                                  Liga Freno
                                                         165.0
        740646
                                     Anillos
                                                         105.0
                                                                                   444.0
        740647
                       Estopera tapa cadena
                                                         105.0
                                                                                   444.0
        478472
                  Reparaciones Bomba Freno
                                                                                 24406.0
                                                         165.0
                           sku
        id
        458570
                    6-4840-010
        458571
                     DG11053AR
        622187
                CHV3L3Z6571DA
        562683
                          T339
        458597
                     TVA-K7147
                            . . .
        740649
                         WP990
        488623
                          PM20
        740646
                     PR4224.20
        740647
                        TC4224
        478472
                       MK97935
        [6449 rows x 15 columns]
         grouped_data = df_na.groupby('manufacturer')
In [12]:
          grouped_data.describe()
In [13]:
```

Out[13]: id_tradema

	count	mean	std	min	25%	50%	75%	n
manufacturer								
-	16.0	2334.125000	3573.333511	449.0	503.75	515.0	1688.5	1116
226ERS	44.0	15819.000000	0.000000	15819.0	15819.00	15819.0	15819.0	1581
A FILTERS	4.0	6407.000000	0.000000	6407.0	6407.00	6407.0	6407.0	640
A1FILTER	5.0	12409.000000	0.000000	12409.0	12409.00	12409.0	12409.0	1240
ACDELCO	4.0	2961.000000	0.000000	2961.0	2961.00	2961.0	2961.0	296
•••								
motorcraft	6.0	2261.000000	0.000000	2261.0	2261.00	2261.0	2261.0	226
secutronik	6.0	3327.333333	3808.270771	483.0	838.25	1103.5	6297.0	849
tiendababy	7.0	1909.000000	0.000000	1909.0	1909.00	1909.0	1909.0	190
westingHouse	1.0	2296.000000	NaN	2296.0	2296.00	2296.0	2296.0	229
xiaomi	2.0	2320.000000	0.000000	2320.0	2320.00	2320.0	2320.0	232

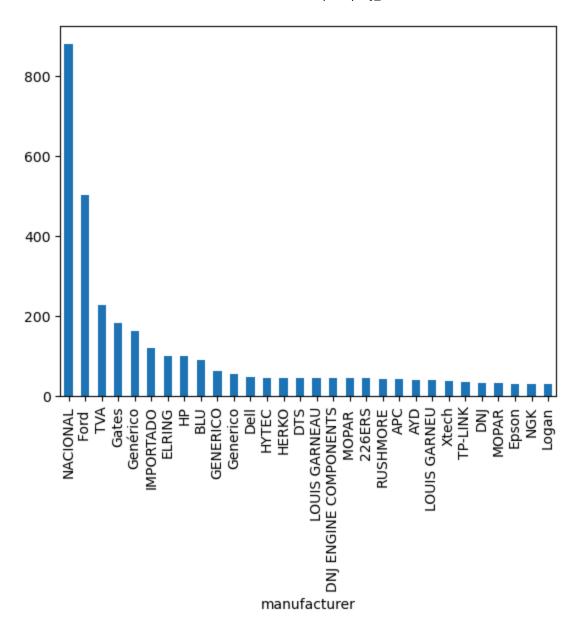
615 rows × 64 columns

```
In [17]: count_data = df_na.groupby('manufacturer')['name'].nunique()
In [33]: count_data_mayores = count_data.sort_values(ascending=False)
In [39]: print(count_data_mayores.head(50))
```

```
manufacturer
NACIONAL
                          879
Ford
                           502
TVA
                          227
Gates
                          183
Genérico
                          161
IMPORTADO
                          120
ELRING
                           101
ΗP
                           100
BLU
                           91
GENERICO
                           63
Generico
                           54
Dell
                           47
HYTEC
                           46
HERKO
                           46
DTS
                           45
LOUIS GARNEAU
                           45
DNJ ENGINE COMPONENTS
                           44
MOPAR
                           44
226ERS
                           44
                           43
RUSHMORE
APC
                           42
AYD
                           40
LOUIS GARNEU
                           40
Xtech
                            37
TP-LINK
                            35
DNJ
                           32
MOPAR
                           32
Epson
                           31
NGK
                            31
                           29
Logan
FORD
                           29
Samsung
                           28
U Corporation
                           27
RGA
                           26
Victor Reinz
                           26
TRENDER
                            25
CROW
                           25
China
                           25
NATZUKI
                           24
AMERICANO
                           23
SHIMANO
                            23
Lenovo
                           23
WIREPLUS
                           22
HANDUP
                           22
MARUSSI
                           21
HikVision
                           21
Huawei
                           21
WAYPRO
                            21
Xiaomi
                           20
LEVO
                            20
Name: name, dtype: int64
```

```
In [41]: count_data_mayores.head(30).plot(kind='bar')
```

Out[41]: <Axes: xlabel='manufacturer'>



```
In [51]:
         count_data2 = df_na.groupby('keyword')['name'].nunique()
In [55]:
         count_data_mayores2 = count_data2.sort_values(ascending=False)
In [57]:
         print(count_data_mayores2)
        keyword
        Celular
                                           164
        UPS
                                            43
        Laptop
                                            29
                                            29
        MAILLOT , CAMISAS , ROPA
        MICA
                                            28
        Correa Unica Multicanal
                                             1
        Correa Unica Super Duty 7.3
        Correa de Gates 207 Citroen C3
                                             1
        Correa de Tiempo
        Correa Unica
        Name: name, Length: 3102, dtype: int64
```

In [59]: print(count_data_mayores2.head(50))

keyword	
Celular	164
UPS	43
Laptop	29
MAILLOT , CAMISAS , ROPA	29
MICA	28
Mica	26
GUANTES	25
CARTUCHO	25
IMPRESORA	24
ROUTER	23
fuente de poder	23
camara seguridad	23
BOMBA DE AGUA	22
AUDIFONOS	21
Tablet	20
Disco externo, respaldo, Nube	19
BOMBA DE GASOLINA	19
Computadora, Cpu	19
MEDIAS LARGAS	19
Computadora	18
Manguera	18
Power Bank	18
Toner	18
Multifuncional	18
MUÑON INFERIOR	17
Tinta	16
Mouse	15
MOZO TRASERO	15
AUDIFONOS, AURICULAR, GAMER	14
MOZO DELANTERO	14
ZAPATOS	14
TONER	13
CAUCHO , CAUCHOS	13 13
CORREA UNICA	
FORRO Televisor	13 12
PLASTIC BOTTLE	12
PUNTA TRIPOIDE	12
Corneta	12
	11
cases, gamer, gaming Disco Duro	11
PENDRIVE	11
Multifuncional, Impresora	11
GUANTES CORTOS	11
Monitor	10
MUÑON SUPERIOR	10
VIDRIO	10
Corneta Pórtatil	10
BOLSO	10
ROTULA	10
Name: name, dtype: int64	70
Name. Hame, acype. 11104	

```
count_data_mayores2.head(30).plot(kind='bar')
In [61]:
                          <Axes: xlabel='keyword'>
                        160
                        140
                        120
                        100
                            80
                            60
                            40
                            20
                                                                                                                                                                                                          Tinta
                                      Celular
                                                                MICA
                                                                        Mica
                                                                                                                     BOMBA DE AGUA
                                                                                                                                  Tablet
                                                                                                                                        Disco externo, respaldo, Nube
                                                                                                                                               BOMBA DE GASOLINA
                                                                                                                                                      Computadora, Cpu
                                                                                                                                                                                Power Bank
                                                                                                                                                                                      Toner
                                                                                                                                                                                                                       MOZO TRASERO
                                                                                                                                                                                                                              AUDIFONOS, AURICULAR, GAMER
                                                    Laptop
MAILLOT, CAMISAS, ROPA
                                                                              GUANTES
                                                                                    CARTUCHO
                                                                                           MPRESORA
                                                                                                 ROUTER
                                                                                                        fuente de poder
                                                                                                              camara seguridad
                                                                                                                            AUDIFONOS
                                                                                                                                                            MEDIAS LARGAS
                                                                                                                                                                   Computadora
                                                                                                                                                                          Manguera
                                                                                                                                                                                                   MUÑON INFERIOR
                                                                                                                                                                                                                  Mouse
                                                                                                                                                                                                                                    MOZO DELANTERO
                                                                                                                                                                                             Multifuncional
```

In []:

keyword