Jared Ruiz

San Antonio, Texas 78259

210-900-7265
Jared707@gmail.com
linkedin.com/in/jaredruiz/

EDUCATION
University of Texas at San Antonio, TX
Bachelor of Business Administration in Marketing
Business College GPA: 3.05 Major GPA: 3.52

CAREER OBJECTIVES
Aspiring marketing professional looking to start my career

EXPERIENCE
iHeartMedia
Promotions Support, March 2020 to October 2020
- Collaborating and coordinating with multiple departments to create and execute on-site promotions (i.e. remotes, events, van hits, street team activities)
- Recording events (i.e. photos, videos, audio and social media measures for station promotion Assisting with content writing for company website(s)

AVID Center for Northside ISD
AVID Tutor, January 2016 to October 2020
- Assisting in 4 collaborative inquiry sessions a week with 10 to 30 students each
- Providing a positive environment in which to encourage and strengthen each students' academic pursuit
- Created and utilized excel spreadsheets for grading and project management

South Texas Merchants Association
Assistant Graphic Designer, September 2019 to October 2019
- Assisting lead graphic designer with advertisement design for partner stores
- Utilizing Adobe Suite Programs such as Photoshop, InDesign, and Illustrator

GameStop
Game Advisor, September 2014 to May 2019
- Providing prompt customer service to over 40 customers a day
- Assisting higher management with organization and inventory
- Collaborating with coworkers to reach 30-40% pre-owned sales, 10-15% pro membership sales, 20-30% trade in sales, and 15-20% reservations while encouraging a friendly and inviting work environment

ACHIEVEMENTS AND CERTIFICATIONS
- Email Marketing HubSpot Certification
- Google Analytics Beginner and Advanced Certification
- SEO HubSpot Certification

SKILLS
Public Speaking ● Customer Service ● Social Media Marketing ● Advertising ● Consumer Behavior ●
Microsoft Word/Excel ● Project Management ● Multi-Tasking ● Adobe Suite ● Print/Graphic Design