Jared Ruiz

San Antonio, TX | (210)-900-7265 | Jared707@gmail.com | [LinkedIn](#) | [Github](#) | [Portfolio](#)

SUMMARY

Frontend Developer & Multimedia Specialist with 4+ years of experience in UI/UX design, web development, and digital marketing. Proficient in React.js, JavaScript, HTML, CSS, and Adobe Creative Cloud, with a passion for creating engaging, user-friendly digital experiences. Seeking an entry-level position to apply my skills and continue growing in a dynamic development or design role

WORK EXPERIENCE

Def-Logix, Inc.   **San Antonio, TX**
Media Coordinator II - *Cybersecurity Solutions in Government Contracting*   January 2023 - Present

- Produced and edited 50+ video and voice-over projects annually for 100+ customers, directly contributing to multimillion-dollar contract acquisitions
- Created a range of marketing materials—including slick sheets, BLUFFs, QUADs, and logos—for commercial and federal programs, helping secure a 15% increase in awarded government contracts and boosting brand recognition
- Conducted QA testing for cybersecurity software, identifying and documenting vulnerabilities before delivery, improving usability for 100+ customers
- Co-authored user manuals in collaboration with developers, ensuring clear, accessible documentation of software functionality for end users
- Led SEO optimization and UX improvements for WordPress pages, increasing site traffic and user engagement by 20%
- Developed and implemented social media strategies, boosting followers by 30% in one year and increasing engagement on LinkedIn and Instagram

UTSA Full Stack Web Development Bootcamp   **San Antonio, TX**
Student   January 2022 - July 2022

- Collaborated with a team of 4+ developers to deliver 3 dynamic web applications, meeting all project deadlines and design requirements
- Implemented back-end database functionality and user-friendly front-end design principles, contributing to a 30% decrease in data retrieval time
- Applied agile methodologies to streamline project workflows, reducing development time by 20%
- Led version control and collaboration for a team of 4+ developers using Git/GitHub, resolving 40+ merge conflicts and ensuring seamless code integration across 10+ major project milestones
- Implemented MVC architecture and TDD practices, minimizing bugs during development by 40% and enhancing code maintainability

iHeartMedia   **San Antonio, TX**
Promotions Support   March 2020 - October 2020

- Executed 15+ promotional activities annually including remote broadcasts, events, and van appearances, engaging 300+ attendees per event on average
- Documented promotional events through photos, videos, audio recordings, and social media, creating comprehensive recaps that boosted social media engagement by 10-15%
- Created engaging written content for digital platforms, adapting promotional strategies to online channels and increasing social media engagement by 25%

GameStop   **San Antonio, TX**
Game Advisor   September 2014 - May 2019

- Delivered prompt and personalized customer service to over 40 customers daily, fostering strong customer relationships
- Collaborated with team members to consistently achieve and exceed sales metrics, including 30% pre-owned sales, 15% pro membership sales, 30% trade-in transactions, 20% reservations, and a 25% increase in warranties sold
- Assisted management in optimizing store organization and inventory processes, ensuring accurate stock levels and efficient operations
- Maintained a positive and collaborative work environment that boosted team morale and sales performance

EDUCATION

Google   **San Antonio, TX**
Google Data Analytics (In Progress)   Jan 2025

Google   **San Antonio, TX**
Google Ads Search   Jan 2025

Google   **San Antonio, TX**
Google UX Design   Dec 2024

HubSpot Academy   **San Antonio, TX**
SEO   Dec 2024

HubSpot Academy   **San Antonio, TX**
Social Media Marketing II   Aug 2024

HubSpot Academy   **San Antonio, TX**
Social Media Marketing   Aug 2024

University of Texas at San Antonio   **San Antonio, TX**
Full Stack Web Development Certification   July 2022

University of Texas at San Antonio   **San Antonio, TX**
Bachelor's of Business Administration, Marketing   May 2019

SKILLS

Technical: JavaScript | Python | HTML5 | CSS | MongoDB | MySQL | PostgresSQL | Django | Express | Node | Flask | React | Git | Handlebars | Bootstrap | TailwindCSS | Jira | vSphere | Agile | WordPress | SEO | UX Design | A/B Testing | User Stories | Journey Mapping | UI Design | Data Analytics | Tableau | Next.js | Redux

Editing/Design: Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe After Effects | Canva | Figma | Microsoft Suite