

Jared Ruiz

San Antonio, TX | (210)-900-7265 | Jared707@gmail.com | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

SUMMARY

Full Stack Developer & Multimedia Specialist with 4+ years of web development and digital media experience. Proficient in React, JavaScript, HTML/CSS, and Adobe Creative Cloud. Eager to leverage my skills in a collaborative environment and grow within a junior development or design role

WORK EXPERIENCE

Def-Logix, Inc.

San Antonio, TX

Media Coordinator II - *Cybersecurity Solutions in Government Contracting*

January 2023 - Present

- Assisted in developing and maintaining internal web tools using JavaScript, React, Node.js and MongoDB to streamline marketing and cybersecurity workflows
- Produced and edited 50+ video and voice-over projects annually for 100+ customers, directly contributing to multimillion-dollar contract acquisitions
- Created a range of marketing materials—including slick sheets, BLUFFs, QUADs, and logos—for commercial and federal programs, helping secure a 15% increase in awarded government contracts and boosting brand recognition
- Conducted QA testing and provided frontend bug reports for cybersecurity software, contributing to improved user experience and functionality for 100+ customers
- Co-authored user manuals in collaboration with developers, ensuring clear, accessible documentation of software functionality for end users
- Developed and implemented social media strategies, boosting followers by 30% in one year and increasing engagement on LinkedIn and Instagram

UTSA Full Stack Web Development Bootcamp

San Antonio, TX

Student

January 2022 - July 2022

- Collaborated with a team of 4+ developers to deliver 3 dynamic web applications, meeting all project deadlines and design requirements
- Implemented back-end database functionality and user-friendly front-end design principles, contributing to a 30% decrease in data retrieval time
- Applied agile methodologies to streamline project workflows, reducing development time by 20%
- Led version control and collaboration for a team of 4+ developers using Git/GitHub, resolving 40+ merge conflicts and ensuring seamless code integration across 10+ major project milestones
- Implemented MVC architecture and TDD practices, minimizing bugs during development by 40% and enhancing code maintainability

iHeartMedia

San Antonio, TX

Promotions Support

March 2020 - October 2020

- Executed 15+ promotional activities annually including remote broadcasts, events, and van appearances, engaging 300+ attendees per event on average
- Documented promotional events through photos, videos, audio recordings, and social media, creating comprehensive recaps that boosted social media engagement by 10-15%
- Created engaging written content for digital platforms, adapting promotional strategies to online channels and increasing social media engagement by 25%

PROJECTS

Game Library

GitHub: https://github.com/jared-ruiz/game_library

- Developing a full-stack web application to track owned and completed games, utilizing the MERN stack (MongoDB, Express, React, Node.js)
- Implementing user authentication with bcrypt for password hashing and JWT tokens for secure login/logout/signup functionality
- Fetching game data dynamically via external APIs, allowing users to search and add games to their personal library
- Building a responsive frontend with React.js and styling with CSS, ensuring a user-friendly experience
- Creating a RESTful API with Express to handle game data storage and user interactions

Portfolio Website

GitHub: <https://github.com/jared-ruiz/jared-ruiz.github.io>

- Built a responsive portfolio website using React.js, showcasing personal projects and skills
- Utilized React Hooks and state management to create a dynamic and interactive user experience
- Optimized performance by compressing digital assets and ensuring efficient rendering
- Designed and implemented a modern UI with CSS, enhancing usability and accessibility

EDUCATION

Google

- Google Ads Search
- Google UX Design

San Antonio, TX

Jan 2025

Dec 2024

HubSpot Academy

- SEO
- Social Media Marketing II
- Social Media Marketing

San Antonio, TX

Dec 2024

Aug 2024

Aug 2024

University of Texas at San Antonio

- Full Stack Web Development Certification
- Bachelor's of Business Administration, Marketing

San Antonio, TX

July 2022

May 2019

SKILLS

Languages & Libraries: JavaScript, Python, HTML5, CSS, React, Redux, Node.js, Express, Flask, Django

Databases & APIs: MongoDB, MySQL, PostgreSQL, RESTful APIs, JWT, bcrypt

Development Tools: Git, GitHub, VS Code, Next.js, Bootstrap, TailwindCSS, Agile, Jira, WordPress

Design & UI/UX: Adobe CC (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Canva

Marketing & Analytics: Google Ads, SEO, HubSpot, A/B Testing, Tableau