Jared Ruiz

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SUMMARY

Experienced Media Coordinator proficient in video editing, graphic design, business marketing, and full stack web development. Thrives in dynamic environments and working alongside passionate and determined professionals to overcome obstacles while exercising creativity and comradery

WORK EXPERIENCE

Def-Logix, Inc.   **San Antonio, TX**
Media Coordinator II   January 2023 - Present
- Produced and edited voice-overs and video content for software demonstrations and proposals
- Designed comprehensive marketing materials for commercial and federal programs
- Conducted thorough QA testing for security software products, resolving vulnerabilities and usability issues
- Assisted in technical writing for software user manuals
- Developed and maintained WordPress pages for company site
- Managed social media platforms and content creation across all channels

UTSA Full Stack Web Development Bootcamp   **San Antonio, TX**
Student   January 2022 - July 2022
- Collaborated on projects to develop dynamic web applications, emphasizing teamwork and effective communication
- Implemented back-end database functionality and user-friendly front-end design principles
- Applied agile methodologies for efficient project development and adaptability to changing requirements
- Proficient in version control and collaborative development practices using Git and GitHub
- Utilized MVC architecture and test-driven development (TDD) for code quality and maintainability

iHeartMedia   **San Antonio, TX**
Promotions Support   March 2020 - October 2020
- Coordinated and executed on-site promotions, including event logistics and coordination with multiple departments
- Recorded events through various media channels (photos, videos, audio) for station promotion
- Supported content creation and writing for company websites

EDUCATION

University of Texas at San Antonio   **San Antonio, TX**
Bachelor's of Business Administration, Marketing   May 2019

SKILLS

Technical: JavaScript | Python | HTML5 | CSS | MongoDB | MySQL | PostgresSQL | Django | Express | Node | Flask | React | Git | Handlebars | Bootstrap | TailwindCSS | Jira | vSphere

Editing/Design: Adobe Premiere Pro | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe After Effects | Canva | Microsoft Suite