Jared Lunde

Frontend Engineer

Pragmatic engineer with a diverse technical background. Striving to create tools that make development intuitive, deployment reliable, and iterating rapid. **Passionate about React** and moving the web forward with **PWAs**.

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Professional experience

Stellar 2018–Present
Software Engineer, Founder

Served as the founder of a lead generation and web development firm in Denver, Colorado. Designed environments for releasing **accessible landing pages tailored to convert** ad campaigns. Focused on beautiful, lightweight pages for fast load times on everything from international 3G to broadband devices.

○ **Developed a rich suite of frontend libraries** for rapidly launching and iterating on **serverless** landing pages for ad campaigns
○ Delivered pages in **<3.5 sec TTI on slow 4G** devices
○ Generated as many as 100 high quality leads per month

Cool Story 2010–2016
MakeAGif.com, MakeADare.com, et al.
Software Engineer, Co-Founder

Served as the technical co-founder for high traffic entertainment and social media websites. Solely designed, programmed, and scaled multiple web properties from zero to **millions in daily visitors**. Exited two properties via a sale of assets.

○ Delivered as many as **12 million page views** to 1.8 million visitors **per day** with **99.99% uptime**
○ Reliably served content which created up to **$1M** in revenue per year at a **75% margin** on infrastructure and bandwidth costs
○ Transcoded as many as 5,000 videos and GIFs each day **targeting mobile** and desktop viewing devices

Skill set

Grit

Self-employed for entire professional career

Engineered, grew, and exited two self-funded, **high traffic** websites

Software

12 years developing websites

5 years programming in React

85+ free open source libraries

10k+ weekly npm downloads

UI/UX

Began career in visual design

13 years in user experience

2 years in professional branding

Technologies

Languages

JavaScript, Node.js, Python, HTML, CSS, SCSS, GraphQL

Libraries

React, Apollo, Serverless Framework, Emotion, Webpack, Rollup, Babel, Jest, AVA, React Testing Library, Express

AWS

Lambda, API Gateway, RDS, VPC, CloudFormation, Route 53, S3, CloudFront, ElastiCache, SNS, SQS, Parameter Store