



**JARED
BAJKOWSKI**
CREATIVE STRATEGIST

3020 Gillham Rd Apt. 411
Kansas City, Missouri 64108
+816.405.7406
jaredbaj@gmail.com
jaredbaj.com

BIOGRAPHY

I'm a 24 year-old bassist who loves using both sides of my brain. I love finding the right words, images, flavors, and sounds to craft the perfect experience for any audience, especially when I can draw upon data to inform my direction. I currently live in the Union Hill neighborhood of Kansas City, MO with my two kittens, Ruby and Tito.

f /jared.bajkowski
ig /abeardedbassist
in /jaredbaj

EXPERIENCE

- ACCOUNT ANALYST**
SERVICE MANAGEMENT GROUP | NOV 16 -
Develop and deliver data-driven insights to promote clients' customer loyalty, satisfaction, and overall experience.
- BUSINESS ANALYST**
CERNER CORPORATION | JUL 15 - NOV 16
Interfaced with databases and analytics tools to develop reporting systems for internal sales, marketing, and client experience teams.
- PRODUCT TREND ANALYSIS, INTERN**
COTTON, INC. | MAY 14 - AUG 15
Researched cultural, material, and stylistic trends to deliver a forecast on consumer fashion for the 2016 spring/summer season.

SIDE HUSTLES

- FOUNDER, STRATEGIST**
/CURSR | OCT 16 -
Started building websites for friends with friends, now run a web design business.
- BASSIST, PR & ANALYTICS**
MOMMA'S BOY | OCT 16 -
Planned, produced, and released an album and accompanying press campaign. Manage web/social presence and analytics.
- WRITER, DESIGNER, DEVELOPER**
JAREDBAJ.COM | MAR 17 -
Needed to vent, report, and muse, while growing my coding skills. I write my thoughts on music, fashion, philosophy, and the future.

EDUCATION

- B.S. ENTREPRENEURSHIP**
MISSOURI STATE UNIVERSITY
FA 11 - SA 15
After five other majors didn't fit, I discovered that I loved coming up with ideas and making them a reality. The program taught me how to strategize with data and make bold, creative decisions.

LEADERSHIP

- CITIZEN SCHOLAR**
1 of 6 students chosen from student body who exemplified leadership
- IFC PRESIDENT**
Governed council of 9 officers and assembly of over 3,000 members
- CHAPTER PRESIDENT**
Doubled membership and awarded MSU Chapter of the Year

REFERENCES

- MICHELE GRANGER | ENTREPRENEUR**
+417 840 1253 | mmg701f@gmail.com
- DAVID WOLFE | CREATIVE DIRECTOR**
+212 564 1266 | paperdollywood@gmail.com

SKILLS

- WRITING**
- STRATEGY**
- ANALYTICS**
- SOCIAL**
- ADOBE**