JARED BASS

TECH-DESIGN STORYTELLER

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UNIV. OF SOUTHERN CALIFORNIA '18

B.S. Arts, Technology and the Business of Innovation
GPA: 3.78

SKILLS

Development
HTML, CSS, JavaScript, Node, Java, C++, PHP, Laravel, MySQL

Design
Photoshop, Illustrator, InDesign, AfterEffects

Business
Product & Project Management, AGILE, SCRUM, Public Speaking, Excel

CURRENT PROJECTS

ATOM + HP, CancerBase
With over 100,000 applicants, my team was chosen to present to President Obama, the DOD, and others at SXSL. Led development of SXSL experience, website, and D3 data visualizations.

SideEffects
As head of Product I am leading a small team of engineers, I created the product roadmap, and I am leading the UI/UX and iOS development processes in an AGILE environment. SideEffects has been selected to join Joe Biden's Cancer Moonshot Initiative.

AWARDS

- USC Presidential Scholarship Recipient
- Wearhacks LA: Best Design and Microsoft Award
- Dean's List for Academic Achievement
- Nationally Recognized Author (Scholastic)
- Innovation Coast Competition Finalist
- Published Work: "Something to Call My Own"
- Writer for Emmy nominated work, "Wonder Buffalo"

HULU
Product Lifecycle Intern
'16 - '17

Working cross-functionally with the marketing and product teams, I executed welcome series product refinements in an effort to decrease churn rates. Additionally, I led the development of a multi-million dollar partner campaign with the USPS.

VITERBI SCHOOL OF ENG.
Teaching Assistant
'16 - '17

Developed lesson plans, ran lab sessions, and graded over one hundred students. Courses taught included Intro to Web Development, PHP and SQL Databases, and PHP Frameworks.

WESTERN DIGITAL
Product Marketing Management
'16 - '17

Designed marketing schemes for product mergers, reporting to the Global Marketing Director. Led design, branding, and marketing processes for HGST's VR experience at the NAB Conference.

LA TECH CONSULTING HUB
Product Consultant
'16 - '17

Provided pro-bono technical consulting and implementation work for a variety of companies in the LA area. Led a team of twelve engineers to meet deadlines for products that met stakeholder needs.

CORNERSTONE ONDEMAND
Product Management Intern
'16

Headed Google Analytics integration for usage across millions of client platforms. Working in an AGILE environment, pitched new company innovations to management and helped prioritize Q2 sprint planning.

KOBE INC.
Content Developer
'15 - '16

As intern to Kobe Bryant himself, I created and managed media in a variety of mediums, from written to web to mobile. Projects have been implemented in advertisements and on the web.

GOAL: make something meaningful.