

LivingSocial Restaurants Plus

Role: UX Lead, Front-End Development

Notes: Including credit card activation user flow and several design comps of various screens.

Restaurants Plus Explore Page

Role: Front-End Development & Design

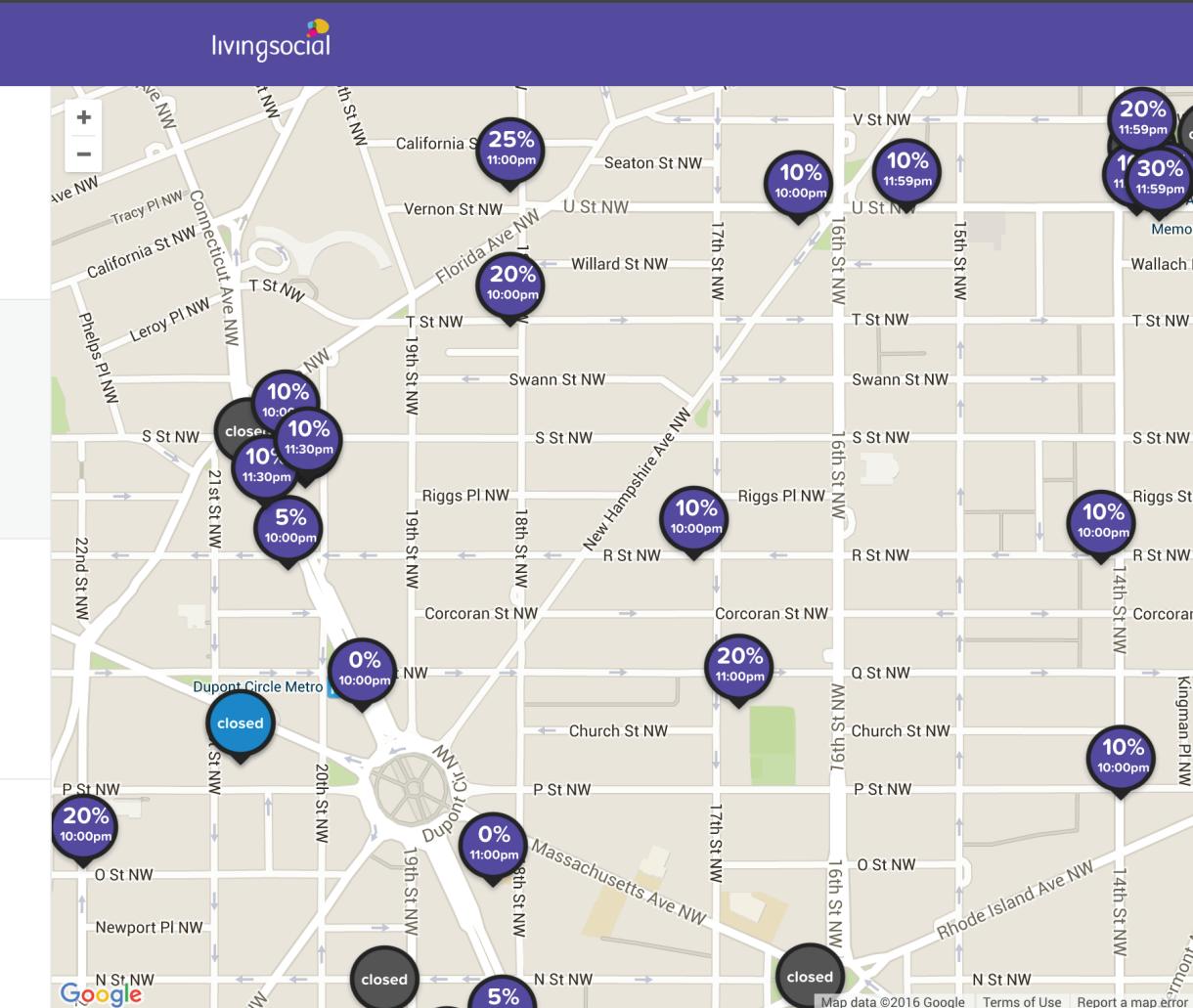
This is LivingSocial's first jump into responsive design, in which I was a vocal advocate. This project was a pet project between myself and another developer, which graduated and became a model for the company's path moving forward.

<http://livingsocial.com/restaurants-plus-rewards/explore>

The screenshot shows the main landing page for Restaurants Plus. At the top, it says "EARN CASH BY DINING OUT". Below that, a search bar allows users to "Pay me to eat any cuisine at 9:00pm today near District of Columbia". A "GO" button is present. Below the search bar is a map of Washington D.C. with numerous purple circles overlaid, each representing a different restaurant and its cashback offer. A legend indicates that the size of the circle corresponds to the cashback percentage. The map also shows street names like U St NW, P St NW, and Dupont Circle. At the bottom, there are sections for "Decadence Cafe DC" (closed, 20% cashback) and "Yamas - DC" (closed, 10% cashback).

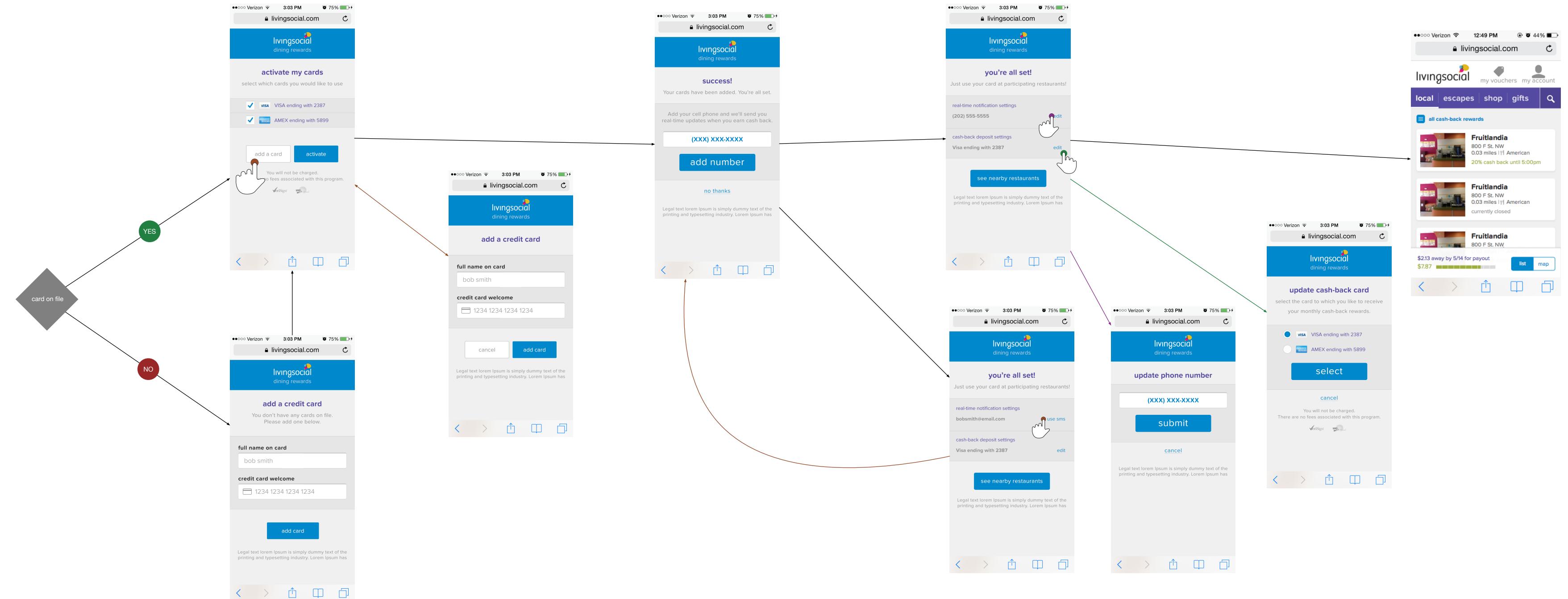
The screenshot shows the "Explore" section of the Restaurants Plus page. It lists several restaurants with their details:

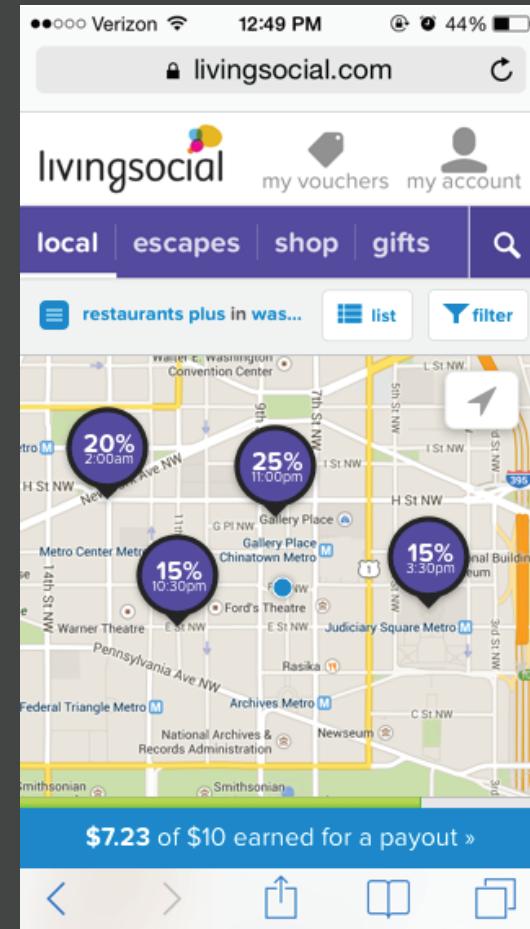
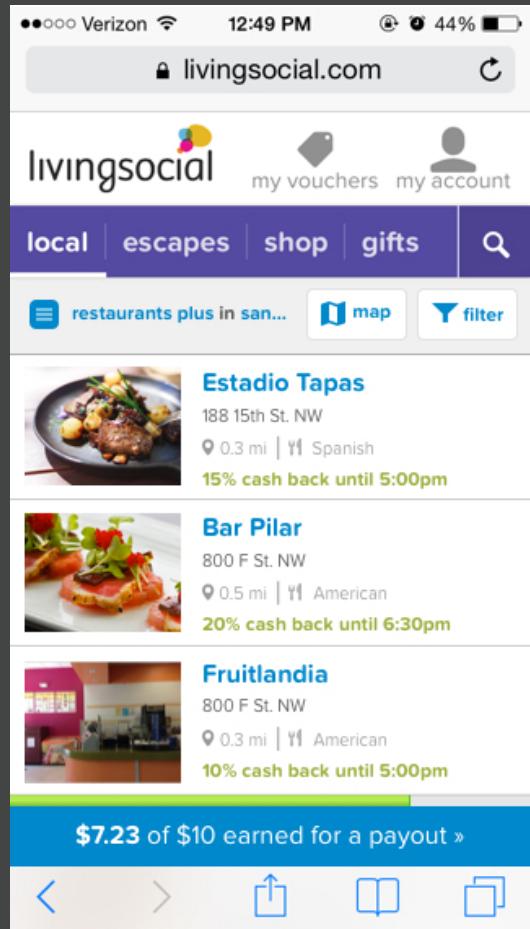
- Jojo Restaurant and Bar**: 10% cashback Sun at 5:00 PM until 11:59 PM. American, beer & wine. Located at 1518 U St NW.
- Food Corner Kabob - Dupont Cir**: closed, 10% cashback when open Mon at 11:00 AM. Middle eastern, coffeeshops, mediterranean. Located at 2029 P St NW.
- My Way Gourmet Deli**: closed, 10% cashback when open Mon at 10:00 AM. American. Located at 1730 Connecticut Ave NW.
- Yamas - DC**: 10% cashback Sun at 9:00 AM until 10:00 PM. Vegetarian & vegan, mediterranean, coffeeshops. Located at 1946 New Hampshire Avenue NW.



Mobile User Flow

Line color corresponds to the touch color. All black lines correspond with primary action and have no touch icon.





This mobile screenshot shows a detailed view of a Shake Shack burger listing. It includes a photo of the burger, the name "Shake Shack Burgers", the address "800 F St. NW, Washington, DC 20004", a "8% Cash Back until 5:00PM" offer, a 5-star rating, and a "today's cashback" section showing offers for different time intervals. Below this is a "map & location" section with a map showing the restaurant's proximity to the user's current location.

A promotional image for LivingSocial Restaurants Plus. It features a large image of a gyro sandwich filled with meat, vegetables, and tzatziki sauce. The LivingSocial logo is at the top, followed by the text "Restaurants Plus" and "earn cash by dining out". Below this, it says "Get up to 30% cashback at hundreds of restaurants. No pre-purchase, no printing, save every time." A large blue button at the bottom right says "start saving".

Selection of mobile views and a promotional image

LivingSocial iPhone App Design Refresh

Role: UX & Design

Notes: Provide visual refresh, incorporate previously unavailable categories, build more unified search experience.

Categories

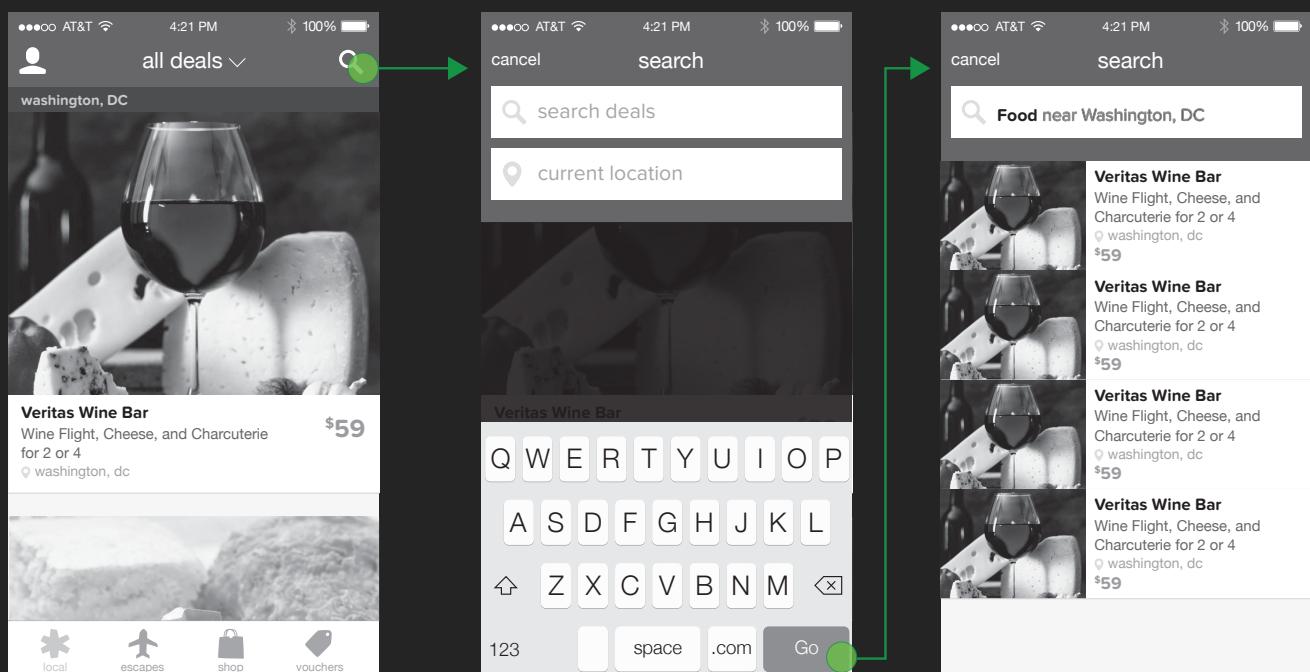
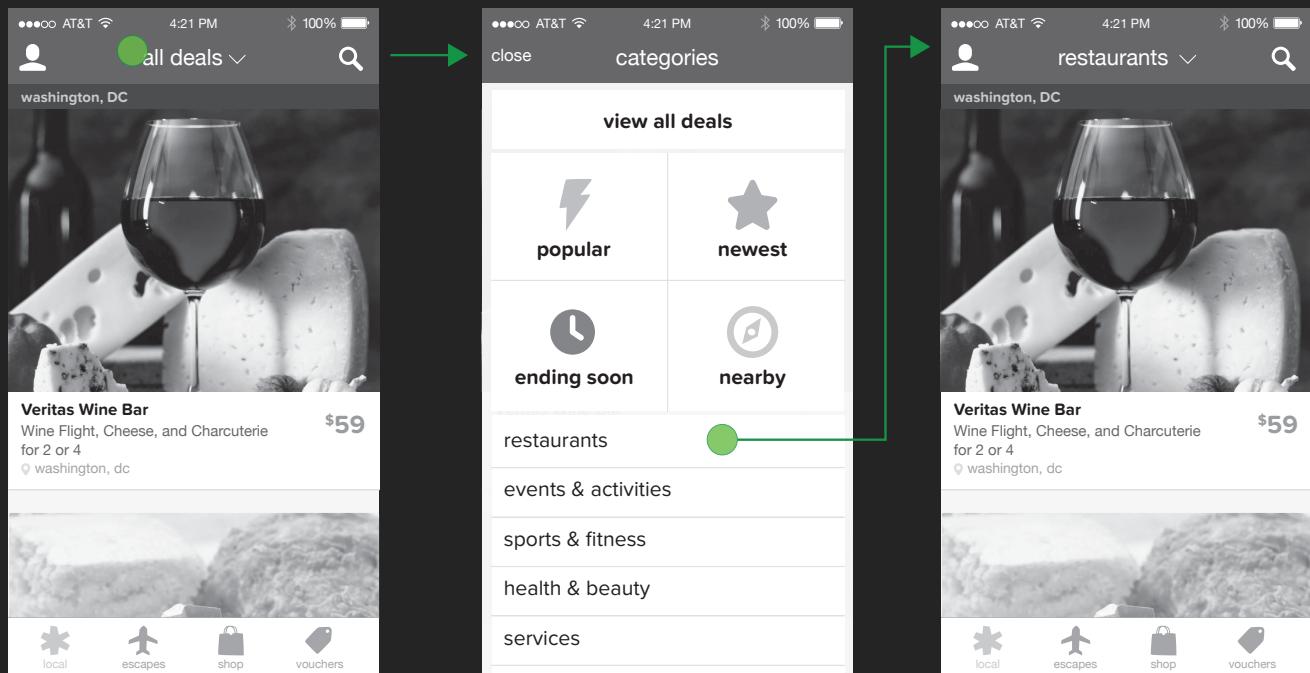
Categories are new to the LS app. The current categories will replace the LS logo. Tapping the category will cause the modal to slide up from the bottom. "View all deals" is the equivalent of the index for that section. Will be that way for escapes as well.

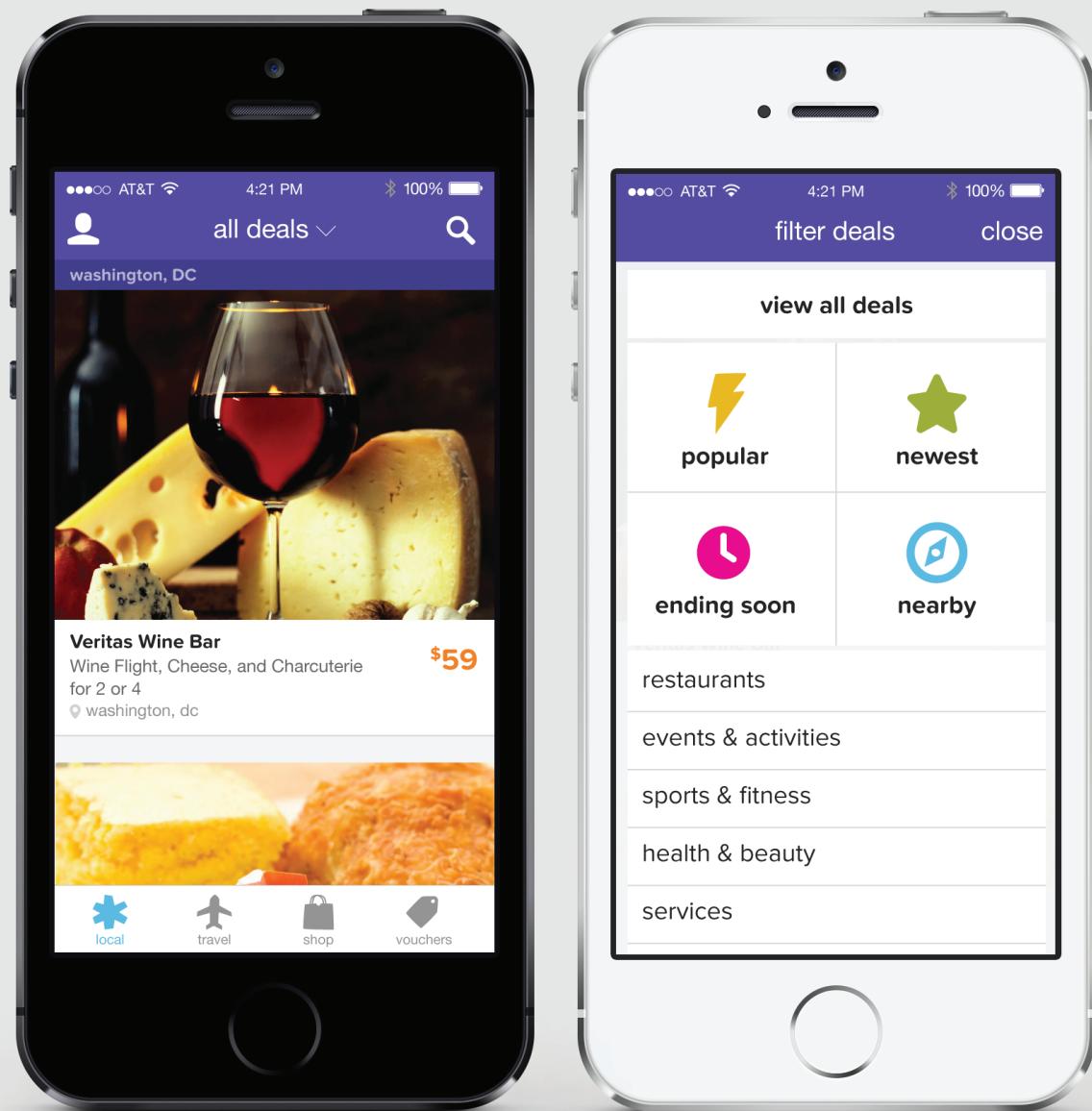
Tiles

Want to explore full bleeds for the deal tiles, as they seem to fit more nicely with iOS7. Tiles will also include the city name for each deal.

Search

Search is largely the same as it is in the current app with suggestions and previous searches, but I wanted to show that the search bar is in a modal without the ui tab bar.





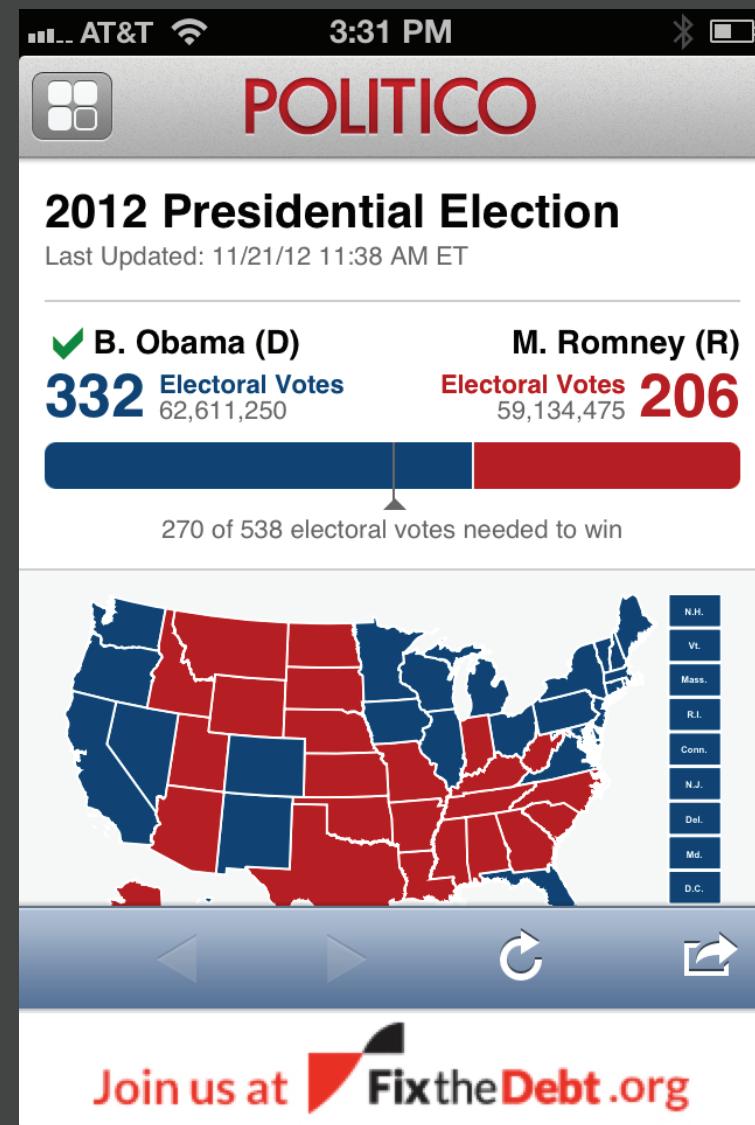
Various POLITICO Projects

Most original files were lost after a computer crash. Luckily screenshots are all over the web.

Election 2012 Results, Mobile

Role: UX, Visual Design, Front-end development

Notes: Coded in HTML to run on our mobile site and iOS app for iPhone



POLITICO PRO

Role: UX, Front-end development

Notes: Coded in HTML to run on our mobile site and iOS app for iPhone. This responsive site was built in 6 weeks shortly after the Boston Globe redesign

The screenshot shows the POLITICO Pro mobile website at 3:31 PM. At the top, there's a red banner with the text "Sign up for Whiteboard alerts to receive essential updates and Pro exclusives" and a "Click here" button. Below the banner, the POLITICO Pro logo is displayed, along with a user profile for Jeff Sonderman and a search bar. A navigation menu includes links for Home, Defense, Energy, Financial Services, Health Care, Tax, Technology, and Transportation. The main content area features a large image of miners in a coal mine with the caption "Miners' fight skews 'war on coal' story". To the right of the image is a call-to-action box with the text "Manage your email alerts today" and a "Click here" button. Below this, there's a calendar section for Friday, September 28, 2012, showing events like the Defense: Master Chief Petty Officer of the Navy Rick D. West relieved by Fleet Master Chief Mike Stevens. The bottom of the screen shows a navigation bar with icons for back, forward, search, and other functions.

The screenshot shows the POLITICO Pro iOS mobile application at 3:31 PM. The top navigation bar includes "Carrier", "3:31 PM", and a battery icon. The main header reads "POLITICO Pro" and "Sections". Below the header, there's a large image of miners in a coal mine with the caption "Miners' fight skews 'war on coal' story". To the left of the image is a "DEFENSE" section with the headline "Vendors put on a brave face at Marine expo" by LEIGH MUNSIL and TIM MAK. To the right of the image is a "Calendar" section for Friday, September 28, 2012, showing events like the Defense: Master Chief Petty Officer of the Navy Rick D. West relieved by Fleet Master Chief Mike Stevens. The bottom of the screen shows a navigation bar with icons for back, forward, search, and other functions.

POLITICO for iPad

Role: UX and Visual Design
Notes: First POLITICO iPad app. Layouts constructed for portrait and landscape views.

