

JARED HOWLAND

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Work Experience

Harold B. Lee Library, Brigham Young University, Provo, UT **2015–Present**
Collection Development Coordinator & Head, Collection Development Unit—Full Librarian

- Budget the library's collection development funds
- Cultivate, maintain, and enrich relationships with library vendors and publishers
- Negotiate access to needed content
- Collaborate with subject librarians to ensure the library's collections are as strong as possible
- Provide analysis of the library's myriad print and electronic collections
- Coordinate work between technical services and library IT employees
- Oversee creation and maintenance of the library's collection development and journal analysis databases

Harold B. Lee Library, Brigham Young University, Provo, UT **2011–2015**
Collection Assessment Librarian & Head, Catalog Services—Associate Librarian

- Provided analysis of the library's myriad print and electronic collections
- Coordinated workflows with shelf-ready vendors
- Coordinated work between technical services and library IT employees
- Oversaw creation and maintenance of the library's collection development and journal analysis databases
- Supervised Catalog Services employees with responsibility for the library's shelf-ready program, copy cataloging, media cataloging, serials cataloging, and catalog clean-up and maintenance
- Managed department resources, budget, and personnel

Harold B. Lee Library, Brigham Young University, Provo, UT **2011–2013**
Subject Librarian – Recreation Management & Youth Leadership—Assistant Librarian

- Taught library instruction courses for undergraduate and graduate students
- Collected Recreation Management library materials
- Managed collection development budget

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Harold B. Lee Library, Brigham Young University, Provo, UT **2005–2011**
Electronic Resources Librarian & Head, Electronic Resources—Assistant Librarian

- Implemented and maintained electronic resource management (ERM) system, link resolver, and federated search tool
- Developed strategies for systematically evaluating electronic resources
- Negotiated price and license terms for electronic resources
- Collected electronic resource usage and statistical data
- Prepared statistical management reports
- Provided reference assistance at the Periodicals reference desk

Harold B. Lee Library, Brigham Young University, Provo, UT **2004–2005**
Information Literacy Assistant

- Provided reference service in the library's Information Commons and via online chat
- Taught library instruction sessions to first-year writing students
- Scheduled library instruction sessions for 150 first-year writing courses
- Collected statistics on types and numbers of classes taught in instruction room classrooms
- Developed and maintained the Library Support Staff Association's website

Harold B. Lee Library, Brigham Young University, Provo, UT **2003–2004**
Management/Economics Department Assistant

- Taught library instruction sessions to advanced writing students
- Provided reference service at the Management/Economics desk, via online chat and email
- Designed and distributed newsletter to Management/Economics faculty members for outreach purposes
- Developed and maintained online training materials that cut initial training time in half
- Trained and supervised 8 student reference employees
- Developed and maintained a library-wide staff orientation website that helped new employees to quickly become familiar with the library

Publications

Howland, Jared L. and Schroeder, Rebecca (accepted peer-reviewed conference paper 2019).
“Library Space Transformed” *Charleston Library Conference*.

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Howland, Jared L. and Sochay, Lee (accepted 2019). “Report of the ALCTS Acquisitions Section (AS) Acquisitions Managers and Vendors Interest Group Meeting - American Library Association Midwinter Conference - New Orleans, June 2018” *Technical Services Quarterly*. DOI: 10.1080/07317131.2019.1584996 (requires subscription).

Howland, Jared L. (2018). “Report of the ALCTS Acquisitions Section (AS) Acquisitions Managers and Vendors Interest Group Meeting - American Library Association Midwinter Conference - Denver, February 2018” *Technical Services Quarterly*. 35(4): 400–403. DOI: 10.1080/07317131.2018.1509450 (requires subscription).

Howland, Jared L., Schroeder, Rebecca, and Wright, Thomas C. (2013). “Brigham Young University’s Patron-driven Acquisitions: Does It Stand the Test of Time?” In *Customer-Based Collection Development: An Overview*. (pp. 115–126). ISBN: 978-1-85604-931-3.

Schroeder, Rebecca and Howland, Jared L. (2011). “Shelf-ready: A Cost-benefit Analysis” *Library Collections, Acquisitions, and Technical Services*. 35(4): 129–134. DOI: 10.1016/j.lcats.2011.04.002 (requires subscription).

Howland, Jared L., Wright, Thomas C., Boughan, Rebecca A., and Roberts, Brian C. (2009). “How Scholarly Is Google Scholar? A Comparison to Library Databases” *College & Research Libraries*. 70(3): 227–234. DOI: 10.5860/0700227.

Howland, Jared L., Wright, Thomas C., Howell, Scott, and Dickson, Cody (2009). “Google Scholar and the Continuing Education Literature” *The Journal of Continuing Higher Education*. 57(1): 35–39. DOI: 10.1080/07377360902806890 (requires subscription).

Howland, Jared L., Wright, Thomas C., Boughan, Rebecca A., and Roberts, Brian C. (2008). “How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases” In *Issues in Librarianship: Presented Papers at the ALA 2008 Annual Conference*. (pp. 65–71). ISBN: 978-0-8389-8486-4.

Belliston, Jeffrey C., Howland, Jared L., and Roberts, Brian C. (2007). “Undergraduate Use of Federated Searching: A Survey of Preferences and Perceptions of Value-added Functionality” *College & Research Libraries*. 68(6): 472–486. DOI: 10.5860/crl.68.6.472.

Belliston, Jeffrey C., Howland, Jared L., and Roberts, Brian C. (2007). “Federated Searching: Do Undergraduates Prefer it and Does it Add Value?” In *Sailing into the future: Charting our destiny: Proceedings of the Thirteenth National Conference of the Association of College and Research Libraries*, March 29–April 1, 2007, Baltimore, Maryland. (pp. 103–113). ISBN: 978-0-8389-8419-2.

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Howland, Jared L. and Wright, Thomas C. (2006). "Implementing an Electronic Resource Management System: Brigham Young University's Experience" *Library Hi Tech News*. 23(7): 28–31. DOI: 10.1108/07419050610704358 (requires subscription).

Presentations

Library Space Transformed, November 2018, presented at the Annual Charleston Conference in Charleston, SC with Rebecca Schroeder (BYU), Matt Barnes (OCLC), Jee Davis (Villanova University), and Wen-Ling Yu (Santa Clara University)

Small Data Management: Master Data for Better Collection Analysis, March 2018, presented at the Electronic Resources and Libraries Conference in Austin, TX

Small Data Management, October 2017, presented at the OCLC Americas Regional Council Meeting in Baltimore, MD

Large Journal Package Cancellations, May 2017, poster presented at the Utah Library Association's Annual Conference in Sandy, UT with Rebecca Boughan (BYU)

Licensing Business Resources, June 2013, presented at the RUSA Preconference at the American Library Association Annual Conference in Chicago, IL with Leticia Camacho (BYU)

Of Lending and Licensing, June 2011, presented at the American Library Association Annual Conference in New Orleans, LA with Gerrit van Dyk (BYU)

Shelf-ready: Is it Worth the Money?, May 2010, presented at the Utah Library Association's Annual Conference in St. George, UT with Rebecca Schroeder (BYU)

How Scholarly is Google Scholar?: A Comparison of Google Scholar to Library Databases, February 2010, invited keynote speaker at the Norwegian National Library Conference in Oslo, Norway

Redundant Journal Access: Why Pay More Than Once?, March 2010, presented at the Electronic Resources and Libraries Conference in Austin, TX

Shelf-ready: Is it Worth the Money?, December 2009, presented at the Harold B. Lee Library Employee Conference in Provo, UT with Rebecca Schroeder (BYU)

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How Scholarly is Google Scholar?: A Comparison of Google Scholar to Library Databases, December 2009, presented at the Harold B. Lee Library Employee Conference in Provo, UT with Thomas C. Wright (BYU), and Rebecca Boughan (BYU)

Fostering Creativity in the Workplace, November 2009, presented at the Association of Research Libraries' Research Library Leadership Fellows (RLLF) Program in Provo, UT

Using Facebook to Connect with Students, October 2009, poster presented at the Library Information and Technology Association's National Forum in Salt Lake City, UT

MetaLib on Subject Pages: What to Know Before January, December 2008, presented at the Harold B. Lee Library Employee Conference in Provo, UT

How Scholarly is Google Scholar?: A Comparison of Google Scholar to Library Databases, June 2008, presented at the American Library Association's Annual Conference in Anaheim, CA with Thomas C. Wright (BYU), and Rebecca Boughan (BYU)

How Scholarly is Google Scholar?: A Comparison of Google Scholar to Library Databases, May 2005, presented at the Mountain Plains Music Library Association's Annual Conference in Provo, UT with Thomas C. Wright (BYU), and Rebecca Boughan (BYU)

Library Databases vs. Google Scholar: Which is More Scholarly?, January 2008, presented at the Harold B. Lee Library Employee Conference in Provo, UT with Thomas C. Wright (BYU), and Rebecca Boughan (BYU)

Electronic Resource Management Systems: Learning From Experience, November 2007, presented at the Annual Charleston Conference in Charleston, SC

Licensing Electronic Resources: Easing the Pain, May 2007, presented at the Utah Library Association's Annual Conference in Provo, UT

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, May 2007, presented at the Utah Library Association's Annual Conference in Provo, UT

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, March 2007, presented at the National ACRL Virtual Conference in Baltimore, MD with C. Jeffrey Belliston (BYU)

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, March 2007, presented at the National ACRL Conference in Baltimore, MD with C. Jeffrey Belliston (BYU)

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Implementing an Electronic Resource Management System, May 2006, presented at the Utah Library Association's Annual Conference in St. George, UT

Options for the MLS Through Distance Education, May 2004, presented at the Utah Library Association's Annual Conference in Ogden, UT with William Lund (BYU), Derrik Hiatt (BYU), and Heather Pitts (BYU)

The Best Business Resources in the Best Business Topics: Marketing, May 2004, presented at the Utah Library Association's Annual Conference in Ogden, UT with Leticia Camacho (BYU)

Creative Projects

Ongoing

Data Management System: 2017–Present

Creating a system to store and use data to help us evaluate and assess our collections in an organized and meaningful way.

Collection Development Suite: 2017–Present

Serving on a committee that is developing a Collection Development Suite that I proposed as a significant enhancement and expansion of the Collection Development Database to consolidate collection development tools for subject selectors assessing their collections.

Journal Assessment Tool: 2009–Present

Created a database that allowed us to determine the number of places we had access to all our journals. This allowed us to see overlap and cancel subscriptions without losing access to any content. Additionally, assessment information such as impact factor and usage is included in the tool.

Past Projects

UALC Resource Tracking System: 2017–2018

Created a system for the Utah Academic Library Consortium (UALC) to track licensing, pricing, usage, and other data about the resources licensed for consortia members.

Unofficial Scopus PHP SDK: 2017

I wrote an unofficial PHP SDK for the Elsevier Scopus API. This has been shared on Github for other libraries to use and has been used in at least 27 projects at various institutions (as of 9 April 2019).

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Journal Retention and Cancellation: 2016–2017

Working with campus community and the Library IT department to create a process for collectively and collaboratively deciding on which journals to retain and which to cancel. Writing extensive resources and communications to ensure everyone is up-to-date on the latest information.

OCLC Web Services Library Wrapper: 2014–2017

I wrote a library wrapper to make it easier for the library community to use OCLC web services.

Fund Code Web Service: 2015

I created a web service to track fund code assignments to subject librarians and to map call numbers to the fund code they are most likely associated with.

Lettering Software: 2014

Created lettering software that significantly increased the throughput capability of lettering and allowed us to finish a media reclassification process months sooner than would otherwise have been possible. This has been shared on Github and is available for other libraries to use.

MARC Record Loader: 2013

Created a system that allowed loading MARC records into the library's ScholarSearch system which significantly streamlined the process and essentially eliminated patron reports of problems with records in the system.

Book Assessment Tool: 2012–2013

Creating a database that is the corollary of the journal assessment tool for the library's eBook collection.

Barcode Generating Service for Auxiliary Storage: 2011

I created a system to streamline the process of moving materials to Auxiliary Storage by allowing the easy creation of barcodes for shelves and the pseudo-patrons needed to manage materials housed in Auxiliary Storage.

Collection Development Database: 2007–2010

Proposed and planned the development of a collection development database that will aid in various collection development activities including budget allocation and viewing collection development patterns.

MetaLib Implementation: 2009

Implemented MetaLib, a federated search tool for the LDS Business College Library, BYU-Idaho Library and BYU-Hawaii Library.

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License Agreement Electronic Repository: 2006–2009

Used the D-Space system to store all license agreements, invoices and various communications with vendors which allowed for searching for individual license agreements and made it easier for the University Copyright Licensing and Interlibrary Loan Offices to find out about all of the library's licensed rights for electronic resources.

RSS Feed for New Electronic Resources: 2009

Created an RSS feed that automatically updates with the electronic resources that have been added to the library's A–Z page in the last 3 months.

Facebook Application: 2009

Created a Facebook application that searched ScholarSearch and allowed for manipulation of the results by saving to a folder.

iPhone Web Application: 2009

Created a version of the library's website optimized for use on an iPhone and other modern mobile devices that was subsequently used as the official library mobile site.

MetaLib Implementation: 2008

Implemented MetaLib, a federated search tool for the Harold B. Lee Library.

Verde Implementation: 2008

Implemented Verde, an electronic resource management (ERM) tool for the Harold B. Lee Library, LDS Business College Library, BYU-Idaho Library and BYU-Hawaii Library.

SFX Implementation: 2007

Implemented a Journals A–Z list and an OpenURL link resolver for the Harold B. Lee Library, BYU Law Library, LDS Business College Library, BYU-Idaho Library and BYU-Hawaii Library.

Greasemonkey Script: 2007

Created a Greasemonkey script that allowed users to find library materials from within Amazon.com.

Database Problem Notification: 2006

Created system to allow the library to notify patrons of database problems and allow them to easily report any problems they find.

HBLL Research Yahoo! Widget Engine: 2006

Created an HBLL Research Yahoo! Widget that allowed patrons to search the library catalog, databases, journal finder and Google Scholar.

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HBLL Research Mac OS X Widget: 2006

Created an HBLL Research Mac OS X Widget that allowed patrons to search the library catalog, databases, journal finder and Google Scholar.

Mozilla Firefox Library Toolbar: 2006

Released to the public a toolbar for the Mozilla Firefox browser that allows patrons to search the library catalog and databases, reserve group study rooms, request materials through Interlibrary Loan, and check library holdings from Amazon.com listings.

Cascade Mountain High School Library Project: 2005–2007

Set up the library on an open-source automated library system, trained staff on copy cataloging, and gathered donations of materials for the library's collection.

Management Tools for Databases A–Z List: 2005

Created system to allow for recording of information on back-end of Databases A–Z list such as the sponsor of the resource, when the resource was added to the A–Z list and whether or not the resource is a paid subscription.

Gold Rush: 2005

Implemented a Journals A–Z list, OpenURL link resolver, and an Electronic Resources Management (ERM) System.

Professional Associations

- American Library Association: 2005–Present
- Utah Library Association (ULA): 2003–Present
- Mountain Plains Library Association: 2006–2008
- North American Serials Interest Group (NASIG): 2005–2011

Committee/Task Force Assignments

Current Assignments

- 2018–Present: User Studies and Assessment Team - Member
- 2018–Present: ALCTS: Collection Management Section Planning Committee – Member
- 2017–Present: Utah Library Association ACRL Roundtable - Chair (Vice Chair, 2017)

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- 2017–Present: Acquisition Managers and Vendors Interest Group of the American Library Association - Co-chair
- 2017–Present: Coutts Award Nomination of the Association for Library Collections & Technical Services - Member
- 2017–Present: Collection Development Suite Committee - Member
- 2015–Present: Utah Academic Library Consortium, Collection Development Committee - Member
- 2015–Present: Collection Management and Development Committee - Chair

Past Assignments

- 2016–2019: Digital Preservation Committee - Member
- 2016–2019: Services Management and Development Committee - Member
- 2017–2019: Science Collection Shift Physical Facilities Implementation Team - Chair
- 2018–2019: Central Processing Unit Subcommittee to Rewrite the Deaccession Policy – Member
- 2015–2018: Library-wide Rank and Status Committee - Member (Chair, 2016–2017)
- 2018: Memberships Task Force - Member
- 2018: Search and Screen Committee: Book Repair Manager - Chair
- 2017: Search and Screen Committee: Continuations, Licensing, and Collection Analysis Librarian - Member
- 2015–2016: Steering Task Force on HBLL Building Plan Development - Member
- 2016: Search and Screen Committee: Gifts Section Supervisor and Copy Cataloger - Member
- 2015: Search and Screen Committee: Literature and Humanities Cataloging Specialist - Member
- 2006–2017: Web Working Group - Member (Chair, 2009–2012; Past Chair, 2012–2017)
- 2012–2016: Library Systems Management Committee - Member
- 2012–2014: Technical Services Rank and Status Committee - Member (Chair, 2013)
- 2012: Search and Screen Committee: Monograph Accounts Supervisor - Member
- 2009–2016: Discovery Systems Management Committee - Member
- 2009–2011: Blue Sky Group - Member
- 2009–2010: Collection Development Database Project Team - Project Manager

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- 2008–2010: North American Serials Interest Group (NASIG) Program Planning Committee - Member
- 2005–2015: Collection Management and Development Committee - Member
- 2004–2010: Information Literacy Committee - Member
- 2007–2009: Primo/MetaLib Implementation Team - Member
- 2007–2009: Research Behaviors Task Force - Member
- 2006–2008: Skunkworks Team - Member
- 2007–2008: Verde Implementation Team - Project Manager
- 2007–2008: Website Reorganization Project Team - Member
- 2007–2008: SFX Implementation Team - Project Manager
- 2006–2007: Consolidated Search Interface Project Team - Member
- 2006–2007: Utah Library Association - Program Development Chair
- 2005: Information Literacy Sub-committee: Instruction Room Use Guidelines Rewrite - Chair
- 2005: Library Support Staff Association - President
- 2005: Library-wide Annual Meeting Planning - Member
- 2005–2006: Promotion Committee - Member
- 2005–2006: Search and Screen Committee: Information Literacy Librarian - Member
- 2005–2006: Utah Library Association - Program Development Vice-chair
- 2005–2007: WebFeat Usage Task Force - Member
- 2004: Library Support Staff Association - Vice President
- 2004: Library Support Staff Association - Public Services Member-at-large
- 2004: Management/Economics and Government Documents Merge Committee - Member
- 2004: Public Services Sub-committee: Meeting Frequency - Member

Awards and Recognitions

- Member of the Honor Society of Phi Kappa Phi, invited 2018
- HBLL Star Award for updating and dramatically improving the journal overlap database that will save the library even more collection development money
- HBLL Star Award for building the journal overlap database that saved the library over \$600,000 of collection development money

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- 2008 American Library Association Emerging Leaders Program Participant
- HBLL Star Award for implementing SFX for the library and academic institutions in the Consortium of Church Libraries and Archives
- Member of Beta Phi Mu, International Library and Information Studies Honor Society, invited Summer 2005
- BRASS Thomson Financial Student Travel Award, 2005

Education

2005

Master of Science in Library Science, School of Library and Information Sciences
University of North Texas

Graduate Academic Certificate in Advanced Management in Libraries and Information Agencies, School of Library and Information Sciences
University of North Texas

2003

Bachelor of Science, Economics; Minor, Business Management
Brigham Young University