

# JARED L. HOWLAND

## CURRICULUM VITAE

### WORK EXPERIENCE

2011–Present

*Harold B. Lee Library, Brigham Young University, Provo, UT*

*Collection Assessment Librarian & Head, Catalog Services*

- Provide analysis of the library's myriad collections—print and electronic
- Coordinate work between technical services and library information technology employees
- Manage department resources and personnel

2011–2013

*Harold B. Lee Library, Brigham Young University, Provo, UT*

*Subject Librarian – Recreation Management & Youth Leadership*

- Taught library instruction courses for undergraduate and graduate students
- Collected Recreation Management library materials
- Managed collection development budget

2005–2011

*Harold B. Lee Library, Brigham Young University, Provo, UT*

*Electronic Resources Librarian*

- Implemented and maintained electronic resource management (ERM) system, link resolver, and federated search tool
- Developed strategies for systematically evaluating electronic resources
- Negotiated price and license terms for electronic resources
- Collected electronic resource usage and statistical data

2004–2005

*Harold B. Lee Library, Brigham Young University, Provo, UT*

*Information Literacy Assistant*

- Provided reference service in the library's Information Commons and via online chat
- Taught library instruction sessions to first-year writing students

2003–2004

*Harold B. Lee Library, Brigham Young University, Provo, UT*  
*Management/Economics Department Assistant*

- Taught library instruction sessions to advanced writing students
- Provided reference service at the Management/Economics desk, via online chat and email
- Developed and maintained online training materials that cut initial training time in half

## PUBLICATIONS

Howland, Jared L., Schroeder, Rebecca, Wright, Thomas C. (2013). Brigham Young University's Patron-driven Acquisitions: Does It Stand the Test of Time?. *Customer-Based Collection Development: An Overview*. ISBN: 978-1-85604-931-3.

Schroeder, Rebecca and Howland, Jared L. (2011). Shelf-ready: A Cost- benefit Analysis. *Library Collections, Acquisitions, and Technical Services*. 35(4): 129–134. DOI: 10.1016/j.lcats.2011.04.002.

Howland, Jared L., Wright, Thomas C., Boughan, Rebecca A. and Roberts, Brian C. (2009). How Scholarly is Google Scholar? A Comparison to Library Databases. *College & Research Libraries*. 70(3): 227–234.

Howland, Jared L., Wright, Thomas C., Howell, Scott and Dickson, Cody. (2009). Google Scholar and the Continuing Education Literature. *The Journal of Continuing Higher Education*. 57:35–39. DOI: 10.1080/07377360902806890.

Howland, Jared L., Wright, Thomas C., Boughan, Rebecca A. and Roberts, Brian C. (2008). How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases. *Issues in Librarianship: Presented Papers at the ALA 2008 Annual Conference*. Pages 65–71. ISBN: 978-0-8389-8486-4.

Belliston, Jeffrey C., Howland, Jared L. and Roberts, Brian C. (2007). Undergraduate Use of Federated Searching: A Survey of Preferences and Perceptions of Value-added Functionality. *College & Research Libraries*. 68(6): 472–486.

Belliston, Jeffrey C., Howland, Jared L. and Roberts, Brian C. (2007). Federated Searching: Do Undergraduates Prefer it and Does it Add Value? *Sailing into the future: Charting our destiny: Proceedings of the Thirteenth National Conference of the Association of College and Research Libraries, March 29–April 1, 2007, Baltimore, Maryland*. Pages 103–113. ISBN: 978-0-8389-8419-2.

Howland, Jared L. and Wright, Thomas C. (2006). Implementing an Electronic Resource Management System: Brigham Young University's Experience. *Library Hi Tech News*. 23(7): 28–31. DOI: 10.1108/07419050610704358.

## PRESENTATIONS

Licensing Business Resources, June 2013, presented at the RUSA Preconference at the American Library Association Annual Conference in Chicago, IL

Of Lending and Licensing, June 2011, presented at the American Library Association Annual Conference in New Orleans, LA with Gerrit van Dyk

Shelf-ready: Is it Worth the Money?, May 2010, presented at the Utah Library Association's Annual Conference in St. George, UT with Rebecca Schroeder

How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases, February 2010, invited keynote speaker at the Norwegian National Library Conference in Oslo, Norway

Redundant Journal Access: Why Pay More than Once?, February 2010, presented at the Electronic Resources and Libraries 2010 Conference in Austin, TX

Shelf-ready: Is it Worth the Money?, December 2009, presented at the Harold B. Lee Library Employee Conference in Provo, UT with Rebecca Schroeder

How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases, December 2009, presented at the Harold B. Lee Library Employee Conference in Provo, UT

Fostering Creativity in the Workplace, November 2009, presented at the Association of Research Libraries' Research Library Leadership Fellows (RLLF) Program in Provo, UT

Using Facebook to Connect with Students, October 2009, poster presented at the Library Information and Technology Association's 2009 National Forum in Salt Lake City, UT

MetaLib on Subject Pages: What to Know Before January, December 2008, presented at the Harold B. Lee Library Employee Conference in Provo, UT

How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases, June 2008, presented at the American Library Association Annual Conference in Anaheim, CA.

How Scholarly is Google Scholar? A Comparison of Google Scholar to Library Databases, May 2008, presented at the Mountain Plains Music Library Association Annual Conference in Provo, UT

Library Databases vs. Google Scholar: Which is more scholarly?, January 2008, presented at the Harold B. Lee Library Employee Conference in Provo, UT

Electronic Resource Management Systems: Learning from Experience, November 2007, presented at the XXVII Annual Charleston Conference in Charleston, SC

Licensing Electronic Resources: Easing the Pain, May 2007, presented at the Utah Library Association's Annual Conference in Provo, UT

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, May 2007, presented at the Utah Library Association's Annual Conference in Provo, UT

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, March 2007, presented at the National ACRL Virtual Conference in Baltimore, MD with Jeffrey Belliston

Federated Searching: Do Undergraduates Prefer it and Does it Add Value?, March 2007, presented at the 13<sup>th</sup> National ACRL Conference in Baltimore, MD with Jeffrey Belliston

Implementing an Electronic Resource Management System, May 2006, presented at the Utah Library Association's Annual Conference in St. George, UT

Options for the MLS through Distance Education, May 2004, presented at the Utah Library Association's Annual Conference in Ogden, UT with Bill Lund, Derrik Hiatt, and Heather Pitts

The Best Business Resources in the Best Business Topics: Marketing, May 2004, presented at the Utah Library Association's Annual Conference in Ogden, UT

## CREATIVE PROJECTS

### Ongoing

*Journal Assessment Tool: 2009–Present*

Created a database that allowed us to determine the number of places we had access to all our journals. This allowed us to see overlap and cancel subscriptions without losing access to any content. Additionally, assessment information such as impact factor and usage is included in the tool.

#### *Collection Development Database: 2007–Present*

Proposed and planned the development of a collection development database that will aid in various collection development activities including budget allocation and viewing collection development patterns

#### *Book Assessment Tool: 2012–Present*

Creating a database that is the corollary of the journal assessment tool for the library's eBook collection.

### Past Projects

#### *License Agreement Electronic Repository: 2006–2009*

Used the D-Space system to store all license agreements, invoices and various communications with vendors which allowed for searching for individual license agreements and made it easier for the University Copyright Licensing and Interlibrary Loan Offices to find out about all of the library's licensed rights for electronic resources

#### *Journal Overlap*

Created a database that allowed us to determine the number of places we had access to all our journals. This allowed us to see overlap and cancel subscriptions without losing access to any content.

#### *RSS Feed for New Electronic Resources*

Created an RSS feed that automatically updates with the electronic resources that have been added to the library's A–Z page in the last 3 months

#### *Cascade Mountain High School Library Project: 2005–2007*

Set up the library on an open-source automated library system, trained staff on copy cataloging, and gathered donations of materials for the library's collection

#### *Database Problem Notification*

Created system to allow the library to notify patrons of database problems and allow them to easily report any problems they find

## PROFESSIONAL ASSOCIATIONS

- American Library Association
- Mountain Plains Library Association, 2006–2008

- North American Serials Interest Group (NASIG): Program Planning Committee Member: 2008–2010
- Utah Library Association (ULA): Program Development Chair: 2006–2007; Program Development Vice-chair: 2005–2006

## COMMITTEE/TASK FORCE ASSIGNMENTS

### Current Assignments

2012–Present: Web Working Group - Past Chair

2009–Present: Ex Libris Management Committee - Member

2005–Present: Collection Management and Development Committee - Member

### Past Assignments

2012–2014: Technical Services Rank and Status Committee - Member (Chair in 2013)

2009–2012: Web Working Group - Chair

2009–2011: Blue Sky Group - Member

2009–2010: Collection Development Database Project Team - Project Manager

2008–2010: North American Serials Interest Group (NASIG) Program Planning Committee – Member

2004–2010: Information Literacy Committee - Member

2006–2009: Web Working Group - Member

2007–2009: Primo/MetaLib Implementation Team - Member

2007–2009: Research Behaviors Task Force - Member

2006–2008: Skunkworks Team - Member

2007–2008: Verde Implementation Team - Project Manager

2007–2008: Website Reorganization Project Team - Member

2007–2008: SFX Implementation Team - Project Manager

2006–2007: Consolidated Search Interface Project Team - Member

2006–2007: Utah Library Association - Program Development Chair

2005: Information Literacy Sub-committee: Instruction Room Use Guidelines Rewrite - Chair

2005: Library Support Staff Association - President

2005: Library-wide Annual Meeting Planning - Member

2005–2006: Promotion Committee - Member

2005–2006: Search and Screen Committee: Information Literacy Librarian - Member

2005–2006: Utah Library Association - Program Development Vice-chair  
2005–2007: WebFeat Usage Task Force - Member  
2004: Library Support Staff Association - Vice President  
2004: Library Support Staff Association - Public Services Member-at-large  
2004: Management/Economics and Government Documents Merge Committee - Member  
2004: Public Services Sub-committee: Meeting Frequency - Member

## AWARDS AND RECOGNITIONS

HBLL *Star Award* for updating and dramatically improving the journal overlap database that has saved the library significant collection development money

2008 *American Library Association Emerging Leaders Program Participant*

HBLL *Star Award* for implementing SFX for the library and academic institutions in the Consortium of Church Libraries and Archives

BRASS *Thomson Financial Student Travel Award*

## EDUCATION

2005

*Master of Science in Library Science*, School of Library and Information Sciences  
**University of North Texas**

*Graduate Academic Certificate in Advanced Management in Libraries and Information Agencies*,  
School of Library and Information Sciences  
**University of North Texas**

2003

*Bachelor of Science, Economics; Minor, Business Management*  
**Brigham Young University**