


2018 - Four month LinkedIn campaign

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Don't take our word for it. Hear from Nebraska Medicine in a short two-minute video. <http://s.3m.com/27bXsy>



Nebraska Medicine reduced PSIs by 85 percent. Yeah, we're serious.
All it took was the 3M™ 360 Encompass™ System to create a collaborative workflow between coding and quality.

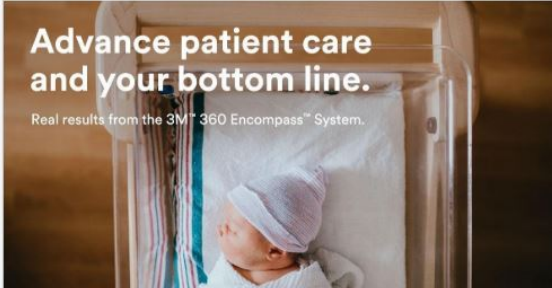
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See how a large non-profit academic medical center boosted coding productivity by 50 percent and netted a "considerable" increase in case mix index. <http://s.3m.com/D16eiW>



Advance patient care and your bottom line.
Real results from the 3M™ 360 Encompass™ System.


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More than 1,700 hospitals and healthcare organizations have selected the 3M™ 360 Encompass™ System since it launched in 2011. See why. <http://s.3m.com/tiW5hT>



A profile of eight organizations boosted by the 3M™ 360 Encompass™ System
FULL GUIDE HERE

A profile of eight organizations
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77 Likes

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In 2018, more than 2,600 hospitals will be penalized for hospital readmissions and 749 more for hospital-acquired conditions. See how we can help. <http://s.3m.com/OIFM5U>



When it comes to quality metrics, how do you measure up?
See our free eGuide about managing your quality metrics using the 3M™ 360 Encompass™ System.

Manage your quality metrics | Clinical Documentation Improvement
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360e Platform - LinkedIn Paid Campaign Metrics

Month Name

All

DSC Name

All

205K

Impressions

1475

Total Engagement

16.86K

Total Spent

3

Comments

0.64%

Average 360ePlatform CTR

166

Total Social Actions

1309

Clicks

145

Likes

7

Shares

0.72%

Average 360ePlatform ER

\$12.88

Average CPC
360ePlatform