# JARED O'NEAL

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# Experience

Front end Apprentice—Kinetic - Birmingham, Alabama — May 2016 — October 2016

- Develop responsive websites using Bootstrap and custom CSS
- Refactor and improve functionality of apps primarily using JavaScript
- Update and integrate websites' content with variety of CMS, WordPress etc.

GRAPHIC MARKETING ASSISTANT - UNC Charlotte - Charlotte, North Carolina - March 2015 - August 2015

- Design posters and flyers for campus display regarding upcoming social events
- Organize and update student-family database on Microsoft Access
- Maintain navigable front end web design as department underwent merger

сомминісатіоня Assistant – Charlotte Independence - Charlotte, North Carolina – March 2015 – October 2015

- Provide play-by-play twitter feed for official team account
- Weekly game recaps for league office and team sponsors
- Promotion and marketing for social media accounts
- General digital content creation for team webpage

CREATIVE SERVICES INTERN — Flex Digital - Birmingham, Alabama — August 2014 — December 2014

- Research and report on potential markets and competitors
- Design and distribute newsletters and promotional materials for individual companies
- Devise fundraising plans and marketing strategies for nonprofit organizations and credit unions

# Education

UNC CHARLOTTE- Postgraduate, Computer Science, 2015-2016

• Enrolled in College of Computing and Informatics with a focus on information technology and software engineering in various languages.

Furman university- Bachelor of Arts, English, 2010-2014

Perfected communication techniques and technical writing. Worked in university's press and contributed to literary magazines.

# Skills

#### Languages/Web Development

Experience with HTML, CSS, SASS, PHP LAMP, Java, JavaScript, AngularJS.

## Adobe

Experience with Photoshop, InDesign, and Illustrator.

#### **Data Processing**

Functioning knowledge of Tableau, Excel, Stata, experience with SQL.

## Marketing/PR

Worked closely with TV stations, radio stations, and newspapers. Attended client negotiations and sales.

#### **Audio**

Experience with FL Studio, Audacity, Ableton, and Logic Pro.

## **Operating Systems/Networking**

Linux, Mac OS X, Windows administration. Microsoft IIS, Apache, DNS, SoHo networking.

# Community

- Three years as Student Ambassador for international students
- Four years as team captain for Furman University Soccer Club.
- Three President's Volunteer Service Awards