

# JARED O'NEAL

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## Experience

**WEB DESIGNER** – Education Corporation of America - Birmingham, Alabama – May 2017 – Present

- Create landing pages that link with database to refer leads
- Design onboarding sites for potential students
- Maintain accessibility standards, content, speed, and general site health

**FRONT END APPRENTICE**– Kinetic - Birmingham, Alabama – May 2016 – October 2016

- Develop responsive websites using Bootstrap and custom CSS
- Refactor and improve functionality of apps primarily using JavaScript
- Update and integrate websites' content with variety of CMS, WordPress etc.

**GRAPHIC MARKETING ASSISTANT** – UNC Charlotte - Charlotte, North Carolina – March 2015 – August 2015

- Design posters and flyers for campus display regarding upcoming social events and sporting events
- Organize and update student-family database on Microsoft Access
- Maintain navigable front end web design as department underwent merger
- Plan and develop family weekend football game and events

**COMMUNICATIONS ASSISTANT** – Charlotte Independence - Charlotte, North Carolina – March 2015 – October 2015

- Provide play-by-play twitter feed for official team account
- Weekly game recaps for league office and team sponsors
- Promotion and marketing for social media accounts
- General digital content creation for team webpage

## Education

**UNIVERSITY OF ALABAMA BIRMINGHAM** - MSIS, Web and Mobile Development, 2017-2018

- Enrolled in College of Computing and Informatics with a focus on information technology and software engineering in various languages.

**UNC CHARLOTTE**- Postgraduate, Computer Science, 2015-2016

- Enrolled in College of Computing and Informatics with a focus on information technology and software engineering in various languages.

**FURMAN UNIVERSITY**- Bachelor of Arts, English, 2010-2014

- Perfected communication techniques and technical writing. Worked in university's press and contributed to literary magazines.

## Skills

### Languages/Web Development

Experience with HTML, CSS, SASS, LAMP, Java, JavaScript, AngularJS.

### Data Processing

Functioning knowledge of Tableau, Excel, Stata, experience with SQL.

### Audio

Experience with FL Studio, Audacity, Ableton, and Logic Pro.

### Adobe

Experience with Photoshop, InDesign, and Illustrator.

### Marketing/PR

Experience with TV stations, radio stations, and newspapers. Attended client negotiations and sales.

### Operating Systems/Networking

Linux, Mac OS X, Windows administration. Microsoft IIS, Apache, DNS, SoHo networking.

## Community

- Three years as Student Ambassador for international students
- Four years as team captain for Furman University Soccer Club.
- Three President's Volunteer Service Awards