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| Jared o’neal | Phone: (205)-586-9383 | Email: oneal.jared@gmail.com  Address: 520 W 5th Street, Charlotte, NC 28202 |

# Education

UNC Charlotte- Masters of Science, Computer Science, 2015-2017

* Enrolled in College of Computing and Informatics with a focus on information technology and software engineering in various languages.

Furman university- Bachelor of Arts, English, 2010-2014

* Perfected communication techniques and technical writing. Worked in university’s press and contributed to literary magazines.

# Work Experience

Marketing assistant – UNC Charlotte - Charlotte, North Carolina – March 2015 – August 2015

* Design posters and flyers for campus display regarding upcoming social events
* Organize and update student-family database
* Maintain navigable front end web design

communications intern – Charlotte Independence - Charlotte, North Carolina – March 2015 – October 2015

* Provide play-by-play twitter feed for official team account
* Weekly game recaps for league office and team sponsors
* Promotion and marketing for social media accounts
* General content creation for team webpage

Creative services intern – Flex Digital - Birmingham, Alabama – August 2014 – December 2014

* Research and report on potential markets and competitors
* Design and distribute newsletters and promotional materials for individual companies
* Devise fundraising plans and marketing strategies for non-profit organizations and credit unions

Communications intern – United Soccer Leagues **-** Tampa, Florida – May 2013 – August 2013, May 2014 – August 2014

* Write, edit, and publish content to the parent company’s front page
* Manage and update statistical databases for Premier Development League, W-League, and USL PRO
* Use backend software Demosphere to run administrative database and register players
* Supervised various internal projects and other interns in organization and training

# Skills

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| **Adobe**  Experience with Photoshop, InDesign, and Illustrator.  **Languages/Web Design**  Experience with HTML, CSS, Java, JavaScript, PHP, Python. | **Data Processing**  Functioning knowledge of Tableau, Excel, Stata, and SQL.  **Marketing/PR**  Worked closely with TV stations, radio  stations, and newspapers. Attended client negotiations and sales. | **Audio**  Experience with FL Studio, Audacity, Ableton, and Logic Pro.  **Operating Systems/Networking**  Linux, Mac OS X, Windows proficiency. Microsoft IIS, Apache, DNS, SoHo networking. |

# Misc.

* Three years as Student Ambassador for international students
* Four years as team captain for Furman University Soccer Club.