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| Jared o’neal | (205)-586-9383 **☎️**  [oneal.jared@gmail.com](mailto:oneal.jared@gmail.com) **📧**  [jaredoneal.com](http://jaredoneal.com) **🌐** |

# Experience

**Cayenne Creative** December 2018 – Present

Front End Developer [React, React Native, TypeScript, PHP] Birmingham, AL

* Led development of iOS and Android applications for two state-wide clients
* Designed, developed, and integrate React embedded web applications into full site migrations and creations
* Revised toolchain to incorporate TypeScript and enhance workflow
* Host whiteboard meetings with clients and account executives to provide digital solutions for business needs

**ECA** May 2017 – September 2018

Web Developer [JavaScript, ColdFusion, MySQL] Birmingham, AL

* Developed and deployed sites with CFML and JavaScript to ColdFusion servers that generated thousands of views per day.
* Brought AMP landing pages through design and development to release, pages greatly increased lead capture
* Refactored global JS bundle on sites to reduce size by 20% resulting in significantly improved load times and bandwidth
* Managed digital presence of five separate brands totaling over 50,000 views per week. Tasks include A/B testing, content management, SEO optimization, creation of sitemaps, accessibility, and resolving performance issues
* Developed user journeys and customer flows for multiple brands and products at various stages of customer life cycle

**Innovation Depot**  November 2016 – May 2017

Web Developer [JavaScript, jQuery, PHP] Birmingham, AL

* Assisted local businesses, entrepreneurs, and startups with UX/UI and web design best practices when designing landing pages, blog posts, and CTAs
* Coached small businesses weekly on IT recruitment, WYSIWYG development, web design, marketing strategies, social media, tech stacks, ecommerce, copy and SEO best practices

**Kinetic** May 2016 – October 2016

Front End Developer [JavaScript, jQuery, PHP, MySQL] Birmingham, Al

* Extended functionality and responsiveness of existing client sites by incorporating Bootstrap
* Refactored and improved functionality of existing JavaScript and PHP plugins
* Updated and integrated website content in systems like WordPress and Shopify
* Maintain ADA compliance for internally hosted government websites

**UNC Charlotte** March 2015 – August 2015

Digital Marketing Assistant [JavaScript, jQuery, Access] Charlotte, NC

* Designed and maintained marketing pages in Drupal
* Organized, updated, and managed student-family database in Microsoft Access with over 1,000 contacts
* Responsible for department website navigation and architecture

Skills

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| **Languages/Web Development**  TypeScript, JavaScript, Java, React, SASS, LAMP , ColdFusion, Adobe CC | **Data Tools**  Tableau, Stata, MySQL,  Optimizely, SiteImprove, Git,  Google Analytics, Tag Manager | **Operating Systems/Networking**  Linux, MacOS, Windows administration, Microsoft IIS, Apache |

# Education

**UAB - MSIS**, Web and Mobile Development, 2017-2018

* Enrolled in Collat School of Business with a focus on management of information systems in web and mobile development.

**Furman university- BA**, English, 2010-2014

* Enrolled in English Department with a focus on communication, interpretation, and press management.