Joey – no current agreement; ‘playing it by ear’

* **Algorithm**, tech
  + Weekly algorithm help – **currently on biweekly**

Jon -

* **Algorithm**, tech, **business**
  + Bi-weekly algorithm help
  + Bi-weekly business/tech help
    - Expectations, both sides, clear in contract re: cliff period, termination
    - Solicit info re: business perspective via directed questions, ex: good businesses in tech space, good business books
    - Eharmony; value matching

Craig

* **Sports**, marketing, business, tech
  + Down the road:
    - Leverage contact database within sports community
    - Monthly marketing, business help
    - Casual; ‘hey could we grab lunch every once in a while to chat about the direction of the algorithm? Could be fun and helpful… Could see working with you on this six months from now
    - Use buzzwords, complex aspects of the implementation; establish authority on the topic

Hussein

* Tech
  + Maintain web operations, 2 hours per weekend no fire-fighting
  + Not a concern for 2-4 months

Kirch

* Marketing, tech
  + Commission based payment structure for first year
  + Tiered equity structure for continuing customers
* 37-signals; bootstrapped; lean

Rick

* Easy but involved
  + Django; admin, backbone
  + Stripe; payment processing
  + CSS; html style source; ex: twitter bootstrap
* Simple simple simple
  + Wordpress; all of it
    - Can add twit bs to it…

General tips:

* Vetting for tech help, etc
* Find balance between dominating and supplicating
* Re: Craig – downplay potential as a true business