

Our Services

SurgeSite is an end-to-end website design and development company that builds high quality websites for a fraction of the cost of other firms. Our specialists are ready to handle all of your web needs, while your Personal Point of Contact makes communication simple.

Design

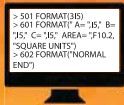


Our core business is developing custom and fully interactive websites. We will integrate a custom design around your logo and ensure your website stands out from the crowd.

Web best-practices for onsite SEO, custom designs, proper site architecture, effective and original content all combine to create a website that is a powerful addition to your business.

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Develop



We approach web application development with a user focused design philosophy. Everything is developed with the goal of creating an interactive and meaningful web experience.

Some of the applications we are able to custom build for you include: Content Management System, Forums, Blogs, Polls, Ecommerce, contact forms, user accounts, and more.

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Market

Companies are shifting a significant portion of their advertising budget to online web marketing and promotion based on the booming growth of the internet.

Our Search Engine Marketing services include: Keyword Research, Backlink strategy, SEO friendly website structure, content creation, Search Engine Marketing, PPC Research, Setup, Maintenance, and more.

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Support

We provide all of your hosting and domain needs. The following are available: Domain registration, 99.9% uptime, Database encryption, firewall and streaming protocols, backups, Emails and FTP access, and site usage statistics.

Annual plans are available if you require a webmaster to develop and maintain your website.

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Web Design

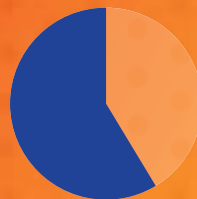
Creating a new website design for your business begins and ends with communication. We work hard to learn about your company image, your main competitors with an online presence, and your long-term business goals to design a website that that you and your customers will love for years to come.

Mobile-friendly

Mobile and tablet devices cannot be ignored when building a website in 2015. We will design your website to look great to all of your visitors.

Best of all, we never charge extra for a mobile friendly site, because we believe that it is a necessary component of any website and no longer a mere luxury.

60% of all time online is spent on a mobile device



70% of mobile searches lead to action on website

Social Media

Facebook, Yelp, and other social media websites are incredible lead sources for small businesses. We will work with you to integrate Social Media in way that makes sense.

We will never charge extra to integrate Social Media with your website. These days there is simply no reason not to leverage the power of social media.



Web Development

We approach the development of websites and web applications with a user-centric design philosophy. All of our websites are powered by the Django platform, based on the popular programming language, Python. Here are just a few of the applications we are able to custom build for you:

CMS

Your content management system (CMS) allows you to **create, edit or remove content in minutes**. Easily update and maintain your content-rich website without any specialized knowledge. Your admin interface allows you to edit page content and even **create and publish brand-new pages** that are automatically added to navigation menus.

User Accounts

Custom user accounts allow you to connect your database with your website, **identify marketing opportunities**, and increase user participation. Allow users to use **Facebook log in** to multiply your results. Strongest when combined with our Webmaster Service Plans.

What is Django?

Django is not only the name of a Tarantino film, but also the name of a powerful web platform. Some sites built with Django include:



 Instagram

The
Washington
Post

Pinterest

Forums, Blogs, Polls

User participation is one of the most important components of a successful website. **increase visitor retention and sales** with increased user participation.

Interactive and unique content like forums, blogs not only improve visitor experience, but they also **dramatically increase** your website's natural **SEO scores**.

Online Marketing

Every month there are more than 10.3 billion Google searches, with 78% of U.S. internet users researching products and services online. With two excellent options, long-term SEO and quick-payoff Pay-Per-Click, our specialists are ready to help you achieve your online marketing goals.

Local Search

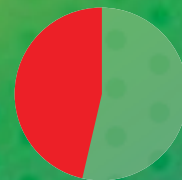
Through our local search engine optimization (SEO) services we can help your business in achieving **higher rankings in local search results**.

Google, Yahoo, and Bing Local account for over 90% of local search, however some industries benefit from more thorough local listings on sites such as Yelp, Square-Space, and Angie's List.

bing
local



54% of companies credit Local Search with producing the best marketing results



42% of consumers say search engines are their preferred tool for local business information

Pay Per Click

While SEO offers long-term growth, sometimes you really need an **immediate boost**. Our Pay Per Click campaign management ensures that the money you spend is put to the very best possible use.

Our PPC service includes Comprehensive Keyword Research, Landing Page Optimization, A/B Comparison testing, and more.

Continuing Support

Your business is always moving and your website shouldn't be left behind. Keep content fresh yourself with our CMS development option, or let SurgeSite handle it for you. Plans are customized to exactly the level of Monthly Webmaster Services you require, or simply use our On-Demand Support when you need it. **Same day service available.**

Service Plans

We offer a wide range of regular service plans, always customized around your needs.

Basic plans includes weekly backups and quarterly script and database updates.

Upgraded plans include content updating, ongoing content creation, database integration services, web application and link maintenance, and much more.

Google Analytics (GA)

We can set-up your GA account and help you analyze it to make sure you are making the most out of your web traffic.

Learn demographic data about your visitors and trace their path through your site to uncover valuable data.

Google Webmaster Tools (GWT)

GWT are a collection of tools that help us to understand how search engines see your site.

GWT helps us to optimize your XML sitemap, robots.txt file and meta descriptions, while also giving us valuable keyword data.

On-Demand

If you opt to have a CMS developed we offer training and on-demand support.

We can also introduce new web apps or plugins to your site.

Protecting your online brand is important and we can help you identify urls similar to yours and then register and forward the url to your website.

Just ask if you have any other ideas.