

Jared Tolbart

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Profile

Agile Product Leader (CSM, CSPO) with 6+ years of experience managing complex technical projects and systems integrations. I excel at bridging business needs with technical solutions, leveraging a diverse background at Verizon to drive business growth through strategic product launches and process improvements. Adept at ensuring stakeholder alignment and delivering value-driven outcomes through strong communication and leadership.



Work Experience

10/2024 – present
Tulsa, Oklahoma (remote)

Project Manager - Delivery & Operations Southwest Service

- Led the successful completion of commercial projects, ranging in value from \$25K to \$100K.
- Improves efficiency and project reporting by integrating Smartsheet project management system.
- Oversees end-to-end procurement, partnering with 5+ vendors to ensure timely and on-budget delivery.
- Monitor key performance metrics for project status and billing deadlines.
- Foster strong client relationships through clear expectations and dispute resolution.

03/2022 – 10/2024
Alpharetta, Georgia

Senior Product Manager - Digital CX & Systems, Emerging Products Verizon

- Led a portfolio of products valued at over \$29M, including software development, UX enhancements, and platform migrations for a Fortune 500 company.
- Directed the implementation of new GenAI and ML technologies, achieving \$33M in cost savings and \$7M in new revenues.
- Led the deployment of new bulk ordering platforms and APIs, streamlining operational workflows and reduced transaction time by 98.9%.
- Coordinated globally distributed teams of up to 40+ members, including designers, developers, and QA, to launch new wireless devices.
- Managed project timelines and budgets across multiple Agile programs, maximizing ROI and aligning deliveries with business goals.
- Developed and maintained 12-month feature roadmaps for 5G/LTE FWA products.

06/2019 – 03/2022
Alpharetta, Georgia

Product Manager - Systems Enablement & Integrations Verizon

- Managed a portfolio of products valued at over \$84M, owning end-to-end product development of new software capabilities, training, and go-to-market activities.
- Collaborated with scrum teams to develop, prioritize, and refine product backlogs.
- Resolved defects by aligning development fixes across scrum teams, reducing escalations by 90%.
- Used project management tools, like Jira and Confluence, to track project progress, manage product backlogs, and maintain project documentation.
- Communicated product strategies and performance insights to executive leadership.
- Facilitated Agile/Scrum ceremonies including daily stand-ups and grooming/refinement.

05/2017 – 05/2019
Alpharetta, Georgia

Senior Business Analyst - Audit & Controls Verizon

- Developed and maintained Tableau dashboards to mitigate risks, saving \$1.5M YoY.
- Performed daily forensic analysis to assess and mitigate fraud, including credential stuffing and brute-force attacks.
- Engineered automated security controls, preventing unauthorized access and financial fraud, and ensuring SOX compliance.
- Partnered with cross-functional teams to assess vulnerabilities and implement controls.



Work Experience

06/2015 – 05/2017
Tulsa, Oklahoma

Financial Analyst Verizon

- Managed contracts for 40+ accounts, exceeding \$300M in annual revenues.
- Utilized advanced data analysis to drive operational efficiencies and strategic goals.

Before 2015

Various Roles

- Roles in security, electrical apprenticeship, food handling, and customer service.



Certificates

12/2023

Certified Scrum Product Owner (CSPO) Scrum Alliance

11/2023

Certified ScrumMaster (CSM) Scrum Alliance

08/2025

AWS Certified Cloud Practitioner Amazon Web Services (AWS)



Education

08/2018 – 05/2022
Fort Collins, Colorado

MBA | Master of Business Administration Colorado State University Graduate Certificate, Applied Finance

08/2011 – 05/2015
Stillwater, Oklahoma

Business Administration Management | Bachelor of Science Oklahoma State University



Skills

– TECHNICAL

Agile/Scrum Methodologies	Software Development(SDLC)	SaaS/Cloud Technologies	Gen AI & LLM Integration
Product Development	System Design	Requirements Elicitation	User Stories/Requirements Documents

– TOOLS

Excel & Google Sheets	Salesforce	Tableau	Figma & Invision
Gemini, Copilot, ChatGPT (GenAI/LLMs)	Google Workspace & Microsoft 365	Adobe Experience Manager/ Target/ Analytics	Microsoft SQL & Oracle SQL Developer
Contentsquare & Glassbox	ServiceNow	Jira & Confluence	

– BUSINESS & COMMUNICATION

Stakeholder Management	Globally Distributed Teams	Team Facilitation	Strategic Planning
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