April 4, 2016

To Whom It May Concern:

I am pleased to write to you today on behalf of Jared York.

Jared is a greatly talented young man who has impressed me with the depth of his devotion to understanding and honing of craft. Remarkably (especially so given his age), Mr. York refuses to simplify what "craft" means in his work; rather than focusing on "back end" or "front end" as a dichotomy, Jared knows that to truly do good work he must encompass all aspects of software use and construction in his repertoire. The not-particularly-tied-to-any-particular-modality way he approached the *Steer Clear* game project made it feasible for him to develop and deliver the same experience to desktop PCs in an executable and to web browser -based users utilizing HTML 5, JavaScript and CSS. His ability to clearly and effectively communicate requirements, technical descriptions and other deep nerd matters in ways that a civilian like me can understand and respond to puts the adult developers I've worked with to shame.

Please feel free to contact me for further enthusing about Jared York. I am convinced he is going to change the world.

Dan Klyn

dan@understandinggroup.com
(734) 358 – 6448
Adjunct Faculty, U-M School of Information
President, Information Architecture Institute
Co-founder, The Understanding Group (TUG)