

Jarell Alvarez

UX/UI Designer

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◆ EXPERIENCE

Product Designer

*UI Avenue / Vancouver
June 2019 – Current*

- Creating UI mockups and UX Research for an Business Intelligence Analytics Dashboard featured on the Shopify Store App Catalogue
- Implementing a growing design system reusable for future Shopify apps
- Creating branding for upcoming 10+ app launches
- Startup team of 4+ developers, designers and marketers

Intermediate UX/UI Designer

*Convertus Digital / Vancouver
Mar 2017 – Nov 2019*

- Managing all daily design tasks from Design Task pool to juniors. Ensuring day to day client requests are completed within 24 hours and limiting mistakes to zero. This includes first of the month sales assets across all dealerships (display ads, specials, sliders) with a 24 hour turnaround time
- Created 40+ mockups for dealerships across Canada with many Original Equipment Manufactures (ex. Honda, Mazda) and back end client portals such as Automated Display Ad Platform saving designers 8+ hours each month and scalable for 1000+ clients across Canada
- 5+ Request for Proposals mockups for exclusive websites partnerships with Jaguar Land Rover, Mazda, Volkswagen, Jim Pattison Autogroup, Honda etc. across Canada
- UI modular pieces featured on 1500+ websites with design system
- Providing up to date training for new Designers and new company hires
- Implemented key workflow changes and team initiatives: monthly website review, Anima Responsive Design, Icon Management App, Inspect for Designers, leading weekly meditations

Freelance - UI/UX Designer

*TCI Lifestyle/ Vancouver
July 2019 – November 2019*

- Delivered mobile first high fidelity mockups (about us, homepage, careers, equipment, services) in a quick 2 week time frame to be approved and timed with clinic location launch
- Delivered UX Research (personas, sitemap, wireframes)
- Managing communications with client and several contractors

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Freelance – UI/UX Designer

*Royal Printers Ltd/ New Westminster
November 2018 – January 2019*

- Redesigned client facing dashboard managing print service orders across Canada
- Solved problems such as company names overflowing, inconsistent button colours, reordering template description location and optimizing listing showings
- Ensuring coding environment is integrated between developer and client
- Created 3 personas and 3 wireframe versions for client as deliverable
- Delivered high fidelity mockups for client and developer

◆ EDUCATION

Digital Design and Development Diploma

British Columbia Institute of Technology / 2015 – 2017

- Graduated with Distinction in business, web design and web development program
- Managing editor at BCIT Link Magazine, Vice President of Communication for BCIT eSports

◆ VOLUNTEER

BCIT Mentor

Sept 2014 – April 2018

- Ensuring new graduates are prepared for job hunting and dealing with post-secondary education
- Developing their soft skills such as interviews and making sure their S.M.A.R.T goals are reached
ex. networking, mock interviews etc.

Vancouver Food Bank





Sept 2014 – April 2018

- Monthly sorting of unexpired canned goods to be delivered and packaged to shelters across Vancouver

◆ SKILLS

- ◆ Training & Management
- ◆ UX/UI Design
- ◆ Design Systems
- ◆ Sketch and Adobe Creative Suite
- ◆ HTML, CSS, Javascript

◆ INTERESTS

-  Testing out new recipes
-  Meditating and personal improvment
-  Ping pong and Foosball savant
-  DND, Pop Culture, TV & Movie fanatic