

**THE ATTRACTION OF THE FOOD STREET VENDOR
TO THE CONSUMING PUBLIC**

**A Thesis Presented to the Faculty of
Bulacan State University
Sarmiento Campus**

**In Partial Fulfillment of the Requirements for the Degree
Bachelor of Science in Business Administration
Major in Management**

By:

**Bravo, Carlos III
Suarez, Rovic John C.
Tolentino, Leomar G.
Villanueva, Jose Manuel G.**

October 2015

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ABSTRACT

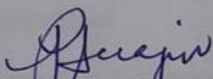
The researcher conducted a research study to determine the “The attraction of food street hawkers to the consuming public”.

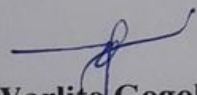
The objectives of this study are to determine the following (1) what is the demographic profile of the respondents in terms of: age, gender, civil status, and occupation. (2) Pricing factors. (3) Sanitation. (4) Simple Transaction. (5) Fast service. (6) Accessibility.

In order to answer these research questions, the researcher used the descriptive method. The researcher made simple questionnaires that would be an instrument to gather data through the help of random selected respondents. Literatures were also used to support the findings of the study. The answers given by 100 random selected consumers of the said area were analyzed and interpreted by using frequency distribution.


APPROVAL SHEET

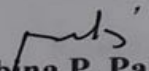
A thesis hereto entitled **"THE ATTRACTION OF THE FOOD STREET VENDOR TO THE CONSUMING PUBLIC"**, prepared and submitted by Carlos Bravo III, Rovic John C. Suarez, Leomar G. Tolentino and Jose Manuel Villanueva, has been submitted for examination on October 27, 2015.



Ma. Perpetua Serapio
Faculty In Charge


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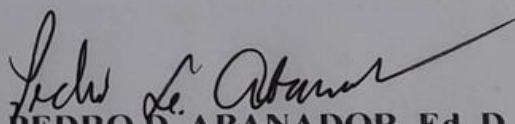
This paper was approved by Oral Examination Commission with a grade of _____


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Accepted in partial fulfilment of the requirements for the degree of bachelor of Science in Business Administration major in Management.


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October 2015