

**LEVEL OF AWARENESS AMONG DEPOSITORS IN RELATION
TO THE STABILITY OF THEIR BANK; BASES FOR
CONSUMER PROTECTION**

**A Thesis Presented to the Faculty of
Dolan State University
Sarmiento Campus**

**In Partial Fulfillment of the Requirements for the Degree
Bachelor of Science in Business Administration
Major in Financial Management**

**Lopez, Mitoscel B.
Policarpio, Denirhize S.
Rebasio, Rio B.
Villar, Abigail A.**

May 2017



Republic of the Philippines
Bulacan State University
Sarmiento Campus



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ABSTRACT

The study "Level of Awareness among Depositors in Relation to the Stability of their Banks: Basis for Consumer's Protection ", intend to find out the knowledge level of each bank client (depositor) regarding the stability of their banks and also to find out what are the ways that they do to know and ensure that their money is safe and secure.

The paper aims to answer the following questions; (a) What are the bases of every bank client in choosing their bank? (b) What is the knowledge level of bank clients regarding the stability of their banks? (c) What are the information that banks provide to maintain its stability and security to its client? (d) Are the bank clients updated with the status of their banks in the financial market?

The study seeks to be beneficial to the bank client's specially the depositors and also to the bank owners and/or bank managers. The study would also be valuable to the educators & researchers.

The study provides relevant theories, foreign and local literature, foreign and local studies from the internet, books, reports and articles and other reading materials.


The researchers gathered information by using survey questionnaires. Its form is checklist. The questionnaire aims to figure out if the bank clients aware on the stability of their banks. The method used by the researchers in the study is the descriptive method.

The researchers also include the conceptual framework as part of the study. The framework aims to know the knowledge of Bank Clients about their bank, regarding the bank's profile, financial condition, Stability and Accuracy of records to be able to know if the bank is stable and also by using the conceptual framework, the researcher will identify if the bank clients are aware on the status of their bank in the financial market.

DMRA


APPROVAL SHEET

A thesis attached hereto entitled **LEVEL OF AWARENESS AMONG DEPOSITORS IN RELATION TO THE STABILITY OF THEIR BANKS: BASIS FOR CONSUMER PROTECTION** prepared by Mituseel B. Lopez, Denirhize S. Policarpio, Rio B. Rabacio and Abigail A. Villar has been submitted and recommended for oral examination on May 3, 2017.



ELOISA C. GERONA
(M.A. Ed.)
Adviser

Approval by the committee on Oral Examination with a grade of _____

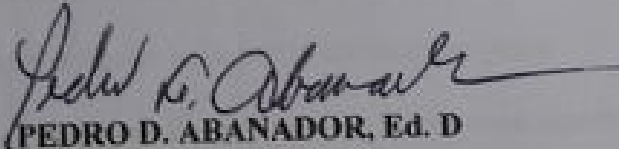
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DR. MARTES M. VALENDEZ
(L.P.T., M.A.Ed., D.E.M.)
Chairman


IMELDA MAYUYO
Member


ADDRIN ABUSAMAN
Member

Accepted in partial fulfillment for the degree: Bachelor of Science in Business Administration Major in Financial Management.


PEDRO D. ABANADOR, Ed. D
Campus Administrator

May 2017