SUCCESS IN DICATOR OF FAMILY OWNED BUSINESS IN CITY OF SAN JOSE DEL MONTE BULACAN

A thesis Presented to the Faculty of Bulacan State University

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In Partial Fulfillment of the Degree
Backelor of Science in Business Administration
Major in Management

Dequine, Emy Dele C. Geviole, Mary John G. Pemelicy, Jesper Kit C.

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ABSTRACT

This study focuses on some condition faced by Family Owned Business (FOB's). The researchers chose to describe the success indicators of the FOB's in the City of San Jose Del Monte, Bulacan; to learn the condition among Family Owned Business (FOB's) and how these progress or condition of their business. In addition, to see if the government agencies or other private institutions extended services to help these FOB's.

The researchers found out that lack of knowledge about the business support given by the government agencies and private institutions is what hinders them. Also that the necessary collateral needed to apply for some loans is too much for these Family Owned Business (FOB's). Therefore most of them are personal savings, being the highest percentage of respondent's description on the questionnaires.

The result of the study can give the respondent's - entrepreneurs a chance to evaluate their entrepreneurial strength and weaknesses, and provide them with a good ground for future actions and decisions related to improving their condition of a businesses. The findings of the study will provide relevant information about the present need for business support of entrepreneurs along the CSJDM and thus allow concerned government agencies and private institutions to focus their efforts and activities in helping this business condition. The results of the study will provide information for conducting similar or related study with baseline data useful for others studies and purposes.

APPROVAL SHEET

A thesis hereto entitled "SUCCESS INDICATOR OF FAMILY OWNED BUSINESS IN CITY OF SAN JOSE DEL MONTE, BULACAN" prepared by Emy Dale C. Dequina, MaryJhon G. Gaviola and Jasper Kit Pamahoy has been submitted and recommended for oral examination on October 9, 2015.

Adviser

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Approved by the committee on Oral examination with a grade of

PANEL OF EXAMINERS

Chairman

Member

Member

Accepted in partial fulfillment for the degree, Bachelor of Science in Business

Administration Major in Management.

Campus Administrator