

# Jarin Anzum

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## EDUCATION

**Baruch College** - CUNY Baccalaureate Program

New York, NY

*Bachelor of Arts, User Experience Design and Research*

May 2025

Relevant Coursework: UX/ UI Design, Principles of Internet Design, Programming for Analytics

**The City College of New York/ CUNY**

New York, NY

*Major: Psychology, GPA: 3.5/4.0, Completed 67 credits*

Relevant Coursework: Cognitive Psychology

## SKILLS AND TOOLS

**Skills:** UX/UI Design, Wireframing, Prototyping, Visual Design, Mobile & Web Design, Interaction Design, Digital Content Design, Social Media Marketing, User Research, Competitive & SWOT Analysis, Data Entry

**Tools:** Figma, Adobe Photoshop, Procreate, Canva, Instagram, YouTube, Visual Studio Code, GitHub, HTML/CSS, Python, Microsoft Office Suite (Word, Excel, Outlook, PowerPoint), Google Workspace (Forms, Docs, Sheets, Slides)

## EXPERIENCE

**The Women's Islamic Initiative in Spirituality and Equality (WISE)**

New York, NY

*Social Media/ Design Intern*

September 2024 - Present

- Increased user engagement by 20% by designing visually appealing social media posts and toolkits, using user-centered design principles to ensure the content was clear, consistent, and aligned with WISE's mission.
- Enhanced user experience and increased page views by 10% on WISE's website by creating wireframes and prototypes, applying user-centered design principles, and collaborating with the web design team to implement the final design on WordPress.

**Break Through Tech NY**

New York, NY

*Web Development Fellow*

August 2022

- Contributed to the development of a fully functional demo website by creating wireframes, implementing designs using HTML and CSS, and collaborating with a cross-functional team, including a project manager and developer.
- Increased usability by 15% on a demo website by creating detailed wireframes that applied design-thinking and user-centered design principles.

## ACADEMIC PROJECTS

**Principles of Internet Design**, Baruch College

*Bangladesh Donation Website* | HTML & CSS, JavaScript

Feb 2024

- Developed a responsive demo website using HTML, CSS, and JavaScript to promote awareness and facilitate donations for children in poverty in Bangladesh, focusing on user-centered design for optimal engagement and accessibility.

**Programming and Computational**, Baruch College

*Classification Model - Predicting Survival of Heart Failure* | Python, Flask

March 2024

- Developed and deployed a binary classification model to predict heart failure survival, achieving an accuracy, precision, recall, and F1-score of 0.84, indicating high model performance and reliability.