

SPORTS PRODUCT SALES ANALYSIS



Clear all slicers

\$89.99M

Total Sales

\$33.21M

Total Profit

2.48M

Units Sold

9644

Total Orders

Year

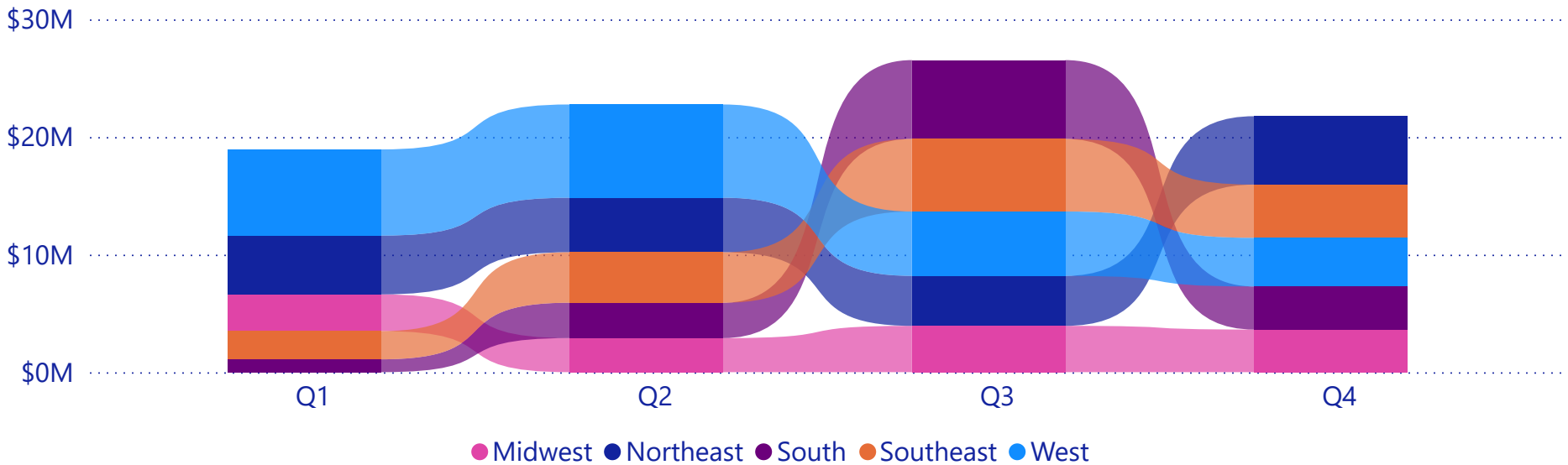
2020

2021

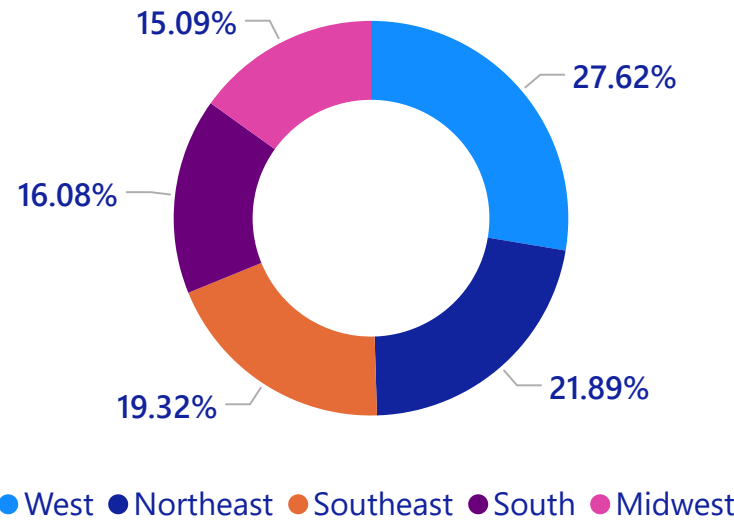
Total Sales by Quarter and Region

Quarter

Month



Regional Sales Contribution



Select Region

Midwest

Northeast

South

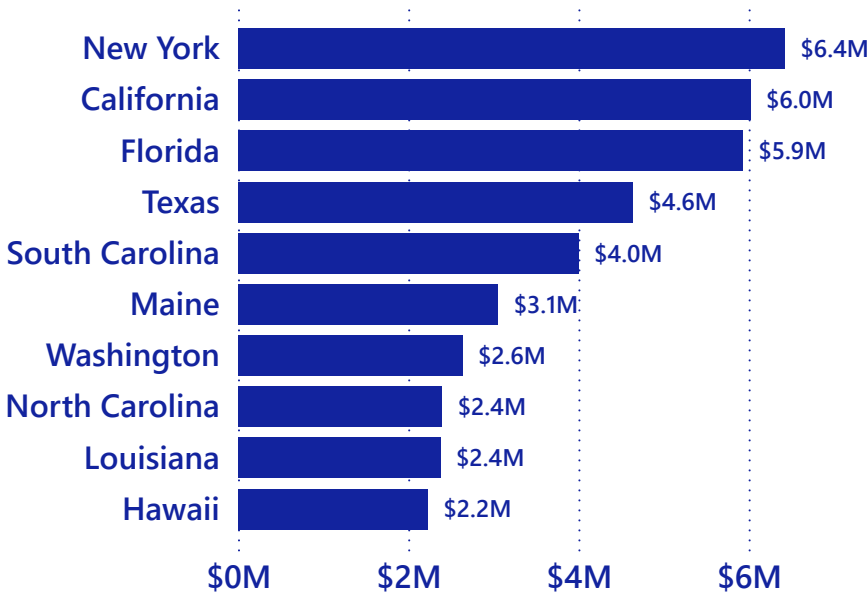
Southeast

West

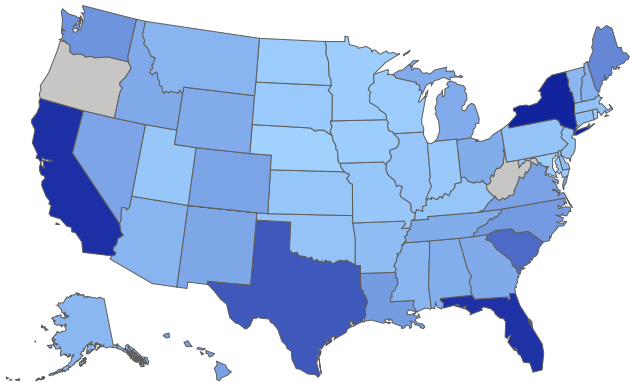
Product Sales by Month

Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Men's Apparel	\$1.03M	\$0.92M	\$0.76M	\$0.99M	\$1.15M	\$0.95M	\$1.31M	\$1.18M
Men's Athletic Footwear	\$1.31M	\$1.09M	\$0.99M	\$1.19M	\$1.29M	\$1.13M	\$1.61M	\$1.82M
Men's Street Footwear	\$1.56M	\$1.42M	\$1.33M	\$1.68M	\$1.86M	\$1.72M	\$2.31M	\$2.19M
Women's Apparel	\$1.34M	\$1.04M	\$1.03M	\$1.51M	\$1.70M	\$1.74M	\$1.95M	\$1.60M
Women's Athletic Footwear	\$0.83M	\$0.72M	\$0.71M	\$0.81M	\$0.94M	\$0.87M	\$1.08M	\$1.08M
Women's Street Footwear	\$1.08M	\$0.92M	\$0.86M	\$1.04M	\$1.11M	\$1.06M	\$1.29M	\$1.36M

Top 10 Locations



Total Sales by State



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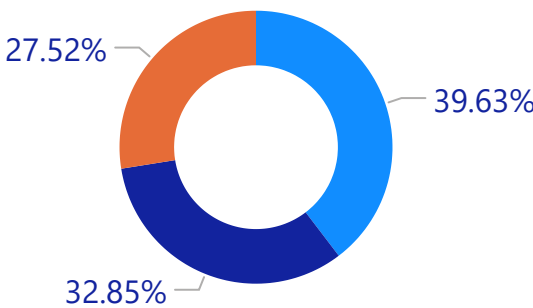
Total Orders

Year

2020

2021

Total Sales by Sales Method



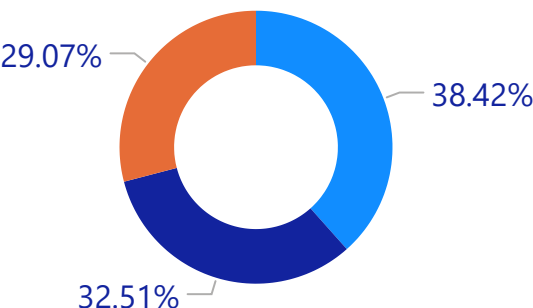
Sales Method

In-store

Outlet

Online

Total Profit by Sales Method



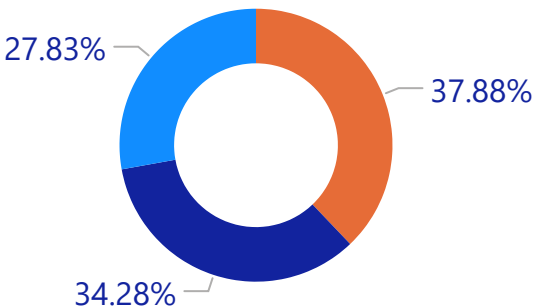
Sales Method

In-store

Outlet

Online

Units Sold by Sales Method



Sales Method

Online

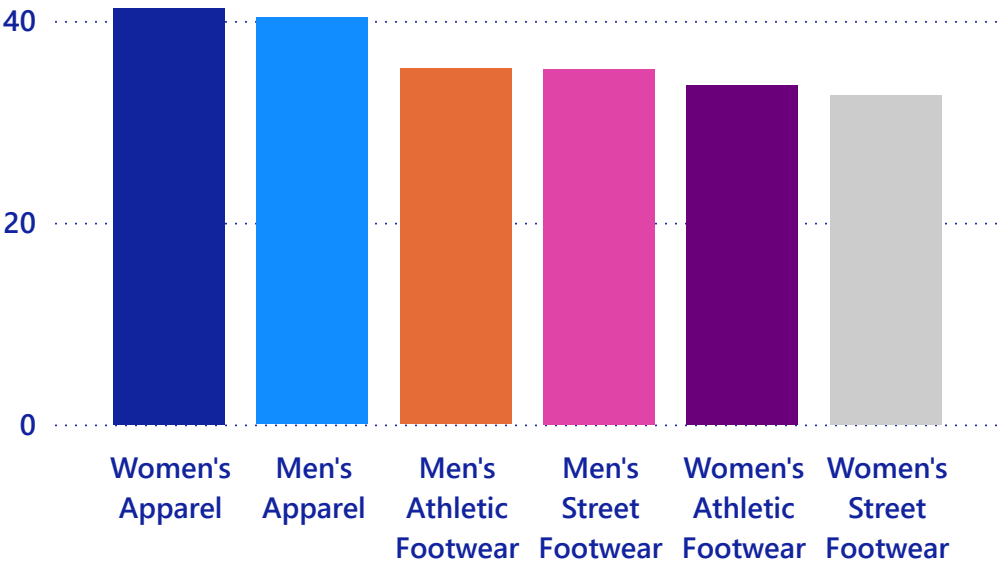
Outlet

In-store

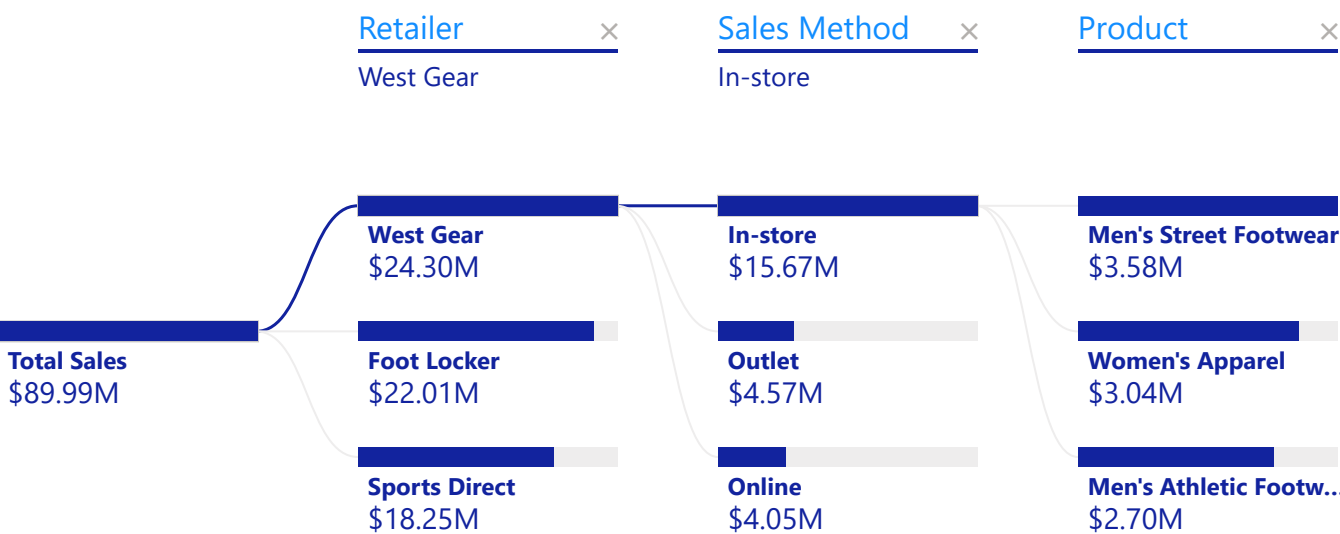
Sales by Product



Average Sale per Unit by Product



Retailer Sales Decomposition



Select Region

Midwest

Northeast

South

Southeast

West