# Trellix

## Trellix at a Glance

At Trellix, we inspire our customers to rethink possibilities and reclaim the forward momentum that has always been the promise of security technology. Our difference is developed through our brand story. By being a champion of our brand, you can ensure everything we create and do deepens the connections among our audiences – employees, customers, partners, and stakeholders. It's important to get grounded in our purpose, which guides every decision we make about our technology and products, and how we show up. Simply put, everything we do is to be an **invigorating ally** to our customers who trust us with what is most valuable to them.

#### **OUR PURPOSE**

We create a resilient digital world enabling trust and success.

#### **OUR PROMISE**

When static and siloed security no longer stops dynamic threats, Trellix delivers living security to build resilient and confident organizations.

#### In Conversations

At a networking event, introducing yourself over the phone, or telling someone about Trellix for the first time.

We're Trellix - a cybersecurity company creating a resilient digital world through the next evolution in XDR. We lead the way with integrated detection, remediation, and response capabilities with living security. We turn today's threats into tomorrow's advantage.

#### In Writing

In proposals, as part of an email, or in formal writing.

Trellix is a cybersecurity company creating a resilient digital world that enables trust and success. Our market-leading XDR ecosystem learns and adapts through a living security platform built to disrupt active threats. Along with actionable intelligence gleaned from threat researchers, Trellix empowers over 40,000 business and government customers to build confidence by embedding security into their DNA. Learn more at Trellix.com.

TRELLIX AT A GLANCE

# **Our Brand Essentials**

We deliver on our Trellix promise through our brand essentials. This is a foundation for our story and the way we realize our purpose.



## Learning and Adapting

Our platform generates and prioritizes comprehensive threat insights from outside and inside the company to adaptively strengthen prevention, plus responds in real time to active threats.

Our AI/ML analytics predict and detect attacks, identify root causes, and guide adaption and response through automated workflows...

...so you can know your operations are protected in the face of dynamic malicious actors.



#### Native and Open

We provide extensive native integrations plus a broad network of APIs for telemetry data inputs.

Our native connections and deep partnerships enable automated security policy orchestration across a broad portfolio of security products to deliver maximum visibility, control, and vendor choice across attack surfaces...

...so you can manage a security ecosystem that's configured just right for you.



#### **Expert and Embedded**

Our experts provide best-in-class threat monitoring, analytical support services, and advice on Security Operations maturity, with expertise that spans data protection to user behavior and cloud to owned infrastructure.

Our DevOps tools embed security into your multi-cloud enterprise applications. The result is an optimal blend of advice, assistance, and automation...

...so SecOps teams can work in an empowered, effective, and efficient manner.

Trellix by the Numbers



40K

BUSINESS AND GOVERNMENT CUSTOMERS 2022

TRELLIX ESTABLISHED
TO DELIVER LIVING
SECURITY

\$1.7B

**FY21 REVENUE** 

# Trellix Living Security XDR Ecosystem

What if every threat made an organization stronger? Made our customers even more prepared? More agile? This is the promise of eXtended Detection and Response. We enable detection, response, and adaptive prevention, simultaneously.

Our ecosystem learns and adapts for living protection while delivering native and open connections and providing expert and embedded support for our customers' teams.

#### Living Security XDR Ecosystem



## **Our Cybersecurity Opportunity**

1/3 of organizations worldwide have experienced a ransomware attack or breach in the past 12 months.

IDC, AUGUST 2021

61% of CIOs say cybersecurity is their top priority for new spending.

GARTNER, 2021

81% of global organizations experienced increased threats during the pandemic.

TRELLIX, CYBERCRIME IN A PANDEMIC WORLD: THE IMPACT OF COVID-19, 2021-22

30% of enterprises will adopt cloud-delivered cybersecurity (SWG, CASB, ZTNA, FWaaS) from the same vendor by 2024.

GARTNER, TOP 8 CYBERSECURITY PREDICTIONS FOR 2021-22

#### **Share and Amplify**



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Our hashtags: #LivingSecurity #TeamTrellix