



## Welcome to Trellix!

Here's what you need to know now as we build our company together. Visit our [Trellix Brand Hub](#) for more resources and information.

### **Q: What did we announce?**

**A:** Trellix emerges as a new entity focused on delivering an XDR ecosystem leveraging McAfee Enterprise and FireEye's integrated portfolio. The company also unveiled our new branding, purpose, and promise to build resilient and confident organizations through *living security* – security technology that learns and adapts to protect operations from the most advanced threat actors and enables organizations to thrive.

McAfee Enterprise's Secure Service Edge (SSE) portfolio, including Cloud Access Security Broker (CASB), Secure Web Gateway (SWG), and Zero Trust Network Access (ZTNA), will be launched as an independent business later this quarter.

### **Q: Why are we changing our name to Trellix?**

**A:** The Trellix brand is the next chapter in our blueprint for growth. Trellix combines the best of two predecessors. We will offer a fresh approach to ensure all organizations have security built into their DNA, with advanced detection, response, and remediation. This transformation embraces the incredible portfolio and talent of McAfee Enterprise and FireEye and sets us on the path to define the future of cybersecurity.

Trellix brings security to life, with an XDR ecosystem that learns and adapts through a living security platform that disrupts active threats.

### **Q: How did we choose the Trellix name?**

**A:** Our team conducted extensive brand research to develop the new name. It is a coined term meant to invoke the spirit of a trellis, a framework used to support the growth of climbing plants and trees. As today's organizations push to achieve digital transformation, a strong living security framework is required to ensure organizations continue innovation, growth, and safety.

In addition to exemplifying the company's identity and mission, the name change reflects an important milestone in the previously announced merger of McAfee Enterprise and FireEye in October 2021, the transaction that brought together proven and trusted heritage with expert teams to create new, market-leading cybersecurity organizations.

**Q: What differentiates Trellix from other cybersecurity companies, particularly those providing XDR solutions?**

**A:** Trellix XDR has a differentiated ability to secure the digital experience against cyber threats using threat intelligence capabilities developed through the scale and diversity of our sensor network. We are continuously offering new solutions leveraging AI, machine learning, and advanced telemetry based on threat intelligence from more than one billion sensors across our enterprise and government customer bases.

We also offer an open, interoperable platform approach to cybersecurity, allowing customers to implement the specific technologies they need to protect their unique operations.

**Q: How do we talk about Trellix?**

**A:** Trellix is a global company redefining the future of cybersecurity. The company's open and native XDR platform helps organizations confronted by today's most advanced threats gain confidence in the protection and resilience of their operations. Trellix's security experts, along with an extensive partner ecosystem, accelerate technology innovation through data science and automation to empower over 40,000 business and government customers. Trellix has nearly 5,000 employees and \$1.7B in revenue.

**Q: What is the significance of living security?**

**A:** Living security makes organizations more resilient through the interconnection of a wide variety of threat sensors and capabilities, so they know their operations are protected. It is native and open, meaning you can safely manage a living IT ecosystem that is configured optimally for your organization. Living security also leverages an optimal blend of expert advice, assistance, and automation so security teams are more effective and efficient when incidents happen.

**Q: Will the McAfee Enterprise or FireEye product brands be retained?**

**A:** The McAfee Enterprise and FireEye brands, including MVISION and Helix, will be replaced by new product branding. For example, MVISION XDR will evolve to Trellix XDR in 2022.

The independent SSE entity will leverage McAfee Enterprise branding until their new brand is launched in Q1 2022.

**Q: What are the plans to promote the new brand?**

**A:** Beginning immediately, the Trellix branding will appear on our website, advertising, and social channels. Going forward, the new brand will be featured at industry events, such as RSA and Black Hat, and on the exterior and interior signage on its global offices.